# JARROD WHITLEY

## CONTACT

(817) 691-5468 | jobs@jarrodwhitley.com | jarrodwhitley.com

## PROFILE

Experienced Front-End Developer with 10+ years of expertise in building dynamic, user-centered web applications. Proven ability to deliver scalable solutions, design responsive UIs, and manage large-scale projects. With extensive experience in JS frameworks (like React and Vue) and UI/UX design, I bring a blend of technical skill and design insight to create seamless, user-centered experiences.

## EXPERIENCE

### Web Application Engineer — Turnstyle(Lifeblue); Plano, TX — Mar 2024 - Nov 2024

- Developed key features for a full-function stadium seat selection application for MLB using Vue.js, optimizing data management and performance.
- Customized websites to meet branding and business needs for onboarding clients, ensuring a smooth transition and user satisfaction.
- Enhanced and maintained the Turnstyle product, focusing on scalability and seamless UX.

### UI/UX Developer — Highland Homes; Plano, TX — July 2019 - Mar 2024

- Designed and built data-driven SPAs with Vue.js, tailored for mobile and 50" touchscreen kiosks, accommodating diverse user requirements.
- Implemented a robust floor plan viewer for property visualization and improved usability.
- Built and maintained a proprietary mobile app with NativeScript-Vue, handling complex data requirements.
- Created mockups for new applications using Adobe XD, ensuring responsive and accessible design.

### Web Developer — Boomer Benefits; Fort Worth, TX — Jun 2018 - Jul 2019

- Updated and maintained WordPress sites, ensuring security and performance.
- Created custom Wordpress plugins and web apps.
- Performed split testing to determine most performant layouts/forms.

## SKILLS

- Frontend Development: Vue/Pinia, React/Redux, JavaScript, TypeScript, jQuery, NativeScript-Vue
- Backend Development: Ruby on Rails, Node.js
- Application Frameworks: Flutter/Dart
- Styling: CSS3, SCSS, Tailwind, Bootstrap
- UI/UX Design: Mobile-first design, Responsive design, Adobe XD, Photoshop
- Build Tools & Version Control: Git, CI/CD, Vite

## CERTIFICATIONS

- WCAG 2.2