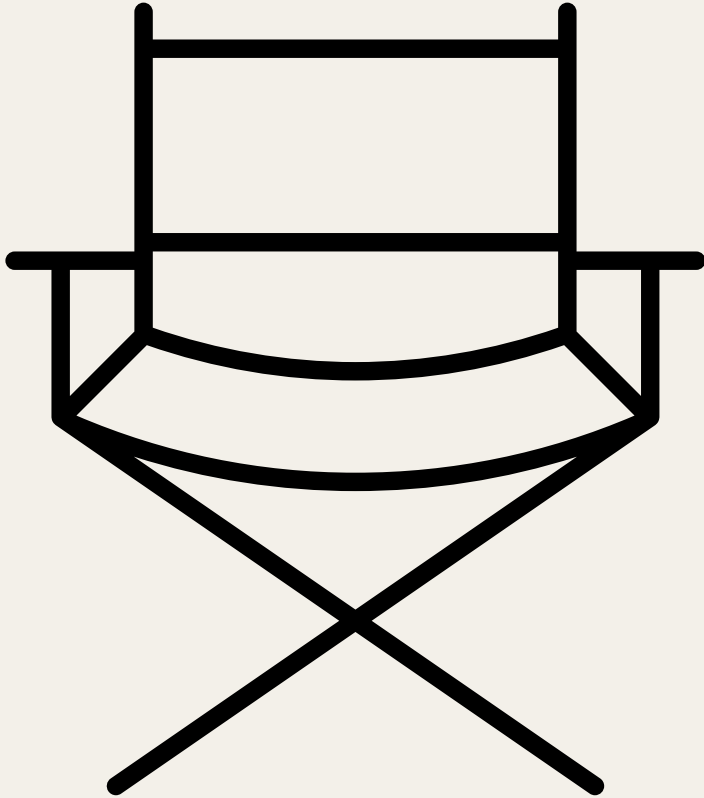


Rockbuster Stealth LLC



Jaime Suarez

Contents

- + Store Locations.
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- + Monthly revenue.
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Store Locations

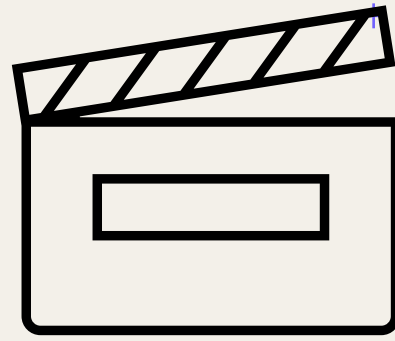
Movie count



Descriptive Statistics

Minimum Rental Duration (days)	Average Rental Duration (days)	Maximum Rental Duration (days)	Minimum Rental Rate (USD)	Average Rental Rate (USD)	Maximum Rental Rate (USD)	Minimum Replacement Costs USD	Average Replacement Costs USD	Maximum Replacement Costs USD	Most Common Rating in inventory
3	4.985	7	0.99	2.98	4.99	9.99	2.98	4.99	PG-13

Revenue by movies (USD)



Top 10 revenue by movie

Telegraph Voyage	215,75
Zorro Ark	199,72
Wife Turn	198,73
Innocent Usual	191,74
Hustler Party	190,78
Saturday Lambs	190,74
Titans Jerk	186,73
Harry Idaho	177,73
Torque Bound	169,76
Dogma Family	168,72

