

Type in Motion

Space

**Space +
Time +
Sound**

**Video has become
a dominant form of
communication**

AT&T

2:34 PM

87%

<

Video

↺

 buzzfeedtasty

...

olive oil
2 tbsp

0:57





1,165,392 views

buzzfeedtasty Stuffed cabbage rolls 🥘

View all 1,421 comments

21 HOURS AGO



AT&T

2:35 PM

87%

<

Video

↺

 nytfood

...

$\frac{1}{3}$ CUP
Chopped parsley





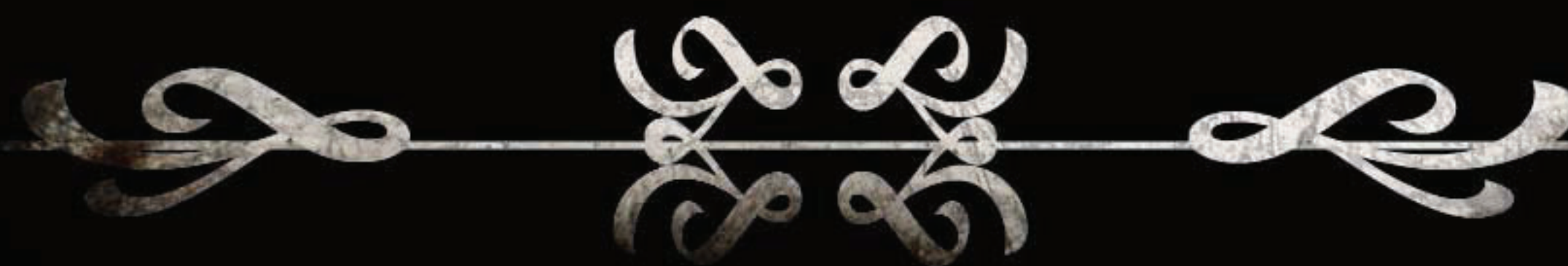
57,377 views

nytfood Made with equal parts ground beef (for flavor) and pork (for fat), these meatballs use a time-saving technique involving softening bread crumbs in an egg-ricotta mixture. [@alisoneroman's #NYTCooking](#) recipe is





Knock knock!



