



# Jarrodd Taylor

I've been lucky to work with some very talented people over the years at all kinds of agencies, startups, local shops, and big tech companies. We've built some great digital products and services used by thousands of business and millions of customers all around the world.

[Altman Solon](#)  
[Arcadia](#)  
[BeQuick](#)  
[The Baupost Group](#)  
[Chewy](#)  
[Conjur](#)  
[Cumberland Farms](#)  
[DentaQuest](#)  
[Fidelity Investments](#)  
[Front Porch](#)  
[Garage Trouble](#)

[IDEXX Laboratories, Inc.](#)  
[Iron Mountain](#)  
[LandrumHR](#)  
[Maris Consulting Group](#)  
[Mirion](#)  
[MCNA Dental](#)  
[Outlier Jets](#)  
[Paychex](#)  
[PayPal](#)  
[PrismHR](#)  
[Quint](#)

[See Yourself Health](#)  
[Sefas](#)  
[SmartBear](#)  
[Spirent](#)  
[Tanzu CloudHealth](#)  
[TG2 Solutions](#)  
[TorchMetrics](#)  
[TSD Mobility Solutions](#)  
[Upland](#)  
[Verizon](#)  
[We Ship Software](#)

**Current side project:** [Alternator](#)  
A CLI tool for building static sites on your Mac.

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**Managing Member**  
We Ship Software, LLC

**2025-Current**

We Ship Software is a new subscription service focused on shipping as much software as you can dream up all for a fixed monthly rate. No long contracts, no hourly budget targets, just build it and ship it.

At this early stage the company exists to pay the bills while freeing up my time to focus on other projects.

I still do consulting work as well some pro bono work for local creatives.

Long term, we'll be partnering with up-and-coming content creators to build, ship, and maintain SaaS products tailored for their audiences.

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**Associate Partner****2013-2024**

Syrinx Consulting (now Maris Consulting Group)

I started at Syrinx in 2013 as a Senior Software Engineer. Pretty soon I was getting involved in sales calls, proposals/SoWs, candidate vetting, project planning and management, marketing, even running some of our internal IT.

A few years in and I was made an associate partner. We eventually sold the company to Maris Consulting.

*I worked on dozens of consulting projects through Syrinx:*

**Altman Vilandrie & Company**

Altman is one of the world's largest global strategy consulting firms with an exclusive focus on the Telecommunications, Media, and Technology. We wrote some of their statistical significance algorithms for brand health tracking, sorted out their data and performance issues, and helped architect a new version of their web app.

**Arcadia**

Arcadia is a cloud-based healthcare data platform. We build a health care opt-out web app to help them meet state requirements for providers and also helped solve some UI performance issues in their main Rails app.

**The Baupost Group**

The Baupost Group is a Boston-based investment manager. I led the front end design, architecture, development, and testing of their internal reporting portal.

**Chewy**

Chewy combines the personalized service of your neighborhood pet store with the convenience and speed of e-commerce. I helped convert the Chewy web app design to be mobile-first.

**CloudHealth by VMWare**

CloudHealth provides cloud computing services related to cost management, governance, automation, security, and performance. We implemented a new responsive design system for their CloudHealth platform, built various front-end features for tracking cloud server health, integrated third-party APIs and services, and helped rework their internal APIs for easier communication their between front- and back-end systems.

**Conjur, Inc.**

Conjur automates machine identity provisioning, authorization of privileged access, service account control, and machine-to-machine connectivity. I helped with AWS config training and setup.

**Crowd Lending, Inc.**

Greater Boston's preferred private real estate lender, Crowd Lending, Inc. delivers a fast, flexible, and reliable lending opportunity for builders, developers, and real estate investors. I designed and built one of their first marketing websites for real estate lenders.

**Cumberland Farms**

SmartPay serves hundreds of thousands of customers and has processed over \$1B in mobile payments. We put together a small team to build their high availability server platform, developed their iOS and Android apps, and created a scalable cloud-based service that integrated with their on-site pumps to manage transactions.

**DentaQuest**

DentaQuest manages dental and vision benefits for more than 33 million Americans through a nationwide network of providers in all 50 states. We developed an internal patient record tracking system they could install in dental offices.

**Fidelity Investments**

The Fidelity Bloom app uses psychology to help people improve their saving and spending habits. I helped design and implement a scalable configuration system inside the app so we could remotely customize features for universities and corporate sponsors, allowing them to create unique experiences for their students and employees.

Using the new Fidelity OnSite Hub iOS app, Fidelity employees can book desks and conference rooms to fit their hybrid work schedules, find out when and where their colleagues are stationed, and coordinate in-person working sessions with their teams. All driven by Microsoft Teams, Exchange, and Graph data. I helped get the OnSite Hub ready to ship.

**IDEXX Laboratories, Inc.**

The IDEXX Preventative Care Challenge (PCC) tool allows veterinarians access to customized testing panels and protocols, pet owner communication tools, and personalized training.

Initially released in US and Canada, IDEXX wanted to extend PCC to the Australian market, requiring unique test panels options, pricing and discount calculations, reporting and feedback methods, and SAP integration. I worked within a team at IDEXX on the Australian rollout, extending their language support to AU English, developing a new custom UX on top of their CMS, integrating SAP Global to manage access, replacing outdated reporting tools with new custom tools, adding a new emailing system, revamping their iPad apps, extending their training environment, and finally helping to audit and secure their system.

**Iron Mountain**

Iron Mountain is a global leader in storage and information management services and trusted by more than 225,000 organizations around the world, including 95% of the Fortune 1000. I built customizable, performant table widgets for Iron Mountain's internal platform.

