

Jarrold Whitley

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PROFILE

Experienced Front-End Developer with 10+ years of expertise in building dynamic, user-centered web applications. Proven ability to handle large-scale data-driven projects, design responsive UIs, and solve complex development challenges. Passionate about delivering exceptional user experiences and collaborating in team-driven environments.

EXPERIENCE

Web Application Engineer,

Turnstyle (Lifeblue); Plano, TX — Mar 2024 – Nov 2024

- Developed key features for a full-function stadium seat selection application for MLB using Vue.js and Vue 3, optimizing data management and performance.
- Customized websites to meet branding and business needs for onboarding clients, ensuring a smooth transition and user satisfaction.
- Enhanced and maintained the Turnstyle product, focusing on scalability and seamless UX.

Front End Developer

Highland Homes; Plano, TX — July 2019 – Mar 2024

- Designed and built data-driven SPAs with Vue.js, tailored for mobile and 50" touchscreen kiosks, accommodating diverse user requirements.
- Implemented a robust floor plan viewer for property visualization and improved usability.
- Conducted A/B testing to enhance website conversion rates, optimizing user interactions.
- Built and maintained a proprietary mobile app with NativeScript-Vue, handling complex data requirements.
- Created mockups for new applications using Adobe XD, ensuring responsive and accessible design.
- Supported and updated legacy WordPress sites.

Front End Developer

Boomer Benefits; Fort Worth, TX — Jun 2018 - Jul 2019

- Maintained and updated company WordPress sites, ensuring functionality and security.
- Developed custom web apps using JavaScript to enhance customer engagement.

- Conducted A/B testing and implemented UI changes to boost conversion rates.
- Designed and launched responsive email marketing campaigns.

Front End Developer & UI/UX Designer

PC Game Match; Fort Worth, TX — Dec 2017 - Jun 2018

- Designed UI/UX for application
- Wrote all front-end code for application

Sr. Website Consultant

Thryv; Grapevine, TX — May 2016 - Dec 2017

- Collaborated with clients to design and develop customized websites.
- Wrote SEO-optimized content and created graphic assets for websites.
- Modified existing sites and implemented custom coding solutions to meet client specifications.

Web Developer & UI/UX Designer

MJBI; Euless, TX — Feb 2014 - Jan 2016

- Managed and maintained WordPress sites, ensuring uptime and performance.
- Designed mockups and assets for web/print applications.
- Created and executed email marketing campaigns, driving donor engagement.

SKILLS

- Frontend Development: Vue.js, React, Pinia Redux JavaScript, jQuery, NativeScript-Vue
- Styling Frameworks: CSS3, SCSS, Tailwind, Bootstrap, Foundation
- UI/UX Design: Responsive design, split testing, Adobe XD, Photoshop
- Build Tools & Version Control: Vite, Git
- Other Skills: Pro-level encourager, self-starter, fast learner, collaborative team player

PROFESSIONAL REFERENCES

Tyler Walker, Sr. Web Application Engineer, Turnstyle(Lifeblue)
tyler@lifeblue.com - 870-370-2340

Derek Odell, VP, Research & Development, Turnstyle(Lifeblue)
derek@lifeblue.com - 509-280-2965

Jean Wallace, VP of Product, Turnstyle(Lifeblue)
jean@lifeblue.com