

Hello, World!

I've been lucky to work with many talented people over the years at all kinds of agencies, startups, local shops, and big tech companies. We built some *awesome* digital goods and services **used every day by thousands of businesses and millions of customers all around the world.**

I'm interested in roles, preferably **client-facing**, where I can help **drive product**, take **ownership of process**, and still do a good amount of **hands-on engineering**.

While I enjoy the occasional business trip, I mostly work online from **West Palm Beach, FL**.

Employment Summary – details on page 2

- Associate Partner @ Syrinx/Maris Consulting
- Managing Member @ Screen Sized
- Cofounder + CTO @ City Slicking
- R&D Engineer @ Front Porch
- UX Designer + Full-Stack Developer @ eKwipper
- Freelance Web Designer

Notable Contracting Clients – details on pages 3–6

PayPal • CloudHealth • IDEXX Labs • Iron Mountain • Chewy • Fidelity Investments • Cumberland Farms

Active Side Projects

jarrodtaylor.me

My personal readme where I keep track of all the random stuff I work on. It's always under construction and usually lags real-time by a few weeks.

weshipsoftware.com

We Ship Software is a tiny agency I run with my friend Richard. We help growing businesses design, develop, and deliver better software than anything available to their competitors.

alternator.sh

A CLI tool for building static websites on your Mac. Layouts, includes, and variables in your HTML/CSS/JS. Markdown built-in. Localhost server optional.

Employment History

Associate Partner @ Syrinx/Maris Consulting ~ 2013–2024

In 2013 I started at Syrinx Consulting as a **customer-facing Senior Software Engineer** where I contracted with dozens of companies all around the US. We turned ideas into shipping products and scaled services to millions of users.

In 2016 I was made an associate partner and, in addition to hands-on development, was involved in **sales engineering**, **project discovery/scoping**, **putting teams together**, and acting as a **project lead** and **product manager**.

In 2022 Syrinx was **acquired by DeWinter Group** and began operating as Maris Consulting.

Managing Member @ Screen Sized ~ 2012–2013

Screen Sized was a web development agency. We built the **platform that managed block ticket sales for sites like Grand Prix Experiences and NFL Pro Bowl On Location**.

Cofounder + CTO @ City Slicking ~ 2011

City Slicking was a startup that advertised locally for small businesses using quantity discounts/assurance contracts as promotions. **I built all the things**.

Research & Development Engineer @ Front Porch ~ 2011

Front Porch is a hotspot ISP and advertising platform whose main product at the time was a router for hotels that showed ads when visitors joined their wifi network. The growth of 3G necessitated a new strategy. My role was to **foster ideas and turn them into prototypes, bypassing the typically slow engineering timelines and red tape**.

UX Designer + Full-Stack Developer @ eKwipper ~ 2009–2011

I was **employee #5** at eKwipper, a platform for managing grocery coupons that would consolidate savings into a single barcode, integrating with cash registers and clearinghouses. I was first brought on to create the consumer desktop web app. Once that was stable, I redesigned and rebuilt the mobile app, helped design the B2B management UX, and worked with the engineering team on cash register integration.

Freelance Web Designer ~ 2001–2009

My first professional work was designing websites for local small businesses. They were mostly brochure sites where I handled design, development, hosting, and promotion.

Contract Gigs

Outlier Jets ~ 2025

Outlier Jets is the industry leading private jet company providing global access to aircraft every hour of the day, a fixed-rate jet card program, and aircraft valuation and sales services. I work with them to refine and build new ideas to promote their product.

Fidelity Investments ~ 2022-2024

Fidelity Investments serves over 40 million investors and manages over \$9 trillion in customer assets. I worked with their OnSite Hub team to ship an internal app for staff to book desks and conference rooms that fit their hybrid schedules and **coordinate in-person working sessions with their teams**. I then worked with their Bloom team to **build the scalable configuration system** that customizes the Bloom apps for universities and corporate sponsors.

PrismHR ~ 2022-2024

PrismHR is the leading HR platform for companies to manage their payroll, benefits, compliance, and other HR responsibilities. We worked together to build cross-platform mobile apps around their Employee Portal, with **private label builds** branded for Prism customers.

LandrumHR ~ 2023

LandrumHR offers integrated, customizable services including payroll, employee benefits, risk management, workers' comp, compliance, consulting and training. I led the development of branded mobile apps for their employee portal based on the PrismHR private label apps.

Paychex ~ 2023

Paychex is a leading provider of integrated human capital management solutions for payroll, benefits, HR, and insurance services. I led the development branded mobile apps for their employee portal based on the PrismHR private label apps.

IDEXX Laboratories ~ 2021-2022

IDEXX is a leader in pet healthcare, serving veterinarians around the world with diagnostic and information tech-based products/services. Their Preventative Care Challenge tool allows vets access to customized testing panels and protocols, pet owner communication tools, and personalized training. I worked alongside the PCC team on their **Australian market rollout**. We handled AU English localization, integrated SAP Global, added support for AU-specific test panels, pricing, and discounts, created custom reporting, revamped the emailing system, then hired and trained new developers to take over.

Chewy ~ 2021

Chewy combines the personalized service of your neighborhood pet store with the convenience of e-commerce. I worked with their UX team to update their website to a mobile first design.

