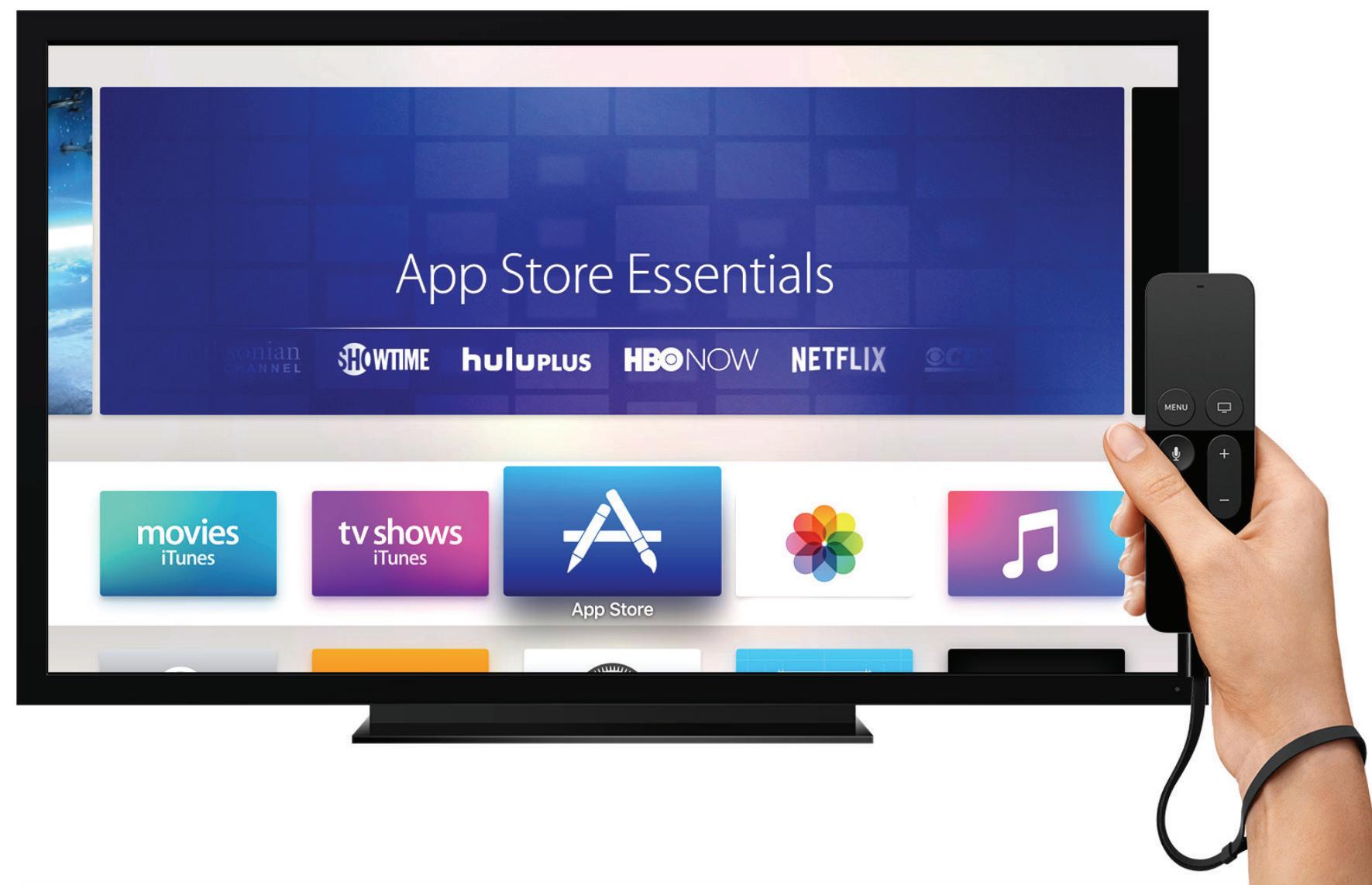
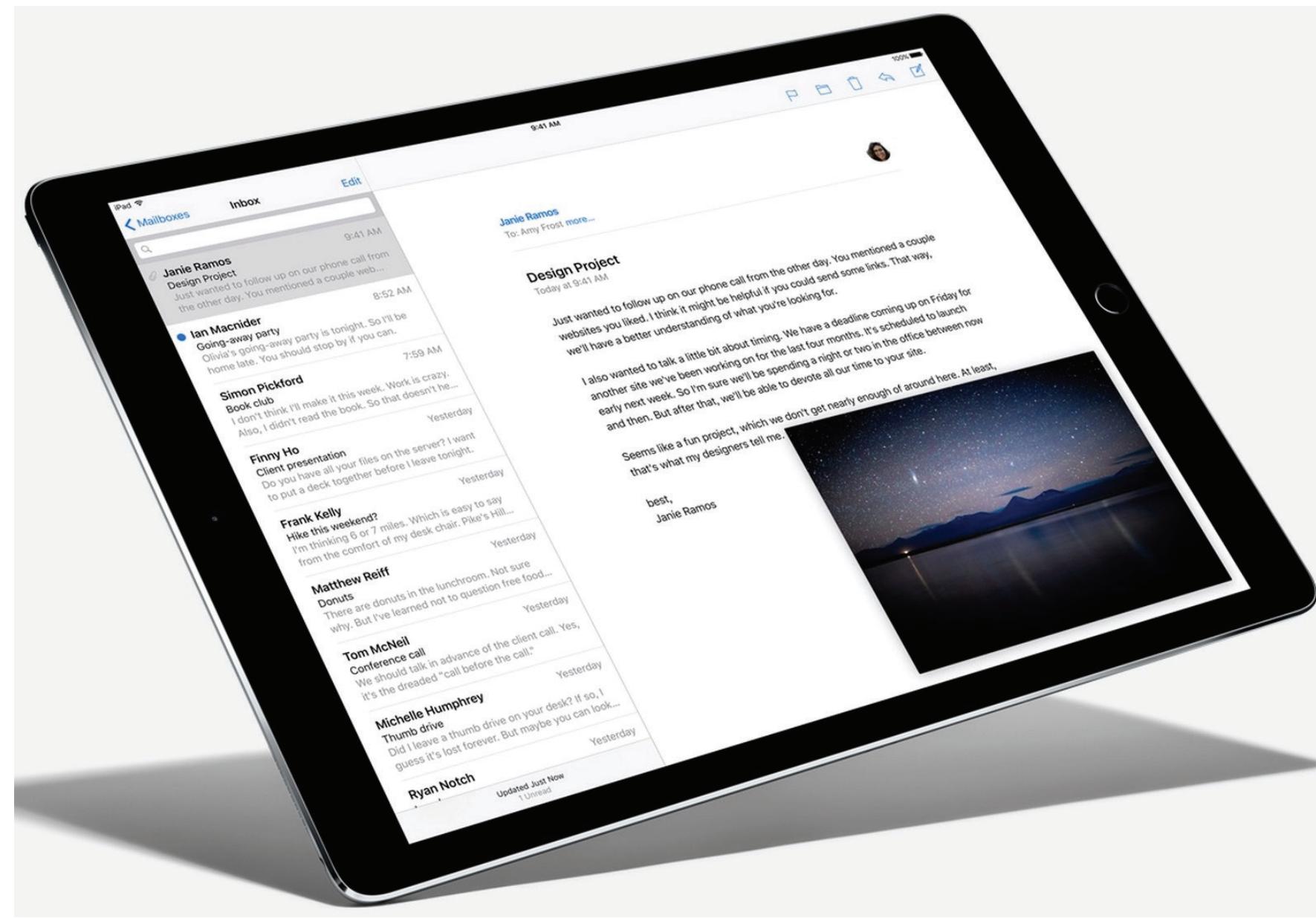


Platforms





What does each screen do best?

How do each of these talk to each other?

How do each of these communicate with the user?

How does the user interact with each?

What does the app do
on each platform?

The interface shows a top navigation bar with icons for Playlists, Sync, Add, and a Plus sign. Below this is a section titled "PLAYLISTS" with a "All Episodes" button. The main content area displays five podcast cards:

- Accidental Tech Podcast** by Marco Arment, Casey Liss, and John Siracusa. It features a black cover art with "ATP" and "ACCIDENTAL TECH PODCAST".
- Debug** by Guy English and Rene Ritchie. It features a dark blue cover art with "DEBUG".
- Pragmatic** by John Chidgey. It features a red gear icon with "PRAGMATIC".
- Roderick on the Line** by Merlin Mann. It features a photo of two men.

At the bottom, there's a playback bar for episode 83: "LIVE FROM WWDC 2014, WITH MARCO ARMENT, CA..." with controls for back, play/pause, forward, and duration (33:18 / -1:15:39).

The interface shows a top navigation bar with back and forward arrows, the title "THE TALK SHOW WITH JOHN GRUBER", and episode number "68: We're Gonna Get Email". It also shows playback time "24:44" and remaining time "-1:13:19". The main content area displays the episode artwork for "The Talk Show" with host John Gruber, featuring text: "A SINGULAR UNPARALLELED VARIETY EXTRAVAGANZA" and "WITH YOUR HOST MR. JOHN GRUBER". Below the artwork are playback controls: back, play/pause, and forward.