Movie titles

Subtitles

Bumpers

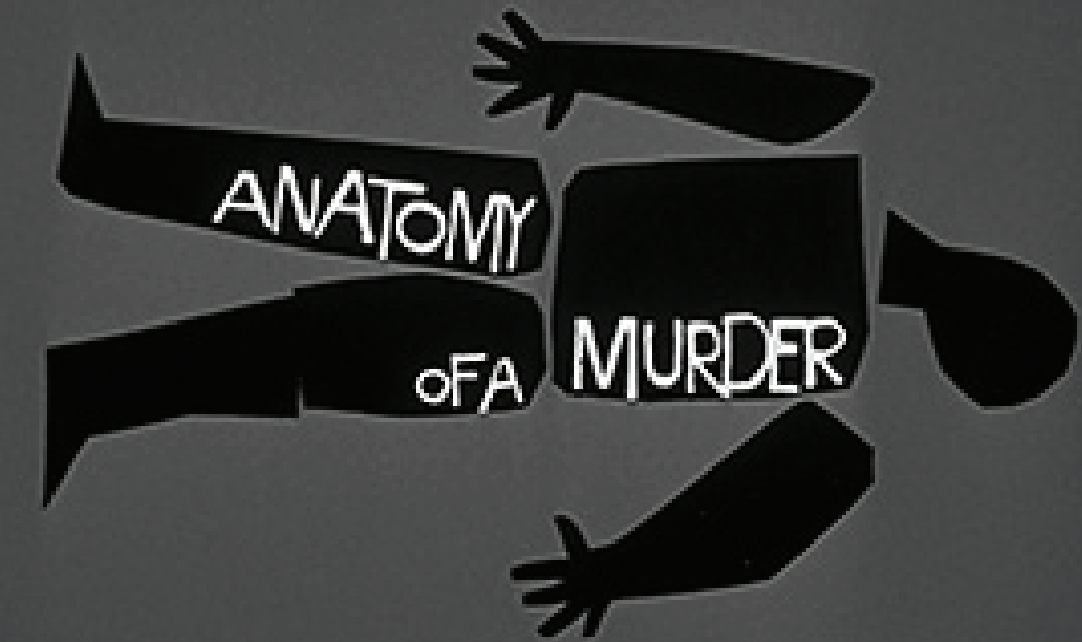
Trailers

Logo animations

Saul Bass

OTTO PREMINGER PRESENTS

OTTO PREMINGER PRESENTS



