

Coca-Cola Sales Dashboard

Invoice Date

02/01/2022

25/12/2022

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| Beverage Brand | Total Sales | Units Sold | Average Price | Operating Profit | Average Margin |
|----------------|-------------|------------|---------------|------------------|----------------|
| Coca-Cola | 1,923,053 | 3989000 | 0.47 | 767,510 | 0.39 |
| Dasani Water | 1,639,063 | 2890500 | 0.55 | 618,630 | 0.38 |
| Diet Coke | 1,391,088 | 2872000 | 0.46 | 473,806 | 0.35 |
| Sprite | 1,158,400 | 2588500 | 0.42 | 409,090 | 0.35 |
| Powerade | 1,133,675 | 2042500 | 0.54 | 416,421 | 0.36 |
| Fanta | 969,888 | 2100000 | 0.43 | 355,685 | 0.37 |
| Total | 8,215,165 | 16482500 | 0.48 | 3,041,142 | 0.37 |

Operating Profit Analysis

Key influencers Top segments



What influences Operating Profit to Increase ?

When... ..the average of Operating Profit increases by

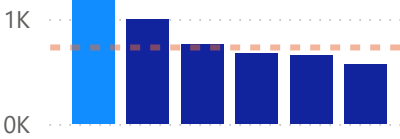
Beverage Brand is Coca-Cola

501.3

Beverage Brand is Dasani Water

214.9

Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



Only show values that are influencers

Sales by US State