The interface shows a top navigation bar with back and forward arrows and the title "Debug". It displays the podcast artwork for "Debug" and the hosts "GUY ENGLISH, RENE RITCHIE". Below the artwork is a descriptive text: "Debug is a conversational interview show about developing software...". A tab bar at the bottom includes "UNPLAYED" (selected), "ALL", and "SETTINGS". The main content area contains three toggle switches: "Subscribe to All New Episodes" (on), "Notifications for New Episodes" (on), and "Keep 3 Unplayed Episodes" (with a minus/plus slider set to 3). A large red "DELETE PODCAST" button is at the bottom right.

Scaled down iPhone



“I originally designed the Apple Watch app for my podcast player, Overcast, with a scaled-down version of the iPhone app’s structure.

This seemed like a sensible adaptation of my iOS app to the Apple Watch. In practice, it sucked.”

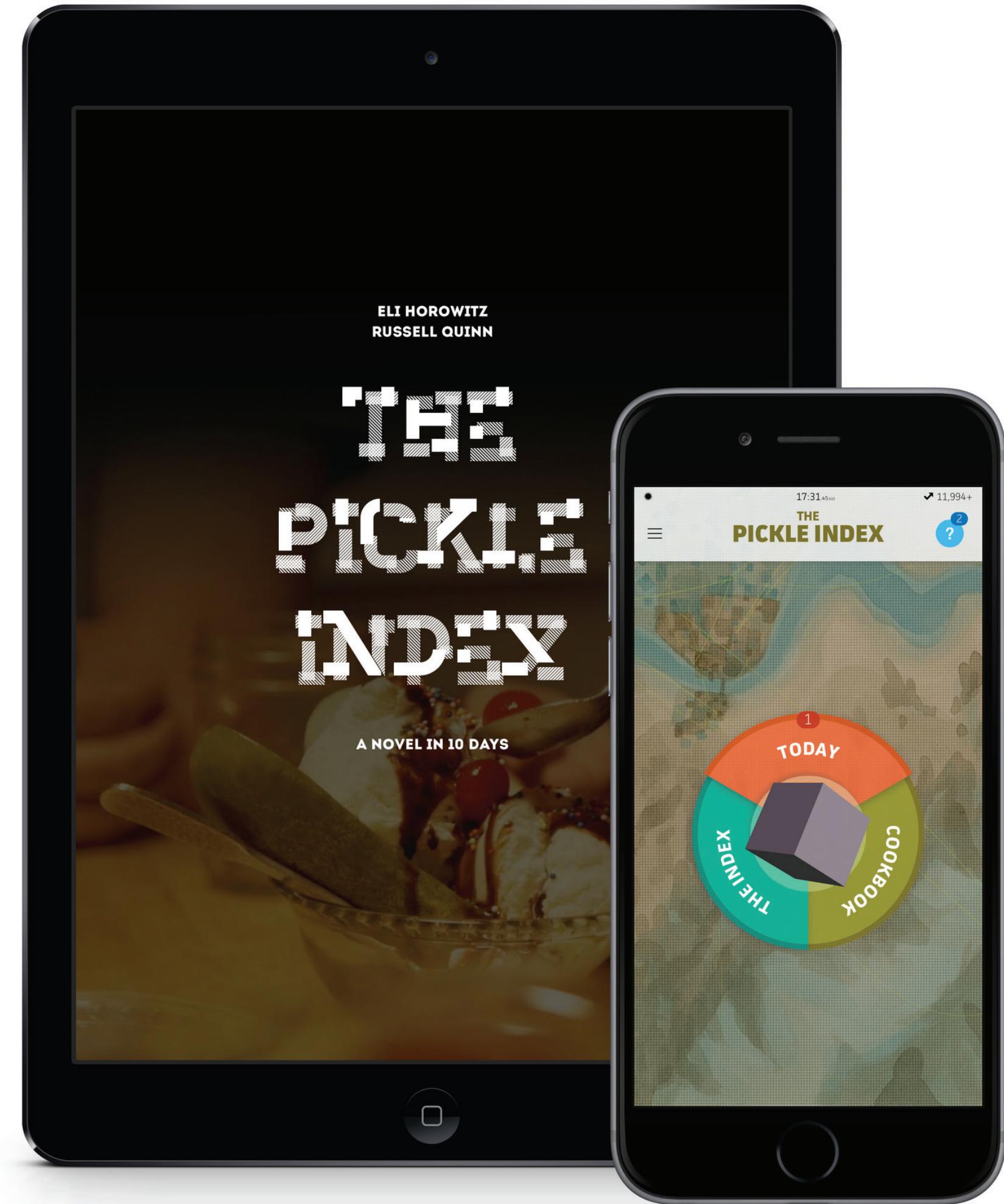
Rethinking the actions

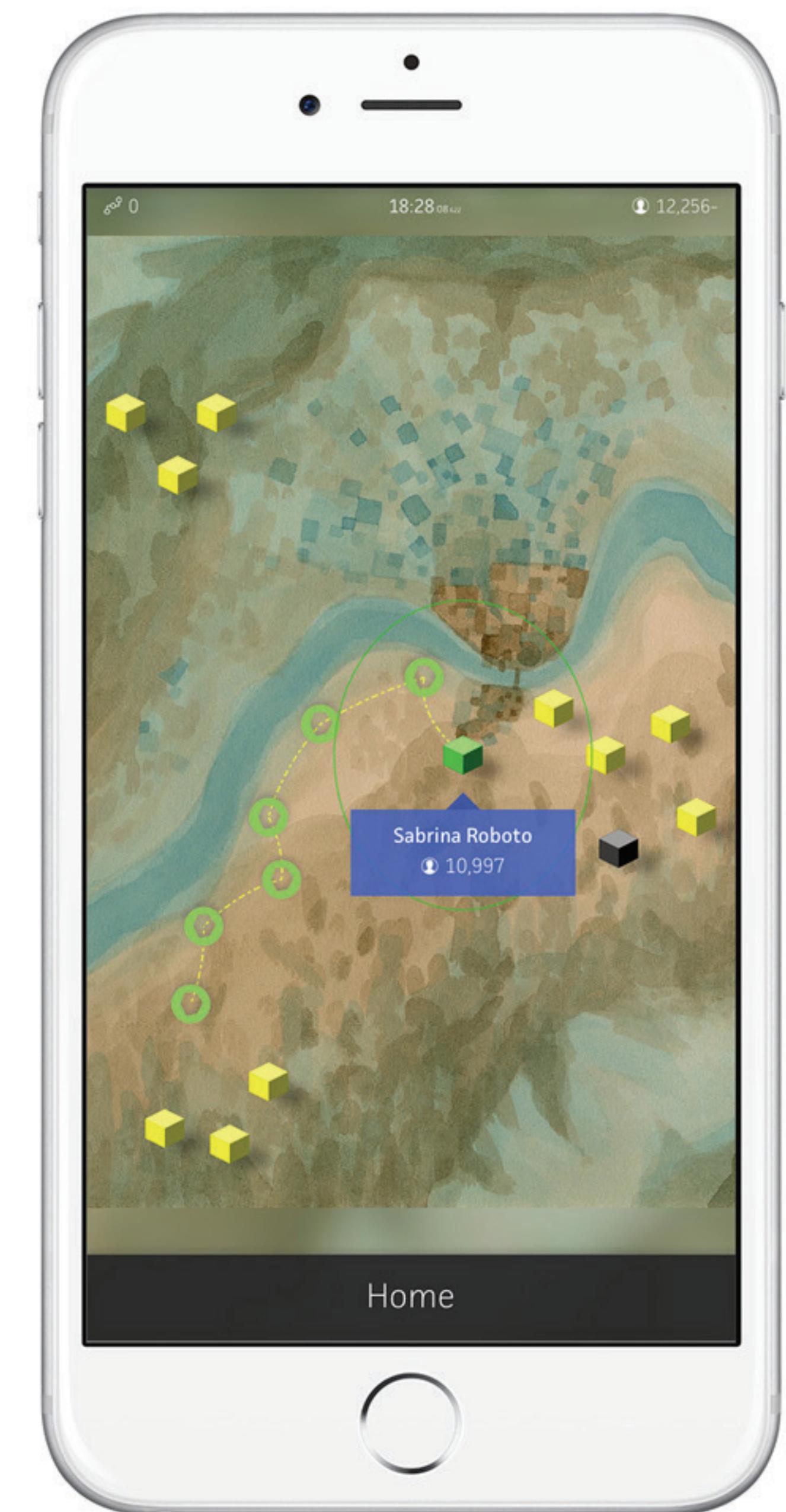


“To simplify both the code and the workload on WatchKit’s fragile data connection, I rebuilt the app with the Now Playing screen as the single, main, root screen, with other screens sliding up as modal views only when needed. This dramatically improved loading time and reliability, and removed the need to keep the list screens updated in the background as data changed.”