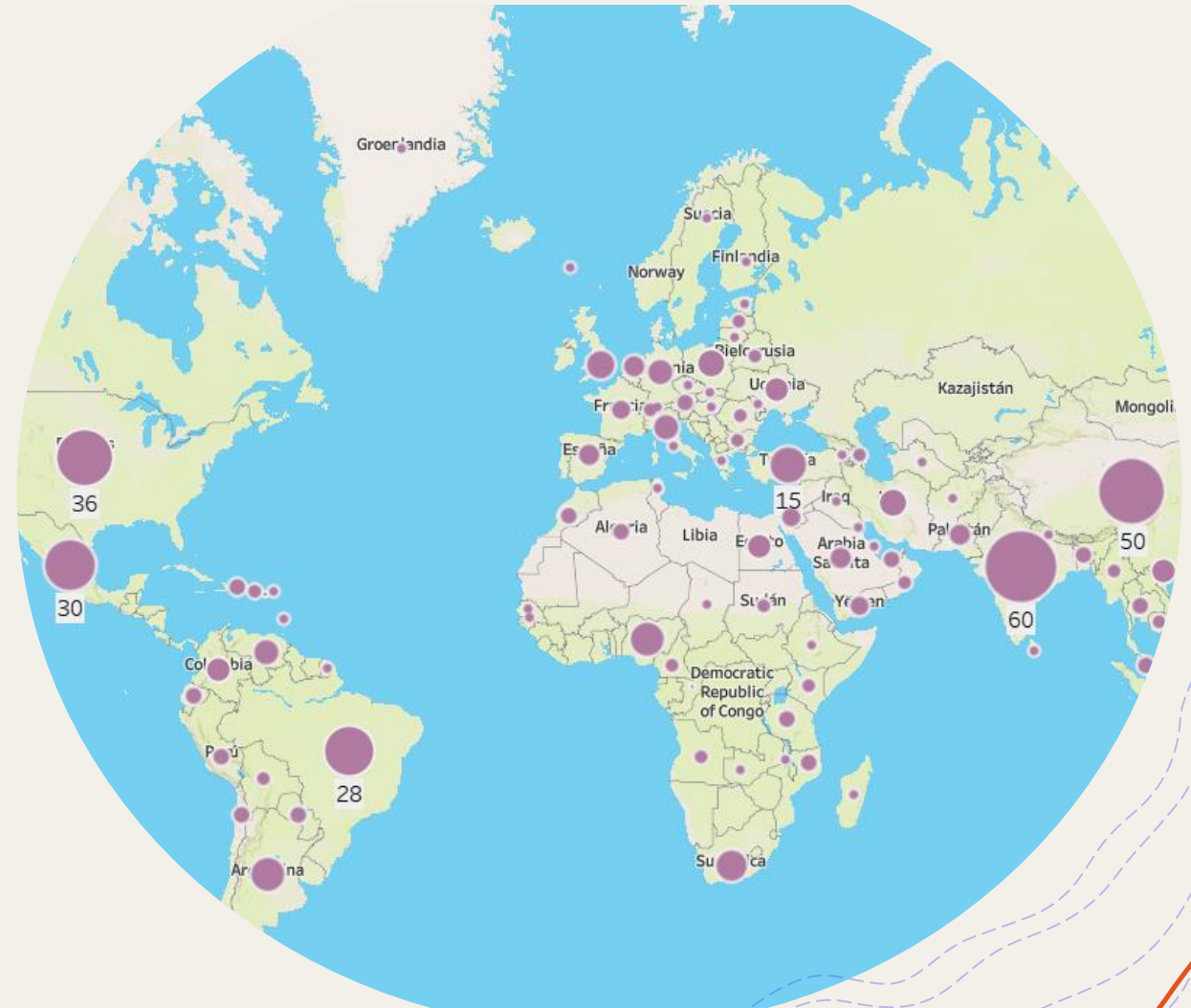
Bottom 10 revenue by movie

Duffel Apocalypse	5,94
Oklahoma Jumanji	5,94
Texas Watch	5,94
Freedom Cleopatra	5,95
Rebel Airport	6,93
Young Language	6,93
Cruelty Unforgiven	6,94
Treatment Jekyll	6,94
Lights Deer	7,93
Japanese Run	7,94

