

WHERE ARE WE? (1)	HOW DO WE GET THERE? (3)	HOW FAR WE WANT TO GO? (2)
<p>The Challenge</p> <p>Most of these are quite specific problems, probably real. But these are the causes behind of your core challenges. What are those? Weak local businesses? Poor innovation capacity? etc?</p> <p>Relevance of Good Practice</p> <p>... (text about relevance of good practice) ...</p>	<p>Milestones</p> <p>31-12-2021</p> <ul style="list-style-type: none"> Working with city officials, creating city mayor's personal business cards and using them as a means of contact Creation of ULB and organizing meetings, in order to get a plan of action <p>31-03-2022</p> <ul style="list-style-type: none"> Responsible person selected/ recruited Consideration of networking, personal, individual and community communication Former City Council introduced and first meeting organized <p>30-06-2022</p> <ul style="list-style-type: none"> Contact officers appointed Clear procedures of contact and responsibility for Contact Officers prepared and implemented <p>31-12-2022</p> <ul style="list-style-type: none"> Financing for development of Urban Lab Business Hub secured Urban Lab Business Support Hub Team Selected Key Account System pilot program launched Series of events for the business community delivered Network of robust and practice contacts prepared 	<p>Vision / Future scenario</p> <p>CONTRACT OFFICER - means regularity to provide advice and evaluate local business policies implemented in the city.</p> <p>DEDICATED TEAM - runs the hub and SME's and Digital Business support program.</p> <p>OPEN DATA SERVICE - is being developed to be precise source of data required by local business in standardized and easy way.</p> <p>CONTRACT OFFICER - is currently dependent on a small group of people, for specific and individual information coming from local SME's and Digital Business.</p> <p>CONTRACT OFFICER - is currently dependent on a small group of people, for specific and individual information coming from local SME's and Digital Business.</p>
<p>Works so far in the field</p> <p>... (text about works so far in the field) ...</p>	<p>Stakeholders / partners</p> <ul style="list-style-type: none"> Local authority - including City Mayor as most important player in the field of authority, decision maker and local "champion" Regional IT Cluster Center for Vocational Education Local SME's and Digital Business representatives Urban Lab Team National Research, Development and Innovation Office 	<p>Necessary resources (including budget)</p> <ul style="list-style-type: none"> Budget for the operation of the hub Grants to fund services, events and workshops Space for events and meetings Budget for marketing and communication
<p>Assets</p> <ul style="list-style-type: none"> City budget possible to be involved All city wide media and data collected in official sources Wide range of contacts High level of staff Experienced and high skilled staff Working together with local authorities to support entrepreneurship and innovation Local authorities with local and regional business development and innovation 	<p>Monitoring framework</p> <ul style="list-style-type: none"> Quarterly / Annual evaluations meetings of project managing team - in the scope of the project and later on team of Urban Lab Business Hub who will be responsible of developing the project Quarterly / Annual meeting with city officials (city mayor) to provide report and to implement corrective actions in case of changes or correction of the set goals 	<p>Specific objectives</p> <ul style="list-style-type: none"> Business model of SME Key Account methodology Assessing current services approach Local media Increased involvement generation Launch pilot program Approach to marketing (showing success) Consistent communication strategy and action monitoring in field of business <p>Result indicators</p> <ul style="list-style-type: none"> Number of local events related to local business for SME's and digital business Number of Economy Council meetings Private media occupying role in the SME's and Digital Business Hub Number of businesses involved in Key Account Management program Number of data provided through Open Data Service
<p>Barriers</p> <ul style="list-style-type: none"> Local authorities with local and regional business development and innovation Local authorities with local and regional business development and innovation High costs of running space similar to SME No champion for the process Local authorities with local and regional business development and innovation 		<p>Result indicators</p> <p>These are indicators - but other output indicators, measuring the direct outcomes of your interventions. Result indicator measures the progress towards your specific objective. For instance, if your objective is to increase the export capacity of local SME's, a good result indicator could be the annual export sales of local SME's.</p>

	Sept to Dec 2021	Jan to Mar 2022	Apr to Jun 2022	Jun to Sep 2022	Oct to Dec 2022
Transnational meetings	Meeting in Novska	Meeting in Roeselare	Meeting in Alytrus	Meeting in Rzeszów	Evaluation meeting in Barnsley
ULG meetings	3 x ULG MEETINGS 1. 12.10.2021 - With City Mayor and WPM department and Project Team	3 x ULG MEETINGS	3 x ULG MEETINGS	3 x ULG MEETINGS	
Local actions	1. Introductory Meeting with Economy Council 2. Study Visit in Nynegyhaza 3. Internal Meeting with Urban Lab Team in terms of UL Development and Tech Rev Project Introduction				
Communication					

Transfer progress

0%

50%

100%

Comments

Good practice element1



Good practice element2



Good practice element3

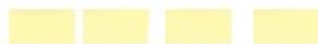


Good practice element4



New table

Transnational Meetings



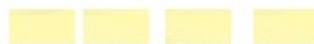
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ULG Meetings



2/8

Local Actions



Communication outputs



Main challenges in this period



Main learnings in this period



MONITORING CANVAS

INTERVENTION LOGIC & RESULT INDICATOR

SITUATION

What is the main challenge?

Chaotic and not strategic business & investment promotion of the city



CHANGE

What is the expected result?

Clear procedures & tools of cooperation with business and business promotion of the city

SPECIFIC OBJECTIVE

RESULT INDICATOR

BASELINE VALUE

SOURCE OF INFORMATION

TARGET VALUE

OUTPUT INDICATORS

ACTION

OUTPUT INDICATOR

BASELINE

TARGET

SOURCE OF INFORMATION

ACTION	OUTPUT INDICATOR	BASELINE	TARGET	SOURCE OF INFORMATION