

Coca-Cola Sales Dashboard

Invoice Date

02/01/2022

25/12/2022

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total unit sold

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Beverage Brand	Total Sales	Units Sold	Average Price	Operating Profit	Average Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	0.39
Dasani Water	1,639,063	2890500	0.55	618,630	0.38
Diet Coke	1,391,088	2872000	0.46	473,806	0.35
Sprite	1,158,400	2588500	0.42	409,090	0.35
Powerade	1,133,675	2042500	0.54	416,421	0.36
Fanta	969,888	2100000	0.43	355,685	0.37
Total	8,215,165	16482500	0.48	3,041,142	0.37

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to Increase ?

When...
....the average of Operating Profit increases by

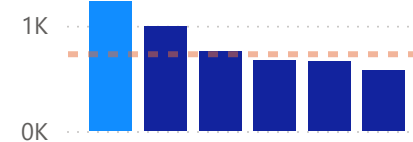
Beverage Brand is Coca-Cola

501.3

Beverage Brand is Dasani Water

214.9

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



Only show values that are influencers

Sales by US State