Force touch provides additional interactions

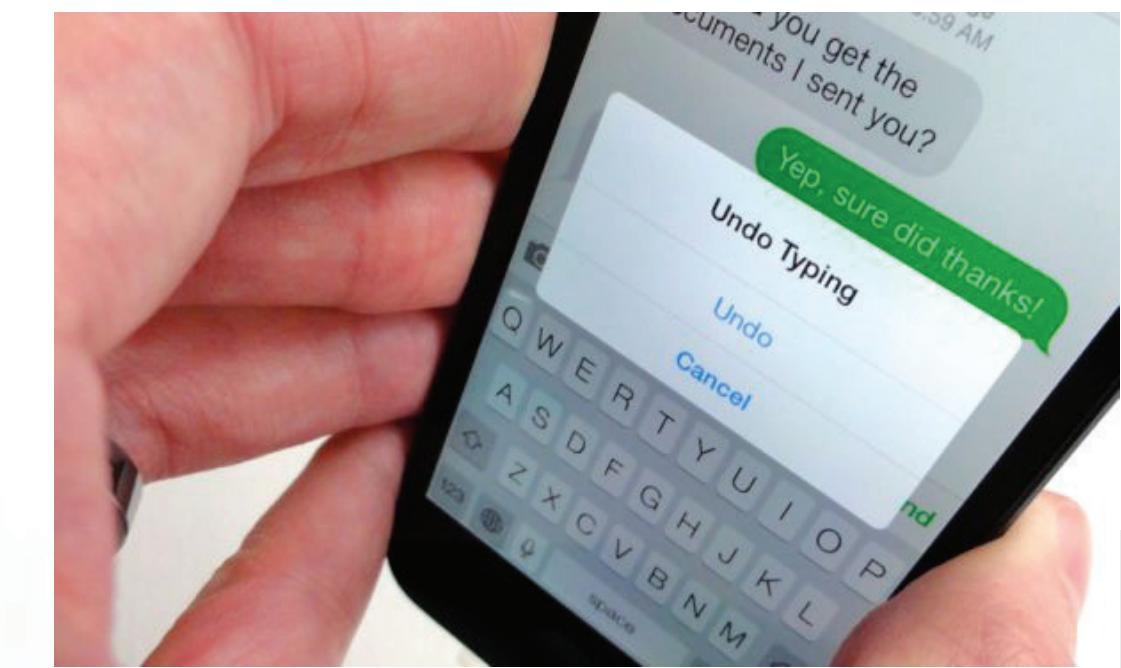
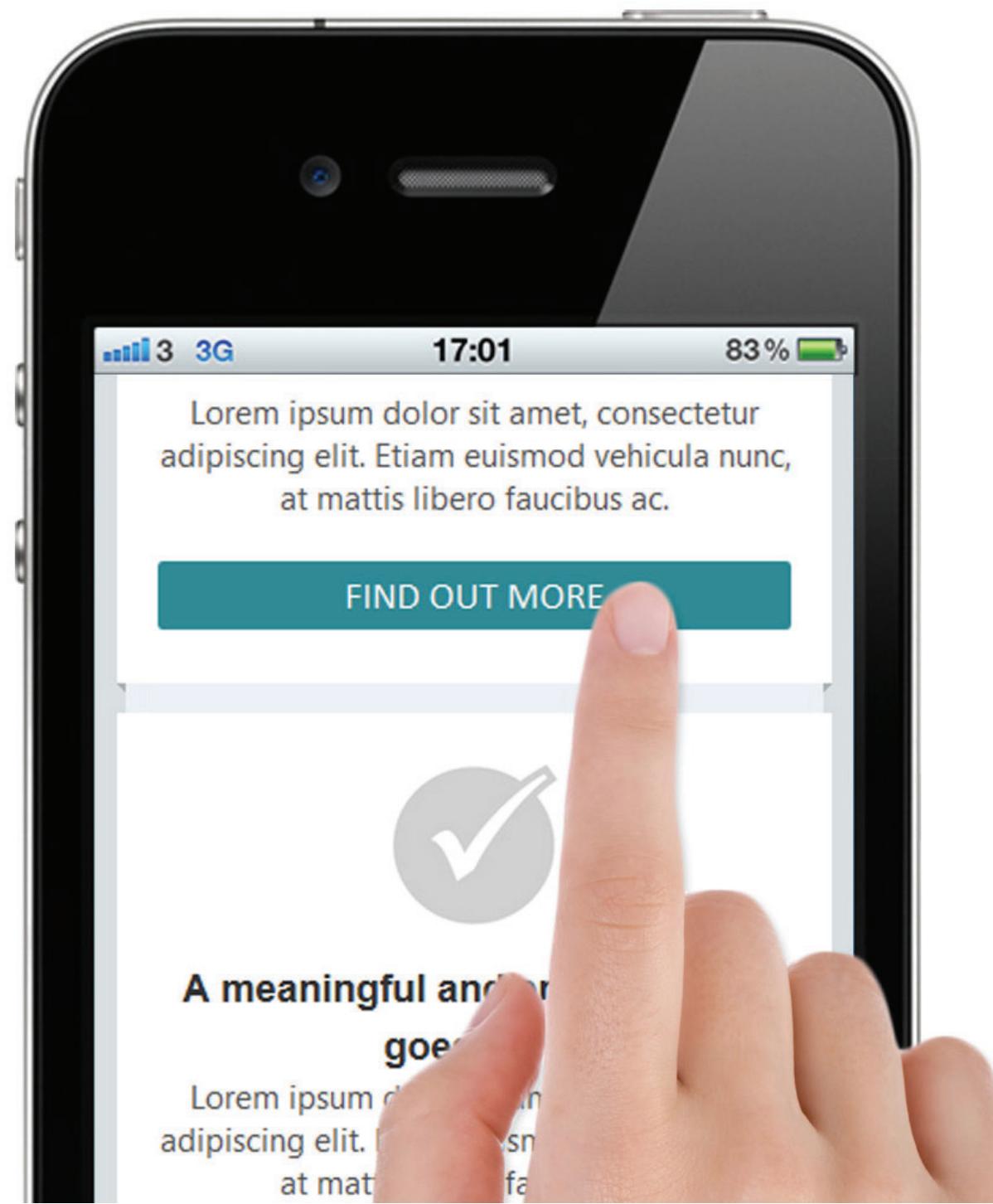






