Web content

About us

We believe that the young minds hold the key to solve numerous challenges that have plagued our society for long. It’s the need of time to channelize this energy in a right direction which can definitely change the lives of people around us.

So, Abhyuday 2017-18 brings to you A-Plan.

As the name suggests Action plan revolves around 3 I’s mantra

Identify – Innovate – Implement.

In order to fulfil these dreams, Abhyuday, IIT Bombay brings together the brightest from colleges, the best from corporate, the learnt from academia, the experienced from NGOs and create a platform where young minds are nurtured to create solutions that bring about grass root level changes.

Structure

It is a 3-ladder process:

1. Identification of problem statement.
2. Designing a solution model for the identified problem and validation of the solution model.
3. Final presentation / Final pitch

Entries are shortlisted at every stage for qualification into the next stage.

After 1st round the selected teams are allocated professional mentors from concerned sector and provided as much support as possible by Team Abhyuday.

Mentorship

Over 2000 students participated in Action Plan 2016-17. All the teams were from different parts of India and thus through this competition, we were able to get in touch with the local problems prevailing in different parts of our country. As a mentor, you will not only guide students in developing an action plan of a particular social problem but also you will get an exposure of many social clashes and issues happening in different localities of India. You will be mentoring around 2-3 teams working in a sector that aligns with your field of work. The interaction with the teams will be online and the time invested would be around 1 to 2 hours per week.

Structure sub points

Problem statement

Identification of the problem statement is one of the most important steps in building solution to any social problem. In this round, you are expected to submit an overview of the exact problem that they seek to solve during the competition.

A-plan Submission

A-Plan submission round is heart of your Action plan. In this round, you are expected to submit a sound comprehensive solution.

Also, the participants should have thought about the process of implementation of the solution.

Final Presentation

Selected teams given a unique opportunity to present their solutions to the eminent personalities who will be judging the final rounds. In the final presentation, the participants are expected to present minimum viable product and customer validation of their solutions. It is not required of the participants to actually implement the solution.