Zhicheng (Jason) Huang

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EDUCATION

London Business School   **London, UK**
Masters in Analytics and Management   *Aug. 2022 - Mar. 2024*
Modules: Applied Data Science for Business, Financial Analysis, Equity Investment Management, Wealth Management

Renmin University of China   **Beijing, China**
BBA: Financial Management (Major)   *GPA 3.75/4.0; Distinguished Graduate Award*   *Sep. 2018 - Jun. 2022*
Modules: Financial Analysis, Investment Studies, Financial Modelling: Excel-Based, Statistic: R-Based
Bachelor of Economics: Financial Technology (Minor)
Modules: Data Structure and Algorithm, Finance Practice: Wind and Bloomberg-Based, Database Analysis: SQL and Python-Based

BUSINESS EXPERIENCE

Tianfeng Securities   **Beijing, China**
Ranked A and above by China Securities Regulatory Commission since 2017, Asset of 97 billion CNY   *Jun. 2022 - Aug. 2022*
Equity Research Intern, Media & Tech Team (Ranked New Fortune No.1 and No.2 in recent 7 years)
- Researched in International Online Advertising Market, authored a 10-page report on Meta by analysing its method of attracting user traffic and realising profit by ads. Constructed working paper for the whole report
- Covered Quarterly analysis on 3 companies, offering timely financial results interpretation to Tianfeng Securities' clients
- Authored daily and weekly reports on Media & Tech industries, covering market performances, industries news and critical data updates, distributing results through WeChat Group and Official Accounts

Xiaomi   **Beijing, China**
Top 'Smartphone×AIoT' Company, No.266 of 22' Fortune Global 500, listed as 1810 at HKEX   *Mar. 2022 - Jun. 2022*
AI Product Manager Intern, Automatic Speech Recognition Team, Xiao AI
- Utilized Data Analytics and Customer Research, guiding a team of 5 colleagues from Operation and R&D to build an automatic digging scheme for new hot phrases in Apps and Podcasts, improve satisfaction
- Tested and evaluated 3 different ASR models' performances on different terminals of both Xiaomi and competitors. Analysed results, developing suggestions for engineers to improve performances

Meituan   **Shanghai, China**
China's NO.1 E-Platform for Services, listed as 3690 at HKEX   **Jun. 2021 - Sep. 2021**
Business Data Analytics Intern, Strategy Team, Meituan Grocery
- Built Python programs for data preparation & modelling. Composed 600-line module turning gigabytes of dirty data into clear dashboards. Provided team with easier & faster access to results according to needs
- Generated weekly reports through SQL, Python, Excel and Tableau, broke down Community Group Buying conditions by regions and grocery categories, highlighted trends and deliver in-depth analysis
- Collaborated in six research projects, performed data analysis, directed expert calls and desk research, and generated guidelines for each region to optimize strategies in time

ByteDance   **Beijing, China**
Gigantic Multinational Beijing-based Technology Company, Revenue US$58 billion in 2022   **Mar. 2021 - Jun. 2021**
Technology Strategy Analysis Intern, Strategy Team, Volcano Engine
- Executed 20 calls with companies and government, searched databases and researched 50 papers, sorting out political, business and technical prerequisites for ByteDance to enter Financial Cloud
- Utilized the above methods to author 4 thorough reports on Financial Cloud main players, such as Baidu AI Cloud, Alibaba Cloud and GuideWire, reflecting strategic movements and financial performances
- Engaged in Insurance Marketing research, co-authored a 30-page report analysing the present situation & growth opportunity, providing strategic references for Volcano to enter the Marketing Cloud for Insurance

Zheshang Venture Capital   **Hangzhou, China**
A privately-control VC that manages a total of approximately 40 billion CNY asset   **Jun. 2020 - Sep. 2020**
Financial Analysis Intern, Risk Management Department
- Engaged in 3 roadshows, conducted talks with CEOs and inspected prototypes, summarized interviews, researched companies' strategies and conducted financial analysis, calculating future companies' value
- Undertook risk analysis, researched via conference, databases, company statements and news, and wrote a total of 60 pages of financial reports, helping ZSVC to gauge risk in investments. Two were carried out

EXTRACURRICULAR ACTIVITIES

Cyber News Society   *Renmin University's Official Media for Photography*   **Beijing, China**
Co-President   **Apr. 2019 - Jun. 2022**
- Organized graduation photo exhibition, managing the process of photo collection, printing, layout, promotion and publicity
- In the case of multiple shooting tasks, arranged photography tasks to members according to their expertise and interests

Art Dream China   *An NGO aims to provide art education to children in need*   **Beijing, China**
Volunteer Teacher   **Sep. 2019 - Dec. 2019**
- Taught music and art to primary school children in Beijing's rural region for two months as a volunteer teacher in NGO

ADDITIONAL INFORMATION

Languages: Native in Mandarin; fluent in English (TOEFL 107, GMAT: 760)
Tech Skills: Proficient in SQL, Python, R, SPSS, EViews, Tableau, Office and LaTex; experienced in C, Java and Stata
Interests: Photography & Videography, reading, backpacking, cycling, tennis, skateboarding