

JARROD WHITLEY



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United States

PROFILE

I'm a passionate creative who is hopelessly in love with beautiful and functional design. I have ten years of work experience in various web and graphic related positions and have worn many hats ranging from UI/UX Designer to Frontend Web Developer. I love finding creative ways to overcome design and programming challenges.

I love to write stories, hike, camp, and spend time with my family. I'm a huge fan of rowdy board games, ping pong, and live music.

EXPERIENCE

Web Application Engineer, Turnstyle(Lifeblue); Plano, TX **Mar 2024 - Nov 2024**

- Enhance and maintain the Turnstyle product using Vue3, ensuring optimal performance and seamless user experience.
- Onboarding clients by customizing their websites to meet branding and business needs, ensuring a smooth transition and positive client experience.
- Collaborating with the team to build supporting features around data management for a full-function stadium seat selection application

Front End Developer, Highland Homes; Plano, TX **July 2019 - Mar 2024**

- Mockup designs for new applications using Adobe XD
- Create SPAs using Vue.js for everything from mobile devices to 50" touchscreen kiosks.
- Design, test, and implement split tests to improve website conversion rates and overall usability
- Created and maintained proprietary mobile app with NativeScript-Vue
- Maintained legacy Wordpress sites

Front End Developer, Boomer Benefits; Fort Worth, TX — Jun 2018 - Jul 2019

- Update and maintain all company Wordpress sites
- Create custom webapps with Javascript

- Manage and improve site security through vetting of plugins and setting up htaccess restrictions
- Design responsive email marketing campaigns

**Front End Developer & UI/UX Designer, PC Game Match; Fort Worth, TX
Dec 2017 - Jun 2018**

- Designed UI/UX for application
- Wrote all front-end code for application

**Sr. Website Consultant, Thryv; Grapevine, TX
May 2016 - Dec 2017**

- Consult with clients and gather information necessary for building a website that meets and exceeds their needs
- Communicate client needs to web design team and oversee website development
- Write SEO content for website
- Modify current client's websites
- Write custom code for client websites
- Create graphic assets for websites

**Web Developer & UI/UX Designer; MJB
Feb 2014 - Jan 2016**

- Management and maintenance of Wordpress sites
- Mockup designs for web/print applications
- Creating web/print graphics
- Creating monthly and special event emailers
- Managing email campaigns
- Creating marketing strategies for gaining new donors

EDUCATION

East Central High School — Graduate, 2003

SKILLS

- Vue
- React
- Javascript

- UI/UX Design
- CSS3 / SCSS
- Bootstrap/Foundation/Tailwind
- NativeScript-vue
- Git
- Responsive design
- Split testing
- Adobe XD
- Adobe Photoshop
- I am a self-starter and I excel at learning new things quickly

PROFESSIONAL REFERENCES

Tyler Walker, Sr. Web Application Engineer, Turnstyle(Lifeblue)
tyler@lifeblue.com

Jean Wallace, VP of Product, Turnstyle(Lifeblue)
jean@lifeblue.com

PERSONAL REFERENCES

Dewayne Holden
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