Other things to
think about

Input



Output

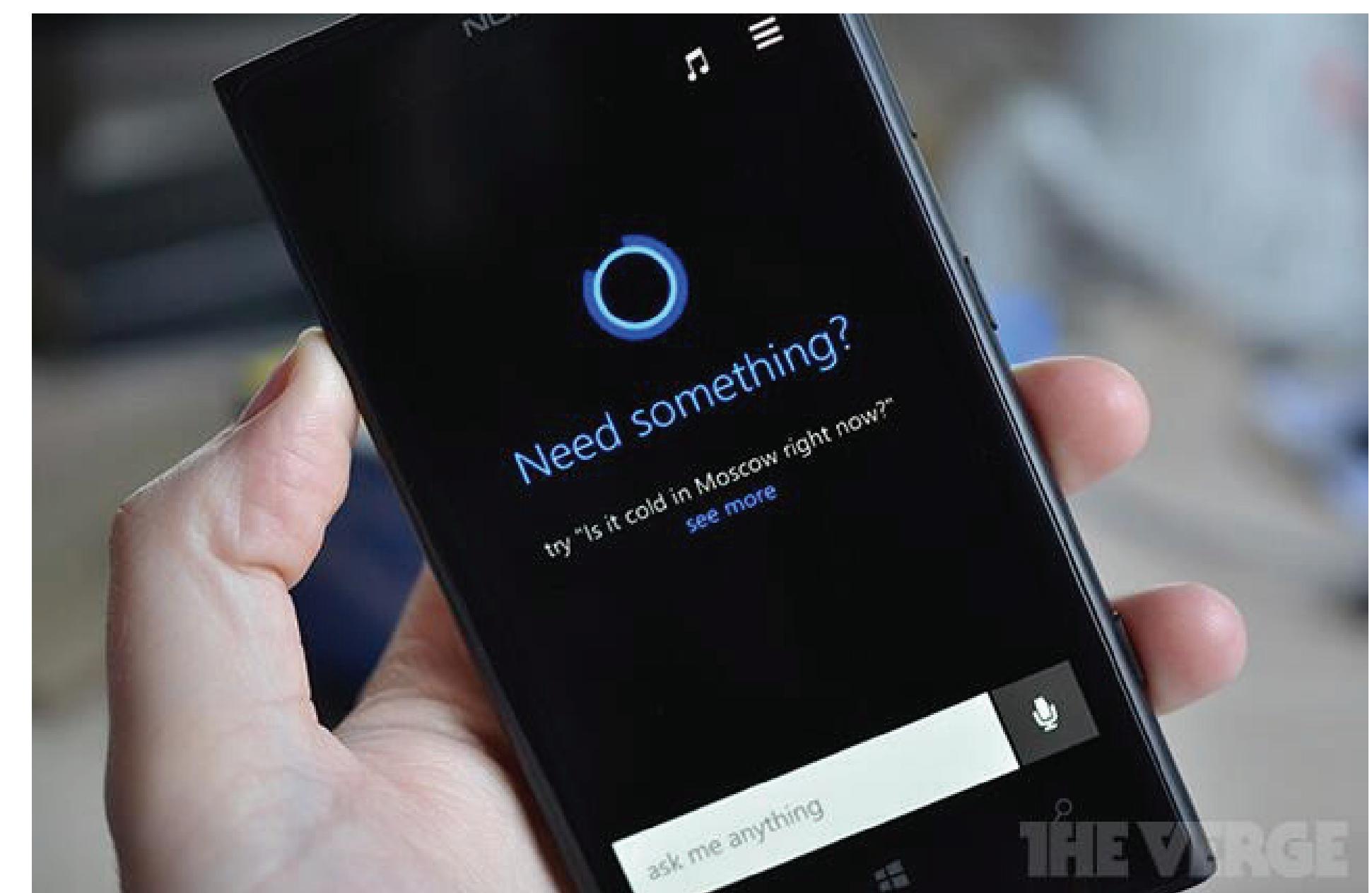
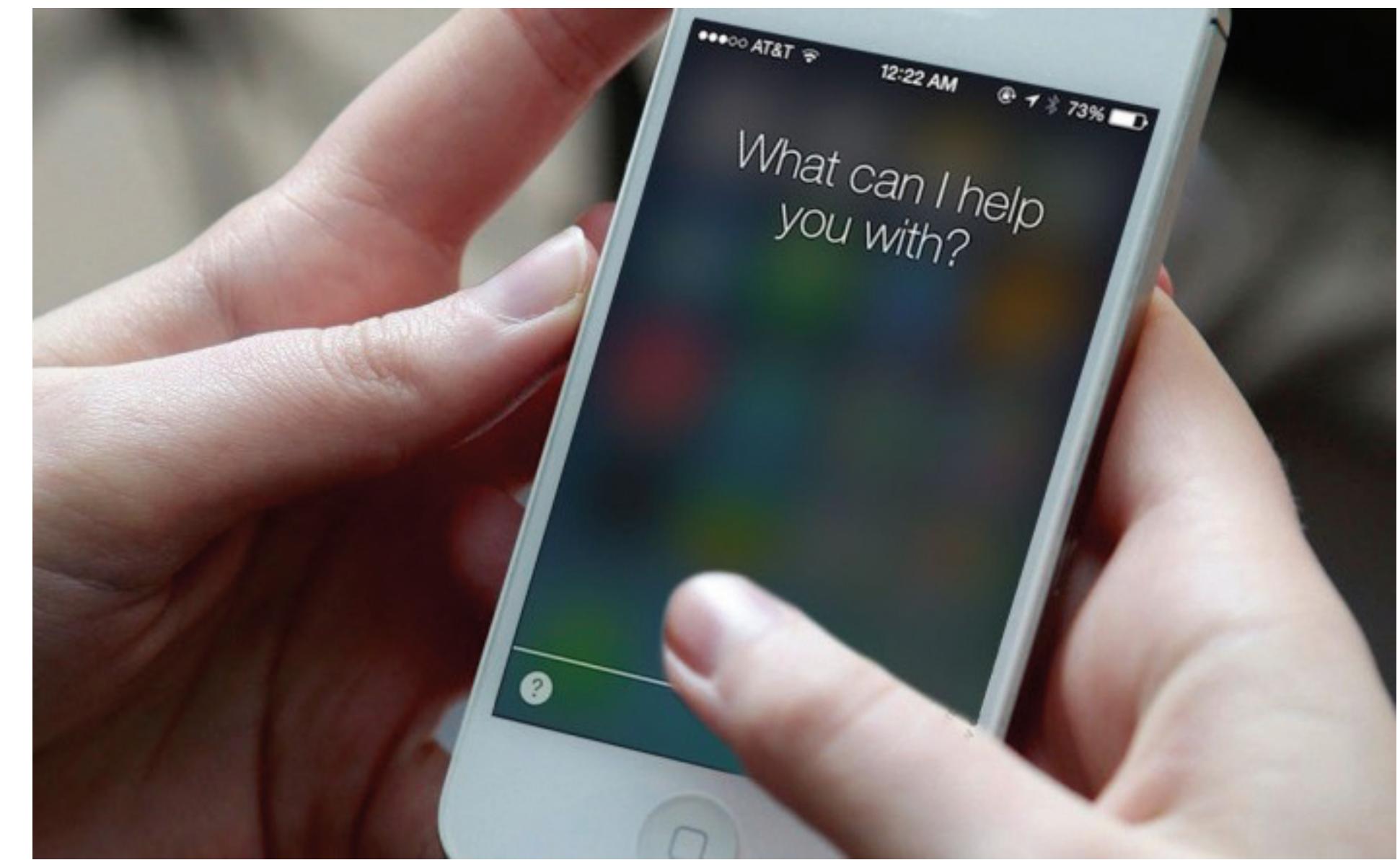
Screen

