

Operational Efficiency & Key Metrics Summary

Month	City	Day Type	Passenger Type
All	All	All	All

Total Trips

425.9K

62.5K

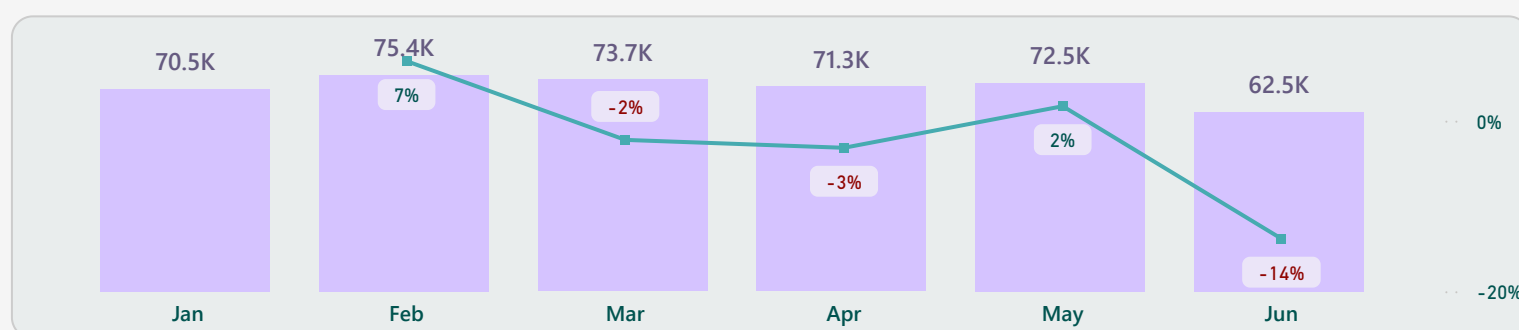
Latest Month

72.5K

Previous Month

-14%

MoM Growth Rate



Total Fare (Revenue)

₹ 108.2M

₹ 15.4M

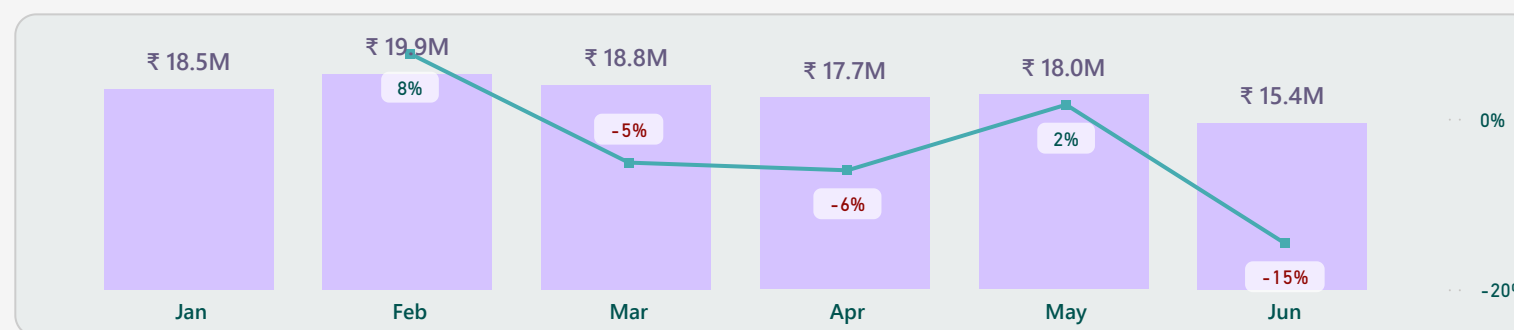
Latest Month

₹ 18.0M

Previous Month

-15%

MoM Growth Rate



Total Distance (km)

8.1M

1.2M

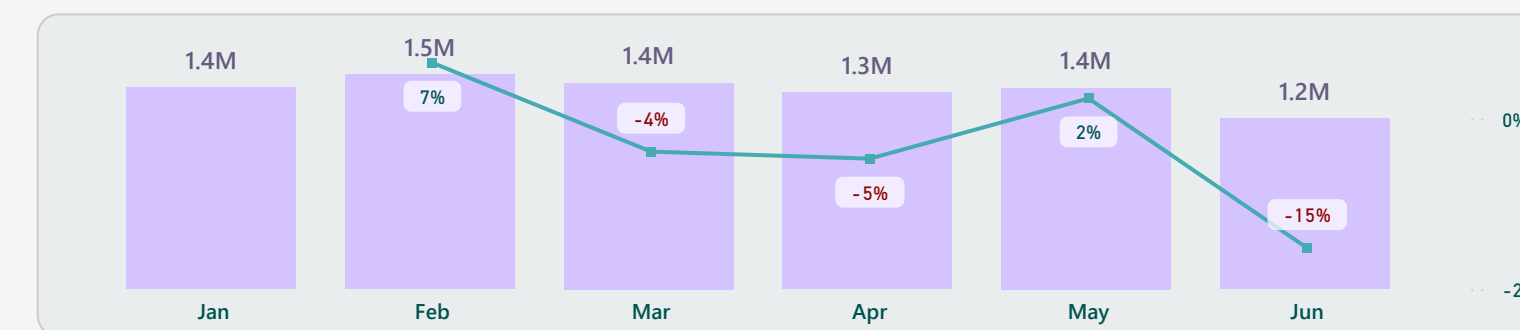
Latest Month

1.4M

Previous Month

-15%

MoM Growth Rate



Total Passengers

238.3K

32.5K

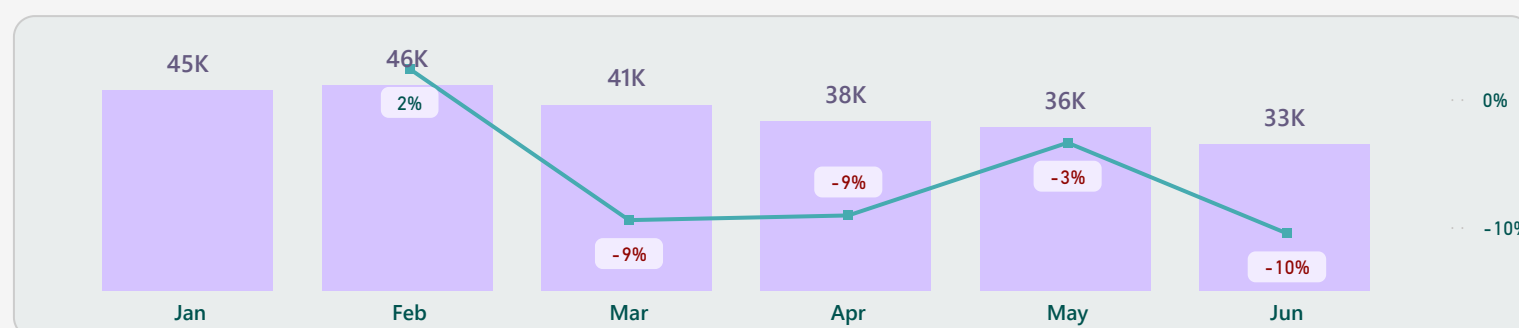
Latest Month

36.3K

Previous Month

-10%

MoM Growth Rate



Repeat Passenger Rate (RPR)

58%

63%

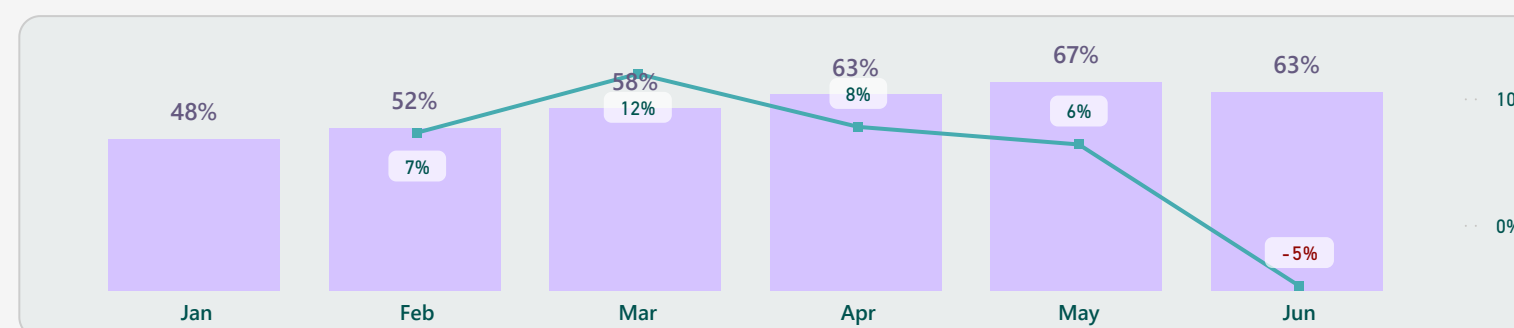
Latest Month

67%

Previous Month

-5%

MoM Growth Rate



Customer Retention Rate (CRR)

