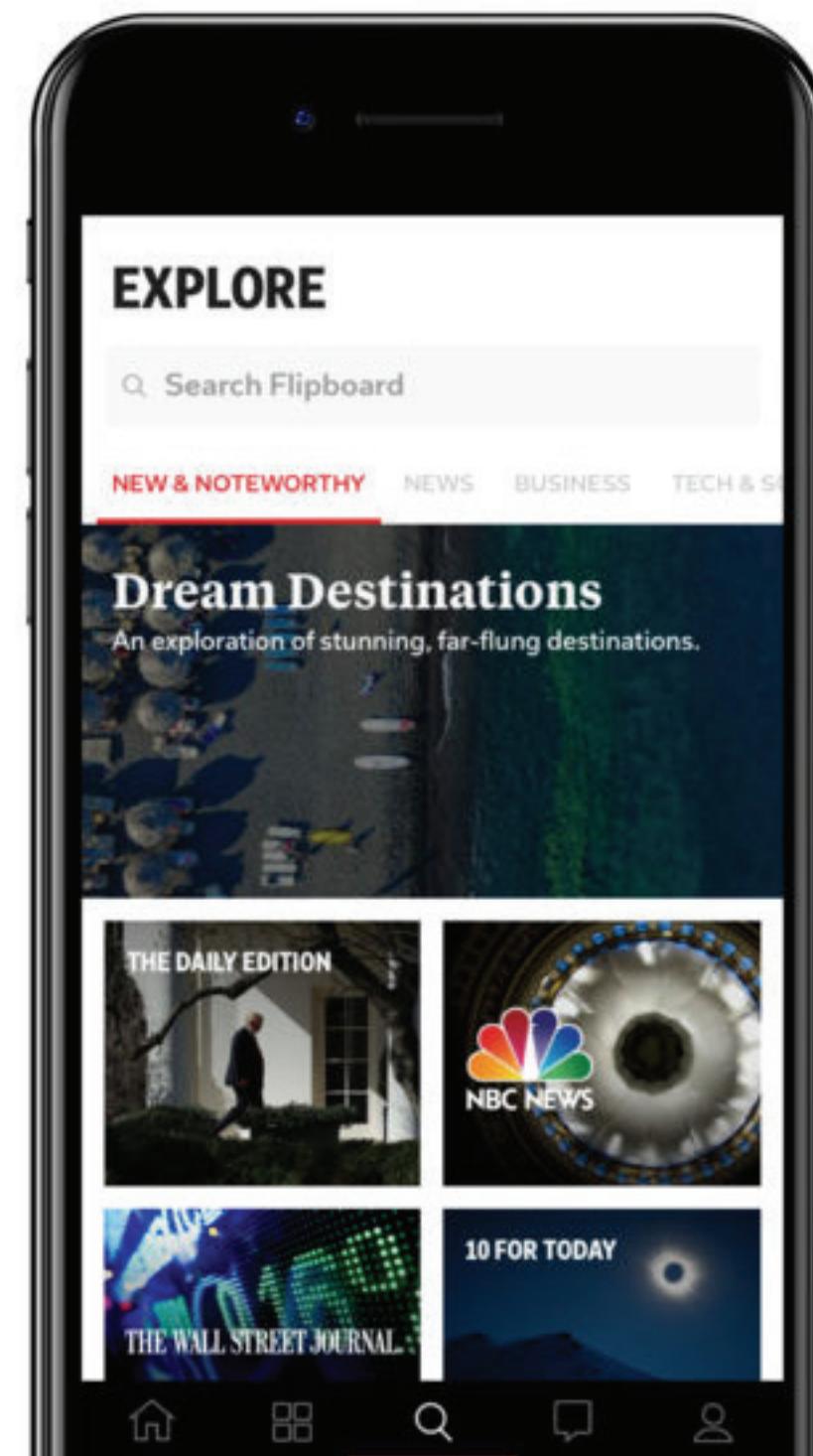
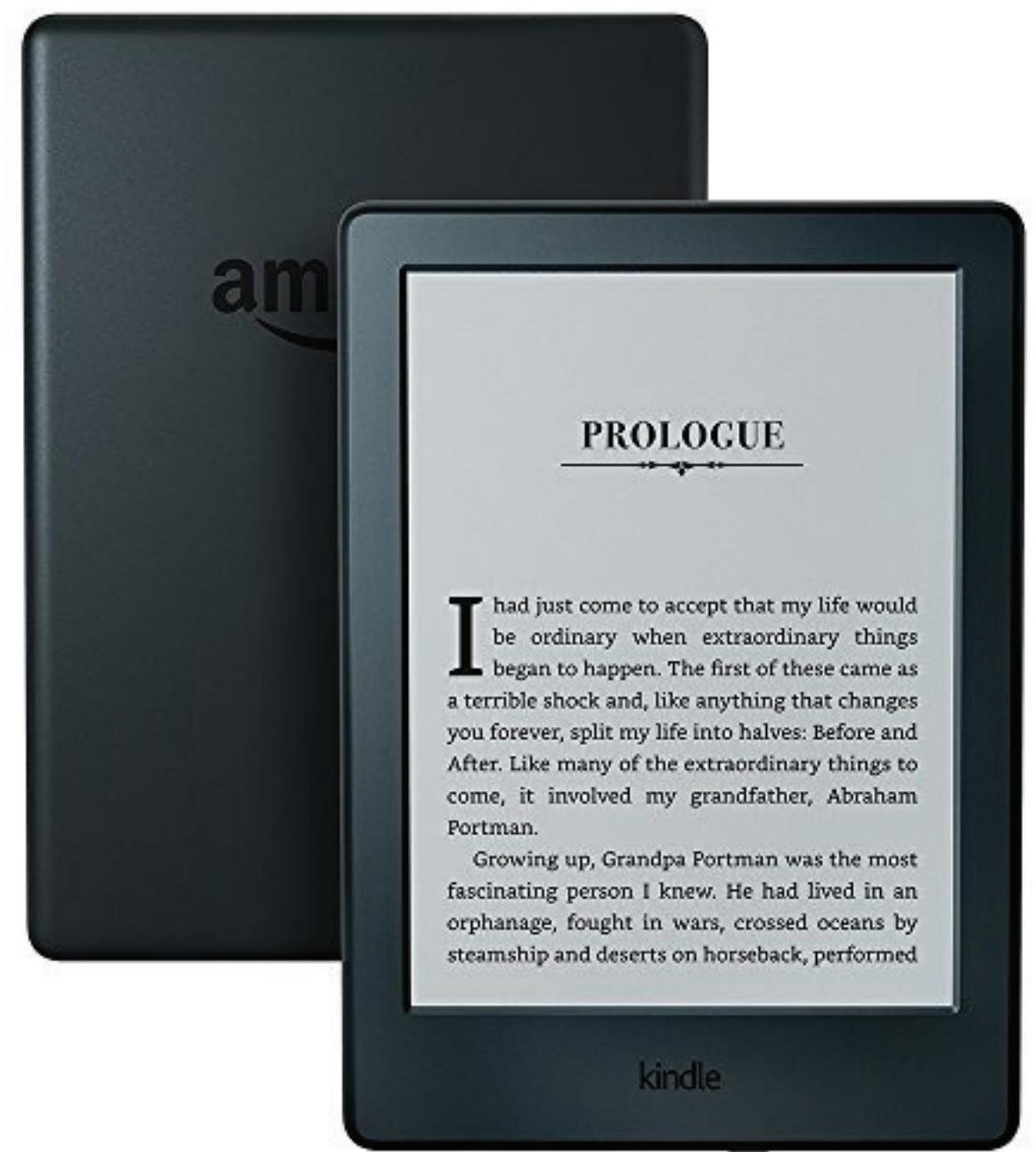
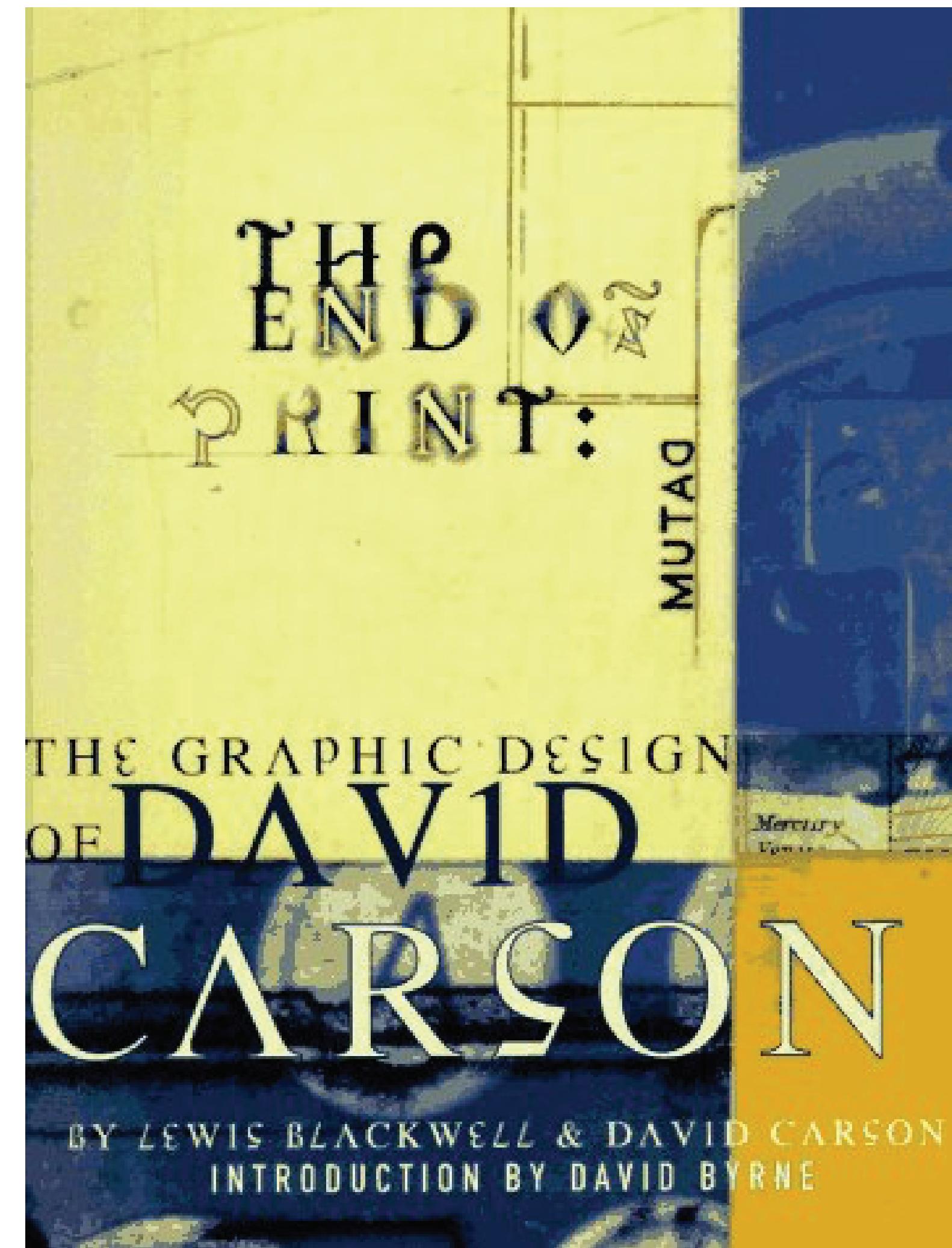