Sound

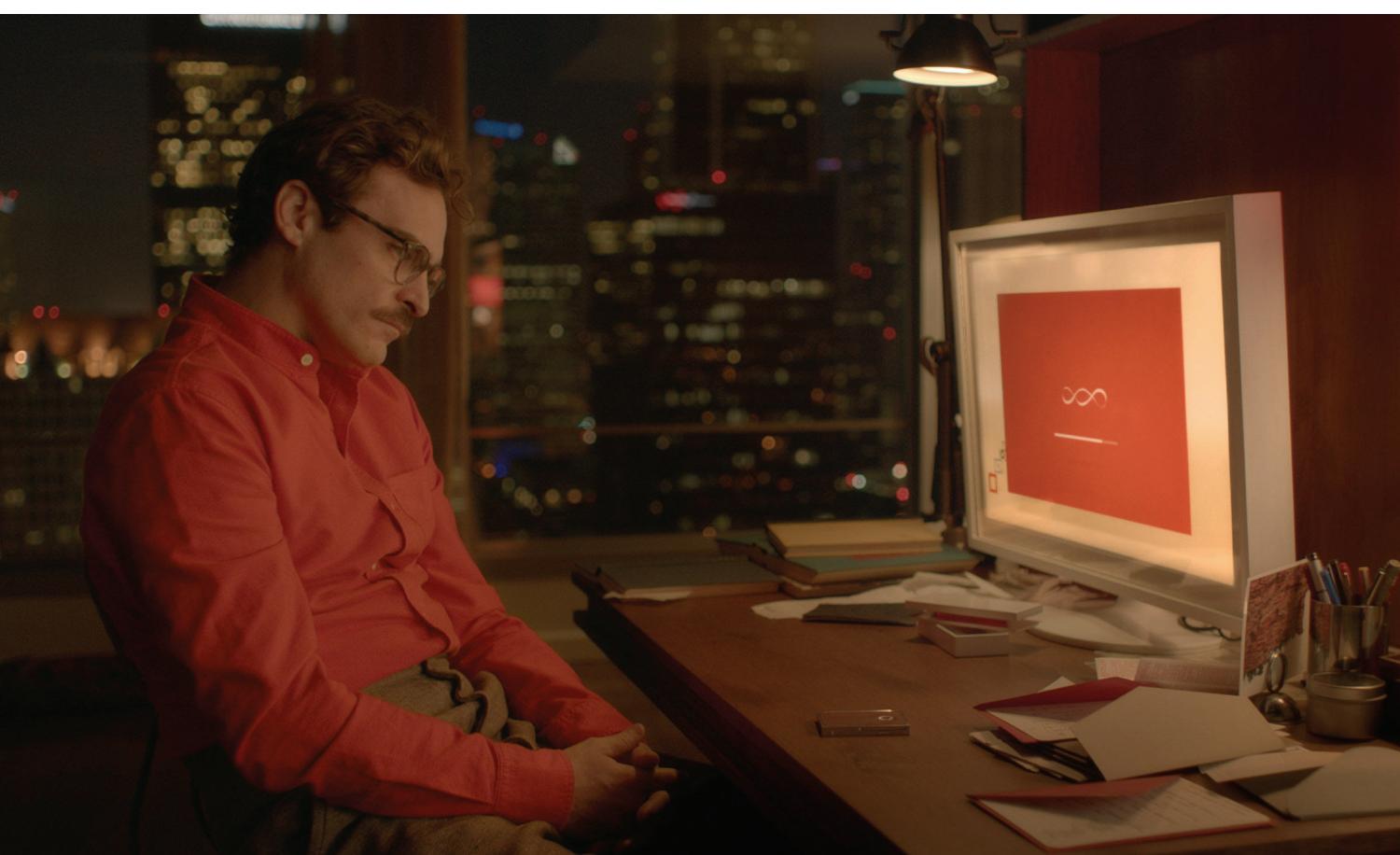
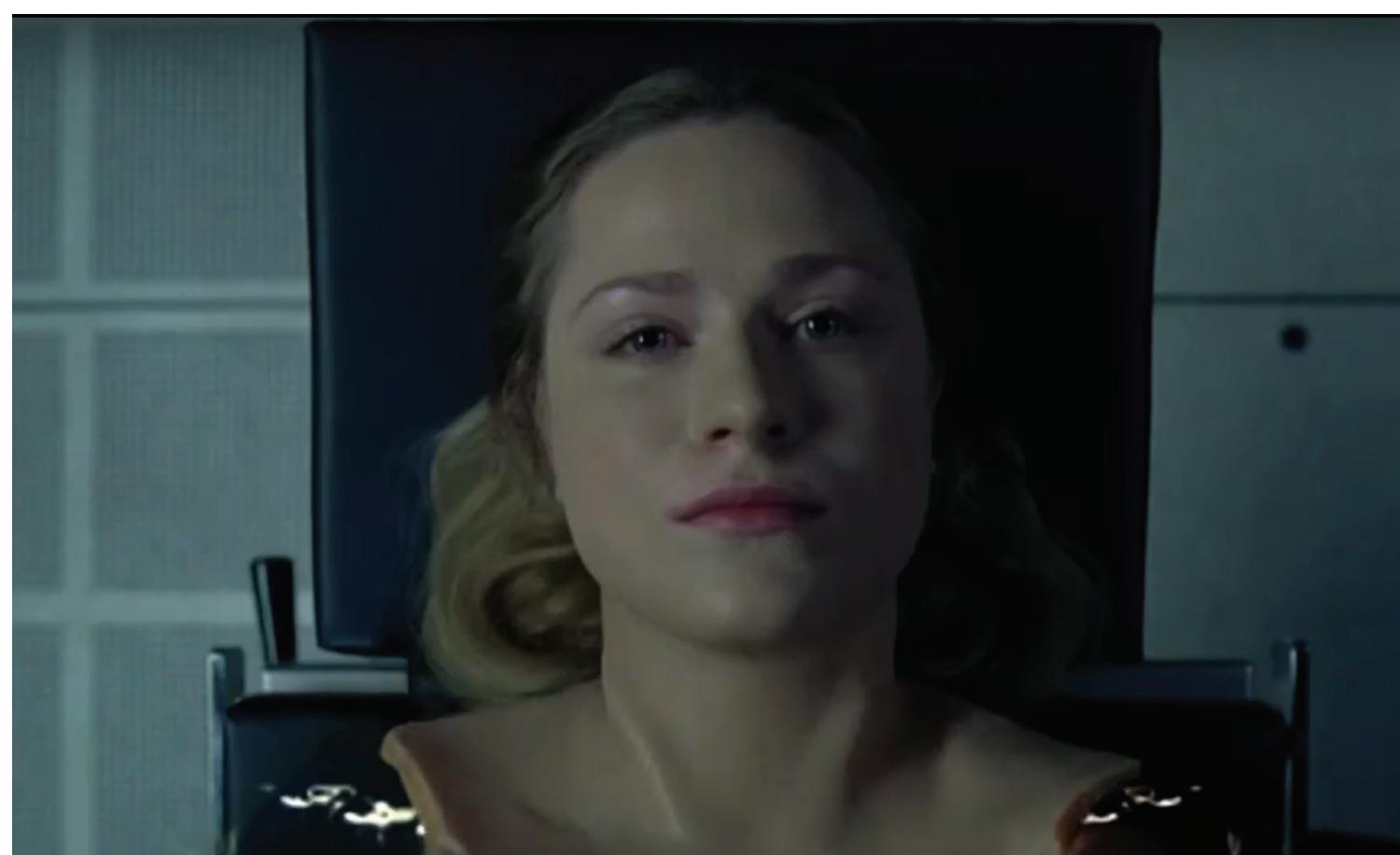
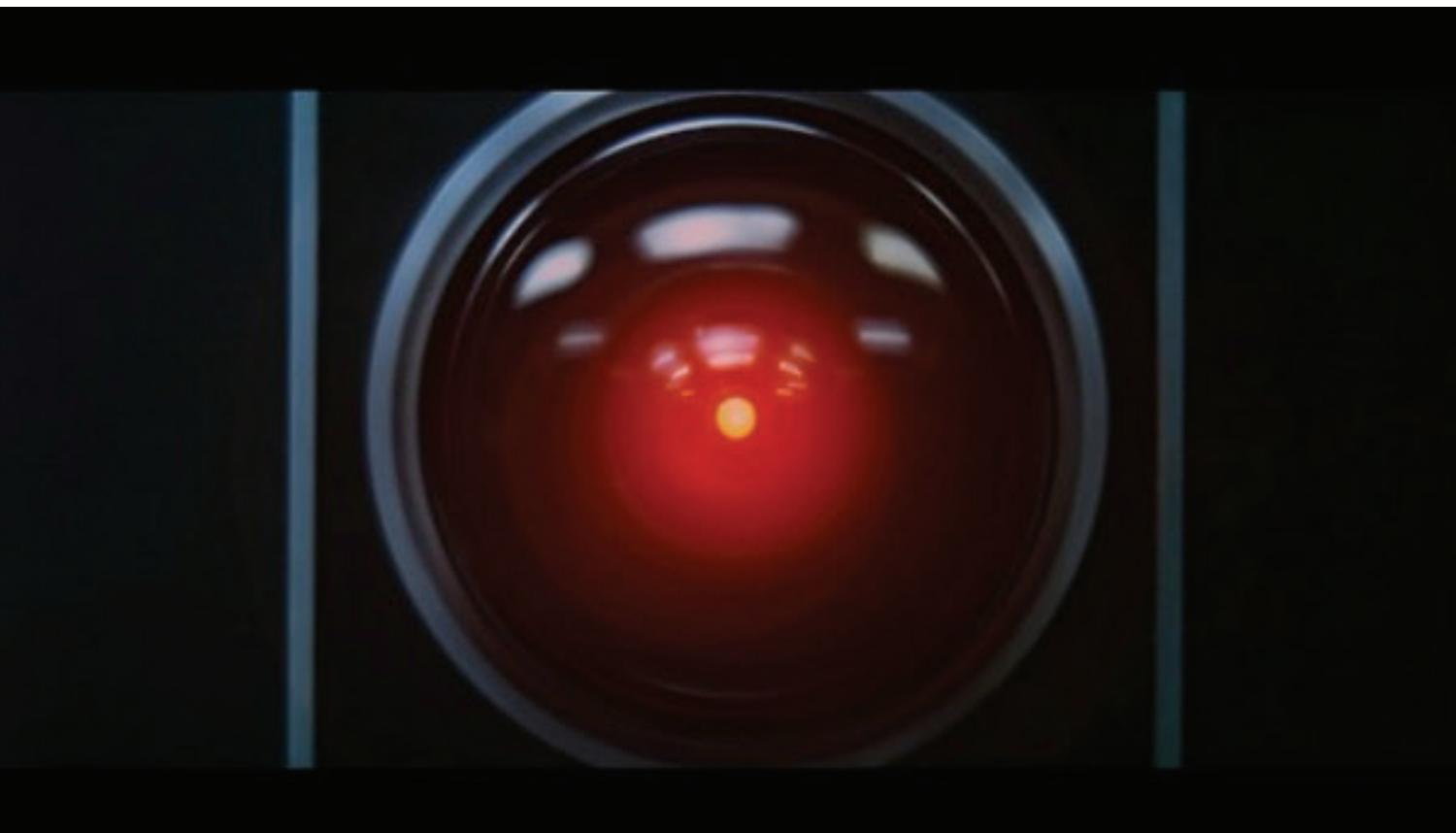
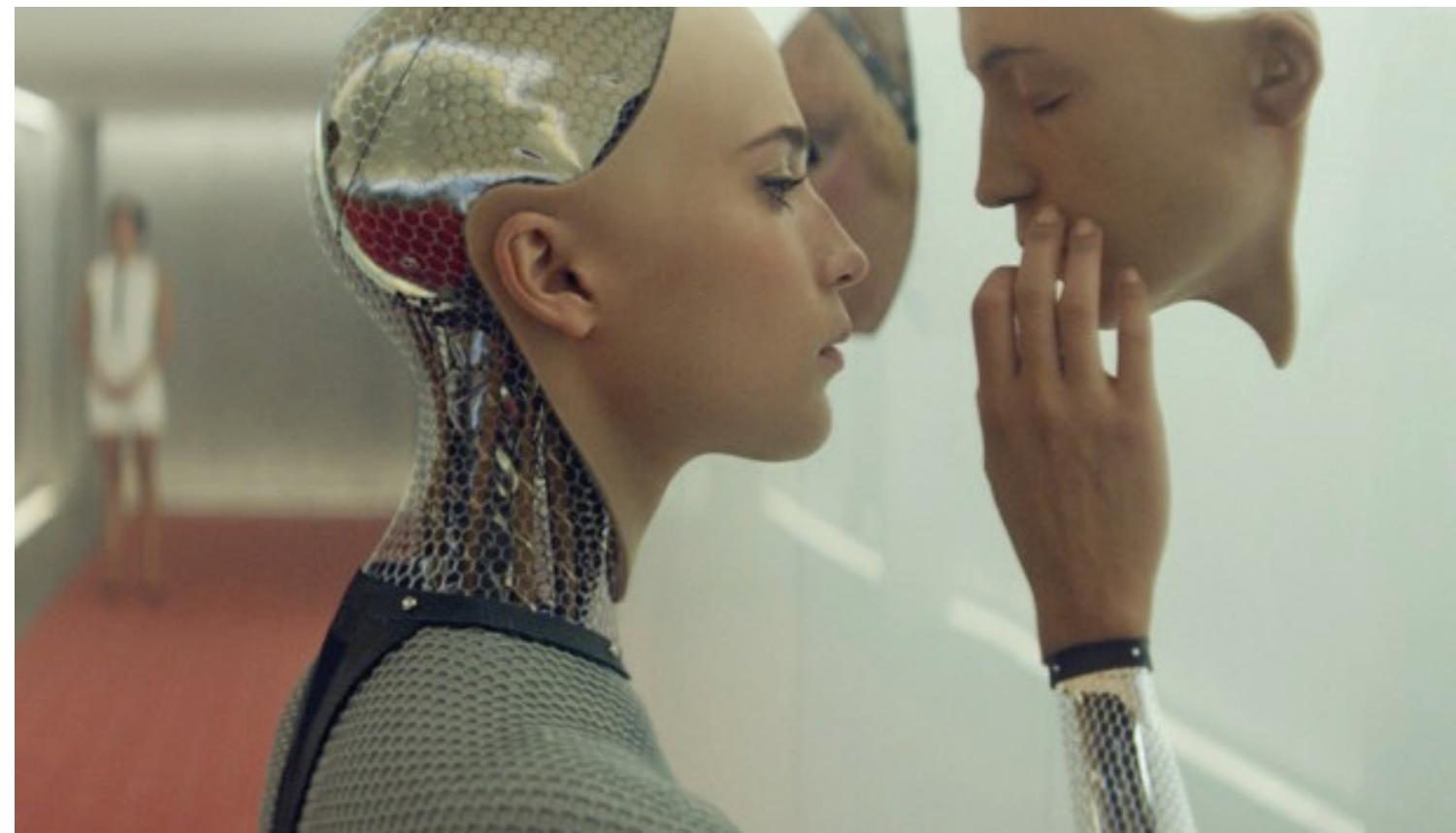
Vibration