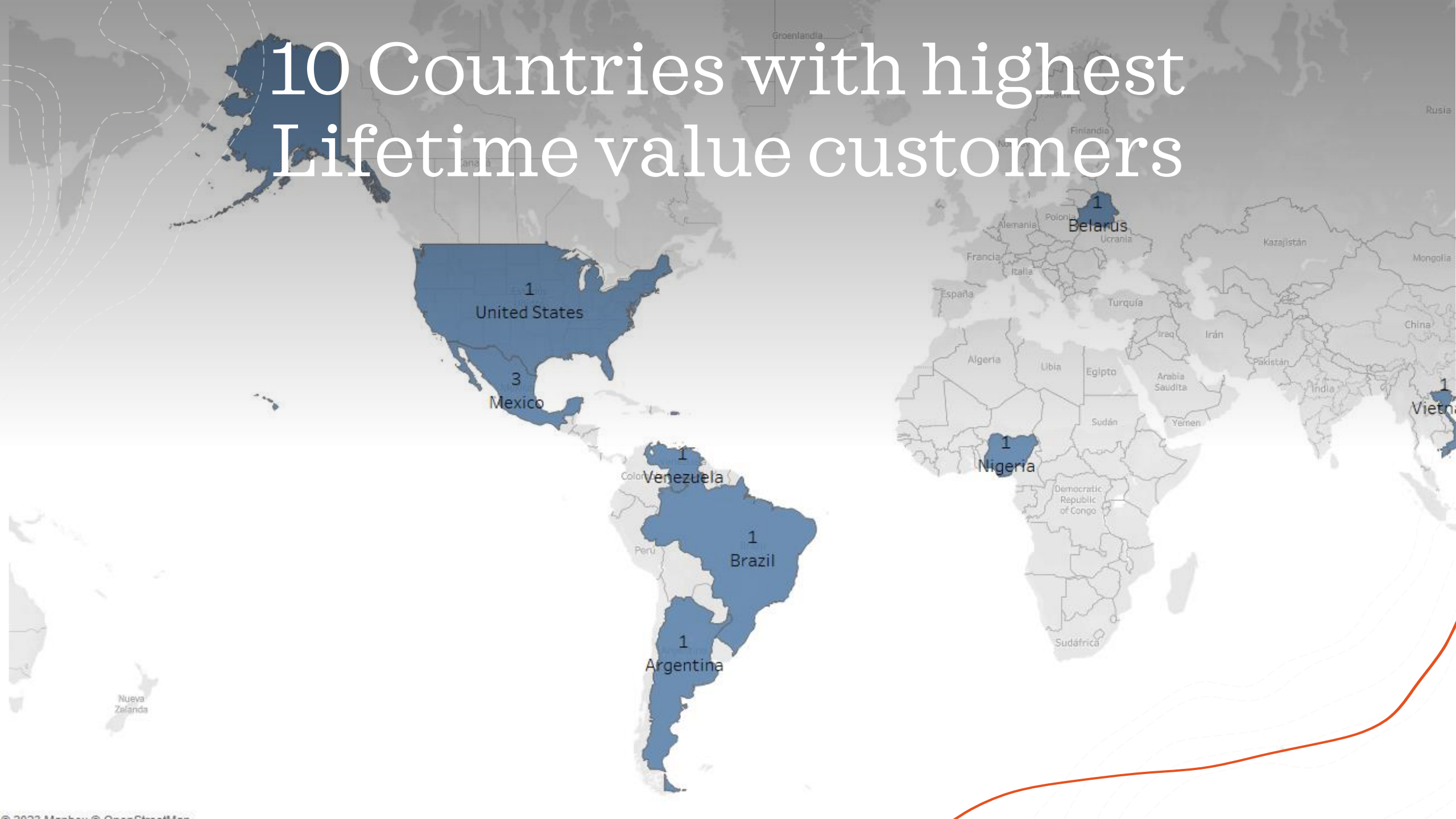
Rockbuster's World presence

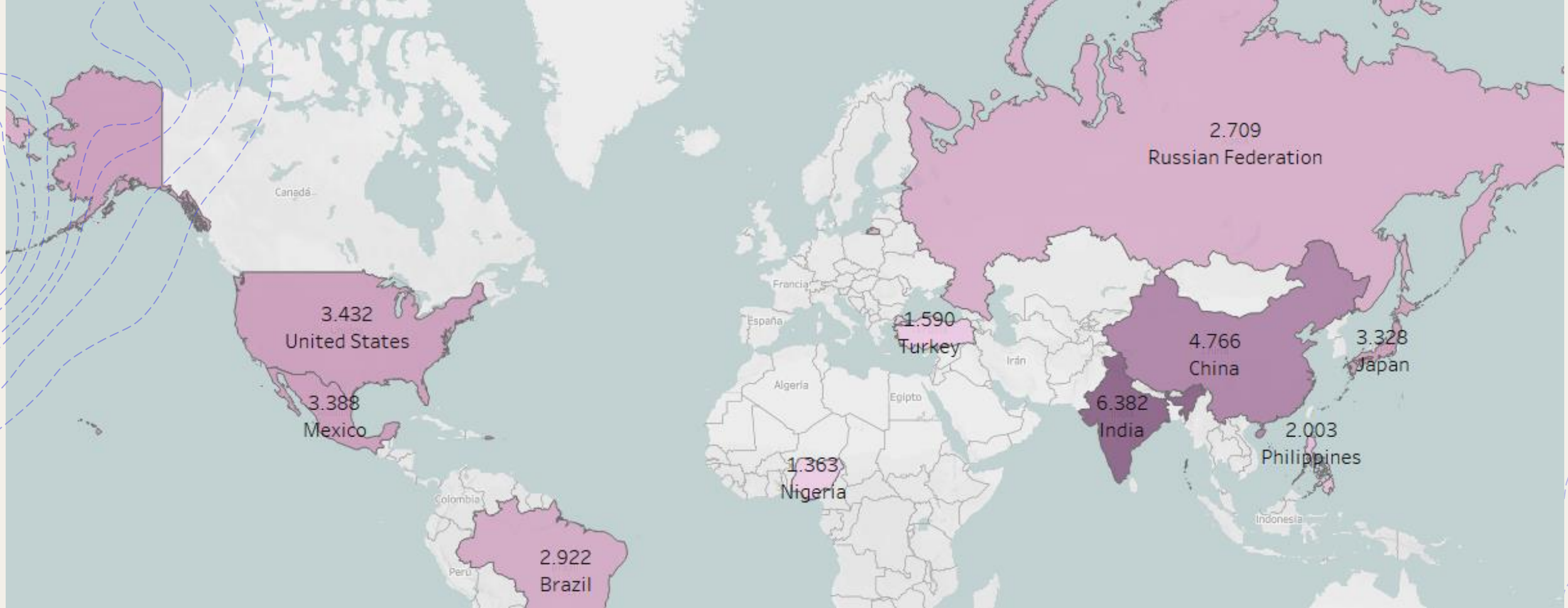
Rockbuster is currently present in more than 100 countries with approximately 600 customers.

More than 50% of their customers are in 10 Countries (India, China, United States, Japan, Mexico, Brazil, Russian Federation, Philippines, Turkey and Indonesia).