**POST
PRINT
DIGITAL**

The end of print







Now in its
sixth printing



physical → digital

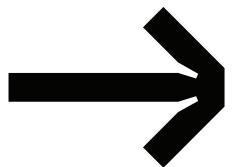
~~physical~~ → digital

physical ↔ digital

Technology doesn't replace.
It adds.

Design is an act of
translation.

How can you take advantages
of the chosen mediums/
platforms?



"All the News
That's Fit to Print"

The New York Times

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NEW YORK, FRIDAY, APRIL 30, 2010

Late Edition

Today, sunny to partly cloudy,
windy, not as strong. High 78. Tem-
peratures, mostly in the mid-70s.
Tomorrow, even warmer, sun and
clouds. High 85. Details, Page A26.

\$2.00

IN SHIFT, PAKISTAN CONSIDERS ATTACK ON MILITANT LAIR

MAY HEED CALLS BY U.S.

North Waziristan a Base
for Both the Taliban
and Al Qaeda

This article is by Sabrina
Tsering, Corinna Klotz and
Jeffrey Gettleman

ISLAMABAD, Pakistan — The
Pakistani military, long reluctant
to heed American urging that it
attack Pakistan militant groups
in their base areas in North
Waziristan, is coming around to the
idea that it must do so, in its own
interests.

Western officials have long be-
lieved that North Waziristan is
the single most important haven
for both the Al Qaeda and
the Taliban fighting Americans
and NATO forces in Afghanistan.
Pakistan's military has been
groups in the area for years in or-
der to exert influence beyond its
borders.

The developing shift in think-
ing, described in recent in-
terviews with Western diplomats
and Pakistani officials, may repre-
sent a significant change for
Pakistan's military, which has
moved against Taliban militants
who attack the Pakistani state,
but largely left those fighting in
Afghanistan alone.

The decision is becoming
harder to sustain, Pakistani and
Western officials say, as the area
becomes an alphabet soup of
different militant groups that
have joined forces to extend their
reach deeper inside Pakistan.

"This is a scary phenomenon,"
one Western official said. "All the
groups are beginning to begin-
ning together."

The consensus is gathering
against a background of im-
proved America-Pakistan
relations. The Obama admin-
istration officials say that
they are beginning to see
Pakistan's relationship with the
United States improve, since
Pakistan, who serve its interests in Af-
ghanistan, according to a Pentagon
report. Congress reckoned that
week.

Even so, any talk of
North Waziristan, a Pakistani
badly stretched military would
still be months away, Pakistani
and Western officials said. And
even if it is months away, the
move may not completely sever
Pakistan's relationship with the
United States, which has
Continued on Page A3

Continued on Page B6

Thank Leslie Buck, Dead at 87, For a Regular; No Sugar, to Go

By MARGALIT FOX

It was for her that the con-
suming passion of ephemerata in New
York City and is still among the
most recognizable. Trim blue
and white, it fits neatly in the
hand, and it can easily be
downed in a New York minute. It
is as vivid an emblem of the city as
are the flags of liberty, the symbols
of property management, the need
to evoke Godham at a glance in
film and on television.

In it, the Anthora, the Anthora, the
cardboard cup of Greek design cof-
ficed mostly for nearly half a century
in New York, is the cup that
Anthora was long made by the
hundreds of millions annually,
nearly every cup destined for the
New York area.

A pop-cultural totem, the
Anthora has been enshrined in mu-
seums; its likeness has adorned

NATIONAL A12-16

Governor Leaves G.O.P.
Gov. Charlie Crist of Florida, below,
supports that his leaving the Repub-
lican Party for the Senate as an
independent was "the right thing for
America." PAGE A12

BUSINESS DAY B1-B2

Puerto Rico's Banks Suffer
Rising unemployment and sinking
real estate values have taken a toll on Puerto
Rico's banks. As a result, federal regulators
are moving to arrange mergers of
several banks to avert failures. PAGE A18

Prosecutors Start Inquiry At Goldman

Bank 'Not Surprised'
by U.S. Investigation

By LOUISE STORY
and MICHAEL J. de la MERCED

Federal prosecutors have
opened an inquiry into Goldman Sachs, raising
the possibility of criminal charges
against the Wall Street giant, ac-
cording to people familiar with the matter.

While the investigation is still
in a preliminary stage, the move
signals the legal troubles swirling around Goldman.

The Securities and Exchange
Commission filed a civil fraud suit against
Goldman, referred its investiga-
tion to prosecutors for the first time
and opened its own inquiry.

Goldman has vigorously de-
fended the accusations by the
S.E.C., which accused Goldman
of defrauding investors involved in
a complex mortgage deal known as
Abacus.

Federal prosecutors would face
a higher bar in bringing a criminal
case against Goldman, whose
banking unit faces trial in two weeks.
The case came under sharp scrutiny this
week during a marathon hearing in
the Senate. In contrast to civil
cases, which have a presumption
of guilt, criminal cases, where pros-
ecutors must prove their case beyond
a reasonable doubt.

The stakes are high for Gold-
man, but they are also high for
the United States attorney's office
and the Justice Department, which
have been investigating the bank
for years.

"We have been reluctant to
prosecute this because we are
not sure if we can prove it," said
Mark C. Fishman, presi-
dent of the bank's investment
unit, Bear Stearns. "But our
customers are telling us that
they are being treated unfairly."

Prosecutors built much of that
case on information provided by
Bear Stearns' chief executive, Dr. James
A. Johnson, who was forced to
resign last year after failing to
raise enough money to keep the
bank solvent.

Prosecutors were unable to prove to
a jury any criminal wrongdoing by
the Bear Stearns employees.

The surprising results, dis-
covered in an interview this week
by The New York Times, may make the
trial, which begins next month, a
spectacle.

The spokesman said Goldman
had agreed to provide information
to the Justice Department in exchange
for a reduced sentence.

