

CUSTOMER WISE SALES

Customer Name ▼ Year ▼ Month ▼
All ▼ All ▼ All ▼



14.92M

Total Sales



15.51M

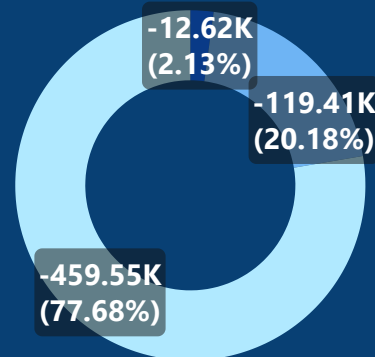
Total Cost



-591.57K

Total Profit

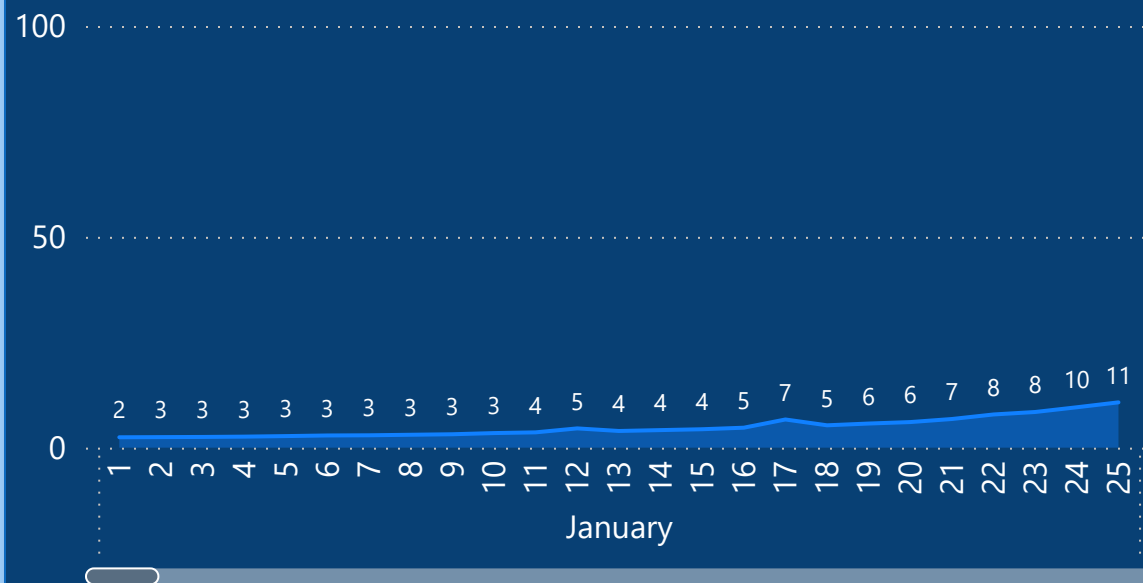
Total_Profit by Product Category



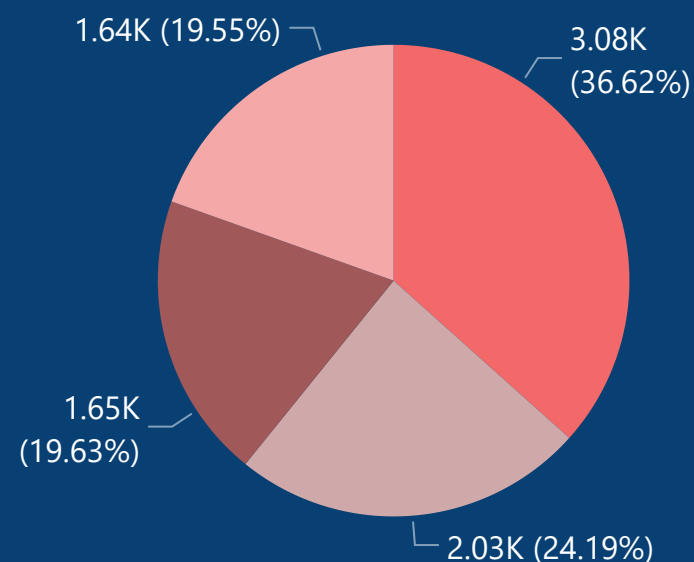
Product Category