10 Countries with highest Lifetime value customers



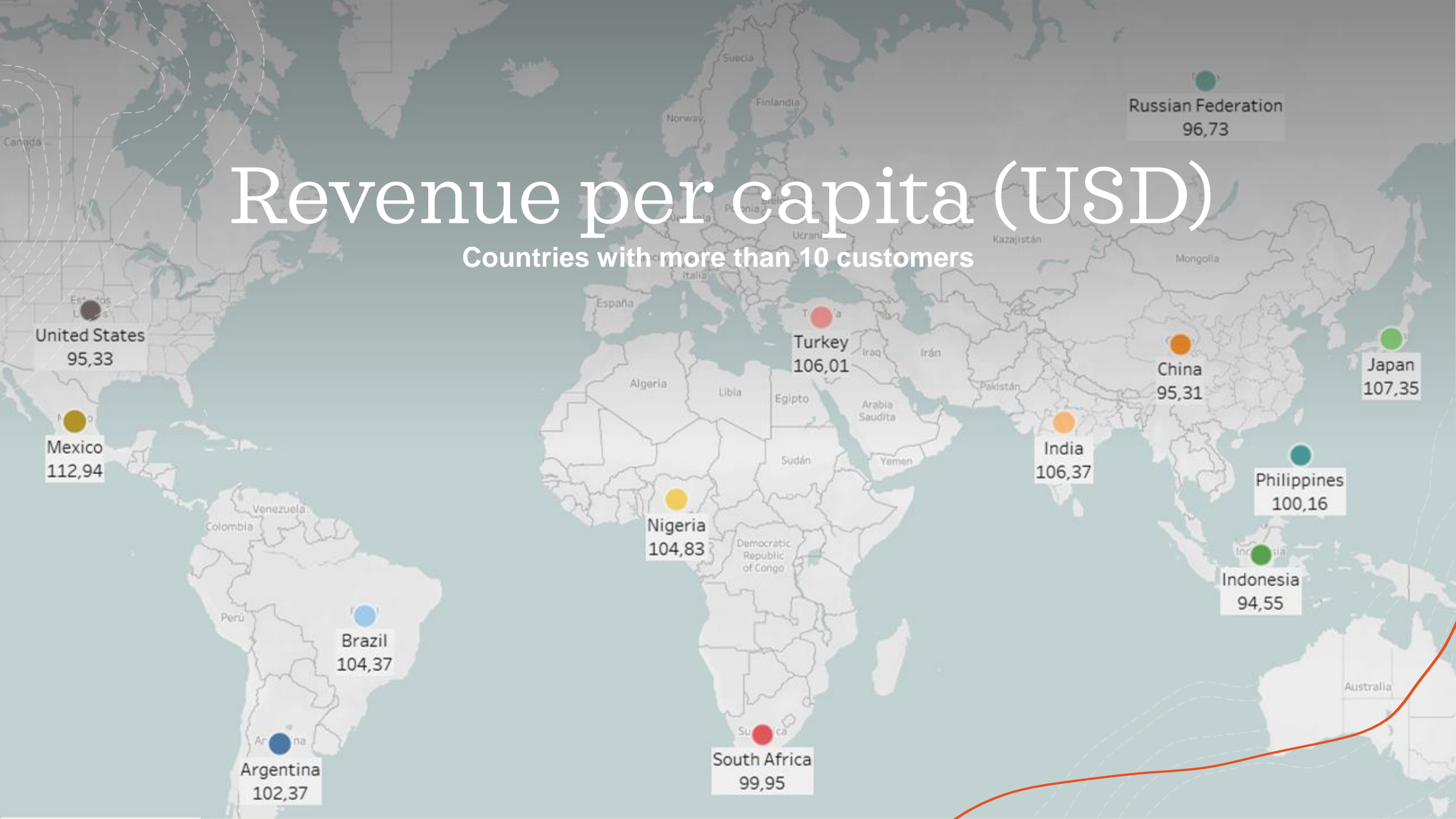


Top 10 countries by revenue (USD)

