

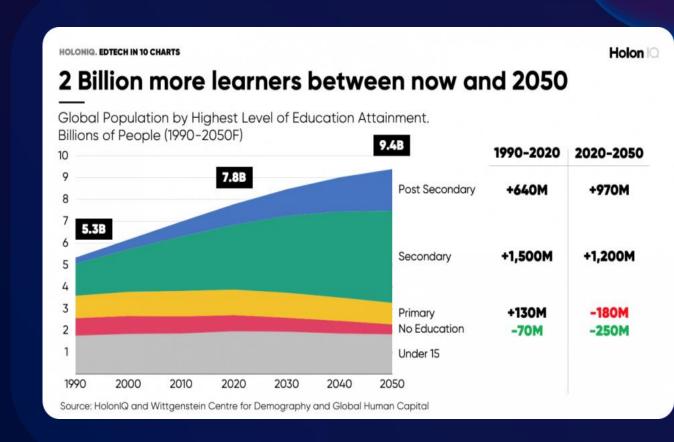


## 1. PROBLEM - Education Sector

Upskilling an additional 2 billion more learners between now and 2050 -

How will current models of education deliver access at the scale, quality and speed required?

By 2050, there will be 2 billion more school, college, university and alternative post-secondary graduates in the world than today, driven primarily by greater participation and population growth.

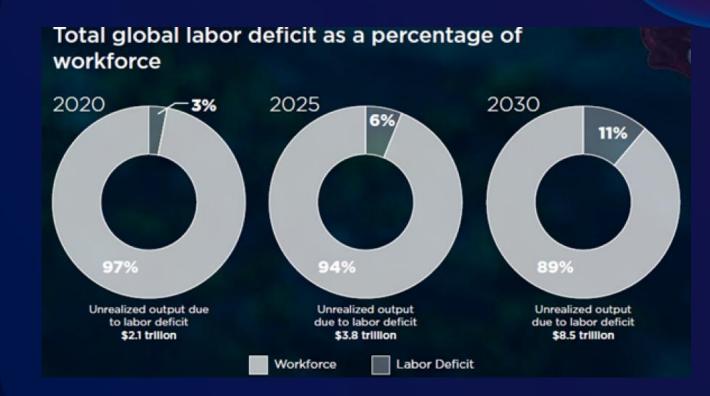


Source: https://www.kornferry.com/insights/this-week-in-leadership/talent-crunch-future-of-work

# 2. PROBLEM - Training Sector

The \$8.5 Trillion Skilled Workforce Shortage by 2030

An extensive new Korn Ferry report finds that by 2030, more than 85 million jobs could go unfilled because there aren't enough skilled people to take them.



Source: https://www.kornferry.com/insights/this-week-in-leadership/talent-crunch-future-of-work

# Why companies invest in VR simulators for training – it's better, faster, and cheaper at scale than traditional training methods.

VR/AR in Industry Analysis, PwC, October 2020

VR increased the consistency and effectiveness of the training, and reduced employees' time training from 10 hours per-person to just 30 minutes



**FAST** 

**4X** 

Faster to train in VR than in class.

**FOCUS** 

**4X** 

Avoid fatal instructional accidents

CONNECTION

3.75X

Higher emotional connection to content delivered.

**CONFIDENCE** 

275%

Significant increase in revenue

# **XR CONNECT PLATFORM**

IMMERSE O ENGAGE O EXCEL





#### **XR EDUCATION**

Achieve learner sell-efficacy

Distraction less Learning Environments

**Custom Learning Simulations** 

Increased student engagement



#### **XR COLLABORATION**

Virtual immersive meetings

3D product reviews

Virtual collaboration tools

Enables effective remote workforce collaboration



#### **XR TRAINING**

Practice to perfect in a safe environment

Remote training

Capture user data like behavior, eye and gesture tracking.