26%

30%

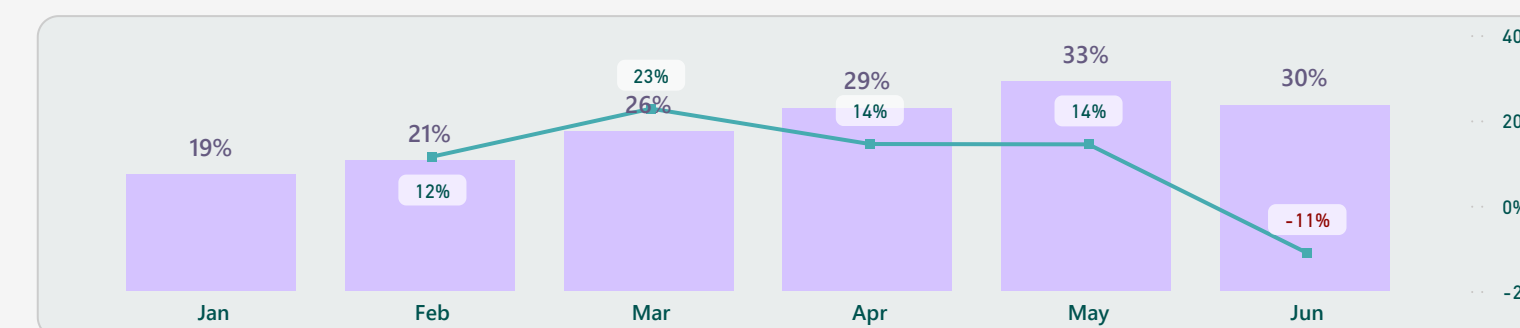
Latest Month

33%

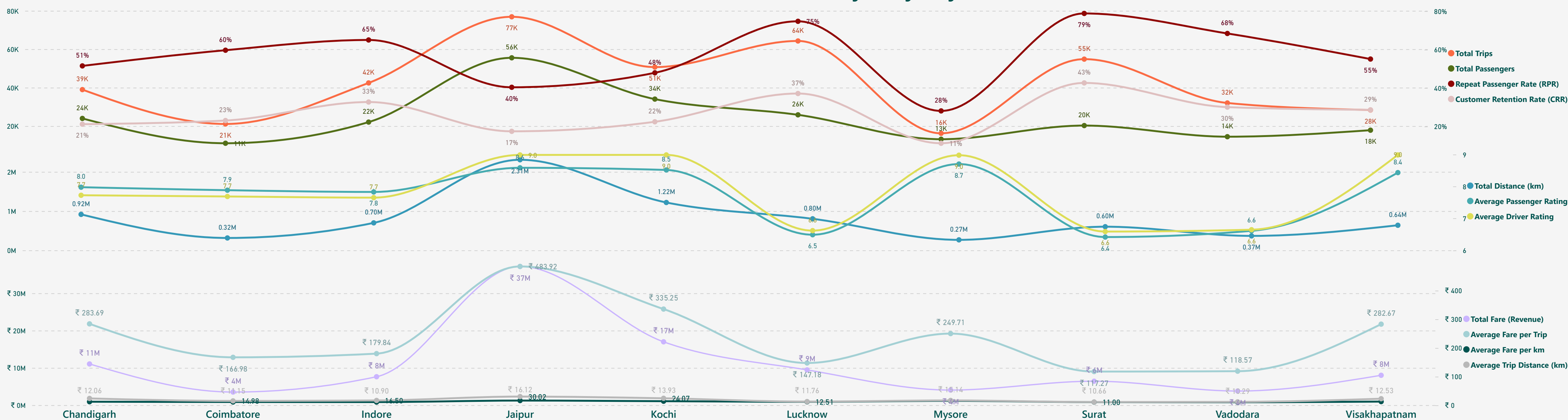
Previous Month

-11%

MoM Growth Rate



Multi-Metric Trend Analysis by City



City-wise

Month-wise

Trip Performance & Repeat Passenger Rate Analysis

Month

All

City

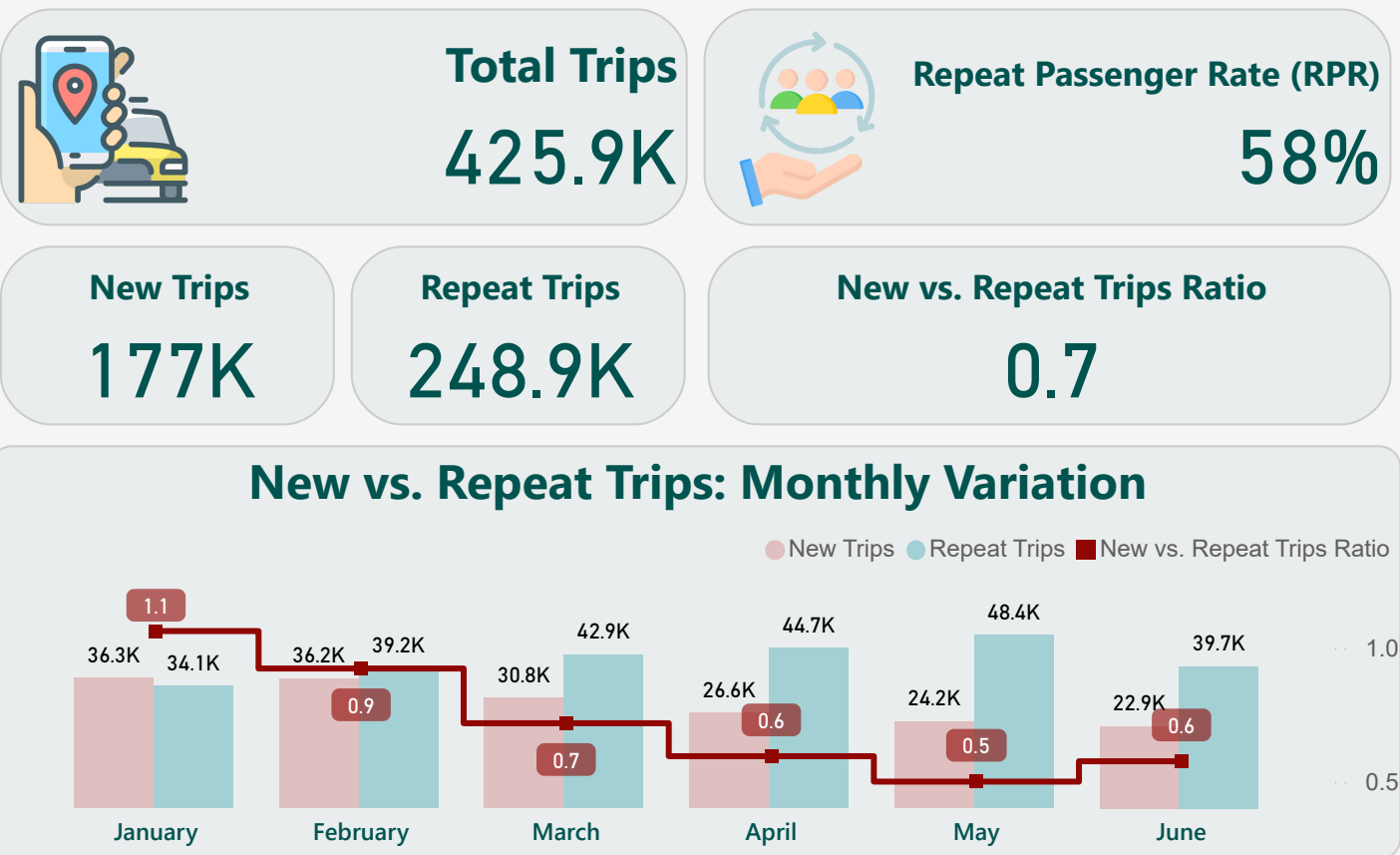
All

Day Type

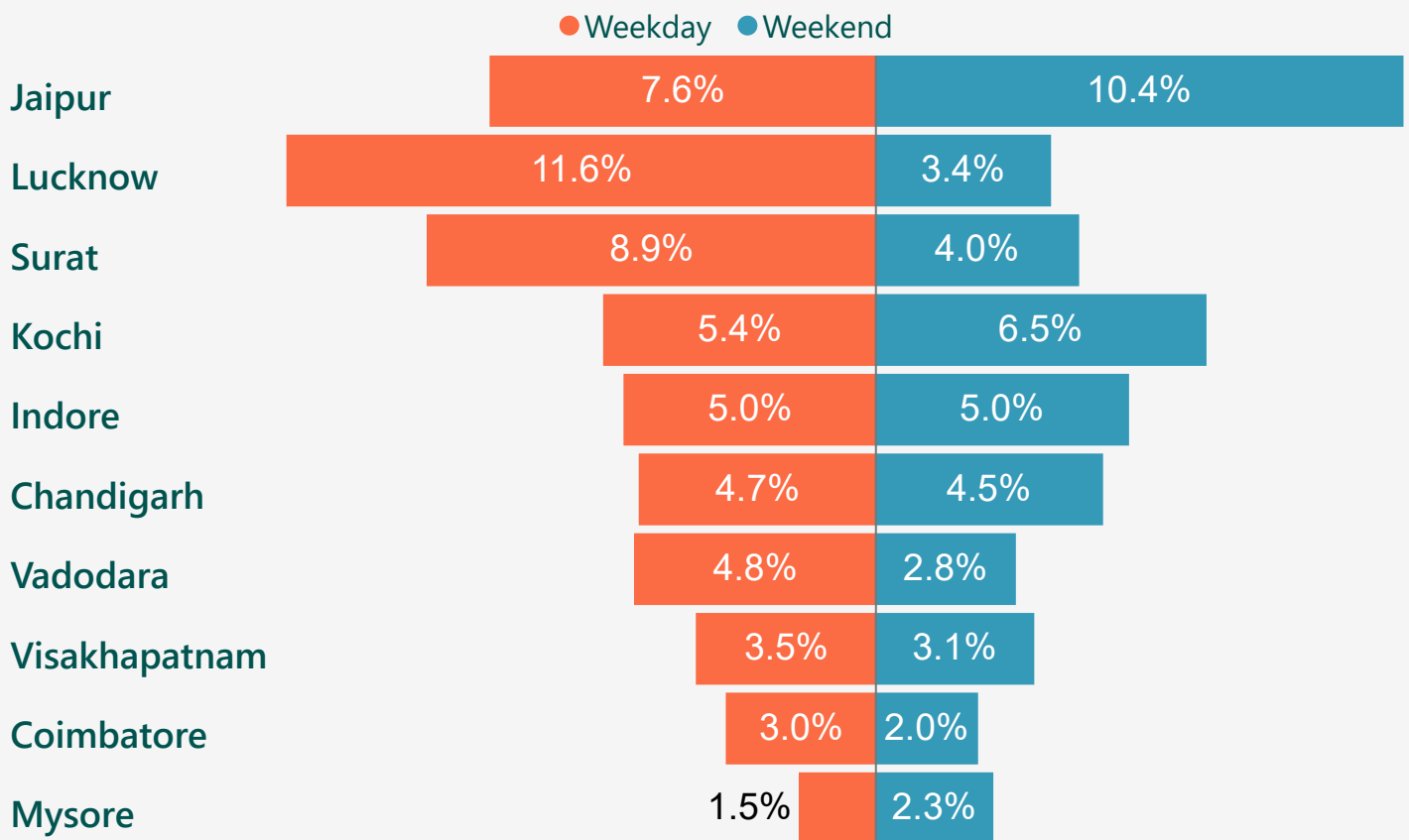