- Office Supplies
- Furniture
- Technology

Customer Retention Rate

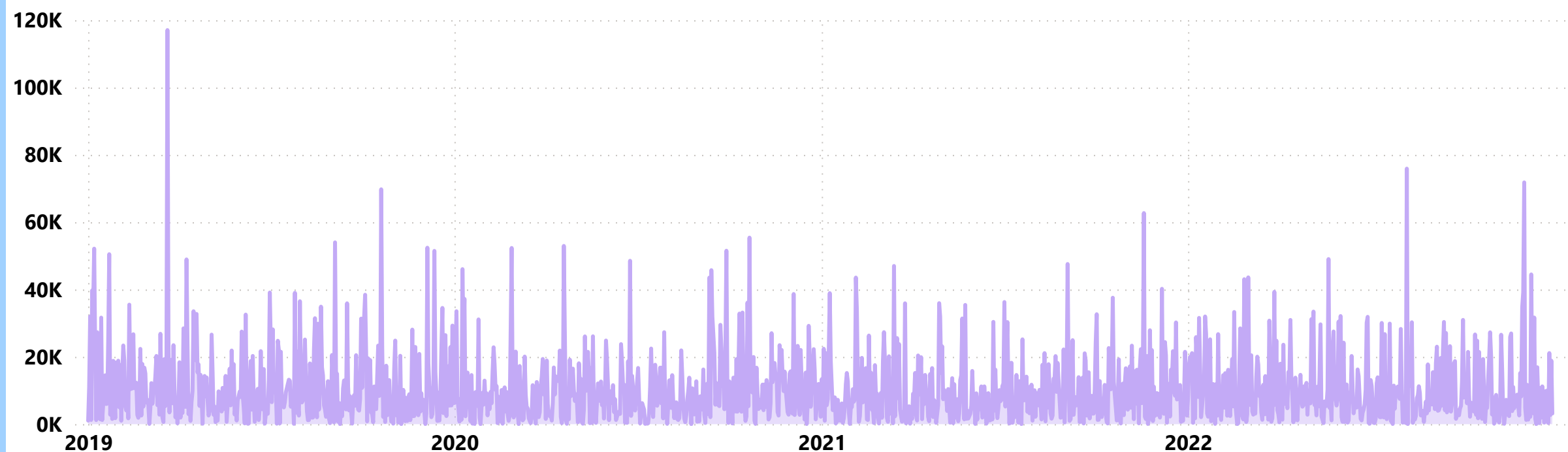


Count of Customer Segment



- Corporate
- Home Office
- Consumer
- Small Business

Total Sales



PRODUCT WISE DASHBOARD

Furniture

Office Supplies

Technology

Furniture

5.18M

Quantity Sold : 44.3K
Profit : -119.41K

