

Monthly Upgrade Rate (%)

Plan Change Month Number	Plan Change Month	Plan Change Type	Total Upgraded Users	Monthly Upgrade Rate (%)	Platform
2	February	Upgrade	235	0	Jotstar
3	March	Upgrade	386	64.3	Jotstar
4	April	Upgrade	437	13.2	Jotstar
5	May	Upgrade	449	2.7	Jotstar
6	June	Upgrade	437	-2.7	Jotstar
7	July	Upgrade	413	-5.5	Jotstar
8	August	Upgrade	439	6.3	Jotstar
9	September	Upgrade	373	-15.0	Jotstar
10	October	Upgrade	381	2.1	Jotstar
11	November	Upgrade	494	29.7	Jotstar
12	December	Upgrade	304	-38.5	Jotstar

Plan Change Month Number	Plan Change Month	Plan Change Type	Total Upgraded Users	Monthly Upgrade Rate (%)	Platform
2	February	Upgrade	35	0	LioCinema
3	March	Upgrade	58	65.7	LioCinema
4	April	Upgrade	106	82.8	LioCinema
5	May	Upgrade	156	47.2	LioCinema
6	June	Upgrade	205	31.4	LioCinema
7	July	Upgrade	263	28.3	LioCinema
8	August	Upgrade	366	39.2	LioCinema
9	September	Upgrade	451	23.2	LioCinema
10	October	Upgrade	439	-2.7	LioCinema
11	November	Upgrade	724	64.9	LioCinema
12	December	Upgrade	1352	86.7	LioCinema