

# Microsoft's Big Easy Offer is Back and Bigger Than Ever!

**San Jose – May 11, 2011** – Microsoft's Big Easy Offer is back for a limited time – until June 30, 2011. This popular offer enables US customers to earn subsidy dollars on qualifying purchases. The subsidy funds can be used towards additional purchases of hardware, software or services from ZAG Technical Services – a welcome injection to your IT budget.

You can use the subsidy reward to defray the costs of solution implementation, management and scaling and lower the upfront costs of upgrading to the latest software versions. Signing up for Software Assurance (new Open Value or Open Value Subscription agreements) increases the subsidy amount you can earn. Microsoft's Open Value program provides a flexible and affordable way to use and manage Microsoft licensed products under a single agreement. Benefits of Software Assurance include:

- **New Version Rights** – Access to new software versions that are released during the term of your Software Assurance coverage. So you can keep your IT infrastructure current.
- **Spread Payments** – Enables you to reduce up-front costs and helps forecast budget requirements with predictable annual payments.
- **Services** – 24x7 support, deployment planning and end-user and technical training. Facilitate a quick ramp up for your employees and your IT staff on usage and management of Microsoft software.

Microsoft's Big Easy Offer 2011 rewards you for upgrading and refreshing your desktop, server and management solutions, helping you to simplify your IT infrastructure and focus on what matters most – your business. And if you sign up for Software Assurance, your licensing options will be flexible and can scale as your business continues to grow.

Take action now and contact us today. Together we will blueprint a solution that fits your unique business needs moving forward, while maximizing the subsidy dollars you can earn with The Big Easy Offer 2011.

If you are interested in this offer please get in touch with a ZAG representative for more details.

About ZAG Technical Services, Inc. ZAG Technical Services, Inc. (ZAG) is an award winning IT consulting firm specializing in network infrastructure, security, disaster recovery, virtualization, cloud computing services, and remote access. As a Microsoft Gold Certified Partner, ZAG provides Enterprise class business solutions that help companies reduce IT costs, increase productivity and ensure security. Located in San Jose and Salinas, California ZAG serves businesses throughout Northern California.

For more information about ZAG, please visit the company website at <http://www.zagtech.com> ZAG can also be reached at +1.408.383.2000, +1.831.422.3100 or via email at [info@zagtech.com](mailto:info@zagtech.com).