©COPYRIGHT 1959 BY CARLYLE PRODUCTIONS, INC. ALL RIGHTS RESERVED

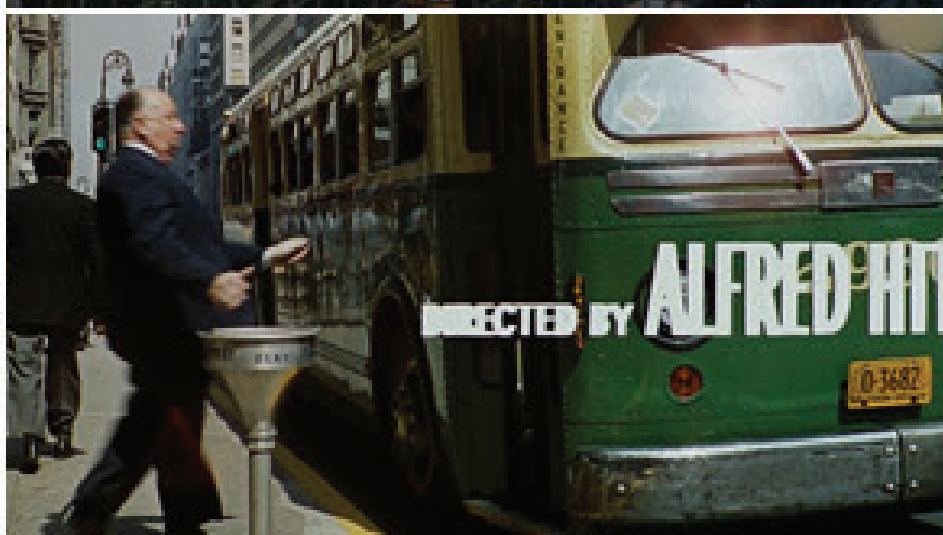
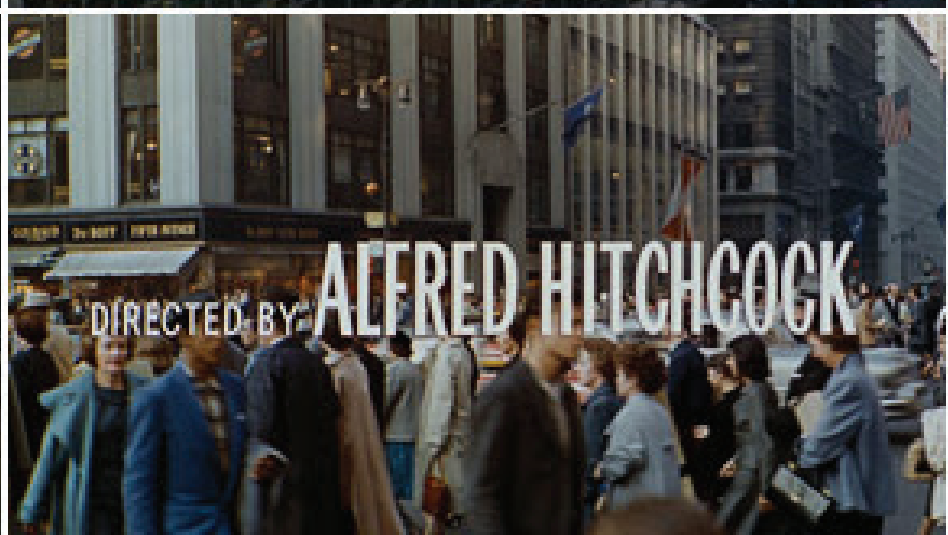