McConnell has said it will work
with the Justice Department to
decide whether the bank
knows about a criminal case, but
he said he was "surprised" to
learn about a criminal inquiry.

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U.S. INTENSIFIES BID TO CONTROL OIL SPILL IN GULF

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Naval Resources Added Review of Gulf Rigs Is Ordered

By CAMPBELL ROBERTSON

NEW ORLEANS — The
response to the oil spill in the
Gulf of Mexico continued abruptly on
Thursday, with the federal govern-
ment intervening more ag-
gressively than the rapidly grow-
ing slick threatened to reach the
fragile coastline of Louisiana.

Rescued from the United
States, which was ordered to
supplement an operation that al-
ready consisted of more than
1,000 people and scores of vessels
and aircraft.

Calling it "a spill of national
significance," which could threat-
en coastal resources in several states,
Homeland Security Secretary Janet
Napolitano announced the creation
of a second command post in New
Orleans, to be headed by a general
from the Navy, to manage potential
coastal impact in Alabama and
Mississippi. Interior Secretary Ken
Salazar ordered an immediate review
of the 30 offshore drilling rigs and
platforms in the Gulf of Mexico, and
is sending teams to conduct on-site
inspections.

The slick was only three
miles offshore on Thursday af-
ternoon and was expected to hit
the coast of Mississippi by Friday
night, prompting Gov. Bob
Jindal to declare a state of
emergency and to request
the National Guard in response efforts. About
40,000 feet of boom had been
placed along the coast of the
area of the Mississippi River Delta
where the oil was expected to
wash ashore.

The Navy provided 50 contrac-
tors, 10 skimmer systems and
a fleet of infrared cameras to
monitor the slick as it moved
toward the coast.

