Ashish Shimpi
Data Analyst

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EDUCATION

Bachelor of Engineering
Mumbai University
- Mechanical Engineering - *2015*
  Result - First class, 62%
- GATE   *-2016*
  Result: Qualified
- HSC   67%   *-2011*

WORK EXPERIENCE

Associate Data Analyst - Trainee
Diacto Technologies, Pune
Nov/2022 - PR
Achievements/Tasks
- Create Dashboard using Domo software

Data Science & Business Analytics Intern
The Spark Foundation.
Dec/2022
Achievements/Tasks
- Predictive Modelling - Regression and classification

Machine learning Engineer Intern
Technocolab softwares Inc.
Oct - Dec/2022
Achievements/Tasks
- Credit-risk-modelling-of-leading-European-P2P-lending-platform-Bondora

Data Analyst Intern
Digikull
May - Nov/2022,
Achievements/Tasks
- Advanced Excel ,Reporting, Power pivot and Power Query, Data Manipulation and Cleaning, Lookup functions, VBA
- Design Database of Myntra - EER model, **Normalization**, **Stored Procedure**, **Triggers, views**.
- Web scrapping Flipkart India - using **beautiful soup** and **request** library.
- Forecasting stock's VWAP using **ARIMA** model.
- Effective and creative dashboard using **Power BI**.
- Exploratory Data Analysis: EDA on dataset from Kaggle.

SK Services
8/2020 - 4/2022
Achievements/Tasks
- Creating a detailed business analysis, identifying problems, opportunities and solutions for a business
- Defining business requirements, development and scaling of business. Market research, vendor development and management. Purchase orders, Invoicing, Offers, Discounts

SKILLS

Python · NumPy · Seaborn · Matplotlib · SQL · MySQL · Web Scrapping · Excel · PowerBI · Bash scripting · Linux · Sklearn · Mlops · Predictive Modelling · Machine Learning

PROJECTS

- **Loan Approval**:
  Done univariate, bivariate and multivariate analysis, KNN imputation, simple imputer, treating outliers, feature scaling and feature engineering, Column transformer, Pipeline building, use of different classifiers like SVC, Ensemble algorithms such as XGBoost, AdaBoost,GBM, Tree based algo such as DecisionTrees,RandomForest, Done hyperparameter tuning for optimization of model.

- **Analysis for E-comm company:**
  Analysis of traffic source, website and calculating conversion rate (CVR), weekly trends for both desktop and mobile, analyze landing page performance, Bounce Rate Analysis, Landing Page Trend Analysis, Analyzing Conversion Funnels, non-paid traffic (i.e. organic search, direct type in), business patterns and seasonality, analyze sales performance at a product level, Impact of New Product Launch, Product Conversion Funnels, user behavior analysis

  Project Link: https://github.com/ashishs1407/Portfolio_Project

CERTIFICATES

Domo Certified Consultant
Data Analytics using Python
Hacker Rank SQL (Basics and Intermediate)

LANGUAGES

Hindi   English
Full Professional Proficiency   Full Professional Proficiency

INTEREST

Chess,   AI & ML