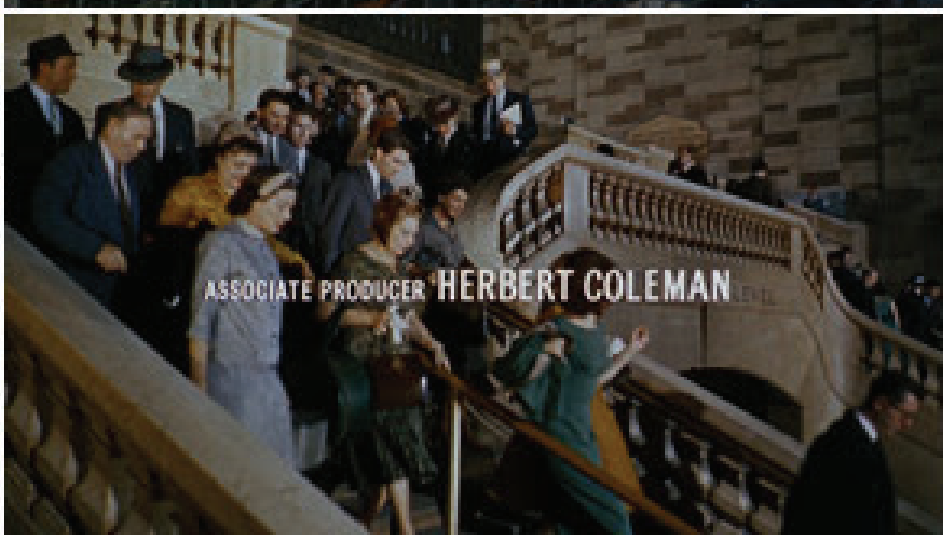
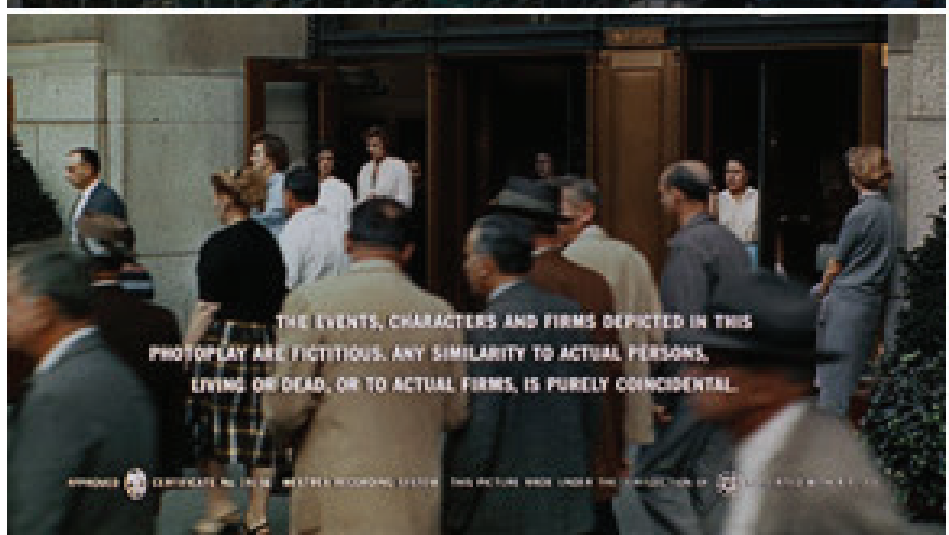
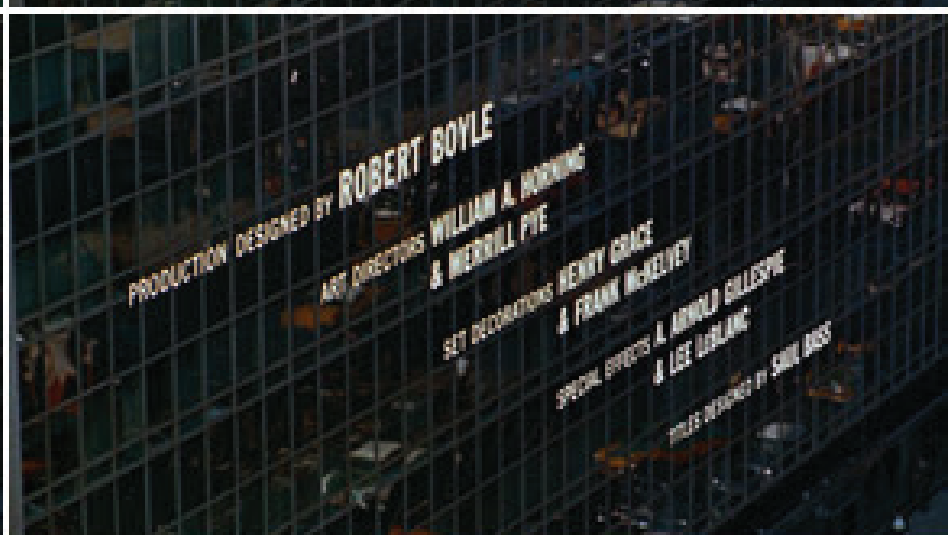
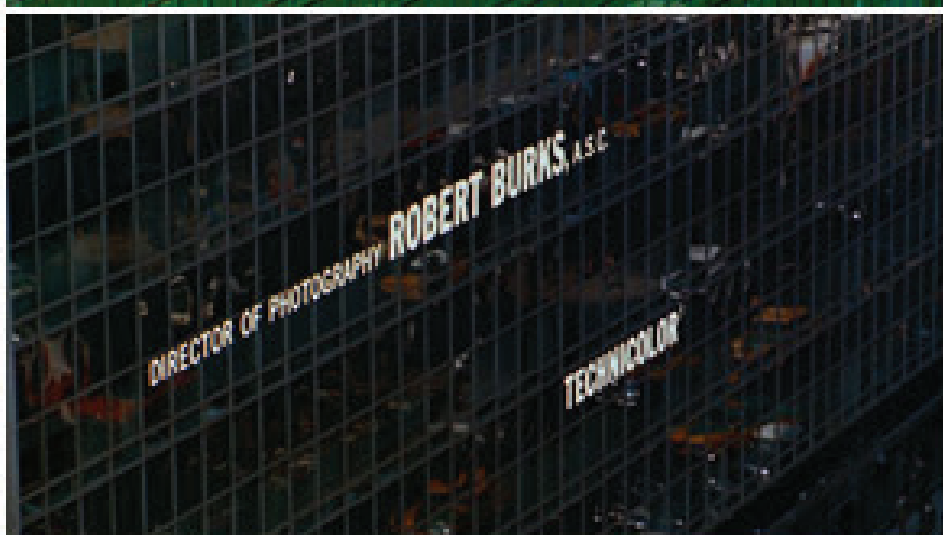
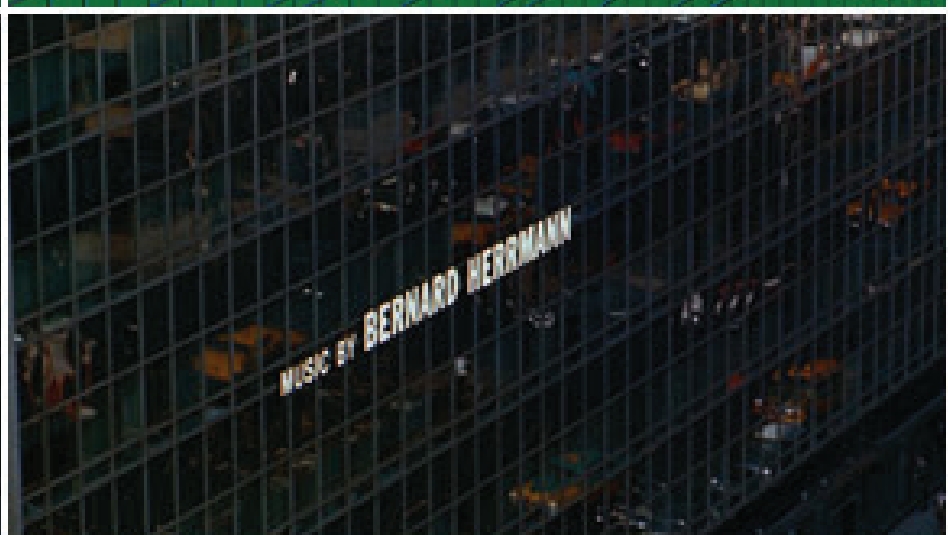