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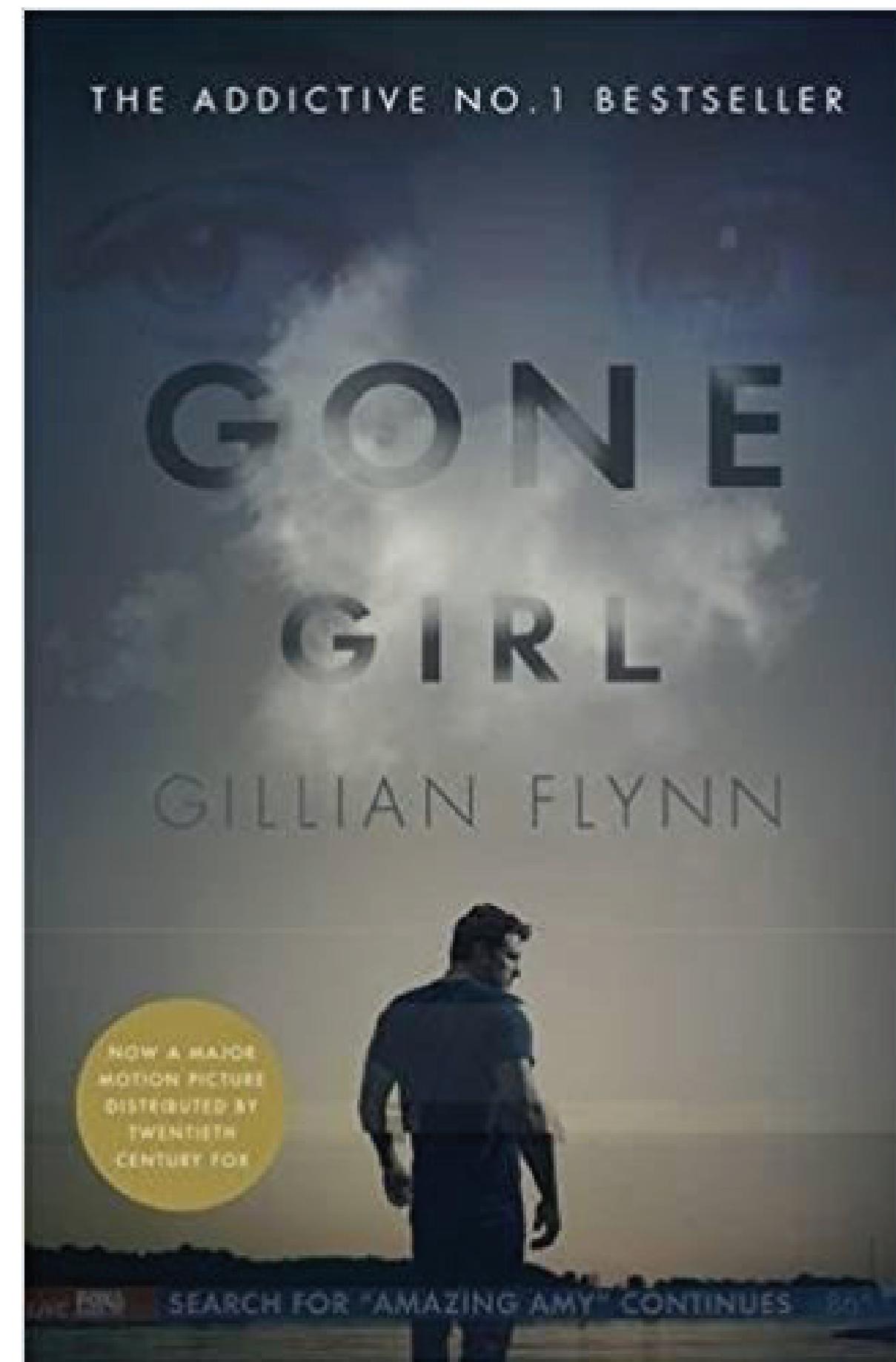
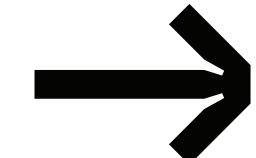
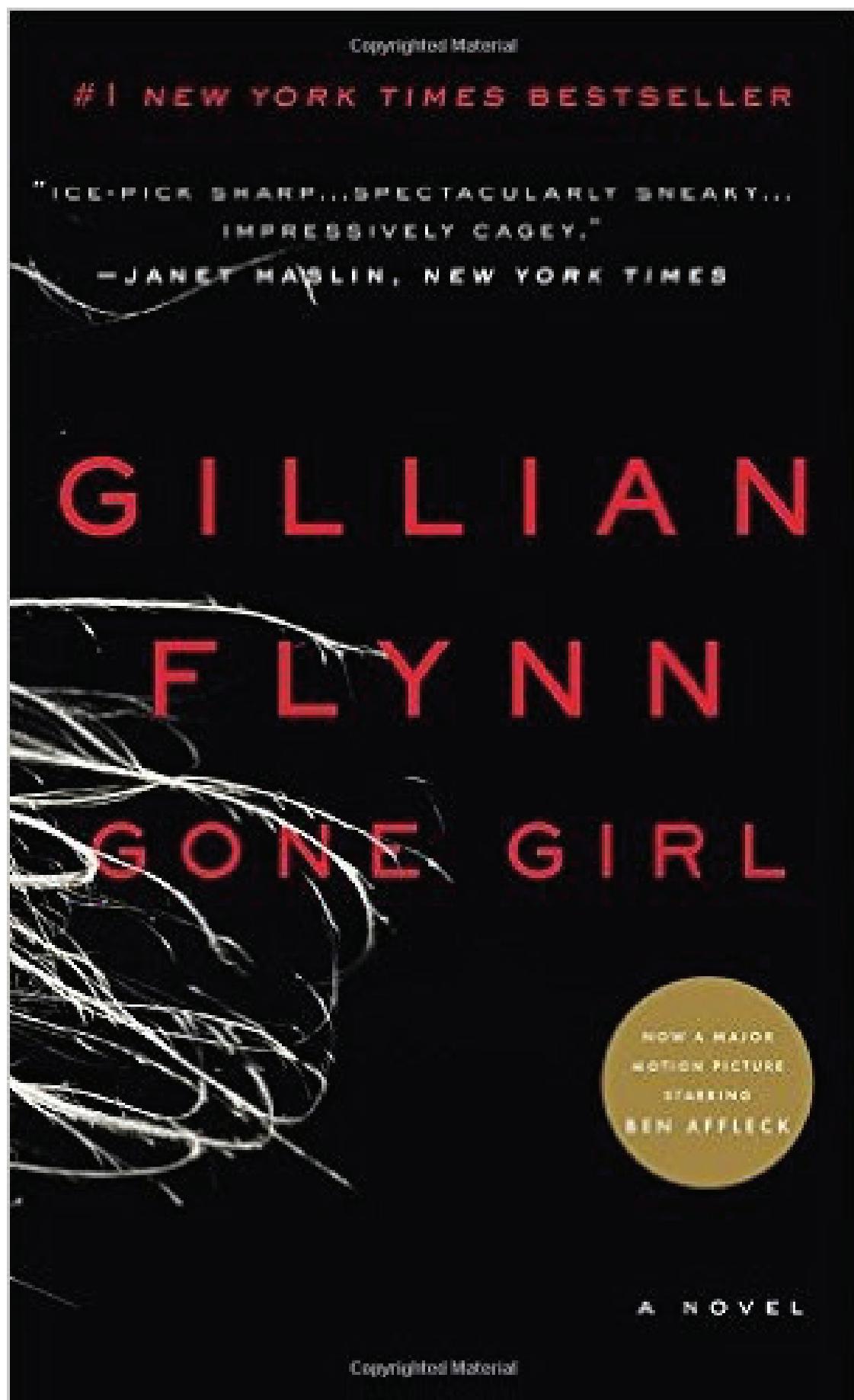
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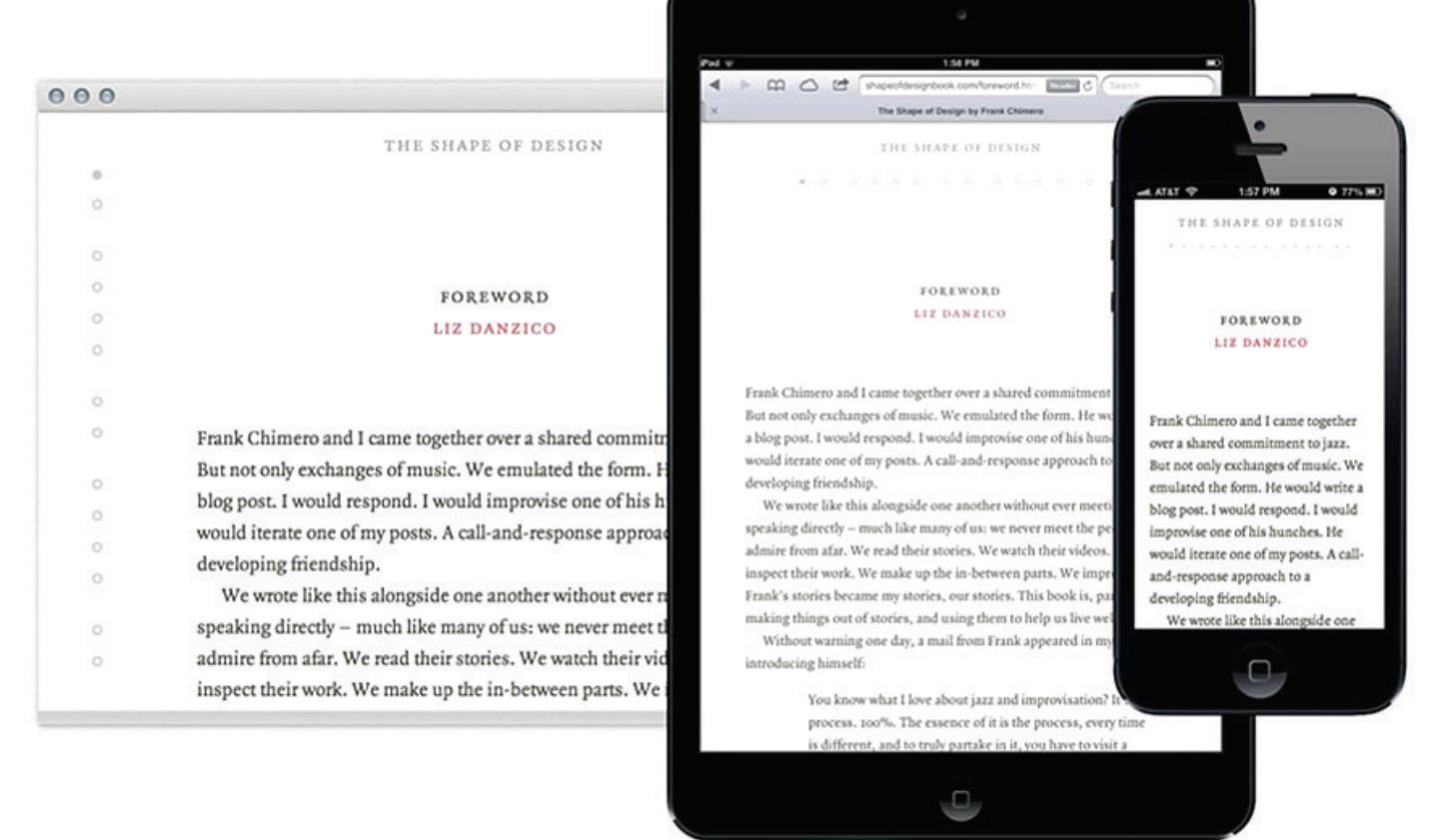