Lights

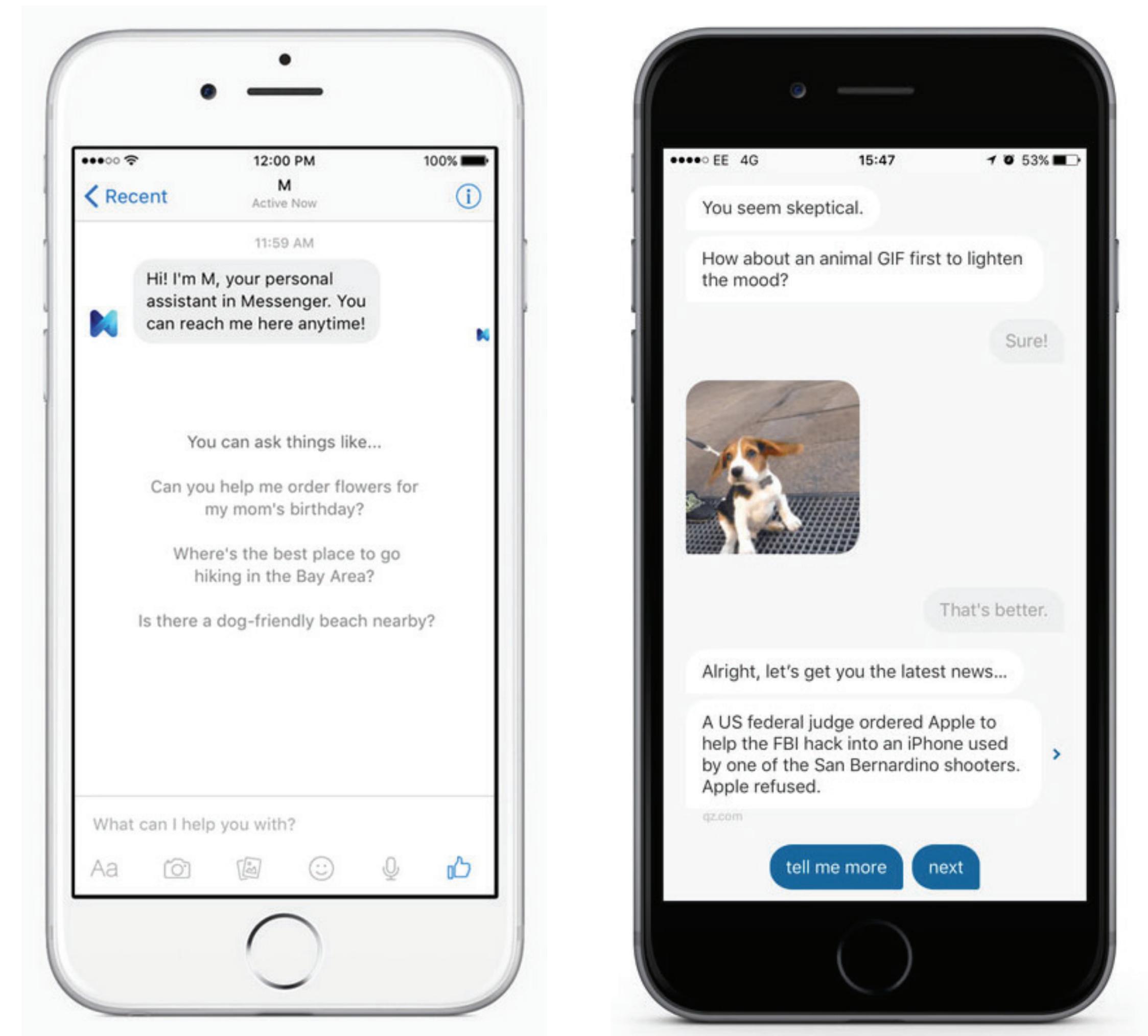
Invisible Interfaces



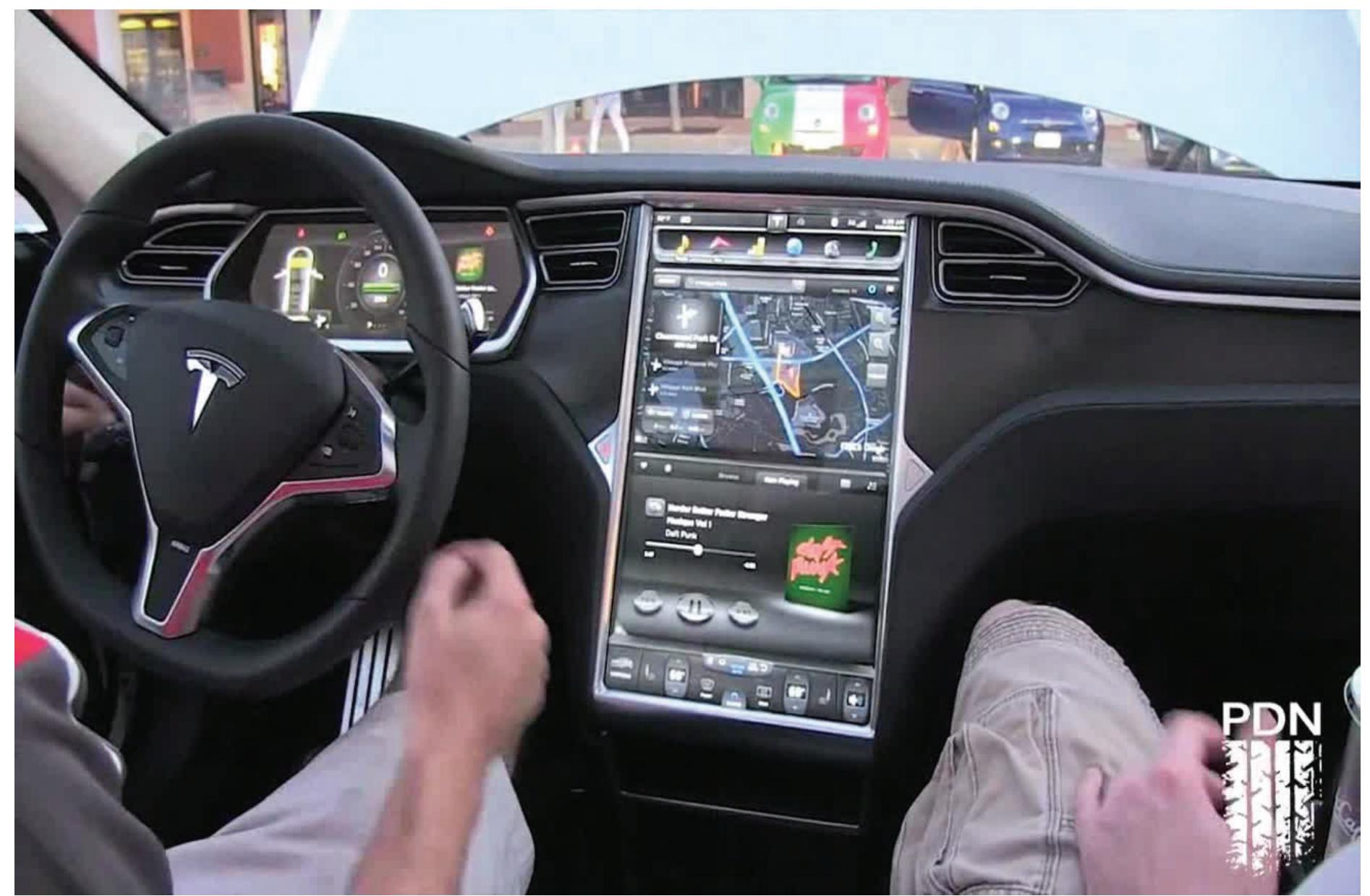
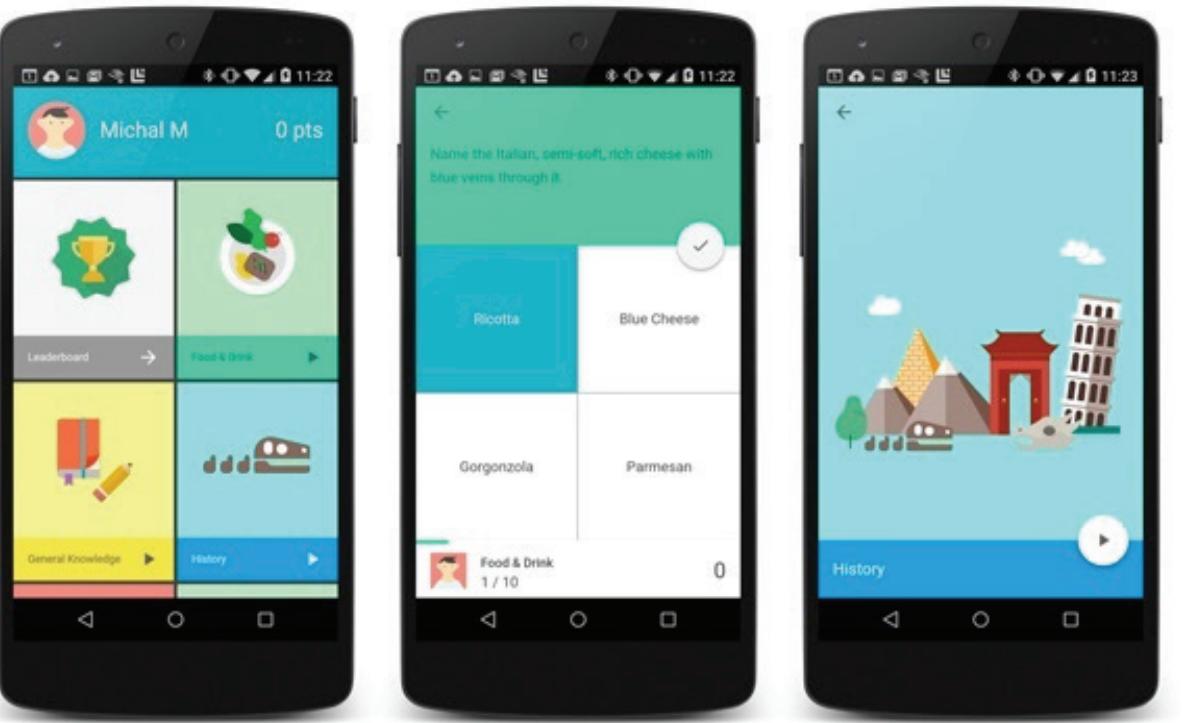
