

# Reflection

## Round 1

Overall, it has been a strong start to the semester. Working in this project group has gone well, and I have learned a lot from both the current project and collaborating with a real client. Working with Boris has been a great experience, especially creating products tailored to a real musician's needs.

Designing logos has always been a challenge for me, and it is something I want to improve. Throughout this project, I have created over 50 different logo designs. By incorporating feedback, I continuously refined my ideas, brainstorming and iterating to develop new versions.

One thing I had never done before was creating a stylescape. I began by researching what stylescapes are, how they are made, and the best practices for creating them. After experimenting with different versions, I fully developed two of them. Next, I moved on to designing tour merchandise using the logos I had created. This helped visualize how my designs would look in a real-world context, making the final products feel more tangible and practical.

Next came the "Brand Guide," which was a collaborative effort from all group members. We set up a shared Figma workspace where everyone could edit and had their own pages to work on. This approach was highly effective, allowing us to complete most of the guide within the first day.

In a few days, we will have the final presentation, which will be included in the next round of portfolio reviews.

## Round 2

Looking back, I am satisfied with how the project went. Although we were placed into new groups that we didn't choose ourselves, I think we worked together quite well. The stakeholder for this project was unique and interesting. They are making a positive impact on the world by helping people who face accessibility challenges.

The designing process went by quickly, our group has a tendency to instantly start building, causing a lack in research and interviews. Even so, we made designs fitting the style of Cardan in a modern style. During our meeting with the client, she provided several points of feedback, which we have implemented since then, or are planning to implement before the presentation on Tuesday.

Overall, this project has been enjoyable, but I am especially looking forward to the next one, which will focus more on development.

## Round 3

During this project, we worked with the same stakeholder as before, Cardan. This time, our task was to turn the designs into a functional website by digitalizing the Experience Square. While we were allowed to form our own group, I chose to work as a duo with Mirthe. We agreed to use the Next.js framework for development. Although Mirthe had no prior experience with this framework, I did, and I guided her through it during the project.

The development process went smoothly; we divided the tasks evenly, and each of us was responsible for building our own pages. We received a lot of feedback, both positive and negative. Our main focus was to develop all impairments rather than concentrate on just one. Additionally, we moved away from a linear approach and allowed users to navigate freely between the pages in any order.

During the presentation of the final product, the feedback we received was limited to small improvements. The stakeholder mentioned that this was a good sign, as it indicated that the product was complete overall.

Overall, the whole process was a great success, and I am looking forward to working on a solo project of my choice.

## Round 4

I thoroughly enjoyed this round, as I was able to fully embrace my passion for web development by building two websites at once. It was without a doubt the most productive I have ever been at school, enjoying the work truly boosted my motivation and enjoyment.

The development process of both my Project X and portfolio went smoothly. My assessors were satisfied with the results, describing the work as professional and complete, with every page and feature feeling connected, making the website feel like a cohesive whole.

My presentation of Project X will take place after the portfolio deadline, but I am confident it will go well. I am satisfied with what I built and feel well-prepared to present my work.

Overall, I am looking forward to the next semester, which will be Frontend Development. I hope it will be similar to the work I have done over the past few weeks, as I really enjoyed the process and the type of projects involved.