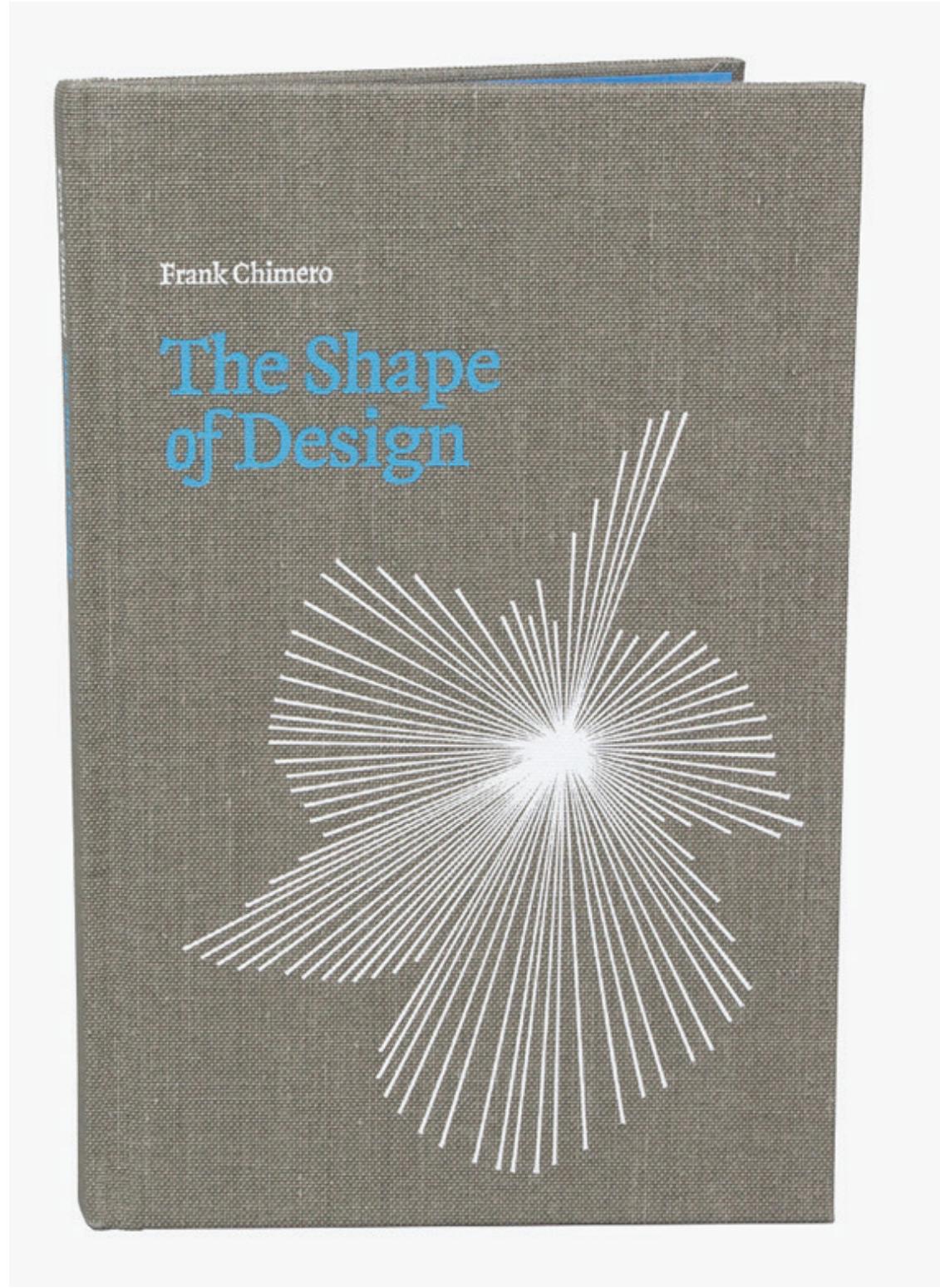
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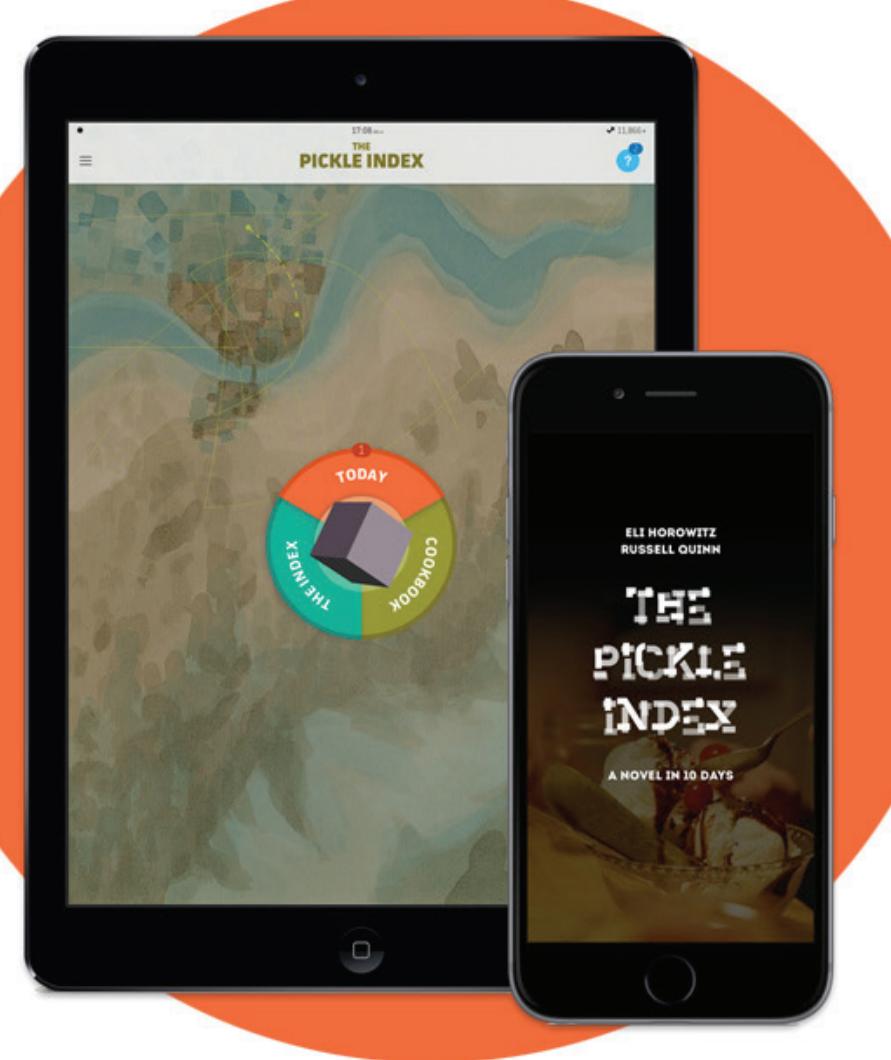
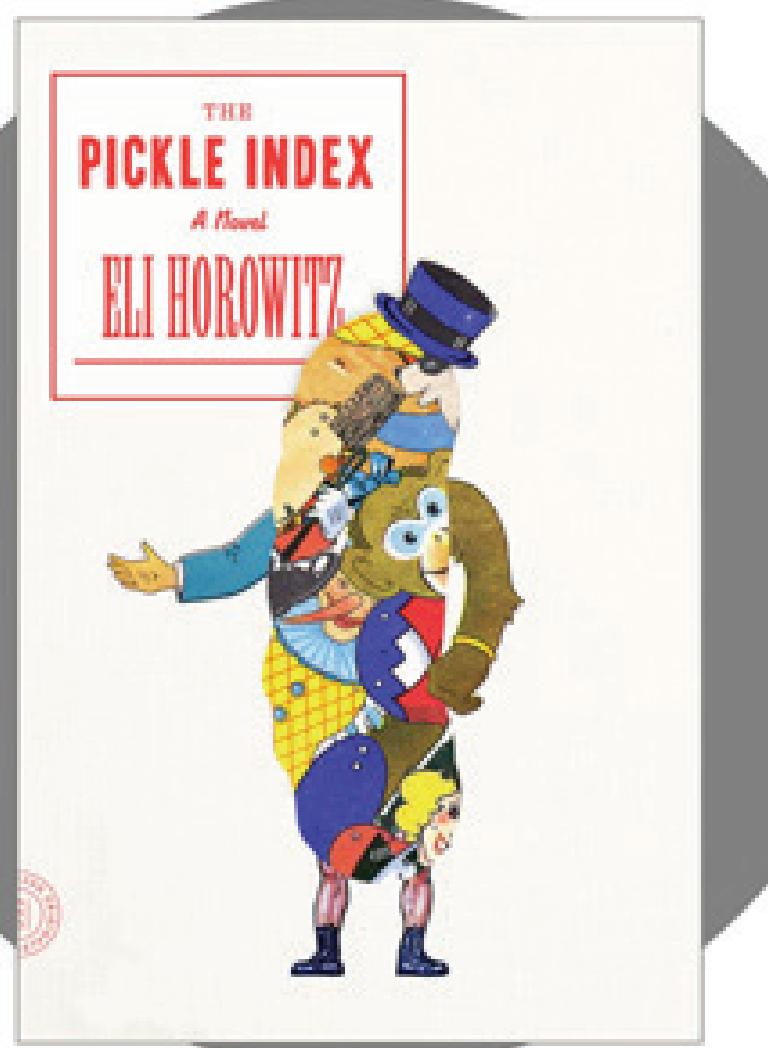
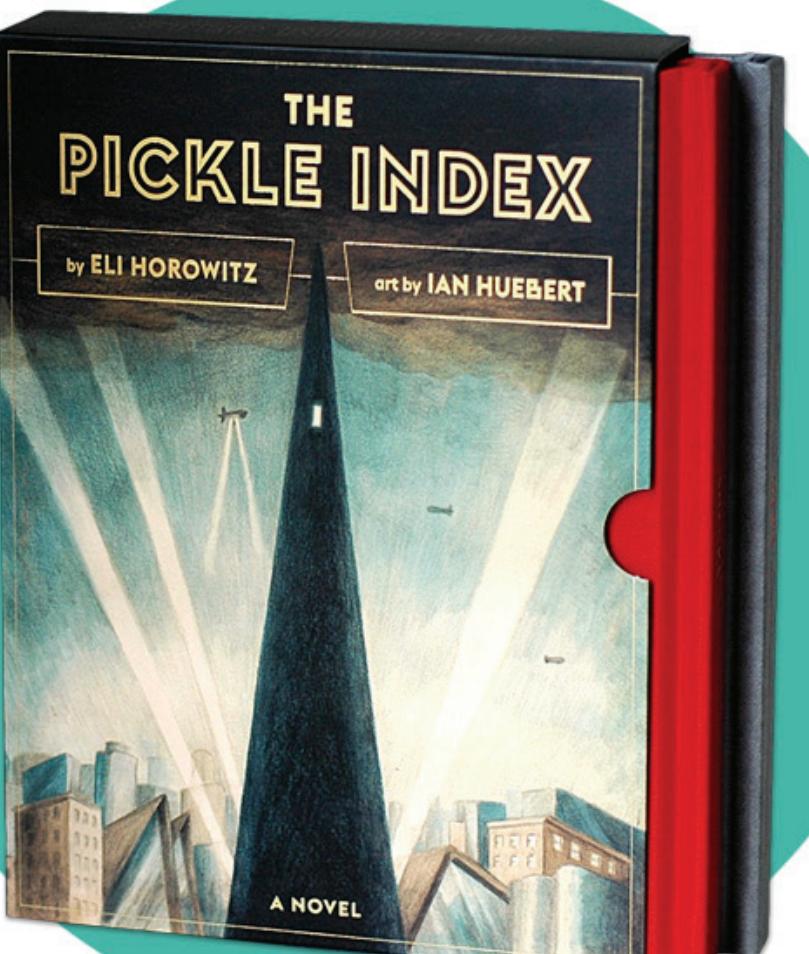
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print/analog

