

Monthly Downgrade Rate (%)

Plan Change Month Number	Plan Change Month	Plan Change Type	Total Downgraded Users	Monthly Downgrade Rate (%)	Platform
2	February	Downgrade	41	0	Jotstar
3	March	Downgrade	85	107.3	Jotstar
4	April	Downgrade	100	17.7	Jotstar
5	May	Downgrade	147	47.0	Jotstar
6	June	Downgrade	178	21.1	Jotstar
7	July	Downgrade	248	39.3	Jotstar
8	August	Downgrade	311	25.4	Jotstar
9	September	Downgrade	258	-17.0	Jotstar
10	October	Downgrade	300	16.3	Jotstar
11	November	Downgrade	422	40.7	Jotstar
12	December	Downgrade	652	54.5	Jotstar

Plan Change Month Number	Plan Change Month	Plan Change Type	Total Downgraded Users	Monthly Downgrade Rate (%)	Platform
2	February	Downgrade	427	0	LioCinema
3	March	Downgrade	817	91.3	LioCinema
4	April	Downgrade	918	12.4	LioCinema
5	May	Downgrade	1162	26.6	LioCinema
6	June	Downgrade	1755	51.0	LioCinema
7	July	Downgrade	2034	15.9	LioCinema
8	August	Downgrade	2165	6.4	LioCinema
9	September	Downgrade	2497	15.3	LioCinema
10	October	Downgrade	2515	0.7	LioCinema
11	November	Downgrade	3595	42.9	LioCinema
12	December	Downgrade	2974	-17.3	LioCinema