Office Supplies

3.75M

Quantity Sold : 118K
Profit : -12.62K

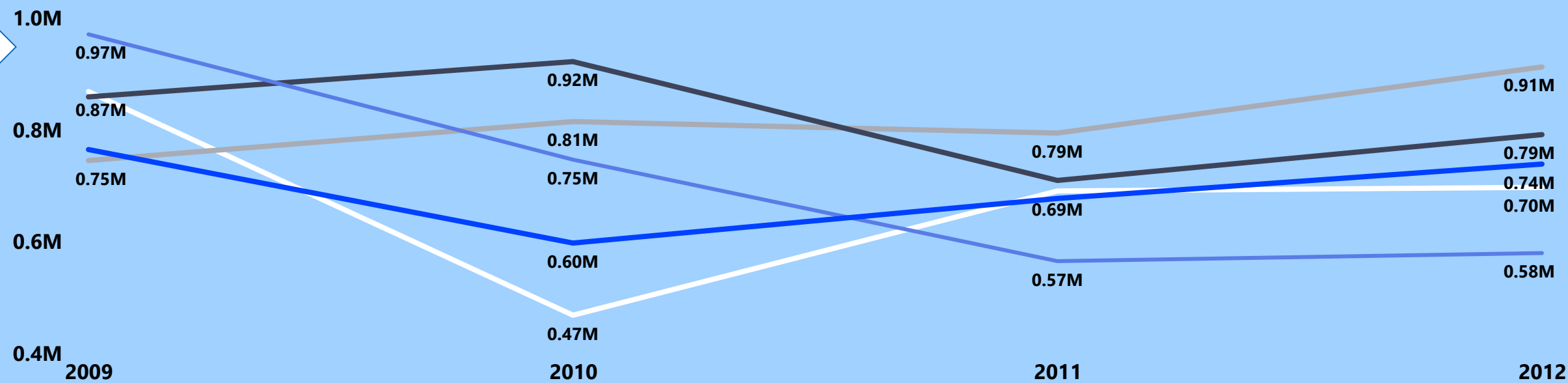
Technology

5.98M

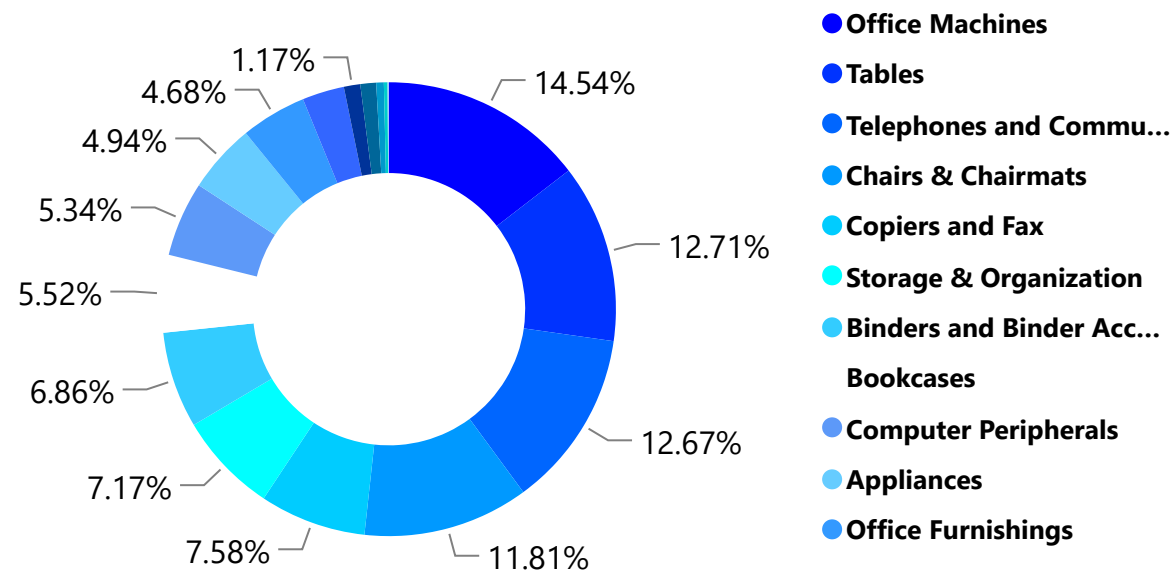
Quantity Sold : 52K
Profit : -459.55K

Sales by Year and Order Priority

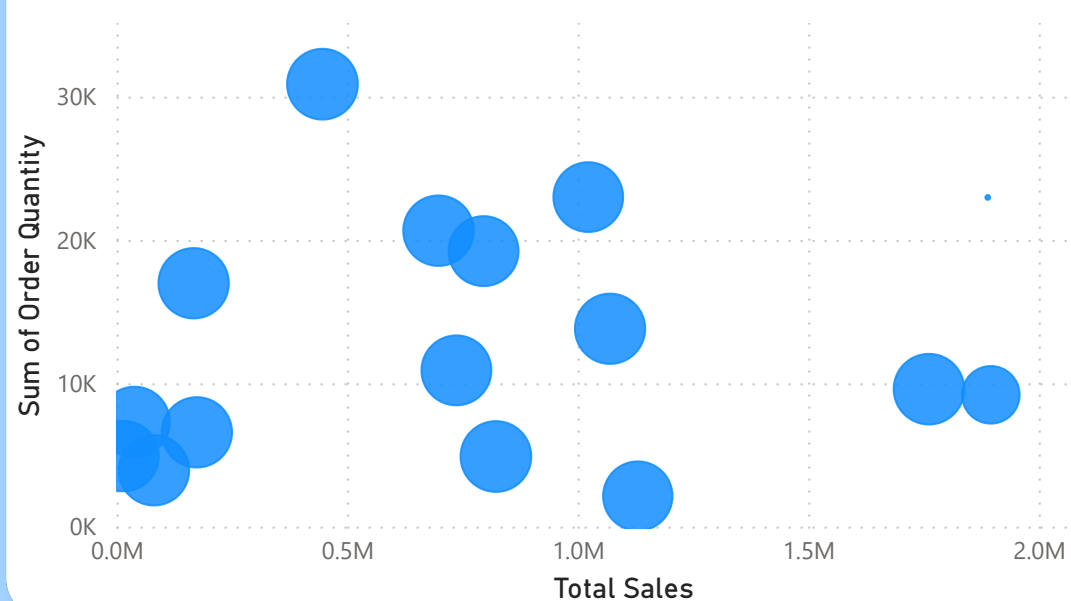
● Critical ● High ● Low ● Medium ● Not Specified