**LandrumHR**

LandrumHR offers integrated and customizable services that include payroll, employee benefits, risk management, workers' compensation, compliance, consulting and training solutions. I integrated LandrumHR's various HR services into mobile apps for iOS and Android.

**Mirion**

Mirion is a global leader in radiation safety, science and medicine. I converted Mirion's nuclear measurement and detection hardware management app from Flash to HTML + vanilla JavaScript.

**octoScope**

octoScope is the market leader in isolated, repeatable and automated wireless personal testbeds. We ported their C++ network traffic tool multiPerf, to run on iOS, developed a way for OctoScope's iOS app to communicate with control servers directly via Ethernet, and set up ad hoc distribution to manage client access of their production releases.

**Paychex**

Paychex is a leading provider of integrated human capital management solutions for payroll, benefits, human resources, and insurance services. I built custom branded Prism Employee Portal apps for iOS and Android.

**PayPal**

PayPal was branching out into retail and mobile payments by taking advantage of new smartphone capabilities. I built their initial Mobile Retail SDK for retailers to use when building their own PayPal enabled consumer mobile apps in both iOS and Android, leveraging PayPal services to manage payments, users, locations, products, and shopping sessions, and wrote the mobile app side of a Bluetooth Low Energy integration with cash registers for in-store digital payments.

**PrismHR**

PrismHR builds and runs the leading HR platform for companies to manage their payroll, benefits, compliance, and other HR responsibilities. I worked with PrismHR to build a cross platform mobile app around their Employee Portal and created white-labeled versions of the same app for Prism's customers (other HR companies).

**See Yourself Health**

See Yourself Health connects diabetic people with fellow peers and health professionals to create a community striving towards better health. We built a cross platform mobile app featuring an animated, interactive avatar that helped patients track symptoms for their doctors, developed web based data collection for health patients, and helped connect patients with peers through a Second Life portal.

**Sefas Innovation**

Sefas is a global leader in omni channel customer communications management with a technology suite that provides an end-to-end solution for managing customer communications from composition to processing, distribution, archival, and retrieval. We developed composable, configurable Vue.js widgets for their customer onboarding and job tracking apps.

**SmartBear**

SmartBear provides a portfolio of trusted tools that give software development teams around the world visibility into end-to-end quality through test management and automation, API development lifecycle, and application stability, ensuring each software release is better than the last. I built a prototype cross platform (iOS + Android) custom browser so they could automate the testing of mobile web apps.

**Tg2 Solutions**

Tg2 DataSolv is a mobile application designed to provide a complete solution to field oriented organizations who are looking to streamline and simplify operations. We designed and developed a cross platform mobile app for collecting and managing inspection data with a dynamic inspection form UX, and built their database, reporting, and map visualization tools.

**TorchMetrics**

TorchMetrics provides specific feedback with action steps to take your presentation skills to the next level. We built a customer facing web app for providing feedback on presentations.

**TSD Mobility Solutions**

TSD designs and develops fleet mobility solutions for dealerships, automotive manufacturers, automotive groups, and car rental companies worldwide. We built white-labeled cross platform mobile apps (iOS + Android) for renting cars and golf carts, built the supporting mid-tier services to manages rental vehicle reservations, and designed and built a QR code based system for on-the-fly rentals.

**Upland Localytics**

Localytics builds and runs mobile app marketing and analytics software to understand user behavior. I integrated Twitter's advertising API into the main Localytics app, consulted on the design of their payment processing integrations, and refactored their test suite for speed.

**UWeave**

UWeave was a mobile news startup. We built their cross platform mobile news app with an innovative UX.

**Verizon**

Verizon is the largest wireless carrier in the United States. I built various mobile proof-of-concept apps to show the possibilities of mobile advertising on their network.

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**Software Engineer****2013**

MCNA Dental

MCNA processes dental insurance claims. I helped redevelop their dental insurance processing platform from Ruby on Rails to Lisp + graph database so they can quickly adapt to business process changes.

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**Software Engineer****2013**

BeQuick

BeQuick develops MVNO wireless billing and fulfillment software. I worked with a small team to rebuild their entire platform from the ground up as a distributed system.

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**Web Developer****2011-2013**

Freelance

In 2011 I went back to freelancing, helping local small businesses with web + mobile design and development. I built a Rails engine to manage multiple sports ticketing websites (COTA Experiences, NFL Pro Bowl On Location, and Grand Prix Experiences), worked with Career Training Concepts to turn Dr. Gary Arthur's study guide program from a workbook into Counselor Exams, a web app, including purchasable study materials, practice exams with scoring breakdowns and study suggestions, content admin, and user statistics tracking, and prototyped a geolocation based CRMS.

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**Research & Development Engineer****2011**

Front Porch, Inc.

Front Porch was running a hotspot and ISP advertising platform for showing people ads when joining wifi networks (chances are you've seen this at a hotel). The growth of 3G necessitated a new strategy so I prototyped innovative mobile web user experiences for future products to compete beyond wifi.

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**Cofounder****2011**

City Slicking

City Slicking was a Groupon-like startup. I built all the things.

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**UX Designer + Full-stack Programmer + Software Architect****2009-2011**

eKwipper

eKwipper was a mobile web app (before app stores) for creating grocery shopping lists, locating products in stores, and consolidating digital coupons for quick scanning during checkout. This was my first experience at a start up. I built the consumer desktop and mobile web apps, designed the B2B UX that tracked grocery store product inventory and placement, and worked with the engineering team on integrating their backend system with grocery store cash registers.

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**Web Designer****2001-2009**

Freelance

I got my start designing and building marketing websites for small/medium businesses around Atlanta.