

## Winnifred “Freddy” Newsom

### + *Heroic*

### - *Tragic*

Confident	Cocky
Fearless	Reckless
Independent	Combative
Composed	Explosive

Freddy is an adrenaline junkie with a thirst for adventure. She signed up with *The Boo Crew* for the kicks alone, and is the audience's go-to cam when they want to see someone do something particularly brave (or foolish). She has a habit of wandering off alone at times without warning.

Freddy is an avid online sports gambler, and will often quote athletes and cite obscure statistics on her channel. What no one knows is that she partially inherited this addiction from her father, who has recently lost their family home due to his mounting debts. She's privately outraged about this situation, and her deep, suppressed anger might boil to the surface in an intense situation or crisis.

One way Freddy's anger sometimes trickles out is in her spoken thoughts and feelings about the Sleighton Farm School's history, which tend to focus on the selfishness and stupidity of the people who were put in charge. She makes dark jokes about them, and about adults in general, as she explores the ruins created by their many crimes and mistakes.

Freddy's relationships with the rest of the gang run hot and cold. She's often irritated by Kat's control-freak nature, but also trusts her business instincts. She is “fr-enemies” with Liz, and their sarcastic back-and-forths have become of the show's big selling points over time. She tends to love Liz when she's pranking someone else, but Freddy hates her guts whenever she herself is the target. Mark, meanwhile, is largely an enigma to Freddy. She believes he's putting up a “strong, silent type” front, and she's apt to needle him about her suspicions that he's just fishing for new subscribers and donations.

Freddy claims she doesn't believe in ghosts, and will make the occasional crack about the supernatural in general. However, she firmly believes that other people might be poking around the reform school tonight, and that they might be dangerous in a very real way. Because of this, she carries a hunting knife with her for protection, which she will whip it out at the first sign of trouble.

When interacting with the audience, Freddy will sometimes make a bet with them to do something risky or frightening. When surfing her stream, they might often find themselves charging blinding into peril, and may be forced to make snap decisions to help save the lives of Freddy or her friends.

## Katerina “Kat” Grossman

### + *Heroic*

### - *Tragic*

Analytical	Indecisive
Scholarly	Dismissive
Meticulous	Obsessive
Ambitious	Overbearing

Kat is one of the crew's two co-founders and its de-facto leader. She provides the site research and pre-production for each location they visit. She also is the member in charge of the crew's finances and overall business model – a role she has become ever more fixated on as their livestream's popularity has grown.

Kat attends an upscale prep-school, funded by her parents' lucrative law firm. She is the middle child of three siblings, and often feels overlooked. In many ways show's supernatural angle is the product of her rebellious; both her mother and father are strict and vocal atheists, and see their daughter's “hobby” as a source of embarrassment among their friends and colleagues. This family dynamic of invisibility mixed with mild rebuke has only served to amplify Kat's ambition to make the show a big success.

In addition to becoming somewhat of a workaholic, she obsesses about keeping the stream's advertising platform stable. These efforts have fueled a growing tension with the other cast members, who's use of foul language has de-monetized past broadcasts. They in turn are often frustrated and confused by obsession with ad dollars, seeing her as a “rich kid” who shouldn't be worried about money at all. But there is a kind of gravitas about Kat that they tend to respect, and a sense that she is “the boss” when the chips are down.

Due to her secular upbringing, Kat can't fully shake her skepticism of supernatural phenomenon. As a result, she approaches the subject from what she claims to be a “scientific” angle. She thinks that certain elements of what people claim to be ghosts are the result of hiccups in the fabric of spacetime – fleeting glimpses into other time frames or alternate realities.

At Sleighton, Kat provides the audience with a running commentary on the historical facts and urban legends that surround the school. In asides to both the cast and the audience, we get glimpses of the underlying motivations that drive her “greed”. We also get to see a keen and powerful brain at work, as she is able to solve mysteries on-the-fly that may keep herself and others alive.

When interacting with Kat, the audience will need to decide if she has solved a mystery or puzzle correctly, which may sometimes include grave consequences for herself or others.