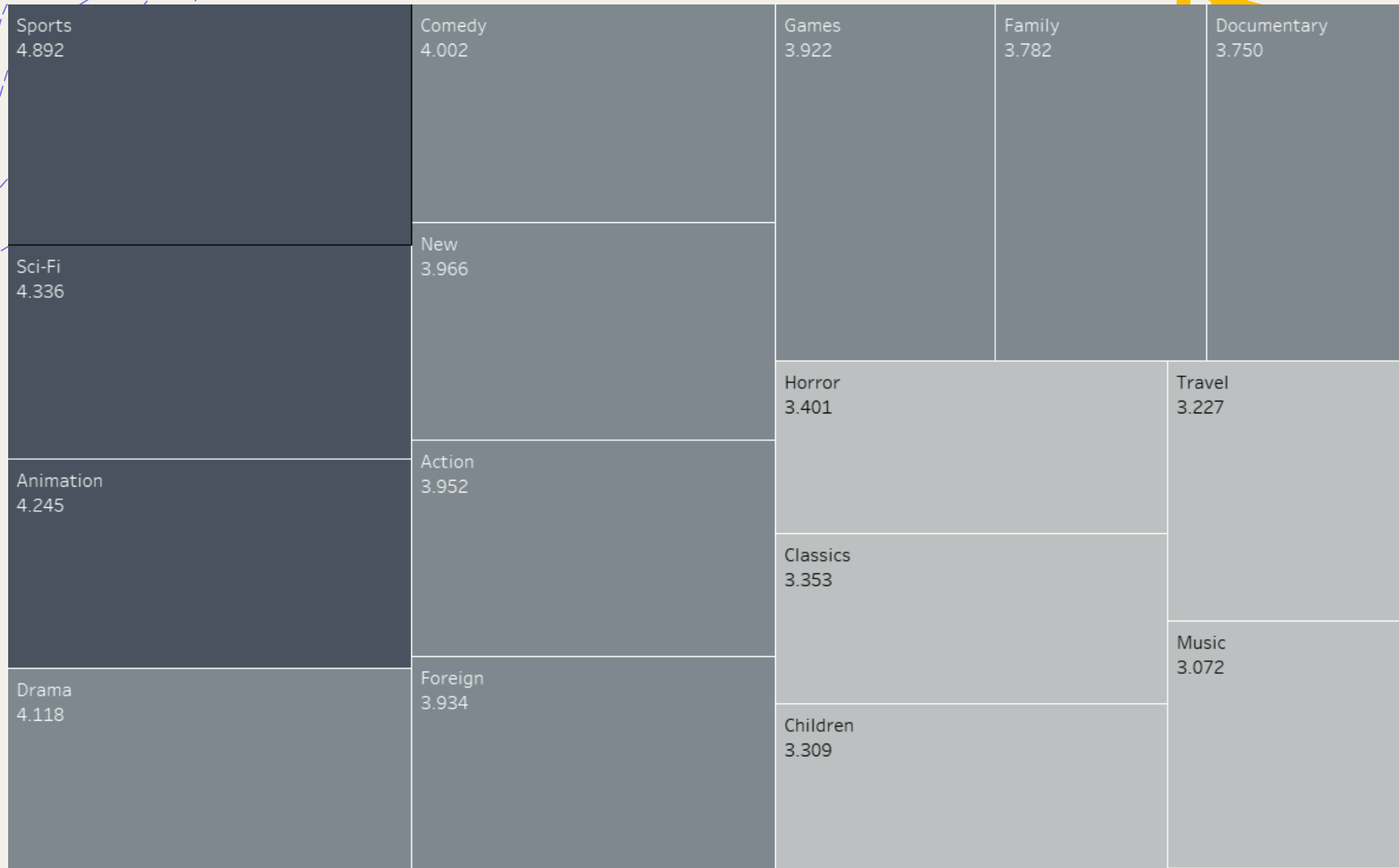
More than 50% of total revenue.