All

Passenger Type

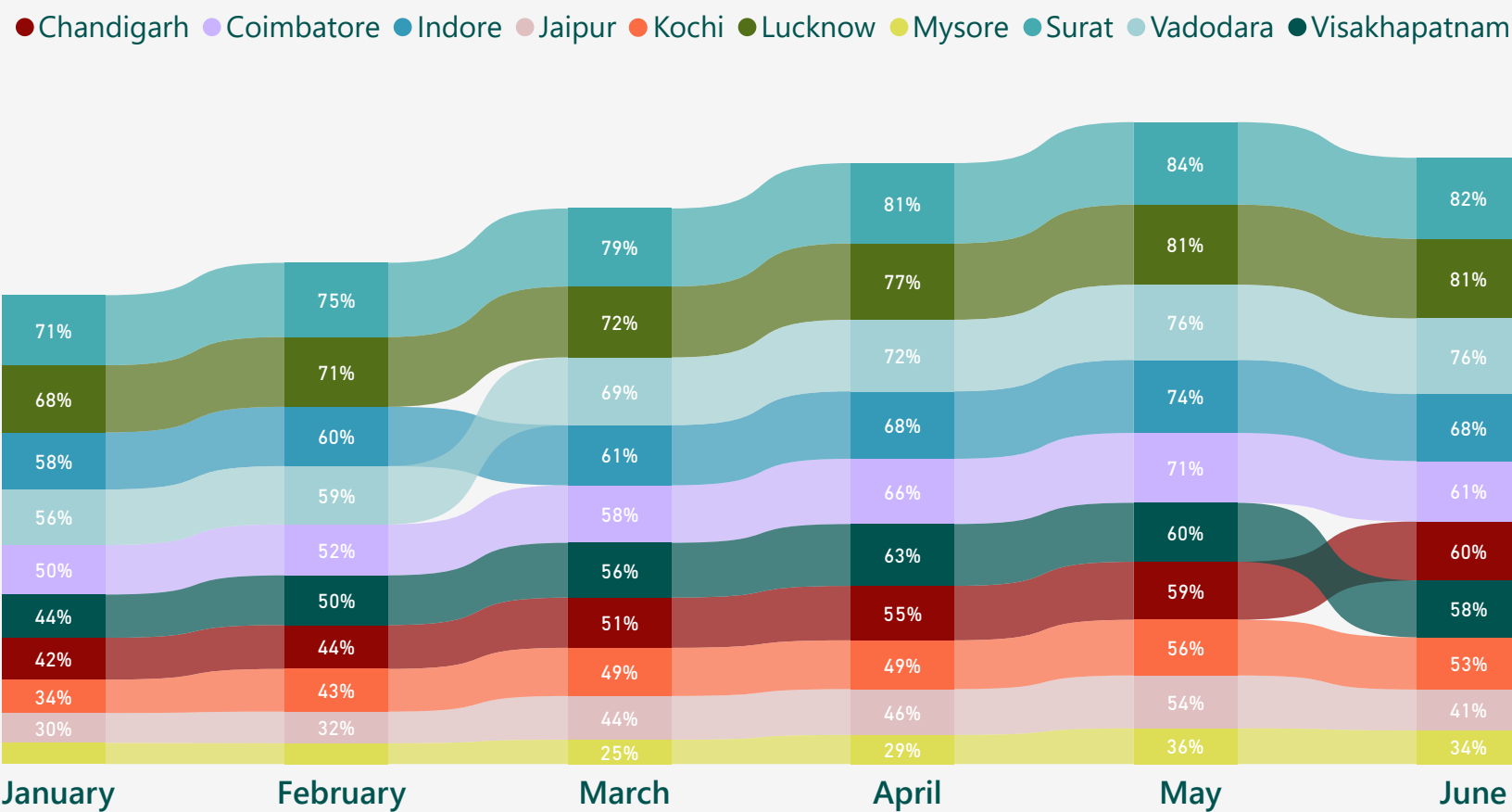
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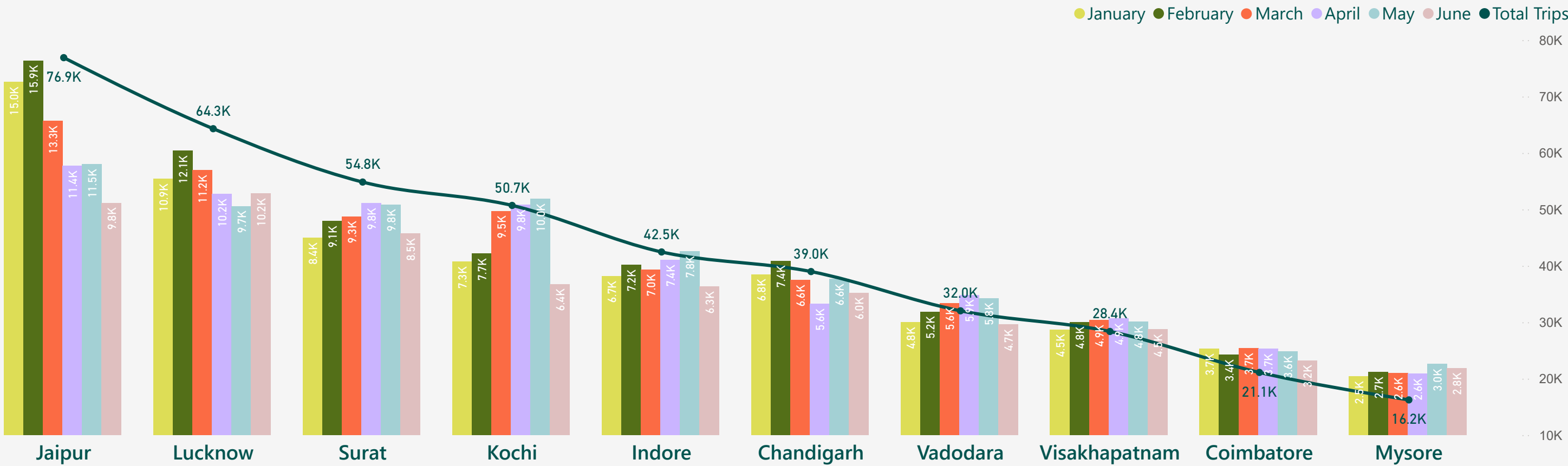
City-Wise Trip Contribution: Weekday vs. Weekend



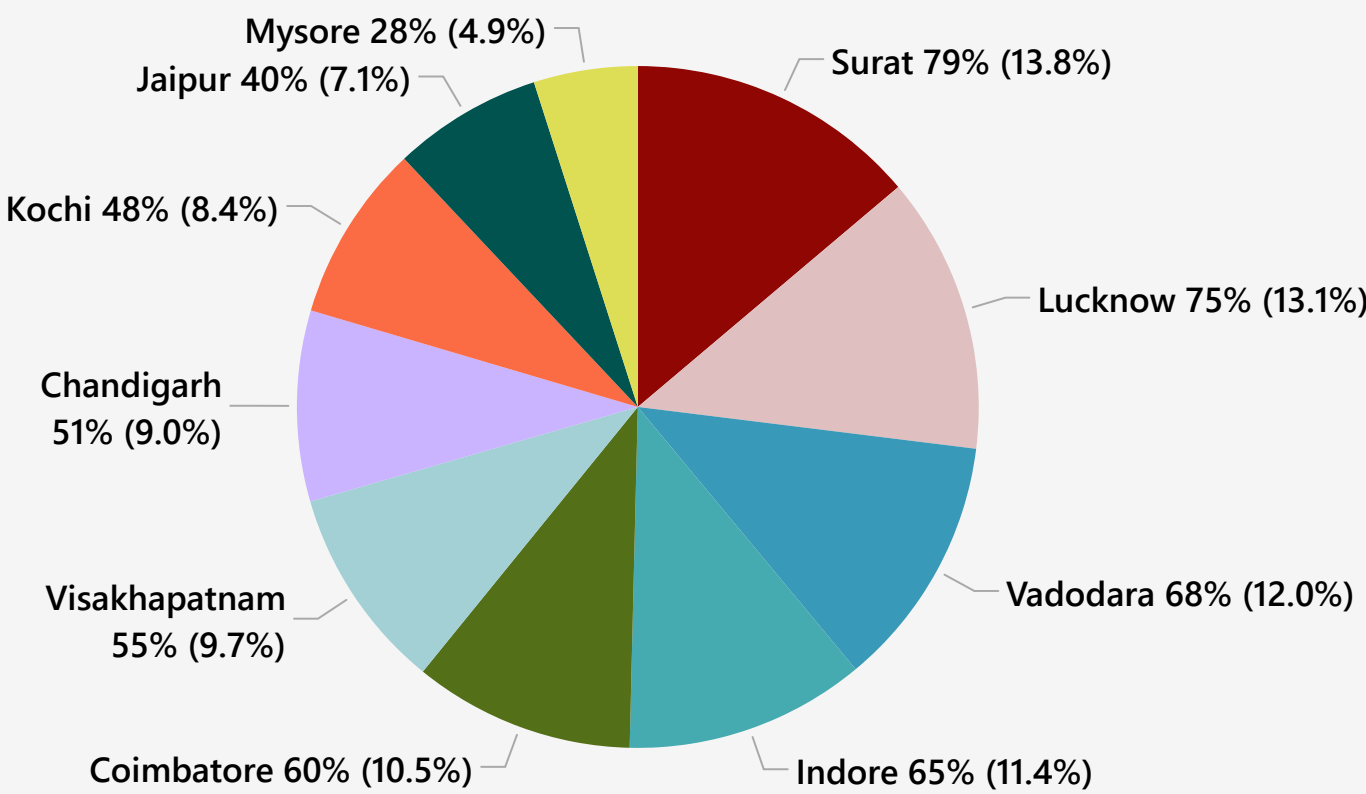
Tracking RPR Across Cities & Months



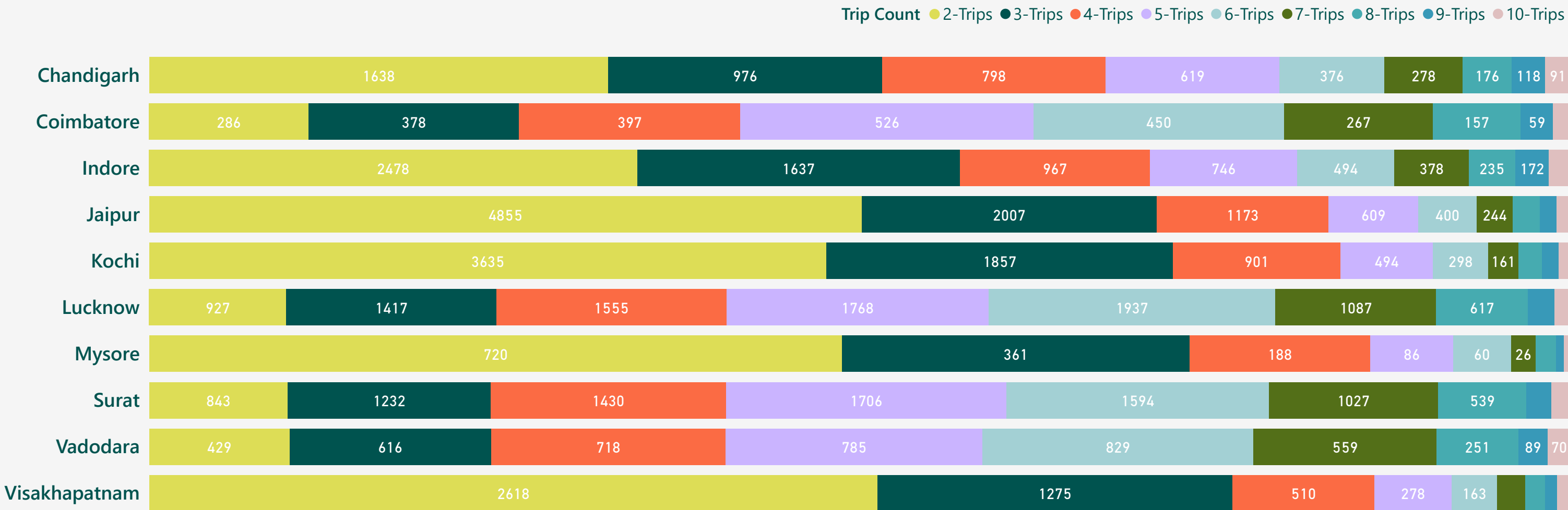
City-Wise Trip Volume: Identifying Peak & Low Months