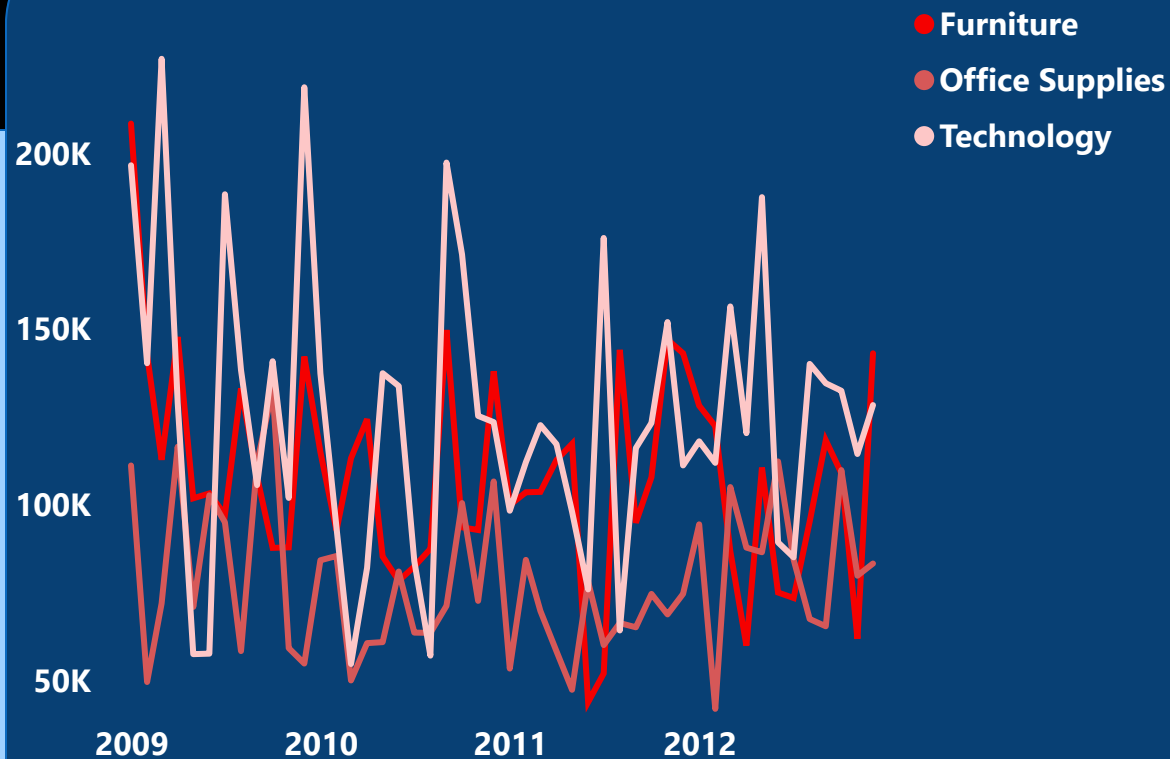
Market Share by Product_Sub_Category



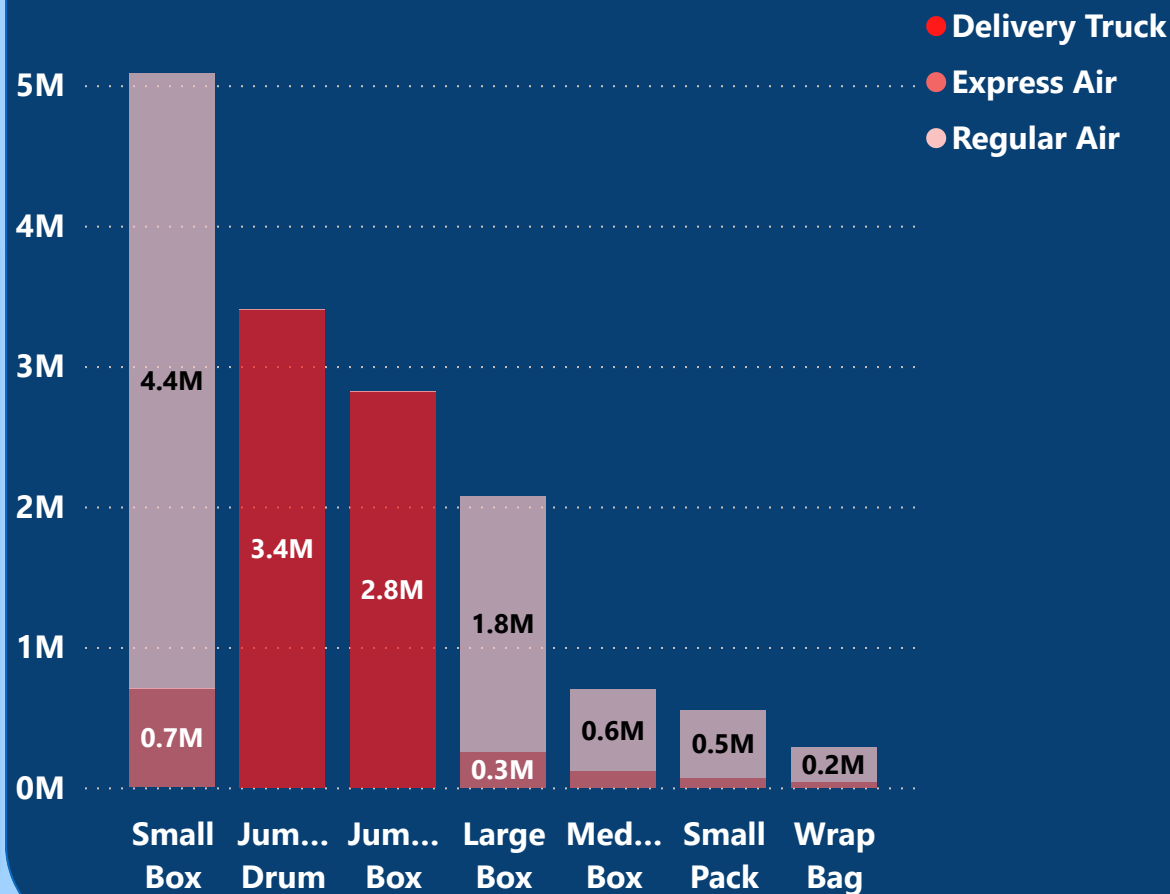
Total Sales, Sum of Order Quantity and Sum of Profit by Product Sub-Category



