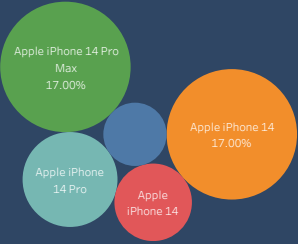




KPI

Revenue Generated		Units sold (mm)		Active Users (mm)	
205		232		1 334	
Brand	Discount Percentage	Mrp	Star Rating	Sale Price	Sales difference
Apple	0	77,000	5	77,000	0

Model-Share



Annual Revenue (2006 - 2022)



iRevolution - Think different

Model Specification

Model	Processor	Front Came...	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
				Red	92,800
				White	92,800
				Yellow	43,900
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
				Green	74,900
				Purple	59,900
				Red	134,800