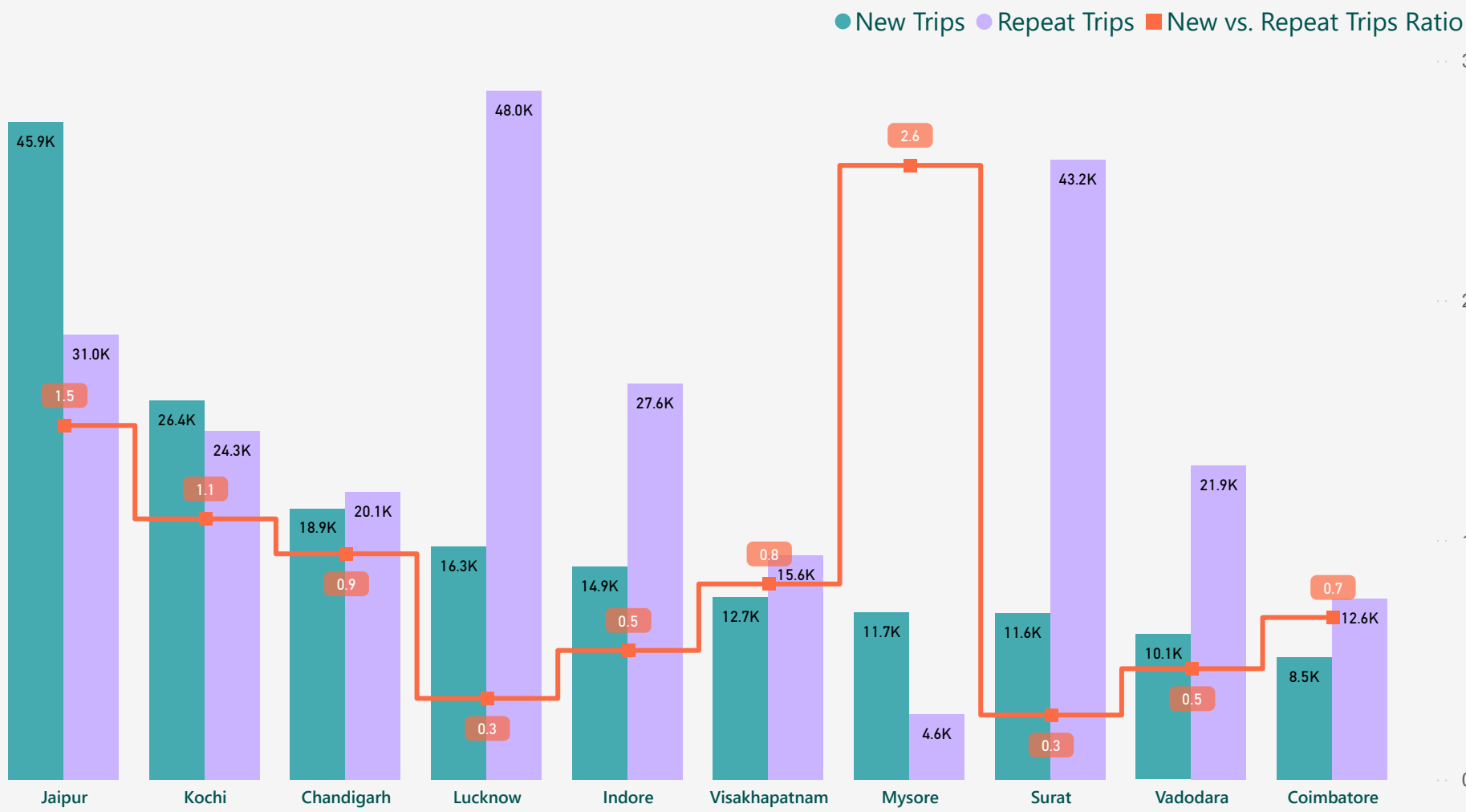
Repeat Passenger Rate by City



Repeat Passenger Frequency by City



City-Wise New vs. Repeat Trips Trend



Passenger Growth & Loyalty Trends Insights

Month

All

City

All

Day Type

All

Passenger Type

All



Average Passenger Rating

7.7



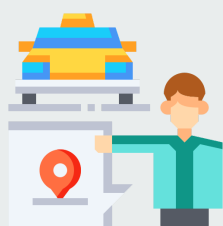
Average Driver Rating

7.8



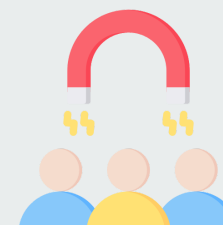
Total Passengers

238.3K



Customer Retention Rate (CRR)

