MOHAMMADZAID JINABADE

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PROFILE SUMMARY

- Skilled in using Excel for complex calculations, data analysis, and creating interactive reports
- Experience in automating tasks in Excel to save time and increase efficiency.
- Knowledge of using Power Query to clean and transform data for analysis and reporting.
- Proficient in creating dashboards and reports in Power BI to visualize data and track business performance.
- Experience working with MySQL to query, manage, and manipulate databases for better data analysis.
- Able to build reports and dashboards to track key business metrics, making data easier to understand.
- Familiar with using DAX to create advanced calculations and measures for detailed analysis.

TECHNICAL SKILLS

- Advanced Excel
- Advanced MySql
- Power Query
- Visual Basic Application (VBA Macros)
- Data Analysis Expression
- Power BI
- Python

PROJECT WORKED ON

- **Customer Segmentation for Credit Card Usage**
  Tools Used: Advanced excel, SQL, Power BI, DAX
  Description:
  - Developed a customer segmentation model for a retail bank to analyze credit card usage patterns and enhance targeted marketing.
  - Performed RFM (Recency, Frequency, Monetary) analysis on transaction data using SQL and visualized customer clusters in Power BI.
  - Designed an interactive dashboard to help stakeholders identify high-value customers, dormant users, and potential churn segments.

- **Sales Performance Dashboard for a Retail Chain**
  Tools Used: SQL, Power BI, Power Query, Excel
  Description:
  - Extracted transactional data using SQL with joins and window functions.
  - Cleaned and transformed data using Power Query.
  - Created a dynamic dashboard in Power BI showing key metrics like Total Sales, Profit Margin, Region-wise Sales, and Product Performance.
  - Built slicers for time, region, and category filters.

- **HR Analytics Dashboard for Attrition Prediction**
  Tools Used: Excel, SQL, Python, Power BI
  Description:
  - Combined multiple HR datasets using SQL joins and CTEs.
  - Built predictive attrition model using logistic regression in Python.
  - Created Power BI dashboard showing attrition risk by department, role, and satisfaction.

EDUCATION

- I have completed a Bachelor of Pharmacy from KLE College of Pharmacy, Belgaum.

CERTIFICATION

- Certified Microsoft Power BI-Data Analysis from udemy platform.