linear

edges

fixed

tactile

physicality

static

digital

non-linear

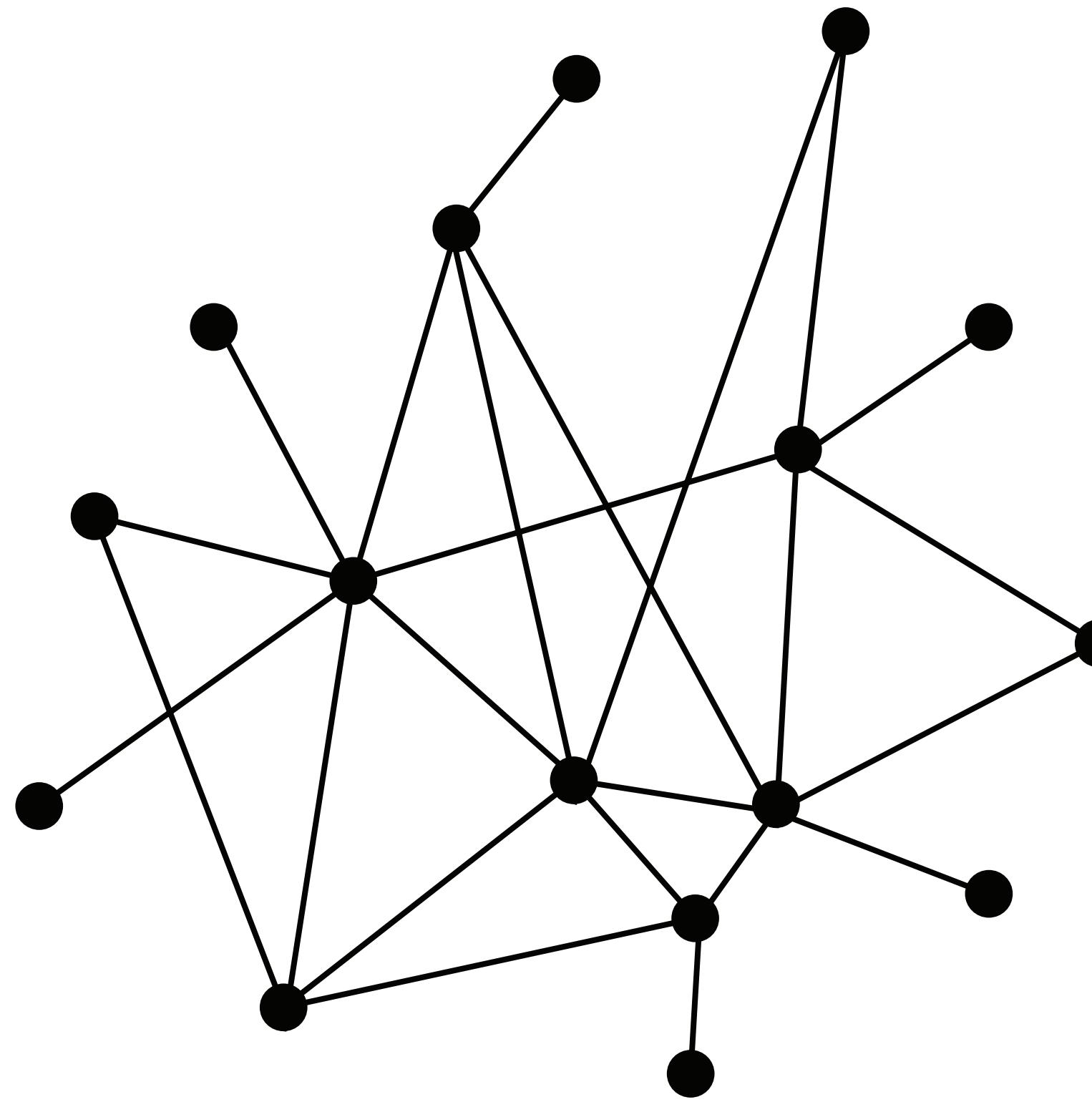
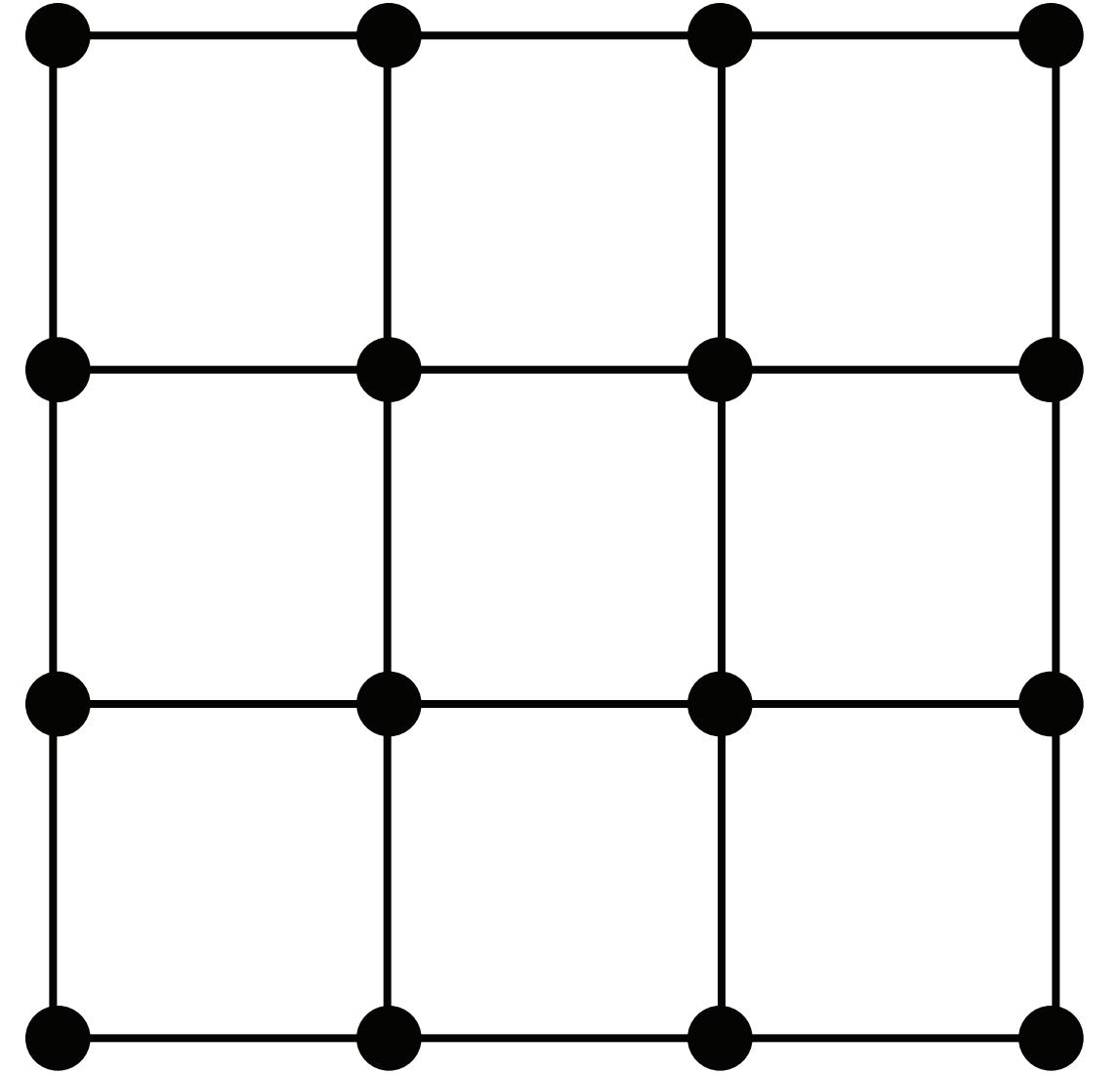
network/links