Sales by Year (Product Category)



Sales by Product Container and Ship Mode



REGION WISE DASHBOARD

Region

All

Province

All

Year

All

Month

All

Furniture

5.18M

Quantity Sold : 44.3K
Profit : -119.41K

Office Supplies

3.75M

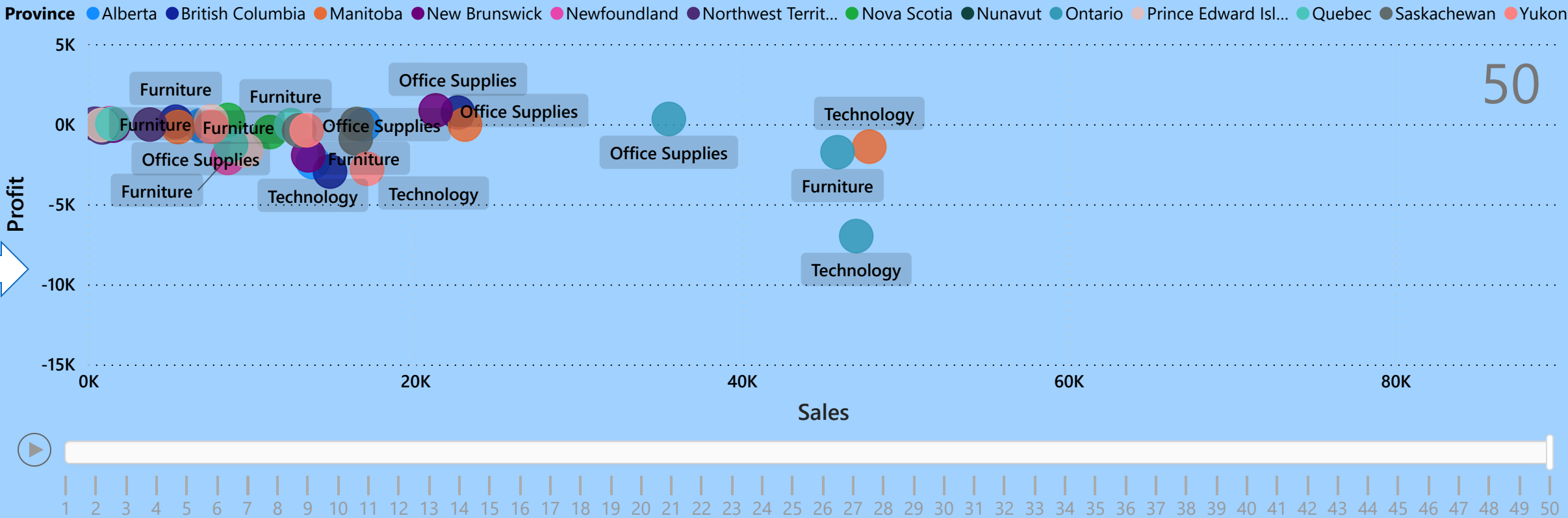
Quantity Sold : 118K
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Technology