26%

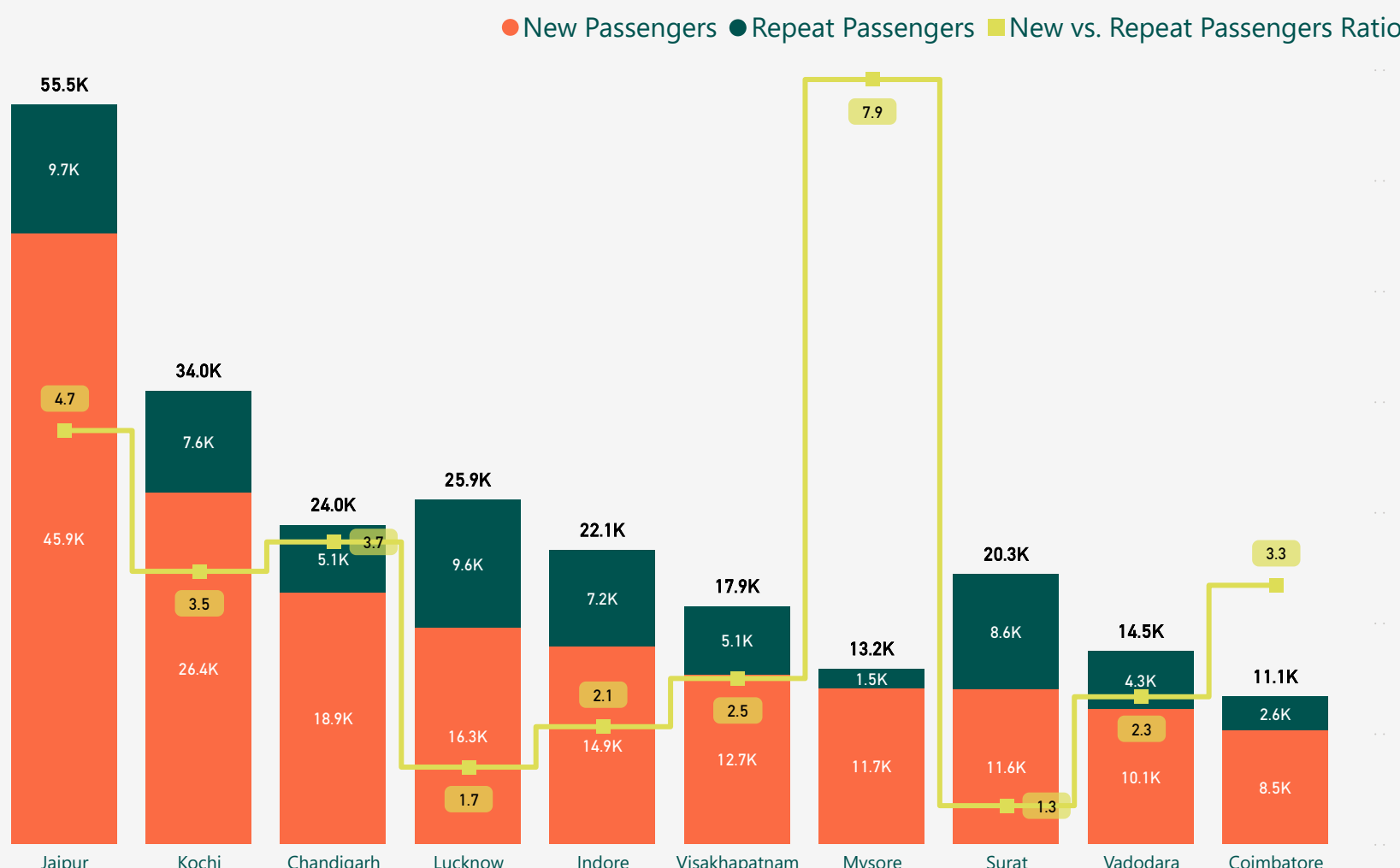


New vs. Repeat Passengers Ratio

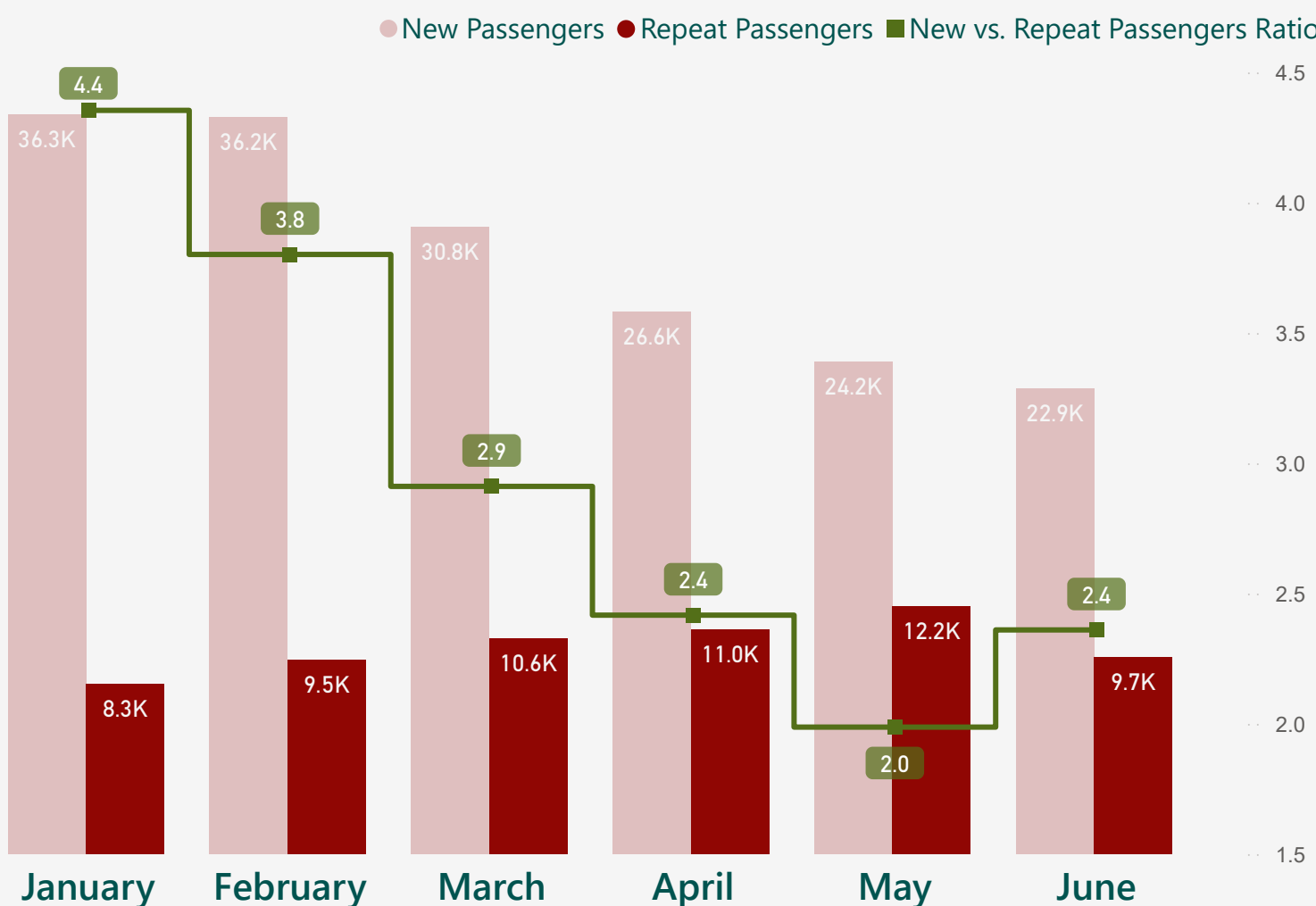
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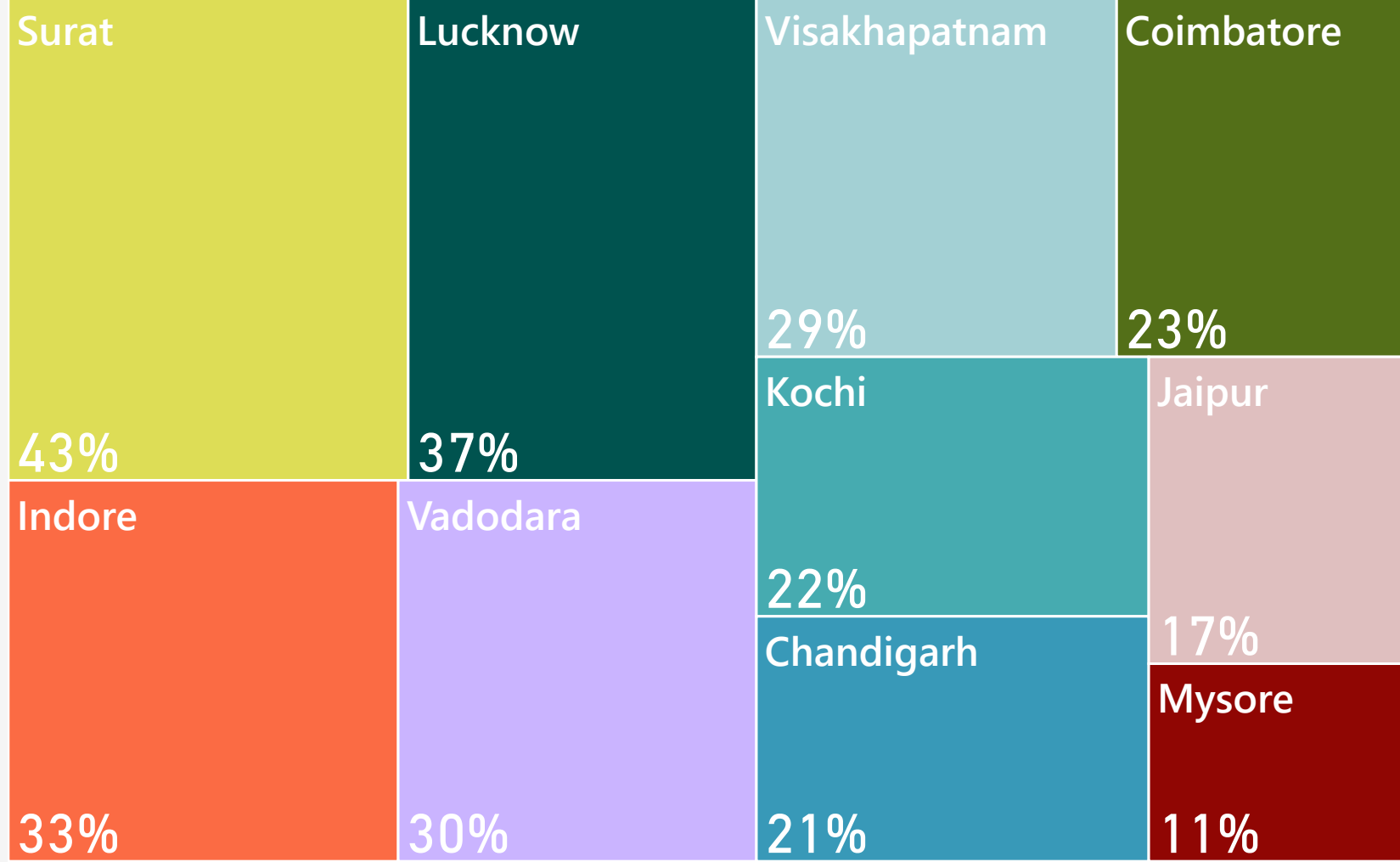
Passenger Type Distribution by City



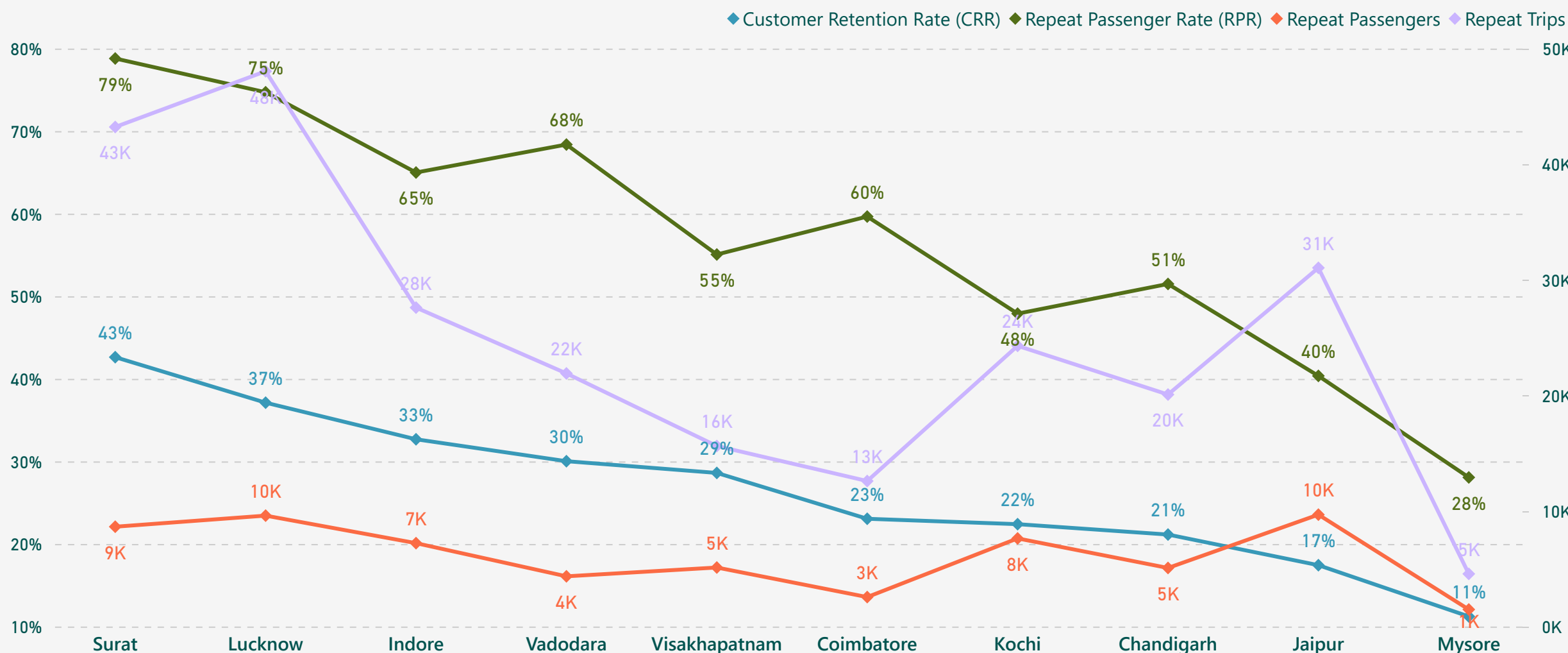
Month-Wise New & Repeat Passenger Trends