Facilitates training and mirroring real life experiences

# **XR CONNECT USE CASES**

# XR COLLABRATION









XR TRAINING





0



AVIATION - CABIN CREW SAFETY & EMERGENCY TRAINING



XR EDUCATION





### **FEATURES**



#### **SCALABLE SERVER DEPLOYMENT**

Scales as needed to accommodate remote connections on demand using AWS and Photon services.



#### **APPLICATIONS**

Create/Load immersive custom applications.



#### **3D ASSETS**

Using our IFX system you can load 3D objects and effects into your virtual environments.



#### **MEDIA STREAMING**

Share all types of media including 2D, 3D, and 360 video support, integrated web browsing and pdf document viewer.



#### **FILES**

Collaborate and create immersive experiences with a wide range of interactive objects and features.



#### **REALISTIC AVATAR**

Connect to 50 people remotely from all over the world in the same virtual room for collaborative tasks all with photorealistic avatars.



#### **USER MANAGEMENT**

Setup your organization and manage your teams access to content and features.



#### **CROSS PLATFORM SUPPORT**

We have cross platform support for all the major VR platforms and also supports standard Desktop PC's, Tablets and Phones.



#### **SESSION SCHEDULING**

Schedule events, classes, meetings or conferences using our web app and invite users to your sessions.