## Mark Forrester

### + *Heroic*

### - *Tragic*

Observant	Distracted
Curious	Careless
Kind	Naive
Devout	Superstitious

Mark began his work with the crew primarily as a behind-the-scenes guy, in charge of a wide variety technical aspects of its production and distribution. Due to the huge popularity of an episode where he filled in for an absent Freddy, he has since become a full time cast member. Fans enjoy his natural curiosity about strange details of a place that go unnoticed by the others, as well as his gentle musings about them.

Mark is the youngest of five siblings, and the only boy of the bunch. They were all raised in a religious household by loving parents. As a Catholic school student, Mark was taught from an early age to believe in the concept of life after death. From the time he was ten years-old onward, he found himself pondering this belief quite a bit. That was the year he lost his mother to a horrific car accident.

Afterwards, he would come to think that God had stolen away one mother and dealt him back four more in her place. His older sisters began to dote over him in increasingly stifling ways, and he joined the crew partly as an escape from his helicoptering. Meanwhile, Mark's father has grown increasingly distant, and his excessive drinking has been the subject of many screaming arguments between himself and his daughters. Mark's main tactic has been to quietly withdraw from these battles, and more deeply into himself and his technical hobbies.

Mark's relationship with the rest of the crew is sometimes strained by this withdrawn nature. Freddy mistakes it for aloofness, if not an intentional attempt to sound cool. Kat, meanwhile is frustrated by the long stretches of silence on his live-casts, as she believes less commentary will bore their viewers. The only exception is Liz, who is intrigued by Mark's approach to the show (and, increasingly, by Mark himself).

Mark very strongly believes in the existence of ghosts. In many ways, his search for evidence of the supernatural is a search for his lost mother, if not for God Himself. Mark sees his dad's descent as an affront to that core belief, and thinks his faith has been shattered, much like the windshield that killed his mom.

Mark's curiosity tends lead him into bizarre situations with no obvious solutions. When interacting with him, the audience will often need to trust their hearts for the answers that will stave off danger and tragedy.

## Elizabeth “Liz” Martinez

### + *Heroic*

### - *Tragic*

Witty	Sadistic
Persuasive	Manipulative
Magnetic	Melodramatic
Empathetic	Self-Destructive

Liz consistently ranks as the most popular member of the crew. She is highly conversant with her fans, and has a natural instinct for manipulating them to advance her agenda. She has come to see the show as a stepping stone to personal celebrity, although she's uncertain what form that might take.

As an only child of a divorced couple, Liz has become accustomed to being the center of attention – much of it unwanted and, in her opinion, disingenuous. Part of her talent for attracting an audience stems from her own somewhat estranged relationship with her parents, who she's convinced used her as a pawn against each other in the early stages of their breakup. She has essentially created a public character for herself to play, to keep her real emotional wounds safely tucked beneath that playful surface.

This “character” of Liz is that of a puckish, witty and worldly young woman, who treats both the other cast members as pawns in her *own* games. She often plays pranks on them, or lures them into confessing private details about their lives. She seems to get a kick out of making people squirm or scream. But it's all an illusion, crafted to score “likes” and “followers” and other social media points. The real Liz is hungry for the real love and truth, and simultaneously terrified that these things don't actually exist. In this way, she is a social butterfly who is secretly the loneliest member of the crew.

Liz's growing fan base is a both a point of pride for her and a strain on her relationships with the others. Even though they started the crew together, Kat mostly treats Liz more like a cash-cow than a friend these days. She enjoys jousting with Freddy, but privately worries that Freddy's own fans are more passionate and dedicated than the sarcastic flock that she herself has cultivated. She's intrigued by Mark's honesty and authenticity, and the nature of the pranks she's been playing on him lately have fueled rumors about a romantic attraction.

Liz takes a largely agnostic approach towards the supernatural. She thinks its quite possible that ghosts exist, but also isn't very frightened about that prospect.

When tuned in to Liz's stream, she will often poll the audience about their opinions about a whole host of subject. The answers they give will influence her behavior in a wide variety of situations, including life-or-death ones.