5.98M

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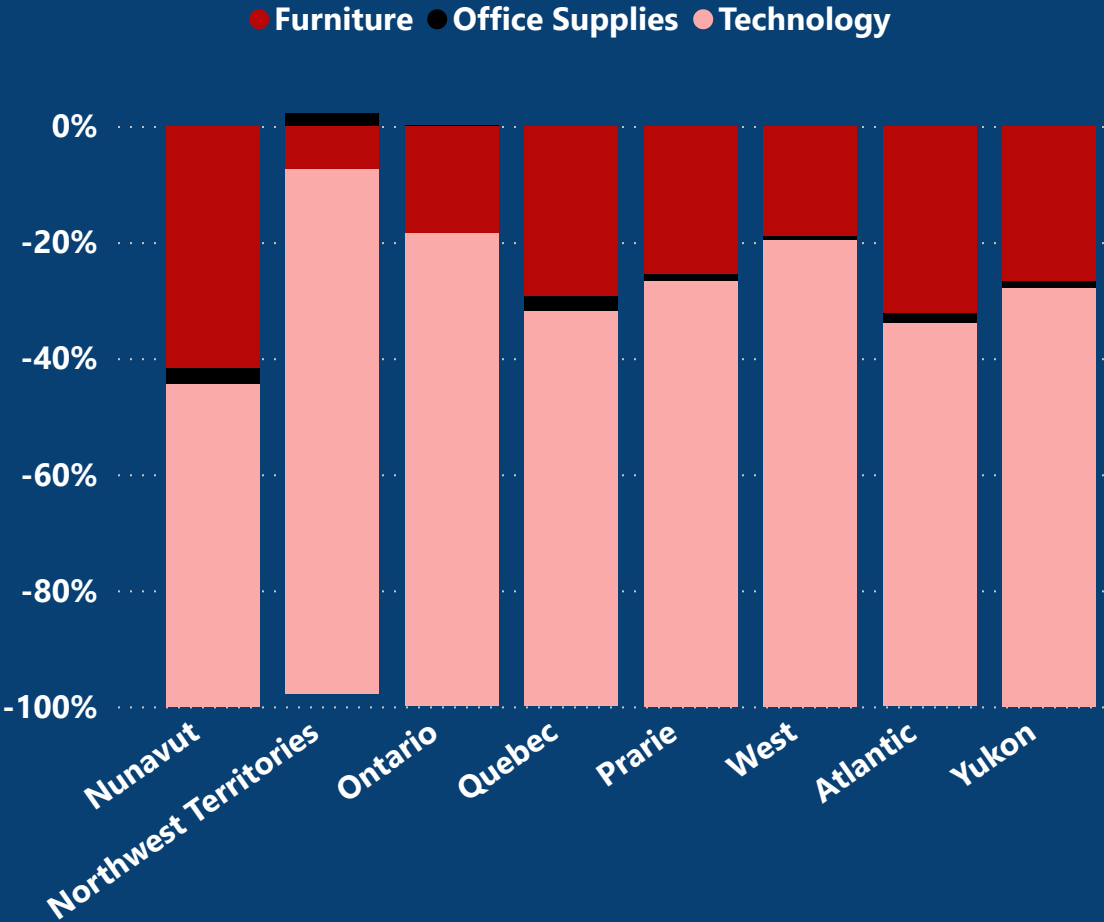
Sales and Profit by Product Category, Province and Order Quantity