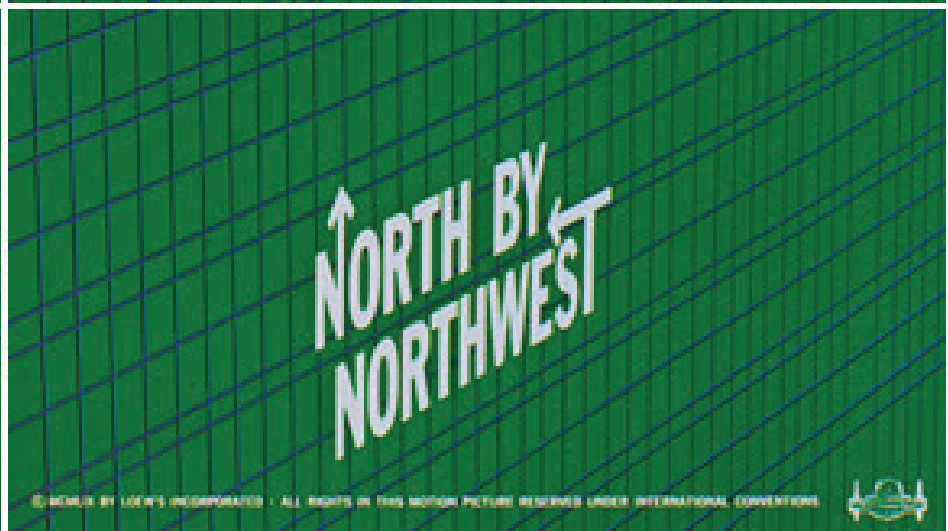
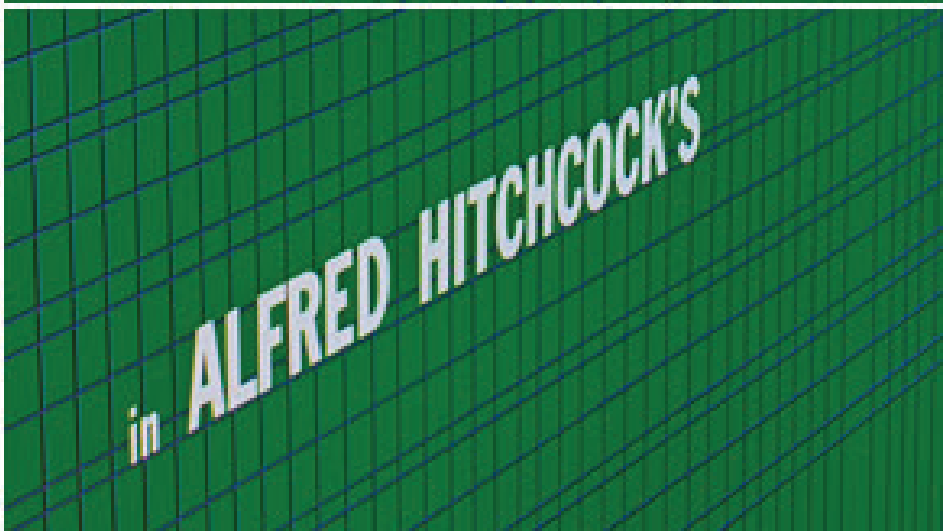
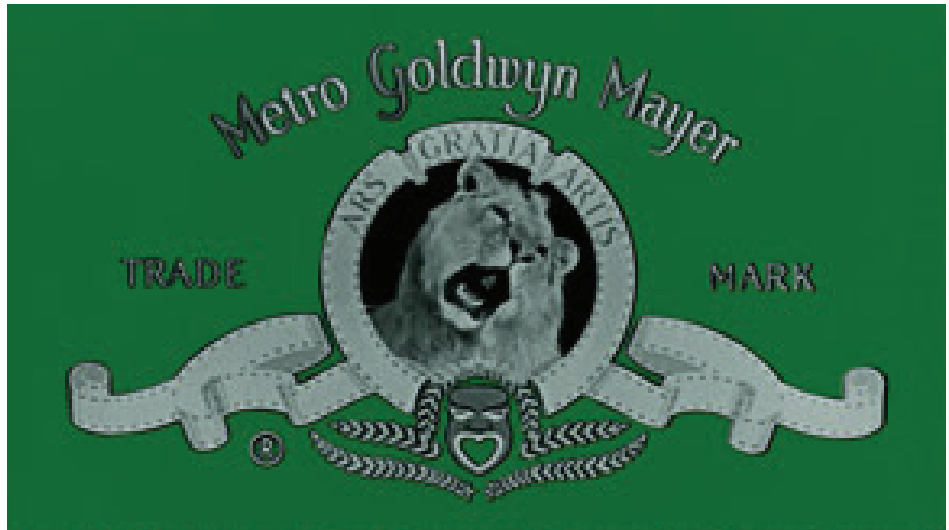
STARRING JAMES STEWART