Syrinx Consulting ~ 2021

I redesigned and developed our own marketing website using **GitHub Wiki as a custom CMS**.

Tg2 Solutions ~ 2019–2021

Tg2 provides complete solutions for field-oriented organizations looking to streamline operations. I led the mobile development of DataSolv, their cross-platform app that collects and manages inspection data, **creating a new dynamic UX for input forms**, data sync, custom reporting, and map visualization tools.

See Yourself Health ~ 2020

See Yourself Health connects diabetics with fellow peers and health professionals to create a community striving towards better health. I led the development of a cross-platform mobile app featuring an animated, interactive avatar that **helped patients track and report symptoms**.

Sefas Innovation ~ 2020

Sefas is a global leader in omni channel customer communications management. I worked with their engineering team to **develop composable, configurable UX components** for their customer onboarding and job tracking apps.

octoScope ~ 2020

octoScope is the market leader in isolated, repeatable and automated wireless personal testbeds. We ported their network traffic tool, multiPerf, **from C++ to run on iOS and developed a way for the new app to communicate with servers via Ethernet**.

Iron Mountain ~ 2019

Iron Mountain is a global leader in storage and information management services and trusted by 95% of the Fortune 1,000. I was contracted to build custom UX components for their internal data management platform.

TorchMetrics ~ 2019

TorchMetrics provides specific feedback for taking your presentation skills to the next level. I put together a team to build the second and third versions of their customer facing web app.

CloudHealth by VMWare ~ 2018–2019

CloudHealth provides cloud computing services related to cost management, governance, automation, security, and performance. I worked alongside their UX team to **implement a new design system**, their frontend teams to **build new features for tracking server health**, and their backend teams to **convert internal APIs to RESTful services** and **integrate new third-party APIs**.

Crowd Lending, Inc. ~ 2018

Crowd Lending is Greater Boston's preferred private real estate lender. I designed their initial marketing website.

The Baupost Group ~ 2018

The Baupost Group is a Boston-based investment manager with a long-term, value-oriented, multi-strategy approach to investing. I led the frontend design, architecture, development, and testing of their internal reporting portal.

TSD Mobility Solutions ~ 2017

TSD develops fleet mobility solutions for auto dealerships, manufacturers, auto groups, and rental companies. I led the development of their private label mobile apps that enable customers to **rent vehicles on the fly using QR codes**.

Mirion Meriden Corp. ~ 2017

Mirion is a global leader in radiation safety, science, and medicine. I managed a two-person team that converted their nuclear measurement and detection hardware management app from Flash to HTML and vanilla JavaScript.

SmartBear ~ 2016

SmartBear provides a portfolio of tools that give software development teams around the world visibility into end-to-end quality. We prototyped a **custom cross-platform mobile browser designed for automating testing**.

UWeave ~ 2016

UWeave was a cross-platform mobile news app with an innovative UX. We worked together to come up with a circular navigation interface.

DentaQuest ~ 2016

DentaQuest manages dental and vision benefits for millions of Americans through a nationwide network of providers. We put together a small team to develop a patient record tracking system that was installed on-site in dental offices.

Odysee, GoalMate, FlashTag ~ 2015

Odysee, GoalMate, and FlashTag were a trio of mobile social networking apps based around pictures and videos. I worked **directly with the founders to develop MVP versions** of all three apps from the ground up and launch them in the app stores.

Upland Localytics ~ 2015

Localytics is a mobile marketing solution for creating personalized mobile app experiences that drive engagement, loyalty, and conversion. **I integrated Twitter's advertising API into their app** and consulted on the design of their payment processing integrations.

Conjur, Inc. ~ 2015

Conjur delivers solutions for identity and access management for machines, code, and the people who work with them. I helped with AWS config setup and training.

Cumberland Farms ~ 2013–2015

Cumberland Farms operates over five hundred retail stores, gas stations, and a support system including petroleum and grocery distribution operations. I worked with a team of three engineers to build the initial version of the SmartPay app, mid-tier services, high-availability servers, and pay-at-the-pump technology. **The platform is one of the first successful examples of a decoupled debit card program, having processed over \$5 billion in payments** while saving hundreds of thousands of customers 10¢/gallon.

PayPal ~ 2014

PayPal is a financial technology company operating an online payments system. I coordinated with dozens of teams to build a pair of mobile app SDKs for retailers to leverage PayPal's services in their own apps and then **developed a new way to handle digital in-store payments using Bluetooth Low Energy to interface with cash registers.**

Altman Vilandrie & Company ~ 2014

Altman is one of the world's largest global strategy consulting firms. I paired with their backend engineering team to **develop a statistical significance algorithm** for brand health tracking data and consulted on system architecture for the then-upcoming new version of their platform.

Verizon ~ 2014

Verizon is the world's second largest telecommunications company. I helped their advertising department by **building proof-of-concept apps** to showcase the possibilities of advertising on their mobile network.

Arcadia Healthcare Solutions ~ 2013–2014

Arcadia is a cloud-based healthcare data platform. I contracted as solo as a full-stack developer to build an app for employees to opt out of company sponsored health insurance.