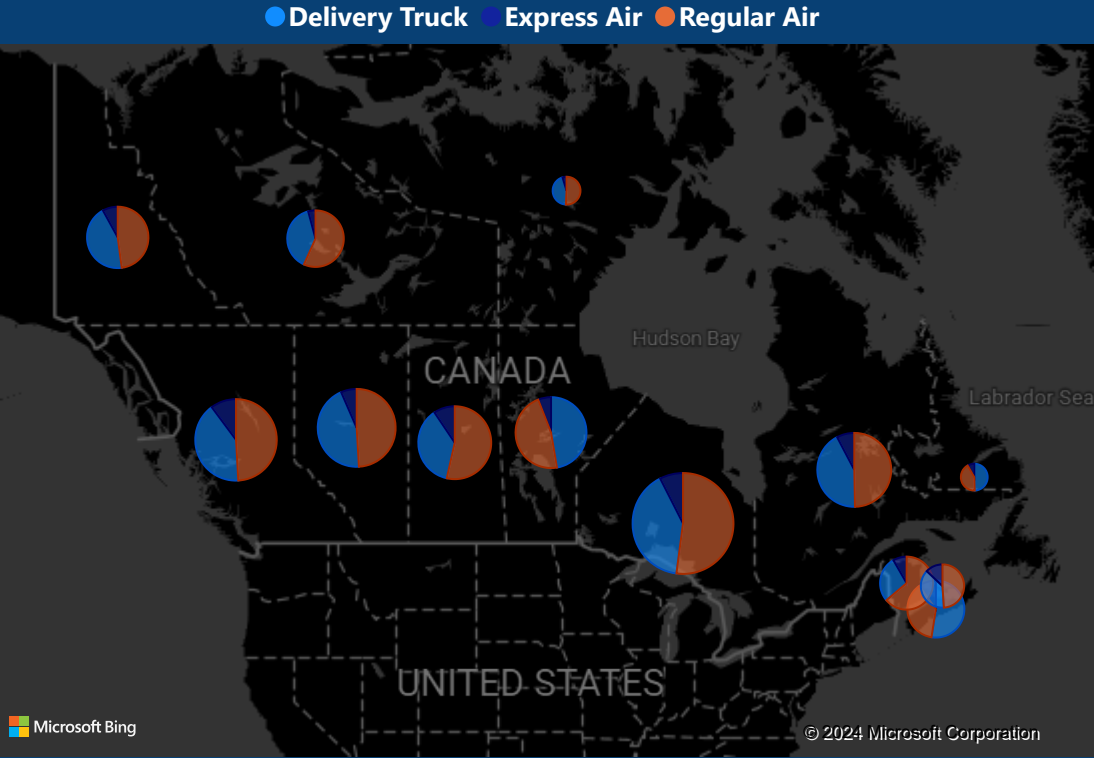
Market Share by Province and Product Category

Alberta		British Columbia		New Brunswick		Northwest Territories		Nunavut		Quebec		Saskatchewan	
Technology		Technology		Technology		Technology		Furniture					
Furniture	O...	Furniture	Off...	Office Supplies	Fu...	Furniture	Offi...	Office Supplies	Tech...	Furniture	Techn...	Technology	Furn...
Ontario		Manitoba		Newfoundland		Nova Scotia		Prince Edward Island		Office Supplies		Office Supplies	
Furniture		Technology		Furniture		Furniture		Furniture		Yukon			
Technology	Offic...	Furniture	Off...	Technology	Of...	Technology	Of...	Technology	Off...	Technology	Furniture	Office...	

