



Sales Dashboard

1/2/2022

12/25/2022

Operating Profit - Key Influencers

Beverage Brand	Total Sales	Units Sold	Average Price per Unit	Operating Profit	Operating Margin
Coca-Cola	\$1,923,053	3989000	0.47	\$767,510	0.39
Dasani Water	\$1,639,063	2890500	0.55	\$618,630	0.38
Diet Coke	\$1,391,088	2872000	0.46	\$473,806	0.35
Fanta	\$969,888	2100000	0.43	\$355,685	0.37
Powerade	\$1,133,675	2042500	0.54	\$416,421	0.36
Sprite	\$1,158,400	2588500	0.42	\$409,090	0.35
Total	\$8,215,165	16482500	0.48	\$3,041,142	0.37

Filter by Product



Operating Profit - Key Influencers

Sales by States

Key influencers

Top segments



What influences Operating Profit to 

Increase

 ?

When...

....the average of Operating Profit increases by

Beverage Brand is Coca-Cola

\$501.3

Beverage Brand is Dasani Water

\$214.9