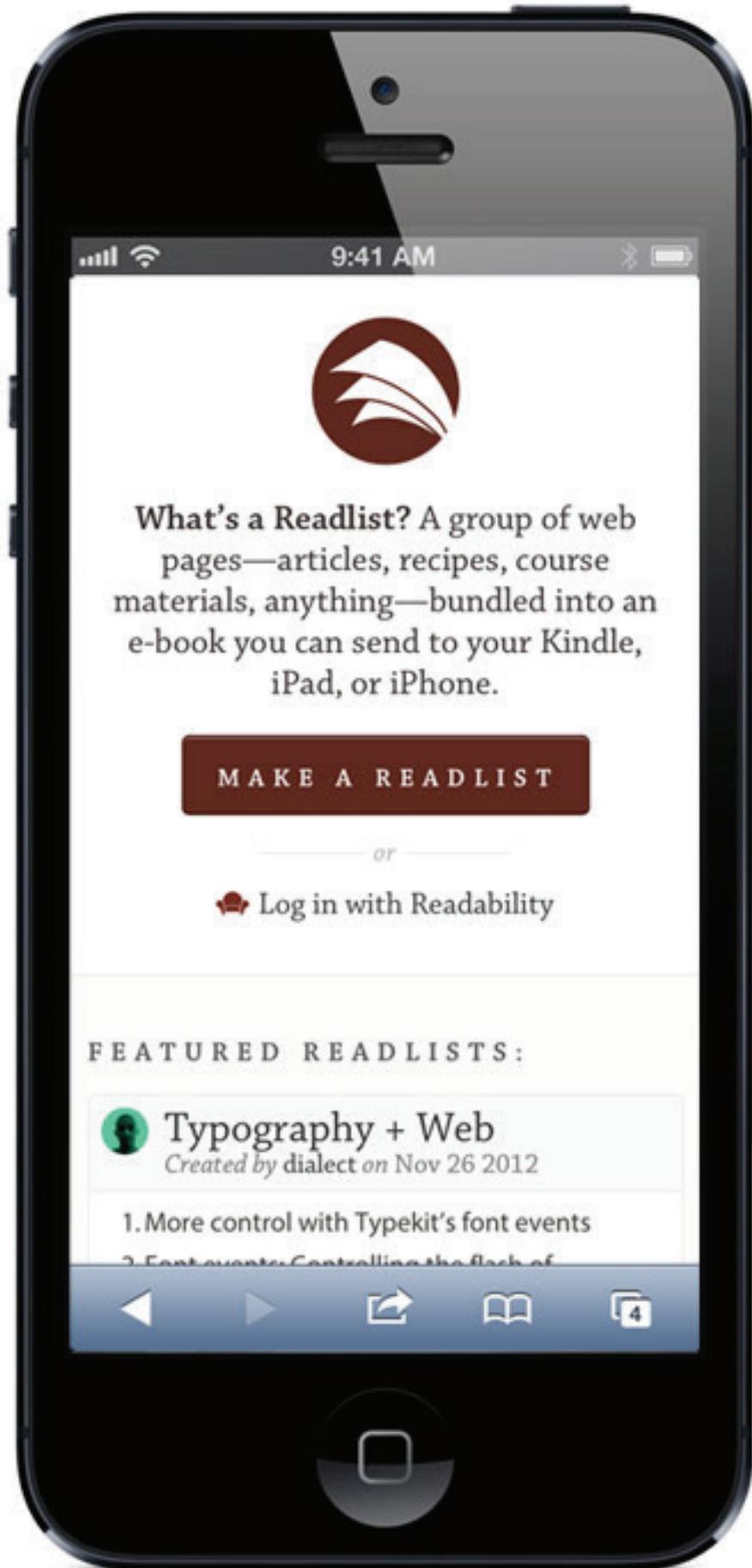
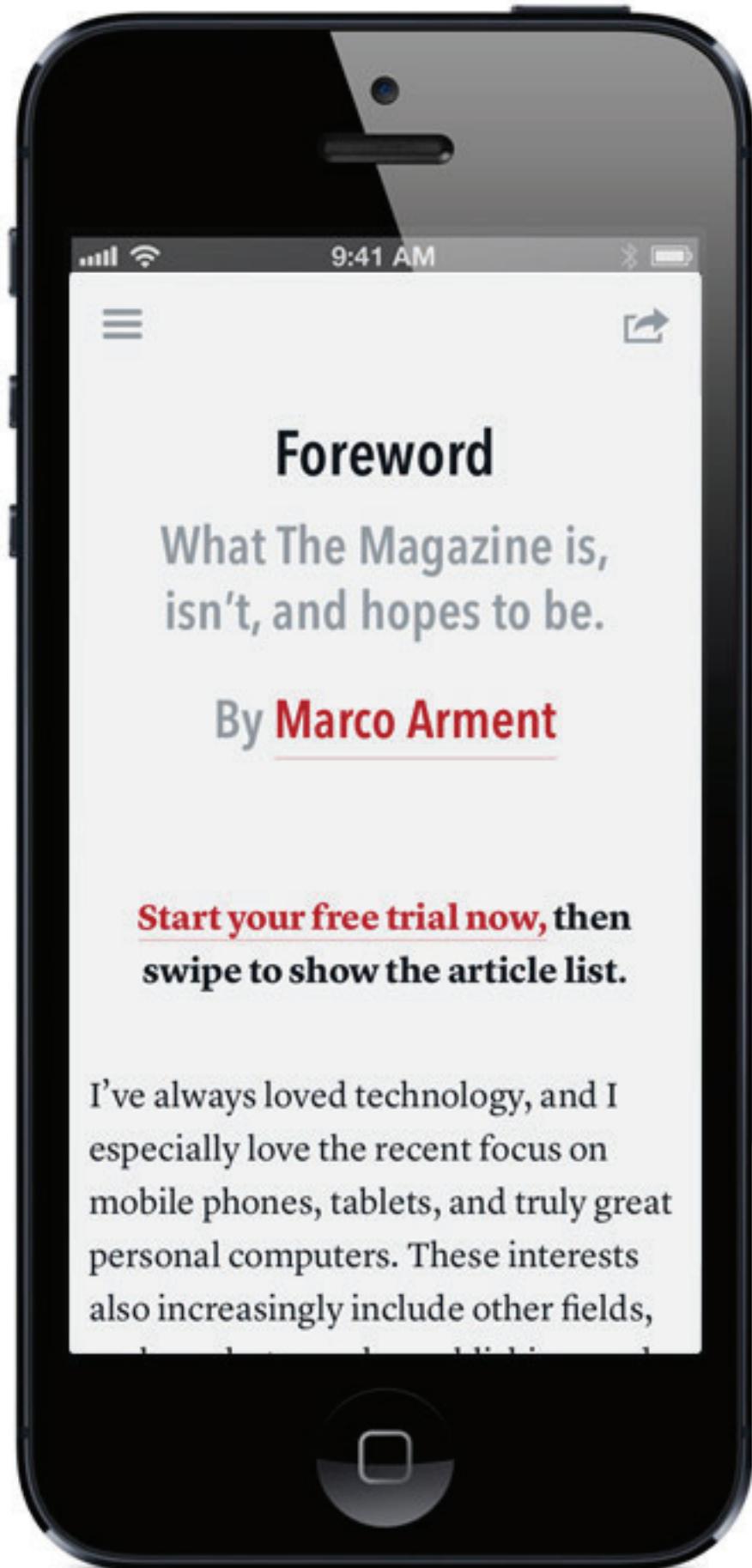
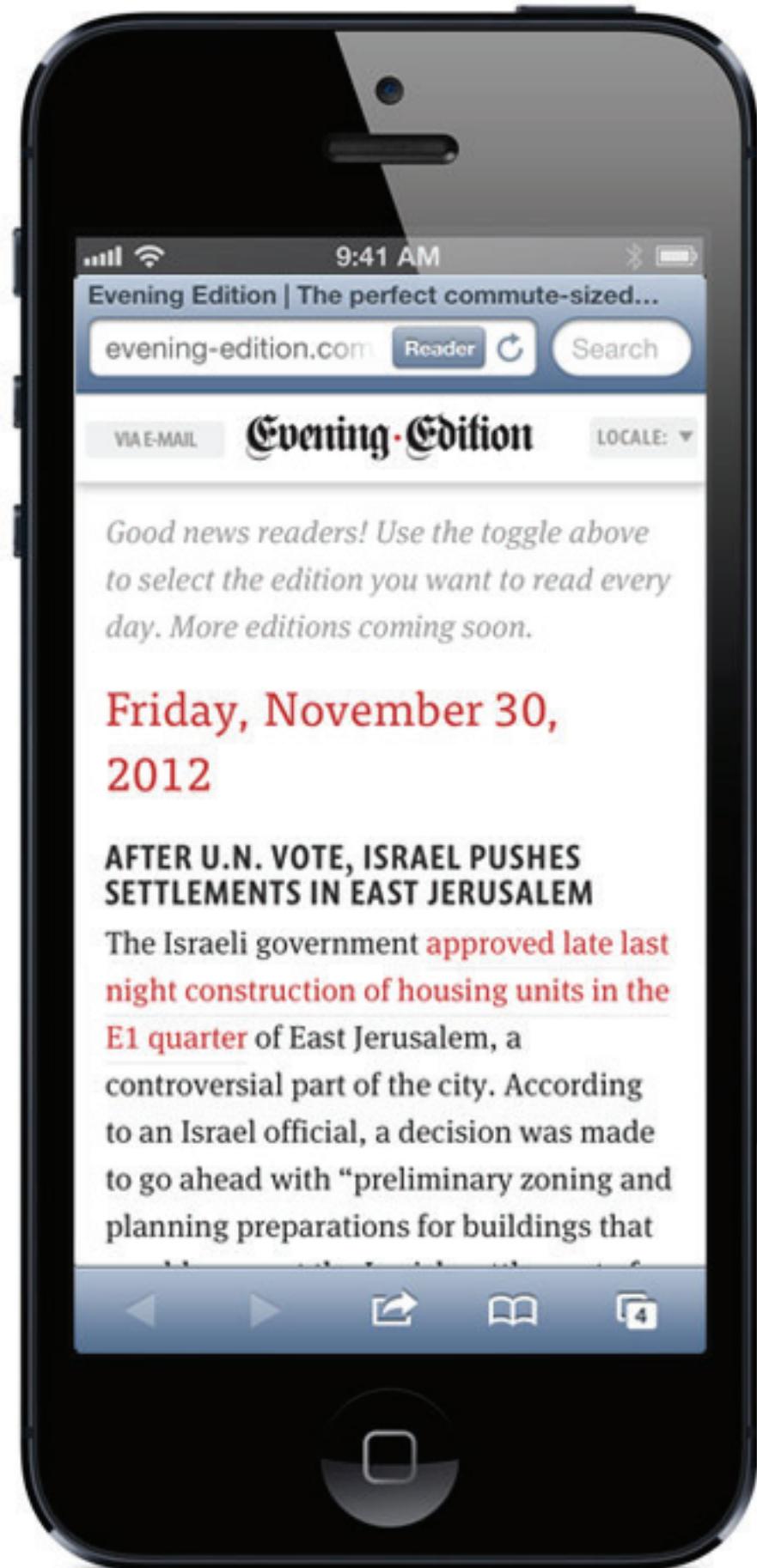
responsive