GEORGE C. SCOTT
ORSON BEAN
RUSS BROWN
MURRAY HAMILTON
BROOKS WEST
KEN LYNCH
JOHN QUALEN
HOWARD McNEAR
ALEXANDER CAMPBELL

BASED ON THE NOVEL BY
ROBERT TRAVER

EDITOR LOUIS R. LOEFFLER
SOUND JACK SOLOMON
SCRIPT SUPERVISOR KATHLEEN FAGAN
MUSIC EDITOR RICHARD CARRUTH
SET DRESSING HOWARD BRISTOL

PRODUCED AND DIRECTED BY OTTO PREMINGER



A close-up, sepia-toned photograph of James Stewart's mouth, slightly open, with a soft, enigmatic expression. The lighting is dramatic, highlighting the texture of his lips.


JAMES STEWART

A close-up, sepia-toned photograph of Kim Novak's eyes, looking directly at the camera with a haunting, intense gaze. The lighting is soft, emphasizing the depth of her eyes.

KIM NOVAK

A close-up, sepia-toned photograph of Kim Novak's eyes, looking slightly away from the camera, creating a sense of mystery. The lighting is soft, highlighting the texture of her eyelashes.

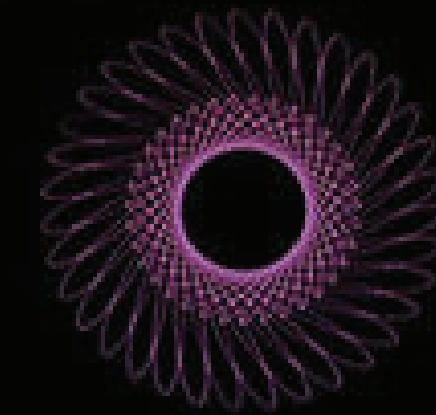
IN ALFRED HITCHCOCK'S

A close-up, sepia-toned photograph of Kim Novak's eyes, looking directly at the camera. The entire image has a strong red tint, creating a sense of passion and danger.

VERTIGO

A close-up, sepia-toned photograph of Kim Novak's eyes, looking directly at the camera. The entire image has a strong red tint, creating a sense of passion and danger.

SCREENPLAY BY ALEC COPPEL & SAMUEL TAYLOR



BASED UPON THE NOVEL "D'ENTRE LES MORTS" BY PIERRE BOILEAU AND THOMAS NARCEJAC

A close-up, sepia-toned photograph of Kim Novak's eyes, looking directly at the camera. The entire image has a strong red tint, creating a sense of passion and danger.

ART DIRECTION HAL PEREIRA
& HENRY BUMSTEAD
SPECIAL PHOTOGRAPHIC EFFECTS
JOHN P. FULTON, A.S.C.
PROCESS PHOTOGRAPHY
FARCIOT EDOUARD, A.S.C.
& WALLACE KELLEY, A.S.C.
SET DECORATION SAM COMER
& FRANK McKELVY
TITLES DESIGNED BY SAUL BASS

A close-up, sepia-toned photograph of Kim Novak's eyes, looking directly at the camera. The entire image has a strong red tint, creating a sense of passion and danger.

MUSIC BY BERNARD HERRMANN

A close-up, sepia-toned photograph of Kim Novak's eyes, looking directly at the camera. The entire image has a strong red tint, creating a sense of passion and danger.