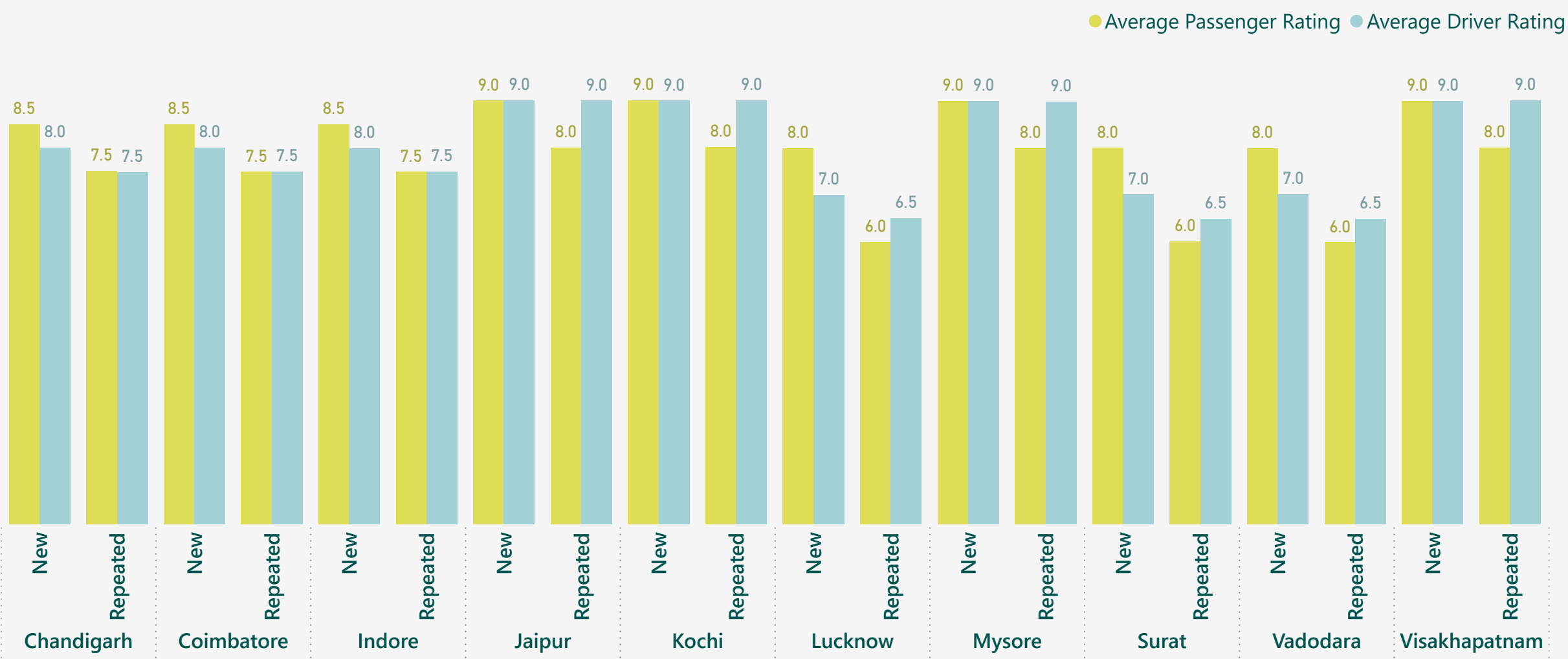
Customer Retention Rate: View by City, Month, or Both



CRR & RPR: Passenger Retention & Repeat Behavior Analysis



Passenger & Driver Ratings by City and Passenger Type



Revenue & Travel Performance Assessment

Month

City

Day Type

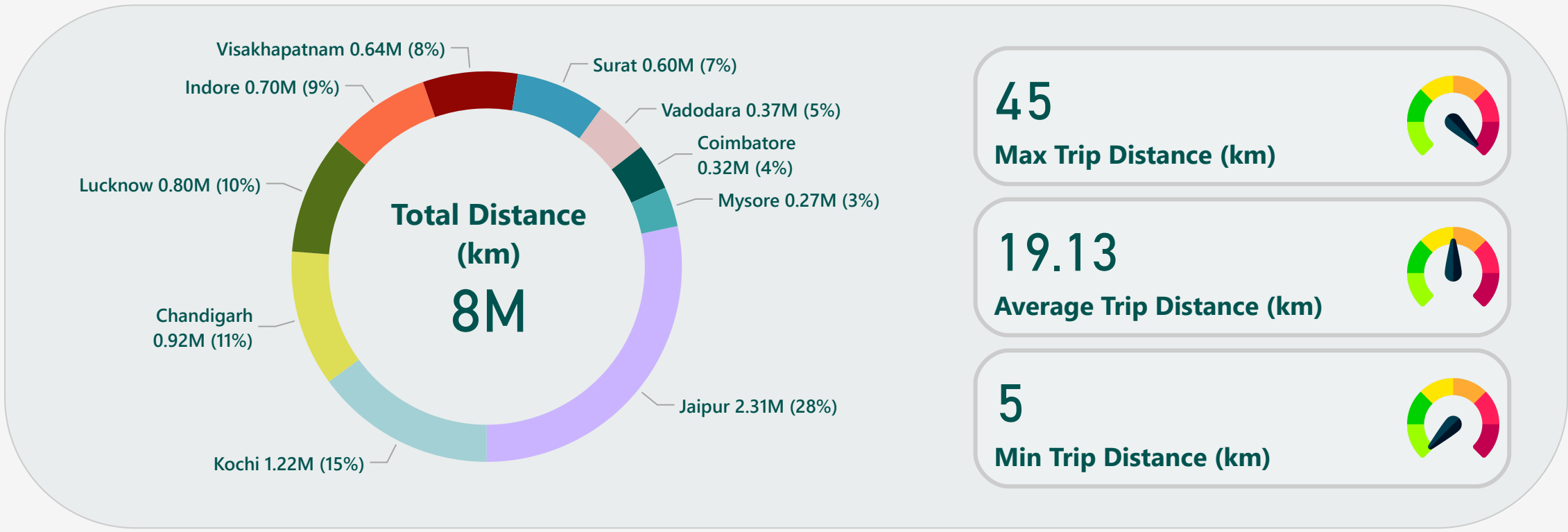
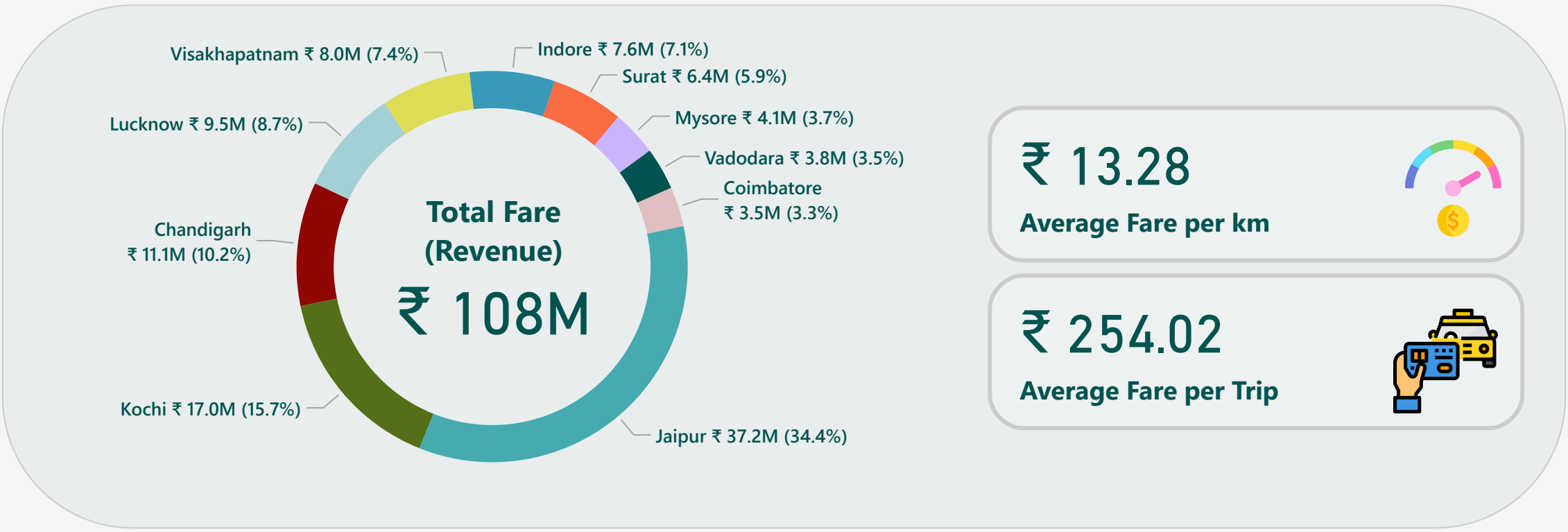
Passenger Type

