Kunst akademie vorlesung

Jaromil

2009, Vienna

Free Software ...

Dyne.org network

Critical art ...

The Lies of ...

The Industrial ...
Piracy vs ...

Creativity is ...
The Rise of ...

Free Software Movement



Figure 1.1

Started in 1984 by Richard Stallman, with help by Eben Moglen and others, drafting the GNU General Public License, granting users the rights to:

- Run for any purpose
- Study and adapt
- Redistribute
- Distribute modifications

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Figure 2.1

Started in 2000 publishing *low-consumption* software creations for broadcasting and freedom of speech, granting users with the rights to:

- Promote the idea and practice of open source knowledge sharing
- Open the participation to on-line and on-site communities
- Foster employment of FOSS in artistic creation
- Support FOSS development, also when non-profitable

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Critical art production

• HasciiCam



Figure 3.1

- Forkbomb
- Time Based Text

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Figure 3.2



Figure 3.3

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The Lies of "Free" Market

The Laws of Free-Trade dictate that when you exchange money for the purchase of any item, that item belongs to you without strings attached.



Figure 4.1

Mobile communication objects sold worldwide are restricted. Such mobile communication devices constitute nowadays the widest network around the globe, mostly used by citizens for private communications.

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The Industrial Involution of Art

- Who owns what? In digitally produced contemporary art the toolmakers (and not the artists!) own the rights to reproduce the artworks.
- Uniformed design. In a globally connected world uniformity is marketed better than variety (simplifying cognitive processes): uncommon ground is seen as a threat, massive outreach is forced by flattening perception.
- Mis-creative industries. Improvised social forms built around close-knit networks and non-conventional human relationships are substituted by the absorption of human emotion into bureaucratic channels: the emergence of a social coolness, an efficiency of feeling.¹
- Futurist corpses. Ideology and advertising have exalted the permanent mobilisation of the productive and nervous energies of humankind towards profit and war.²

For an extensive analysis on the topic see "The Next Idea of the Artist" essay by Rana

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Dasgupta (2008) published on the catalogue of the Liverpool Biennial ²The Post-Futurist Manifesto. Franco Berardi, February 2009

Piracy vs Neo-Colonialism

"Piracy does not simply exist because there are bloody-minded people who don't care for the rules and laws of the civilised world. It tends to emerge whenever there is a hegemonic power that asserts itself by establishing a trade monopoly. (Armin Medosh)"



Figure 6.1

"During the first decades of America's existence as a nation, private citizens, voluntary associations, and government officials encouraged the smuggling of European inventions and artisans to the New World. These actions openly violated the intellectual property regimes of European nations. (Doron Ben-Altar)"

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Salaam/Shalom/Shan

Creativity is an Hybrid

The Net as Artwork³:



Figure 7.1

- Activist: social awareness
- Artist: lyrical expression
- **Hacker**: technical autonomy

Art production focuses on low-tech, critical thinking, re-use of existing infrastructures, circumventing limitations, remixing identities, trespassing borders and breaking open the box⁴ in a scenario of global, horizontal⁵ sharing of ideas and practices.













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³The Net as Artwork, Tatiana Bazzichelli, Costa e Nolan (it, 2006), Digital Aesthetics Research Center, Aarhus University (en, 2008)

⁴Smash the Surface / Break Open the Box / Disrupt the Code, Eric Kluitenberg, ProContra

[/] CFront (2000)
5Peer-2-Peer

The Rise of new Values

- Refuse Scarcity. Abundance is not our enemy, it is our friend.
- Refuse the Big Success, the Big Audience, the Big Mass Media. Connect specific communities with low-cost and low-latency distribution
- Refuse the Broadcast Quality. Embrace modesty, publish unfinished, involve people, work enthusiastically with what's available. Follow the vector of quality, don't pursue its mirage.
- Recycle! modular architectures, generic infrastuctures.
- RE-USE! BRICO BRICO



Figure 8.1

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Salaam/Shalom/Shan

Salaam/Shalom/Shanthi/Dorood/Peace



Figure 9.1

Jaromil's musings on http://jaromil.dyne.org/journal R&D at the Netherlands Media Art Institute
Freaknet Medialab / Poetry Hacklab
Thanks, a thousand flowers will blossom!

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