Revenue per capita (USD)

Countries with more than 10 customers

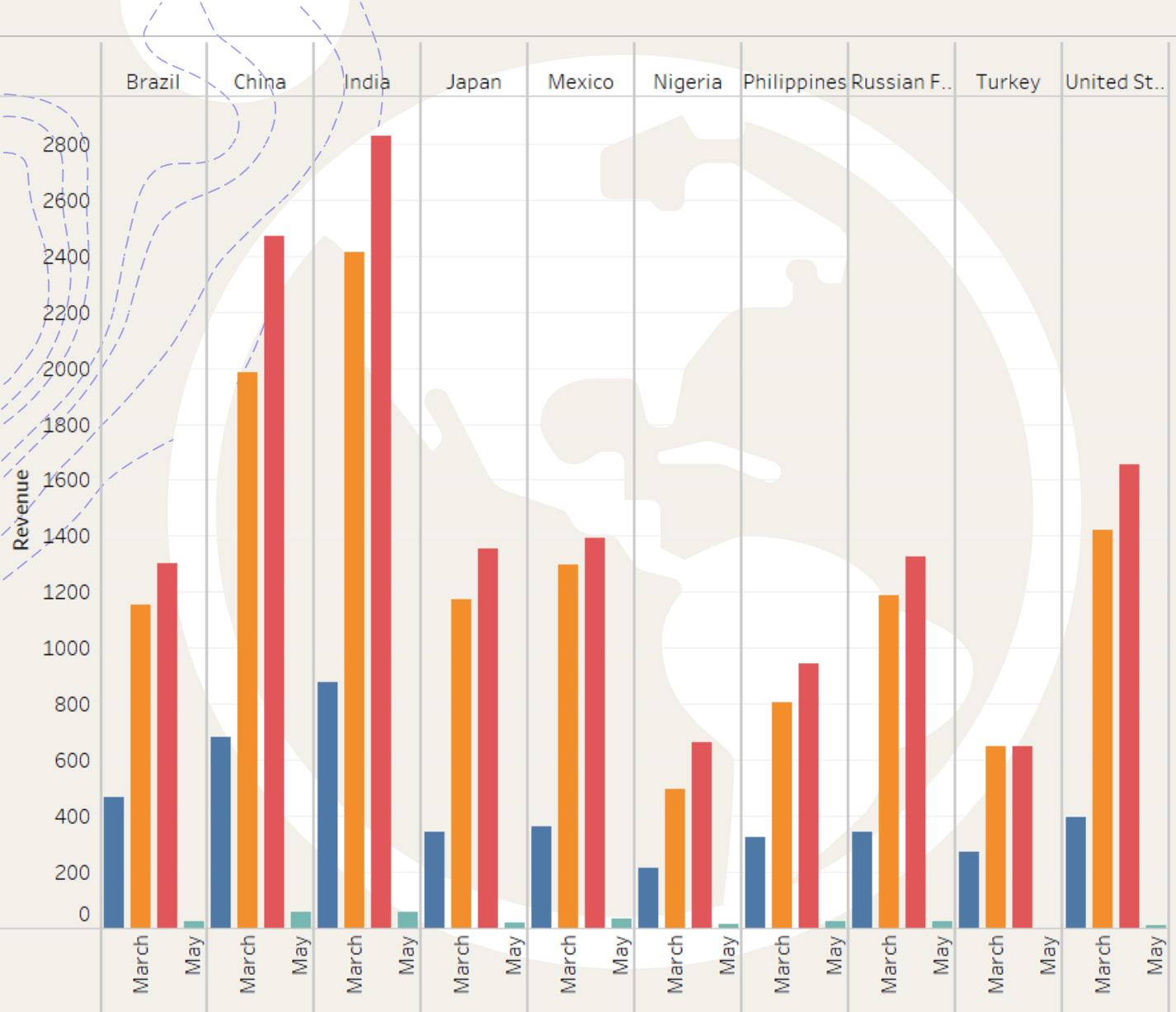


Revenue per category (USD)



Monthly revenue (USD)





Monthly revenue in top 10 countries

References

Tableau link:

https://public.tableau.com/authoring/RockbusterWorkbook_16996631955740/Rockbusterintheworld#1