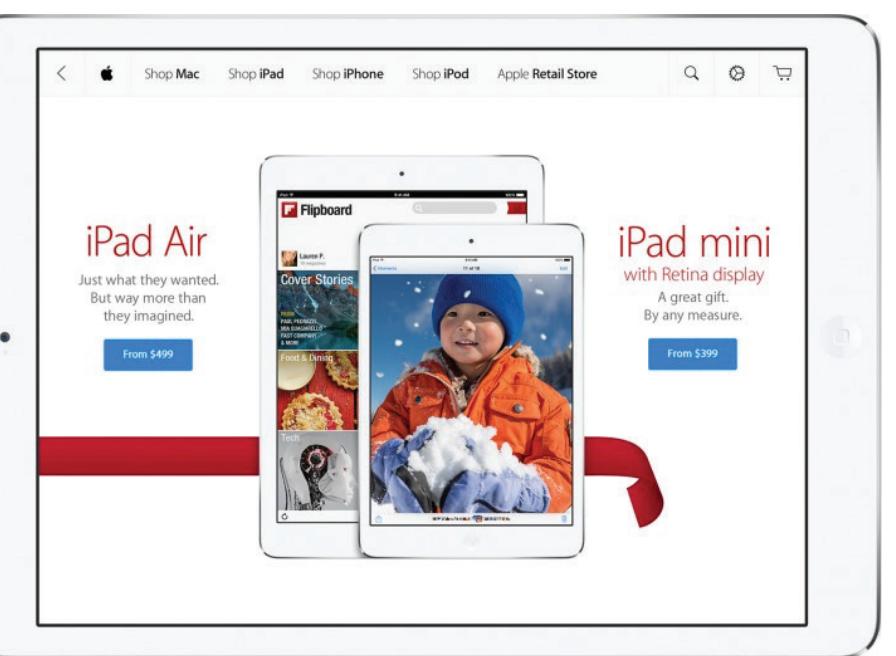
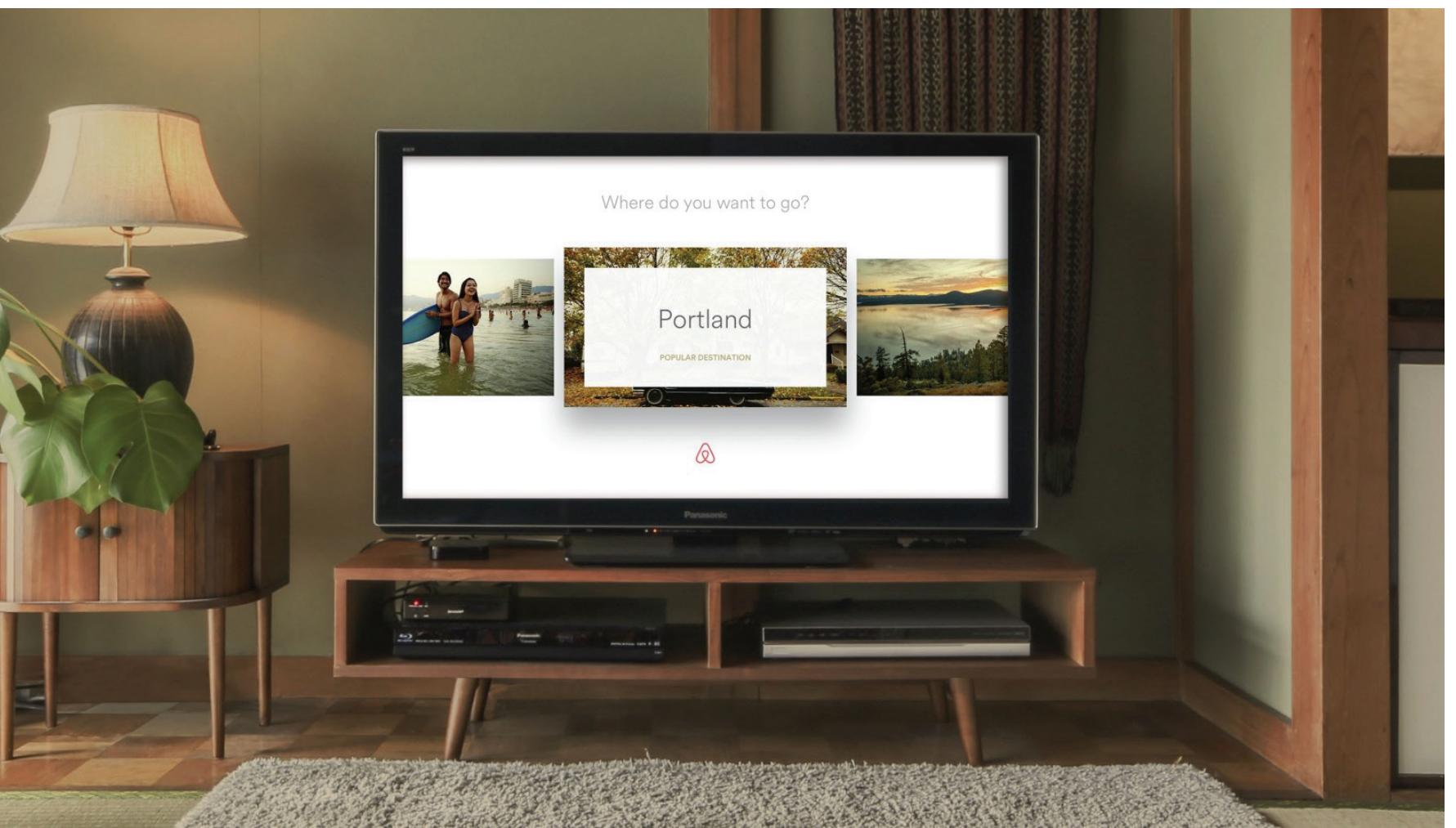
**“The future of
UI is no UI”**