Average Profit Margin by Region and Product Category



Sales by Province and Order Priority



SALES DECOMPOSITION TREE



14.92M

Total Sales



15.51M

Total Cost



-591.57K

Total Profit

Product Category ×

Office Supplies

Product Sub-Ca... ×

Appliances

Order Priority ×

Low

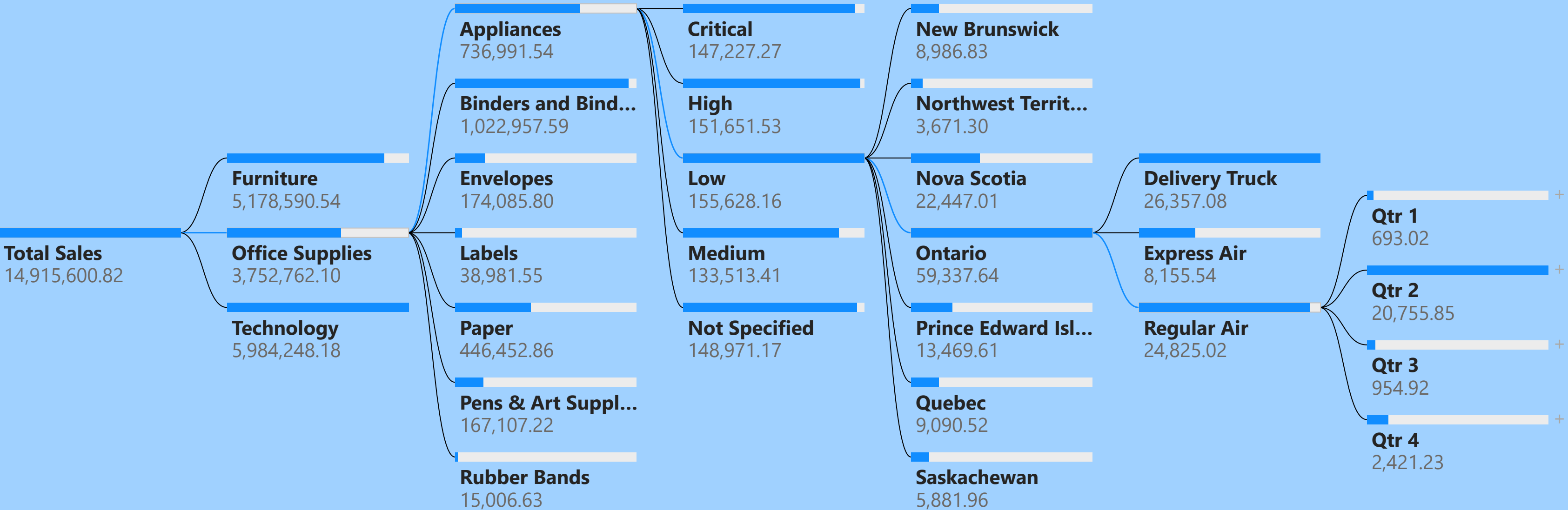
Province ×

Ontario

Ship Mode ×

Regular Air

Quarter ×



SALES DECOMPOSITION TREE



14.92M

Total Sales



15.51M

Total Cost



-591.57K

Total Profit

Key influencers Top segments

What influences Total Sales to ?

When...

...the average of Total Sales increases by

Product Sub-Category is Copiers and Fax

11.25K

Product Sub-Category is Office Machines

4.83K

Ship Mode is Delivery Truck

4.28K

Product Sub-Category is Tables

3.66K

Product Sub-Category is Chairs & Chairmats

2.98K

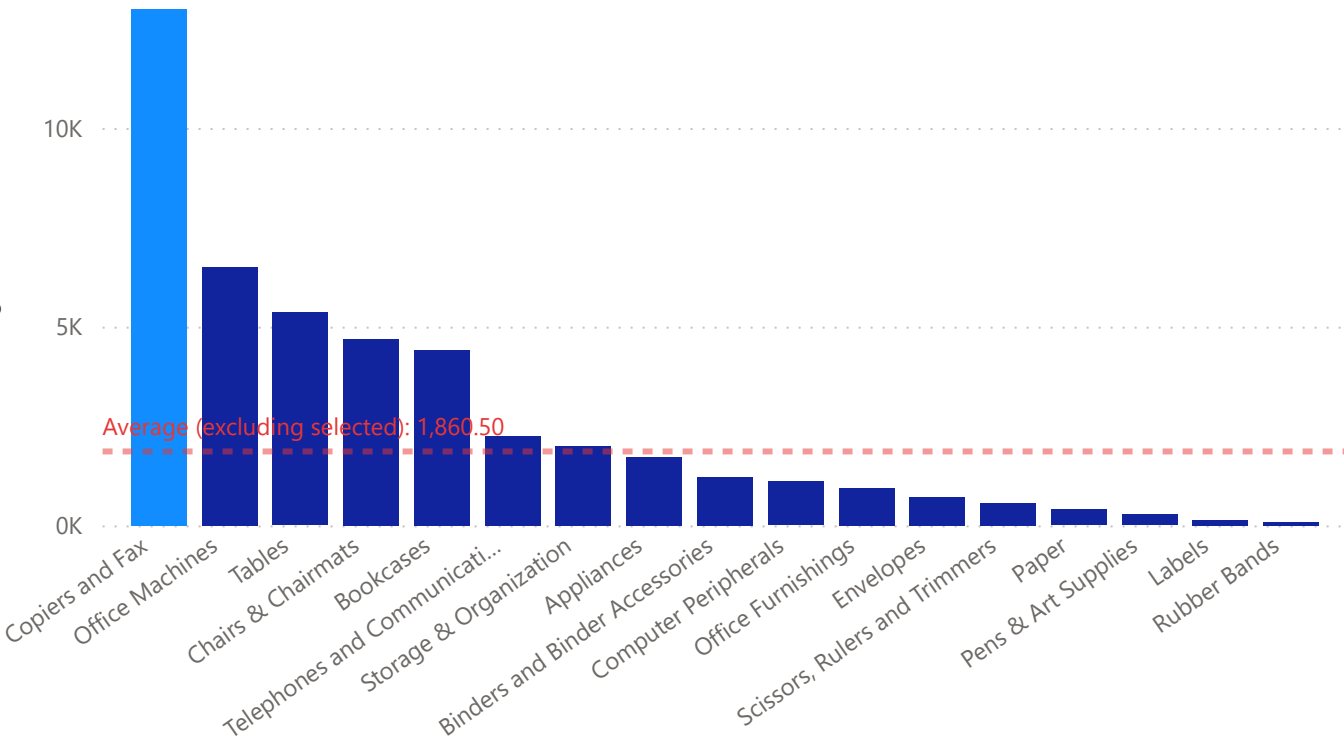
Product Category is Technology

1.55K

Sort by: Impact Count

← Total Sales is more likely to increase when Product Sub-Category is Copiers and Fax than otherwise (on average).

Average of Total Sales



☐ Only show values that are influencers