

Product Vision

Problem Statement

Students often find it boring and struggle to study using traditional teaching methods, and many flashcard apps are too limited, not engaging enough or behind paywalls. Teachers may also have trouble finding a solution for these students to make studying something rewarding and motivating.

Target Audience

Our product is designed for students and teachers who want a simple, interactive, and engaging way to study and create study materials.

Value Proposition

Our product offers an engaging and creative study platform that combines flashcards, quizzes and progress tracking providing users with an easy way of creating and receiving materials that surpass existing solutions.

Key Features and Functionality

- Students can create and study custom flashcards and quizzes
- Teachers can upload and share flashcard sets with their students
- Progress tracking and stats for students, and analytics for teachers

Goals and Objectives

- Create a fun and engaging platform that makes studying more enjoyable
- Help students to be more prepared for exams
- Make it easy for teachers to prepare useful and engaging study materials

Vision Statement

Our vision is to build a simple and engaging study platform that makes learning easy, interactive, and enjoyable. We aim to create a platform where students and teachers can connect, learn, and grow.