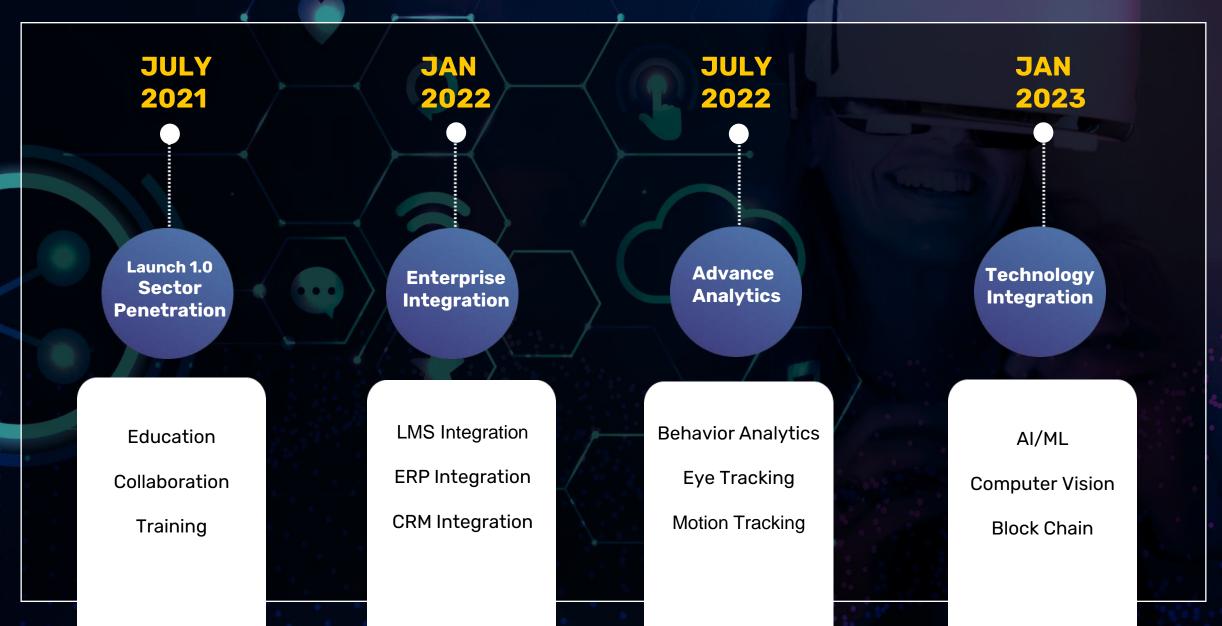
# COMPETITIVE ANALYSIS MATRIX

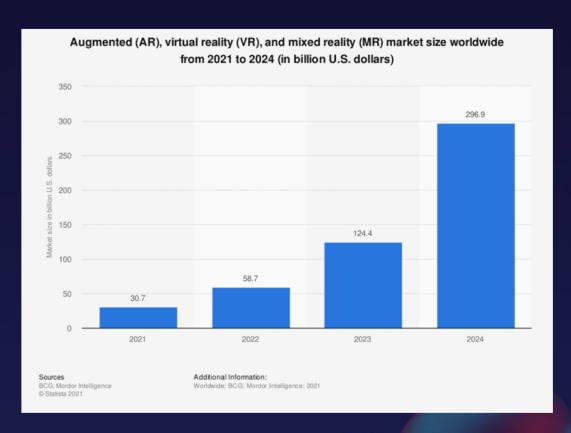


	淚	<b>J IRIS</b> VR	Цij	<b>Nirbela</b>	horizon	glue.	ট্রা Spatial	ENGAGE  COMMUNICATE/TEACH/LEARN
Price per user		Unknown	€240	€480	Free	€600	Unknown	Unknown
35+ users per session	<b>✓</b>	×	<b>✓</b>	✓	✓	×	×	<b>✓</b>
VR/AR Support	<b>✓</b>	×	×	×	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Real Face Avatars	<b>✓</b>	n/a	n/a	×	×	×	<b>✓</b>	✓
Content Creation Tools	<b>✓</b>	n/a	n/a	×	×	×	×	✓
Spatial Audio	<b>✓</b>	~	n/a	✓	✓	<b>✓</b>	<b>✓</b>	✓
Spatial Recording	<b>✓</b>	n/a	n/a	×	×	×	×	✓
Cloud Content Uploads	<b>✓</b>	~	<b>✓</b>	×	×	×	×	<b>✓</b>
Integrate Applications	~	×	×	×	×	×	×	×

# **ROADMAP**

## **Timeline**





0

Source: https://www.statista.com/statistics/591181/global-augmented-virtual-reality-market-size/



The augmented and virtual reality in education market is expected to grow from USD 9.3 billion in 2018 to USD 19.6 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 16.2% during the forecast period.

0

Source: https://www.marketsandmarkets.com/Market-Reports/virtual-classroom-market-203811025.html

## **GLOBAL MARKET SIZE OF TARGET SECTORS**

Global Team collaboration software

\$24bn

2020-2027

Forecast CAGR of 12.7% 2020-2027 to reach \$24Bn Target Addressable Market

\$0.24bn

**Global E-learning** 

\$374bn

2020-2027

Forecast CAGR of 14% 2020-2027 to reach \$374Bn Requirement for virtual, remote communication in response to COVID impact and WFH(Work From Home) phenomenon is accelerating forecast growth rates in these markets and the market share for VR, AR, MR or next generation solutions.

Initial Target Addressable Market

\$3.74bn

**Global EdTech** 

\$404bn

2020-2025

Forecast of EdTech from 2020-2025 to reach \$404Bn

Initial Target
Addressable Market

\$3.04bn

Source:

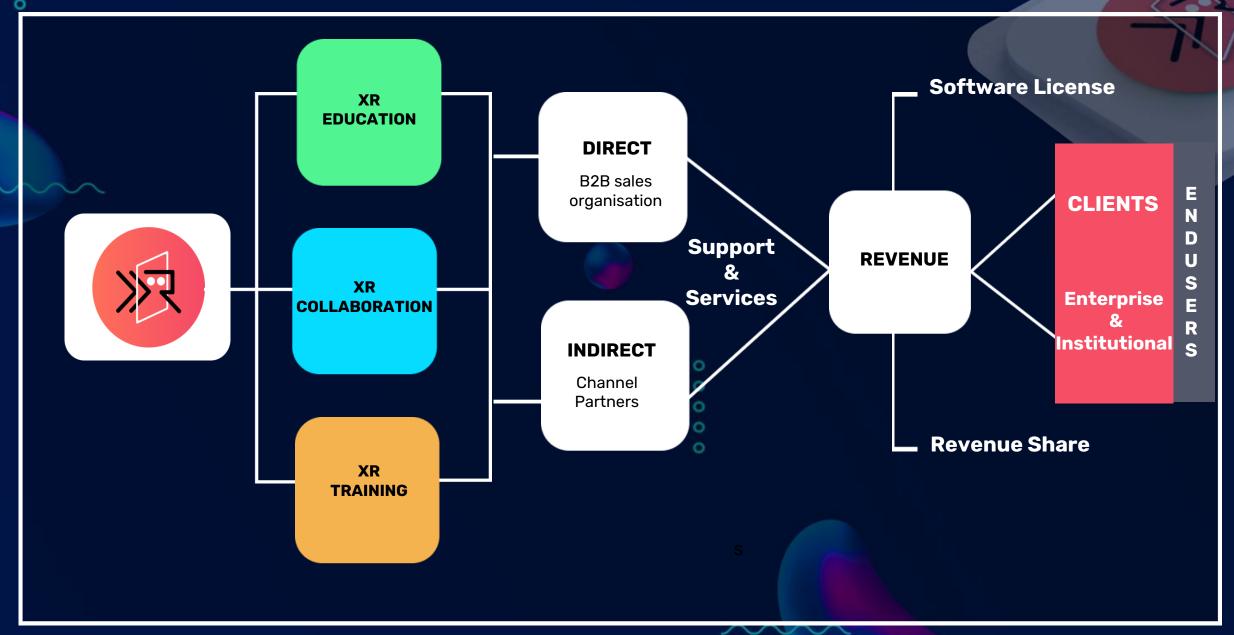
0

1.Grand View Research
2.Facts & Factors

3.Management Estimate

4.Statuista

# **BUSINESS MODEL**



# THE TEAM



Sunil Golla

25+ years of experience in technology and worked at various MNCs in USA including Weil, Gotshal & Manges, Ingersoll-Rand and consulted at McKinsey, John Deere & Interstate Insurance.



Kumudini Bolleboina Head - Operations

15+ years experience in USA, An astute executive in Software, Business
Development & Project Management



**Dr. Devsen** Advisory

Twenty (20) years in IT (Information Technology), BI (Business Intelligence), CM(Content Management), KM (Knowledge Management), EA (Enterprise Architecture),NPTI (New Product and Technology Introduction), and Enterprise Engineering



**Chandra Dasari** Advisory

25+ years experience in USA Investment Banker, Serial Entrepreneur and an Excellent Strategist



# **Srikanth Singam** Advisory

15+ Years in IT consistently delivering innovative services to Fortune 500 Global Companies in Business and Technological Applications.

# **\*TRACTION**



Built a Cabin Crew Safety & Emergency Training Solution



Built a Combat Air Teaming System Simulation solution for HAL through a partner firm for the Aero India 2021 event.



Partnered with Immertive to build content for medical training. The scope of the engagement is 12-24 months with a projected revenue of over \$1 Million.



Partnered with Unitol to build training content for the pharmaceutical & education sectors.



Partnered with Pervoje to build content for the US Market.



#### **ABOUT REINVISION**

Reinvision Labs is a next generation technology firm which provides world class extended reality (XR) content by bringing immersive experiences that are at once intuitive and data-rich, and which put the human user at the center of design.



To be the market leaders in creating world class Extended Reality Platforms and Solutions across Industry Verticals.

#### **OUR MISSION**

"We put realism back into the Extended Reality experience, lending an uncanny sense of presence never before possible with any other technology."

# **GET IN TOUCH**

Plot No. 29, D.S.Meridian, 4th floor, Jayabheri Pine Valley Gachibowli, Hyderabad, Telangana, Pin-500032

- +91 9676237564
- info@reinvision.com
- www.reinvision.com