flat

abstract

video/motion/time





“The reports of my death
are greatly exaggerated”

—Mark Twain

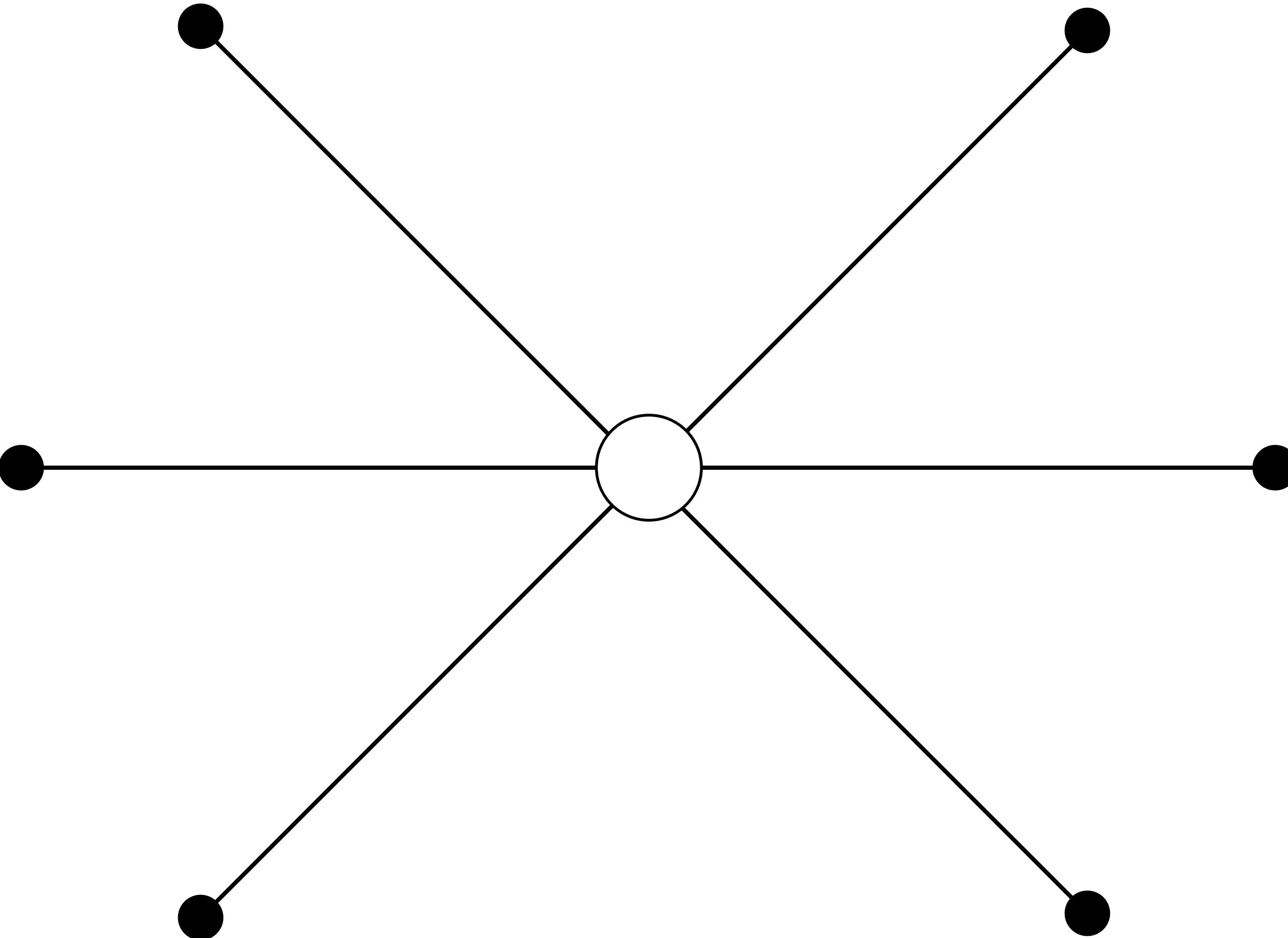
What are the advantages of print? Of digital?

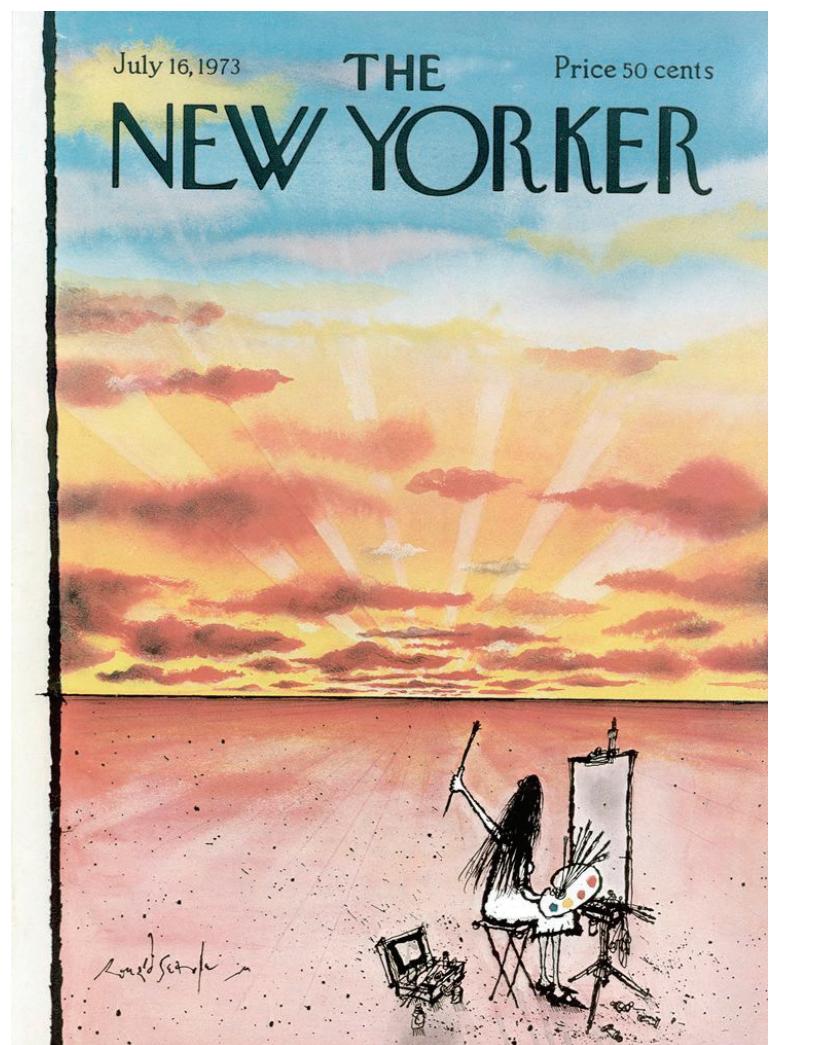
What can they borrow from each other?

Can you make the digital more physical? The physical more digital?

What's next?

Distributed content





Medium agnostic

+

Raw content

=

“Information wants to be
free”