

Yuen Wing Chan

UX/UI designer | Graphic Designer

Eligible holder of Open Work Permit • Available immediately

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SUMMARY

As a UX/UI designer with over 3 years of experience in the design industry and additional 1 year of experience as a UX/UI designer. I possess extensive knowledge in UX/UI design, including low-fidelity wireframes, high-fidelity prototypes, interaction design, information architecture and user flow. I have a proven track record of designing websites, mobile applications and system user interface using tools such as Figma, Adobe XD, Adobe Illustrator and Adobe Photoshop. A fast learner with self-learning ability with a passion for staying up-to-date UX/UI skills and latest design trends, capable of working independently or as part of a team to deliver high-quality products that meet business needs.

EXPERIENCE

Junior UX/UI Designer

Mar 2022 - Feb 2023

DigiDumpling Limited

User experience (UX)

- Participated in virtual/face-to-face meeting with clients to obtain user requirements, design direction and collect feedback; Presented design to clients with design rationales
- Carried out research on design direction and other similar products
- Collaborated with developers and project managers across all project deliverables
- Developed information architecture and user flow of the projects

User interface design (UI)

- Got low-fidelity wireframes ready before designing user interface
- Developed user-friendly design concept for a banking app, BDA Banking, ensuring that all clients' requirements were met and company procedures fully followed
- Created more than 20 original UI designs, including some pitching projects
- Completed high-fidelity prototypes to present the user flow and interaction design
- Designed mockups for company showcase and pitching

Graphic design

- Worked on festival social media post on Instagram, Facebook and LinkedIn
- Designed vectors for website and mobile application projects by using adobe illustrator
- Retouched the photos for website and mobile application by using adobe photoshop
- Recreated icon for all the projects by using Figma

Graphic Designer

Feb 2021 - Dec 2021

Acc Biotech Limited

Graphic design

- Prepared promotional and informative social media post on Instagram and Facebook
- Produced promotional website banner and retouched website product photos
- Generated printing materials, such as product package, tram advertisement, gift card etc
- Participated in developing new brands, including logo, package and advertising material

Marketing and customer service

- Drafted and wrote content of social media post for promoting the brand
- Maintained company website by replacing/adding new website banner and product photos regularly
- Responded to enquiry emails and performed after sales service, included refund and exchange

Junior Graphic Designer

Nov 2019 - Dec 2020

Come Know (Asia) Limited

Graphic design

- Responsible for creating inhouse website banner
- Prepared workshop and SME informative social media post on Facebook
- Created/Redesigned vectors for preparing motion graphic storyboards
- Delivered artworks to clients, such as logo, video template, whatsapp stickers etc

SKILLS

<i>UX/UI Design Tools</i>	<i>Other Design Tools</i>	<i>Knowledge</i>
Figma Adobe XD Adobe Illustrator Adobe Photoshop	Adobe Indesign Adobe Premiere Pro Adobe After Effect Microsoft Office	Html, CSS Wireframing Prototyping Responsive design

LANGUAGE

English | Cantonese | Mandarin

EDUCATION

Bachelor of Social Sciences in Asian and International Studies

Sep 2017 - Jul 2019

City University of Hong Kong

Associate of Business Administration in General Management

Sep 2015 - Jul 2017

Community College of City University