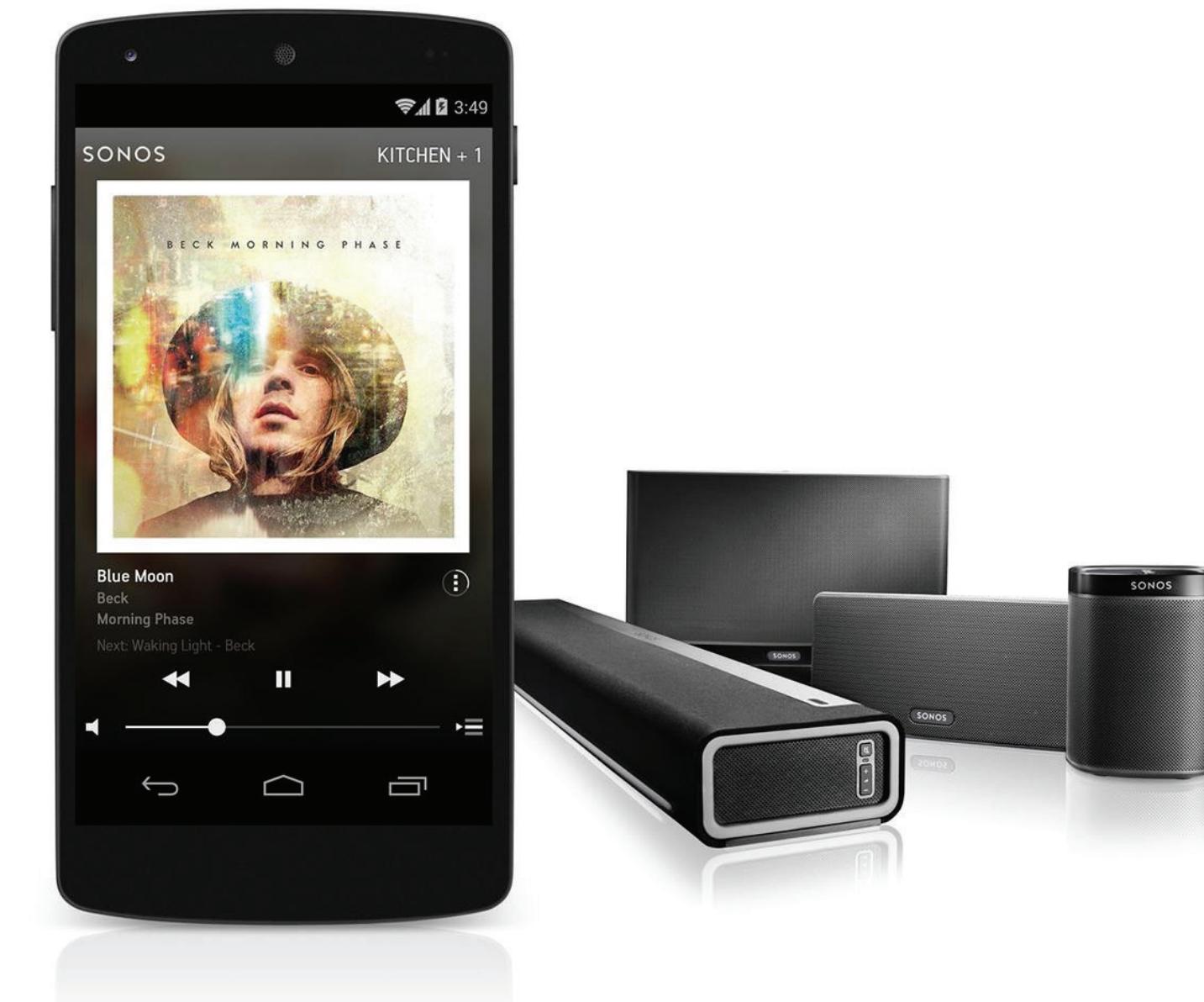
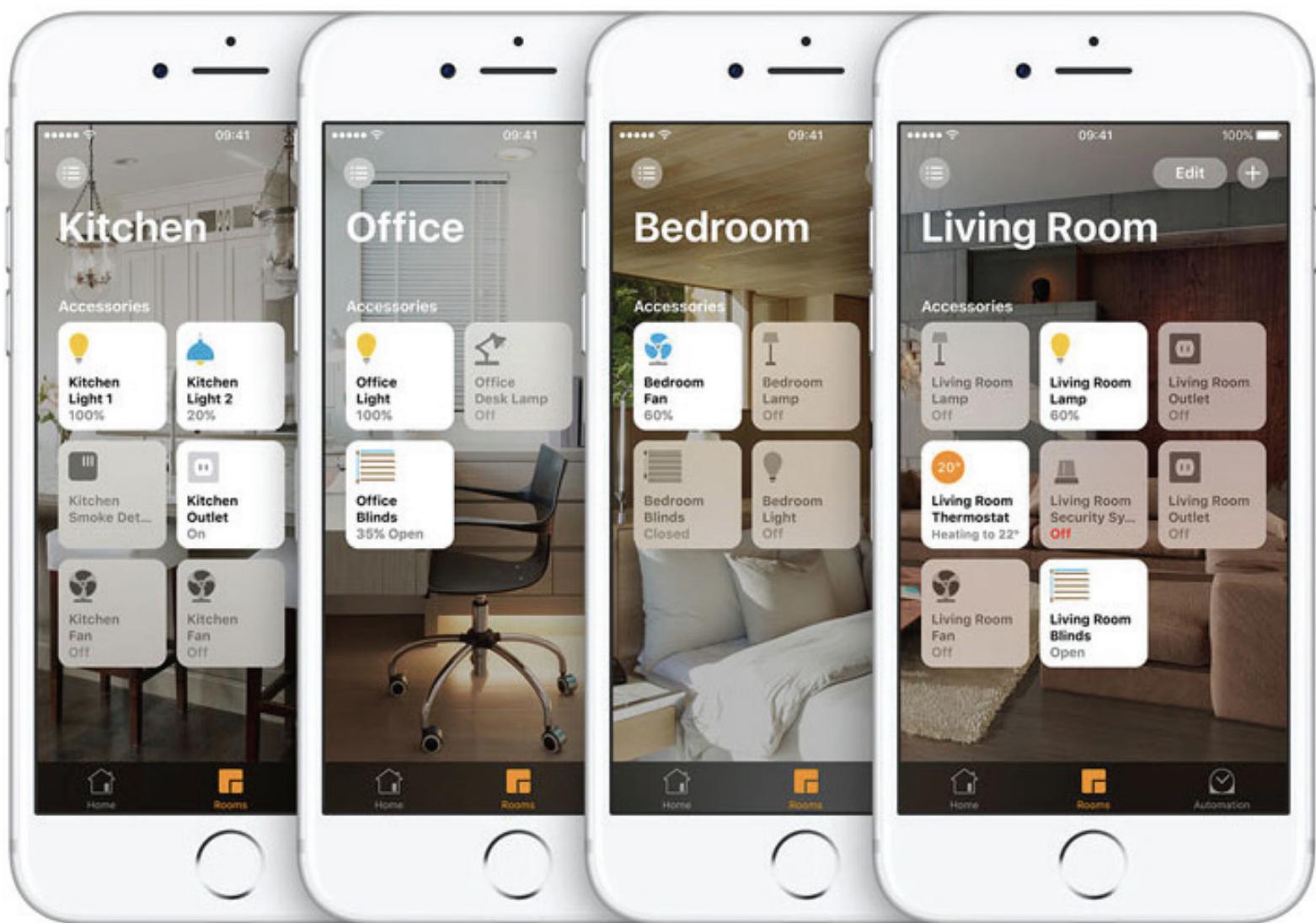


Messaging



“Internet of things”





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How does the user interact with each?

Reading

The image displays four separate browser windows showing different web pages:

- Marco.org**: A dark-themed website featuring a bio of Marco Arment and a post titled "Redesigning Overcast's Apple Watch" dated May 8, 2015. The post discusses the redesign of the Overcast app for the Apple Watch, noting it was a scaled-down version of the iPhone app and didn't work well.
- TechCrunch.com**: A news site with a green header banner for "DISRUPT LONDON". The main article is titled "No UI Is The New UI" by Tony Aube, posted on Nov 11, 2015. It features a large image of a blue screen with a dashed white circle.
- Gizmodo**: A general news site with a black header. The main article is titled "An Interview with Geoff McFetridge on the Interfaces from *Her*". It includes a photo of Donald Trump speaking at a podium.
- Gizmodo (continued)**: A continuation of the Gizmodo site, showing a smaller article titled "The Concourse" with a photo of a man working at a desk in a dimly lit room.

Rest of the class

April 4: Full class userflow critique

April 11: Wireframe testing in groups

April 18: 1/2 class critique

April 25: 1/2 class critique

May 2: Last day!

Next week's critique

- two userflows (one for each platform and how they connect to each other)
- one completed persona
- competitor analysis