DIRECTED BY ALFRED HITCHCOCK

PSYCHO

PSYCHO

ANTHONY PERKINS

ANTHONY PERKINS

AND JANET

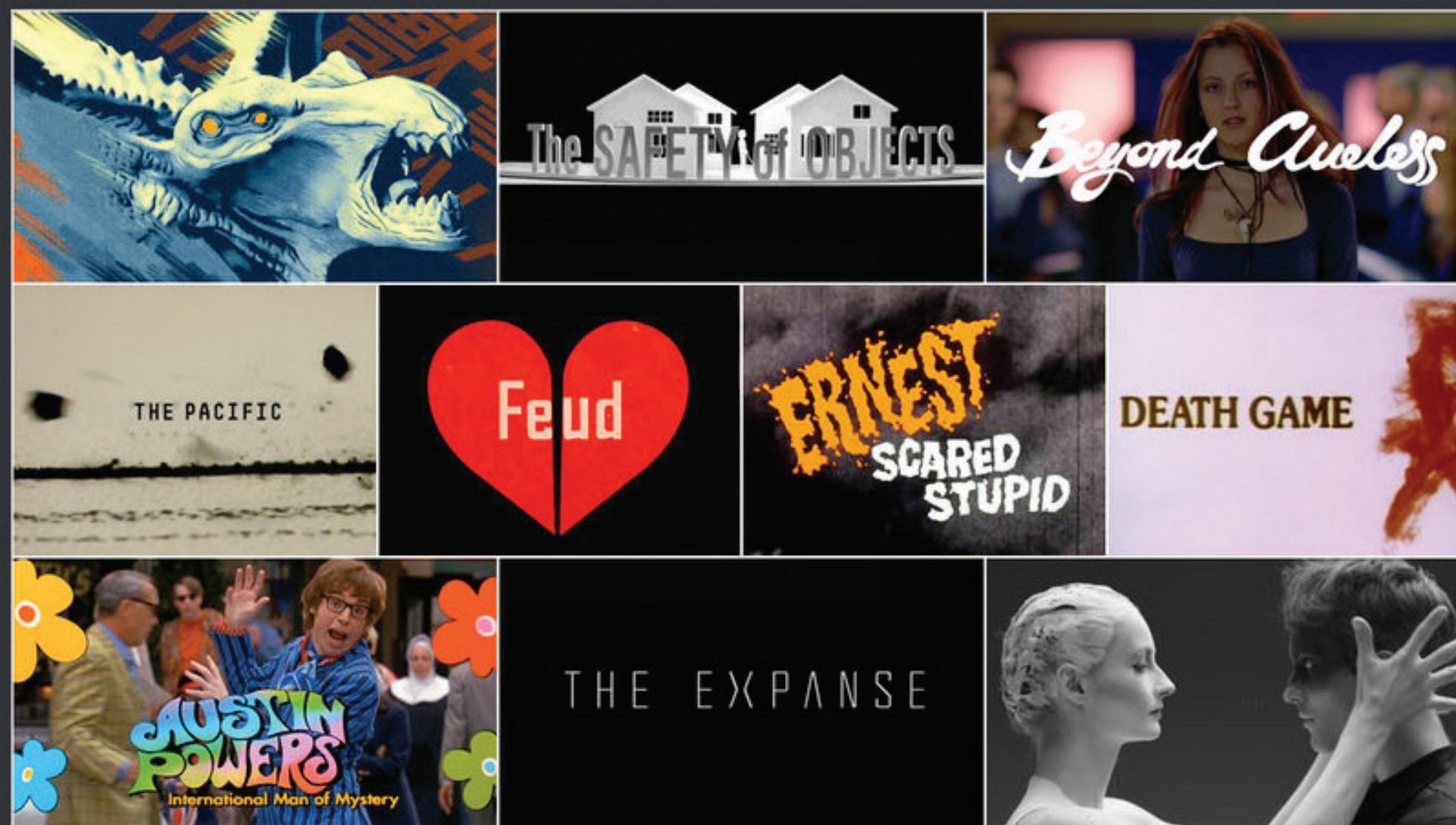
LEIGH AS MARION CRANE

DIRECTOR OF PHOTOGRAPHY JOHN L. RUSSELL, A.S.C.
ART DIRECTION JOSEPH HURLEY & ROBERT CLATWORTHY
SET DECORATOR GEORGE MILO
UNIT MANAGER LEW LEARY
TITLES DESIGNED BY SAUL BASS

PLEASE REMEMBER

DIRECTED BY ALFRED HITCHCOCK

10 Women of Title Design — Part Four



Subscribe to Art of the Title



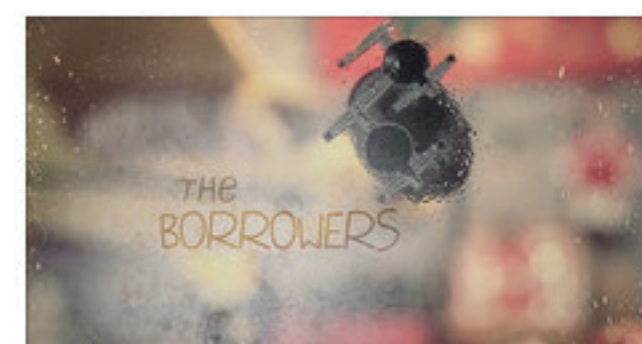
SUPPORT COMES FROM



Featuring an Unmatched Live 3D Pipeline with Adobe After Effects CC.

MARCH 8, 2018

Happy International Women's Day! Celebrate with our annual list of 10 women in title design that you should know about. / BY LOLA LANDEKIC [View article](#)



Logos

WHITNEY STORIES



Change over time

Movement

Sound/Music

Personality