All

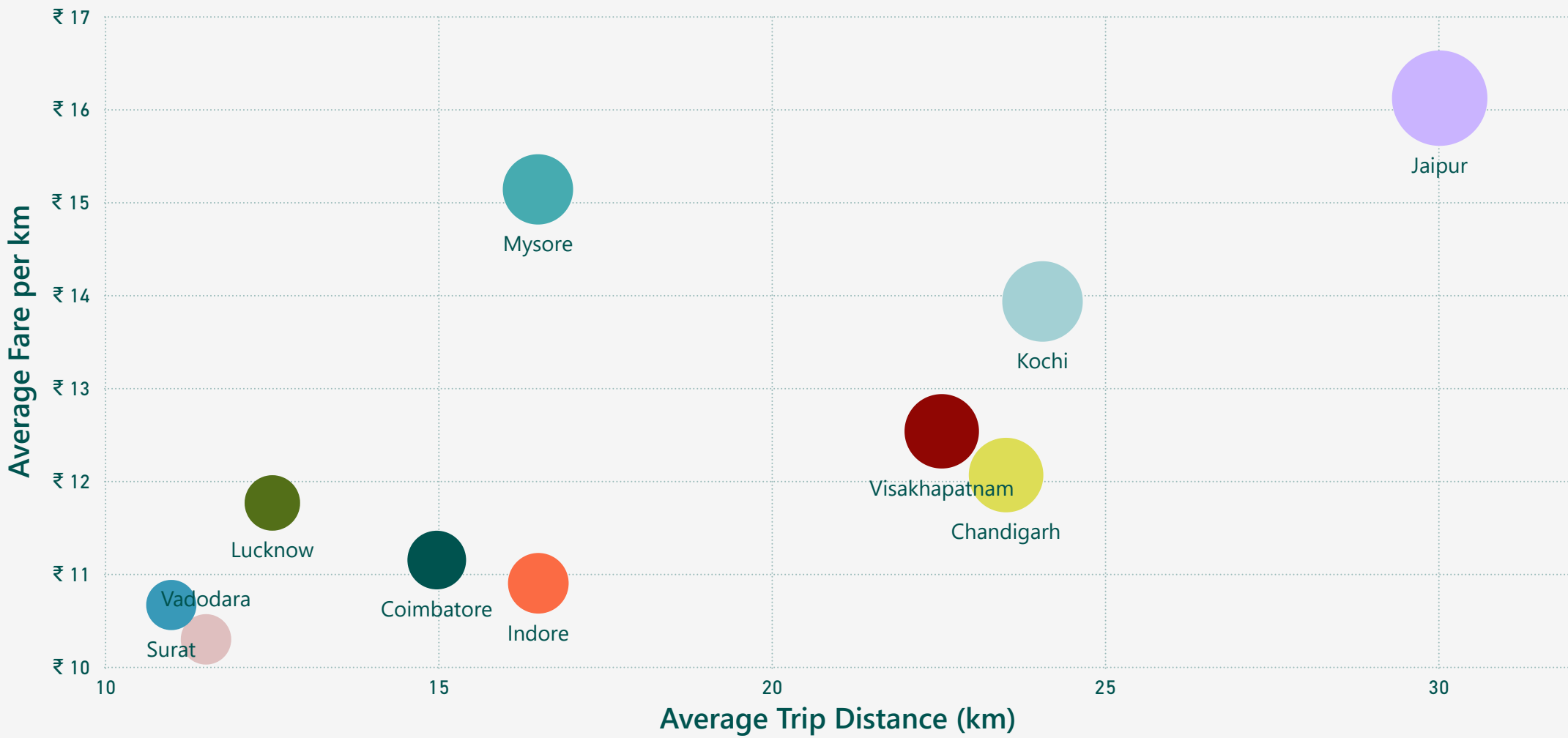
All

All

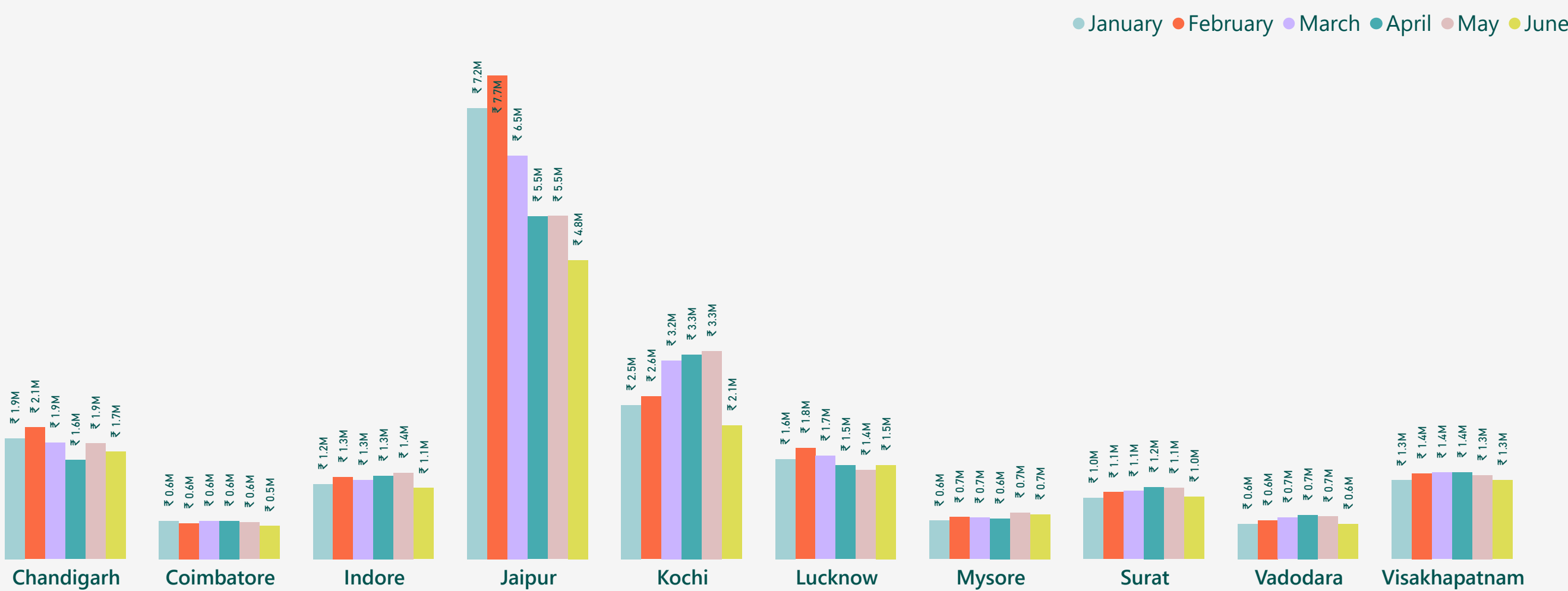
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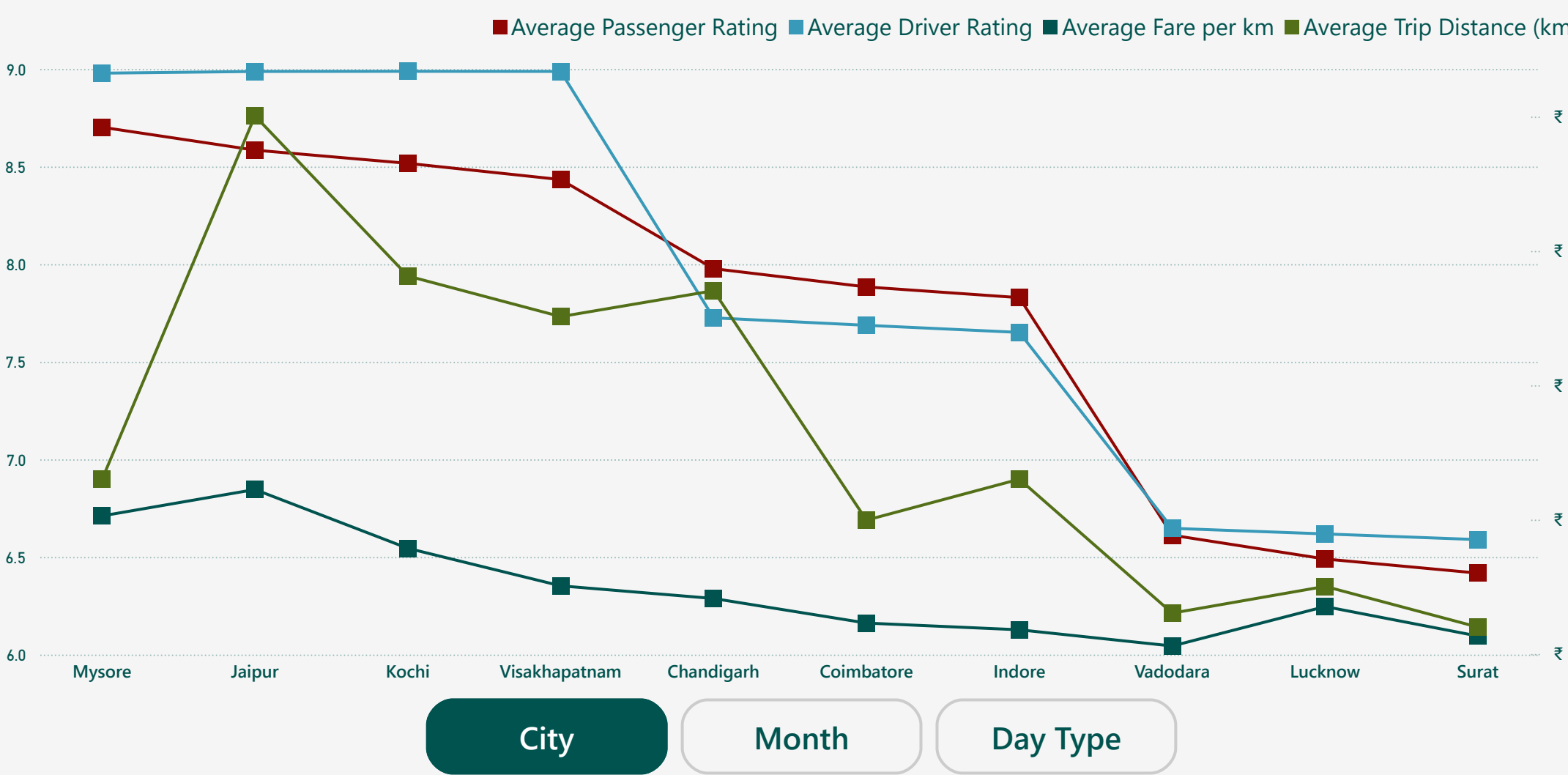
Trip Distance & Fare: Exploring City-Wise Associations



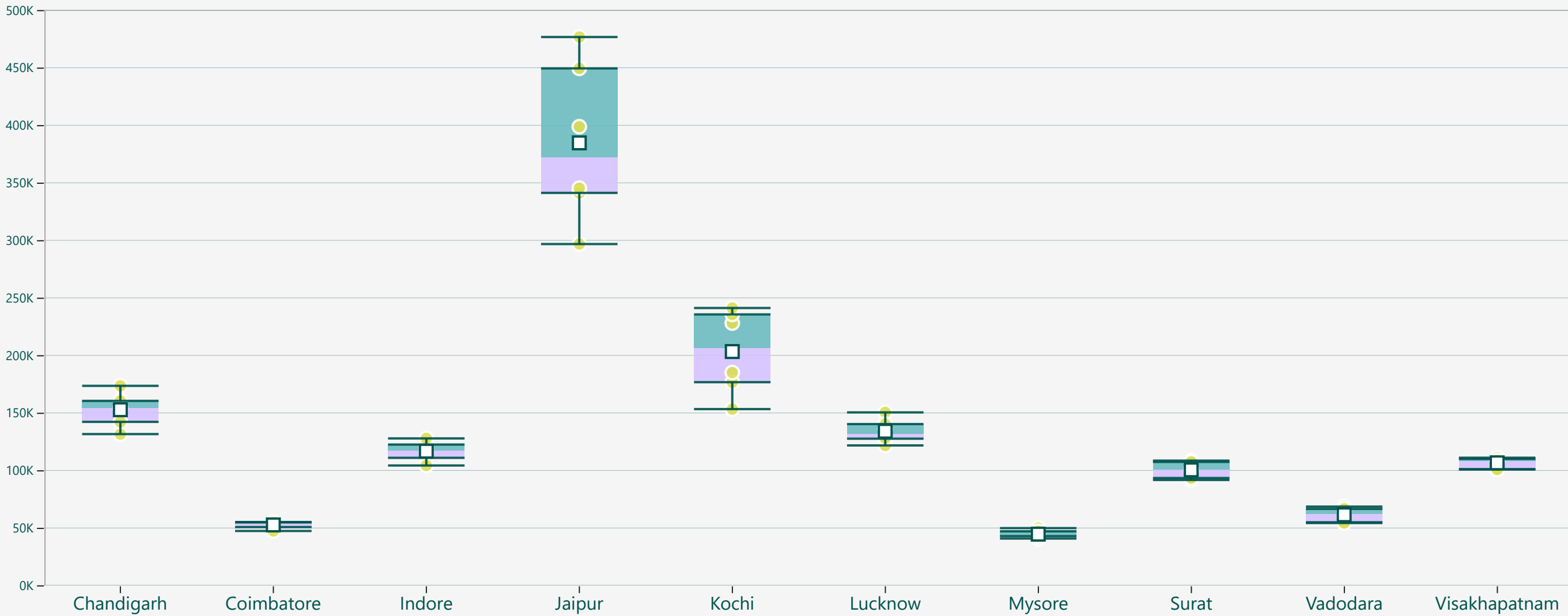
City-Wise Revenue Flow: Identifying Highs & Lows



Evaluating Service & Pricing: City/Month/Day Type Breakdown



Trip Distance Distribution Across Cities



Target Tracking & Success Evaluation

Month

▼

All

City

▼

All

Day Type

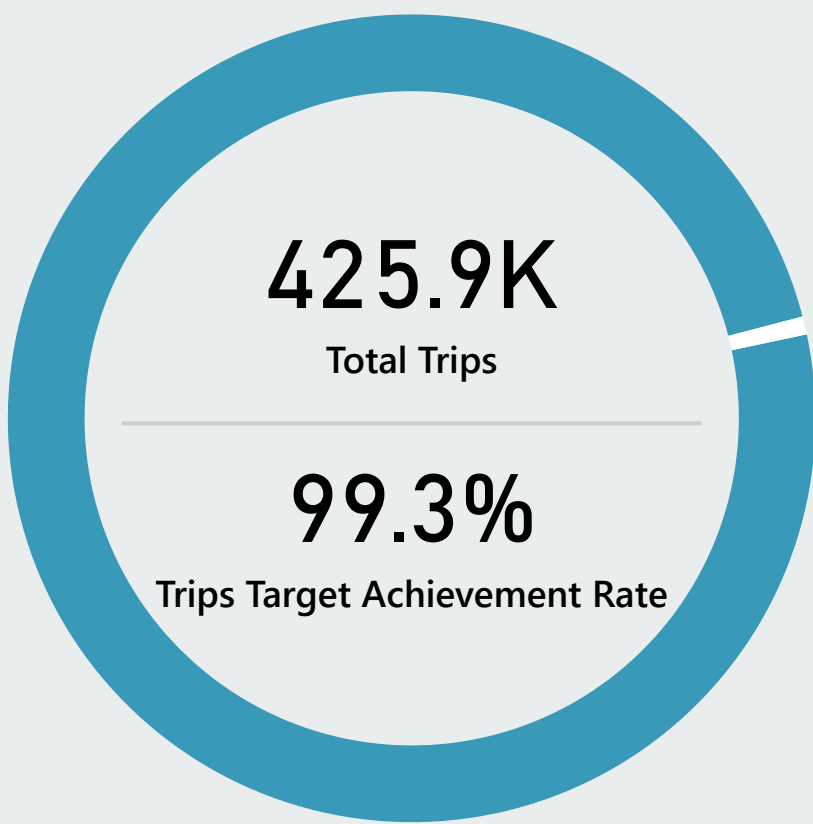
▼

All

Passenger Type

▼

All

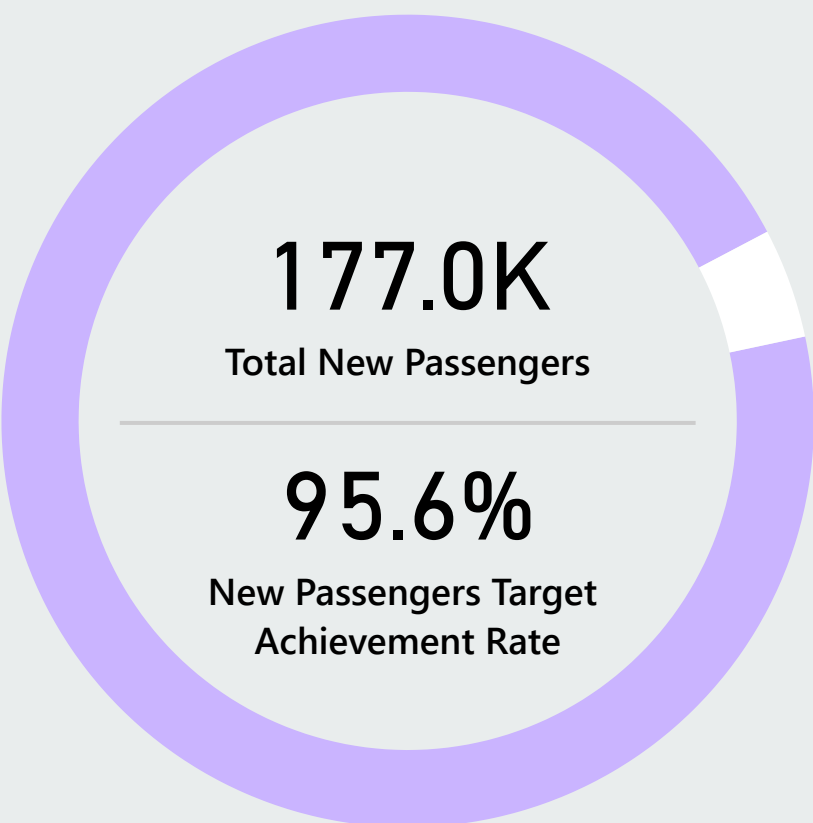


Total Trips Target	429K
Actual Total Trips	425.9K
Trips Actual vs. Target Difference	-3.1K
Trips Actual vs. Target % Difference	-0.7%

Month by CityCity by Month

Trips: Target vs. Actual Performance Matrix

Month	City	Trips Target	Actual Trips	Difference Value	%Difference	Target Achievement Rate	Target Achievement Sta
January	Chandigarh	7,000	6810	-190	-2.7%	97.3%	✖
	Coimbatore	3,500	3651	151	4.3%	104.3%	✔
	Indore	7,000	6737	-263	-3.8%	96.2%	✖
	Jaipur	13,000	14976	1976	15.2%	115.2%	✔
	Kochi	7,500	7344	-156	-2.1%	97.9%	✖
	Lucknow	13,000	10858	-2142	-16.5%	83.5%	✖

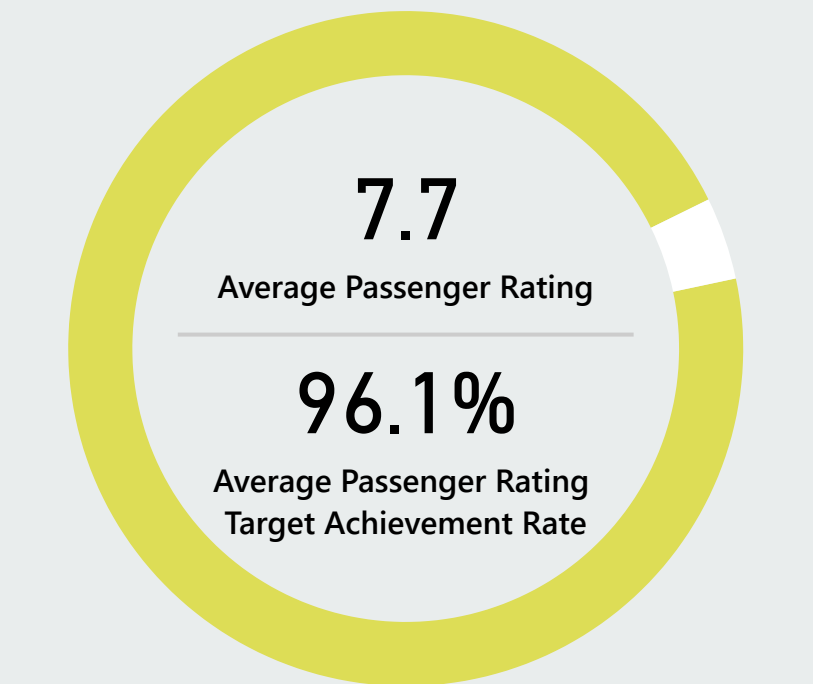


Total New Passengers Target	185.1K
Actual Total New Passengers	177.0K
New Passengers Actual vs. Target Difference	-8.1K
New Passengers Actual vs. Target % Difference	-4.4%

Month by CityCity by Month

New Passengers: Target vs. Actual Performance Matrix

City	Month	New Passengers Target	Actual New Passengers	Difference Value	%Difference	Target Achievement Rate	Target Achieveme Status
Chandigarh	January	4,000	3920	-80	-2.0%	98.0%	✖
	February	4,000	4104	104	2.6%	102.6%	✔
	March	4,000	3228	-772	-19.3%	80.7%	✖
	April	3,000	2496	-504	-16.8%	83.2%	✖
	May	3,000	2730	-270	-9.0%	91.0%	✖



Average Passenger Rating Target	7.98
Actual Average Passenger Rating	7.66
Average Passenger Rating Actual vs. Target Difference	-0.31
Average Passenger Rating Actual vs. Target % Difference	-3.9%

Average Passenger Rating: Target vs. Actual Performance Matrix

City	Average Passenger Rating Target	Actual Average Passenger Rating	Difference Value	%Difference	Target Achievement Rate	Target Achievement Status
Chandigarh	8.00	7.98	-0.02	-0.2%	99.8%	✖
Coimbatore	8.25	7.88	-0.37	-4.5%	95.5%	✖
Indore	8.00	7.83	-0.17	-2.1%	97.9%	✖
Jaipur	8.25	8.58	0.33	4.0%	104.0%	✔
Kochi	8.50	8.52	0.02	0.2%	100.2%	✔