# task-04-by-jashaswi-biswas

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PROJECT NAME: Analyze and visualize sentiment patterns in social media data to understand public opnion and attitude towards speciofic topics or brands.

```
[]: import pandas as pd
     import numpy as np
     from nltk.tokenize import sent_tokenize, word_tokenize
     from sklearn.feature_extraction.text import CountVectorizer
     from sklearn.model_selection import train_test_split
     from sklearn.svm import SVC
     from sklearn.datasets import fetch_20newsgroups
     from nltk.corpus import stopwords
     import string
     from nltk import pos_tag
     from nltk.stem import WordNetLemmatizer
     from sklearn.feature_extraction.text import TfidfVectorizer
     from sklearn.naive_bayes import MultinomialNB
     from sklearn.ensemble import RandomForestClassifier
     from sklearn.svm import SVC
     import pandas as pd
     from sklearn.model selection import train test split
     from sklearn import preprocessing
     import seaborn as sns
     import matplotlib.pyplot as plt
     %matplotlib inline
[]: import nltk
     nltk.download('stopwords')
    [nltk_data] Downloading package stopwords to /root/nltk_data...
    [nltk data]
```

```
[nltk_data] Downloading package stopwords to /root/nltk_data...
[nltk_data] Unzipping corpora/stopwords.zip.

[]: True

[]: data = pd.read_csv('/content/twitter_training.csv')
    v_data = pd.read_csv('/content/twitter_validation.csv')

[]: data
```

```
[]:
            2401 Borderlands Positive \
     0
            2401 Borderlands Positive
     1
            2401
                 Borderlands Positive
     2
            2401 Borderlands Positive
            2401
     3
                  Borderlands Positive
     4
            2401
                  Borderlands Positive
     74676
           9200
                       Nvidia Positive
            9200
     74677
                       Nvidia Positive
    74678
           9200
                       Nvidia Positive
    74679
           9200
                       Nvidia Positive
    74680 9200
                       Nvidia Positive
           im getting on borderlands and i will murder you all,
     0
            I am coming to the borders and I will kill you...
     1
            im getting on borderlands and i will kill you ...
     2
            im coming on borderlands and i will murder you...
     3
            im getting on borderlands 2 and i will murder ...
     4
            im getting into borderlands and i can murder y...
     74676
            Just realized that the Windows partition of my...
     74677
            Just realized that my Mac window partition is ...
     74678
            Just realized the windows partition of my Mac ...
            Just realized between the windows partition of...
     74679
     74680
            Just like the windows partition of my Mac is 1...
```

[74681 rows x 4 columns]

### [ ]: v\_data

гл.		3364	Facebook	Irrelevant
[]:		3304	Facebook	irrelevant
	0	352	Amazon	Neutral
	1	8312	Microsoft	Negative
	2	4371	CS-GO	Negative
	3	4433	Google	Neutral
	4	6273	FIFA	Negative
		•••		•••
	994	4891	<pre>GrandTheftAuto(GTA)</pre>	Irrelevant
	995	4359	CS-G0	Irrelevant
	996	2652	Borderlands	Positive
	997	8069	Microsoft	Positive
	998	6960	johnson&johnson	Neutral

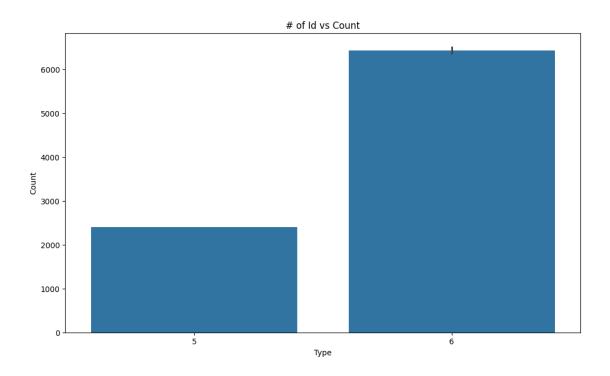
I mentioned on Facebook that I was struggling for motivation to go for a run the other day, which has been translated by Tom's great auntie as 'Hayley can't get out of bed' and told to his grandma, who now thinks I'm a lazy, terrible person

```
BBC News - Amazon boss Jeff Bezos rejects clai...
     1
          @Microsoft Why do I pay for WORD when it funct...
     2
          CSGO matchmaking is so full of closet hacking,...
     3
          Now the President is slapping Americans in the ...
          Hi @EAHelp I've had Madeleine McCann in my cel...
     . .
     994
           Toronto is the arts and culture capital of ...
     995
         this is actually a good move tot bring more vi...
     996
          Today sucked so it's time to drink wine n play...
          Bought a fraction of Microsoft today. Small wins.
     997
     998
          Johnson & Johnson to stop selling talc baby po...
     [999 rows x 4 columns]
[]: data.columns = ['id', 'game', 'sentiment', 'text']
     v_data.columns = ['id', 'game', 'sentiment', 'text']
[]: data
[]:
              id
                         game sentiment
                  Borderlands Positive
            2401
     1
            2401
                  Borderlands Positive
     2
            2401
                  Borderlands Positive
     3
            2401
                  Borderlands Positive
     4
            2401 Borderlands Positive
     74676 9200
                       Nvidia Positive
            9200
                       Nvidia Positive
     74677
     74678
            9200
                       Nvidia Positive
     74679
            9200
                       Nvidia Positive
     74680
            9200
                       Nvidia Positive
                                                           text
     0
            I am coming to the borders and I will kill you...
     1
            im getting on borderlands and i will kill you ...
     2
            im coming on borderlands and i will murder you...
     3
            im getting on borderlands 2 and i will murder ...
     4
            im getting into borderlands and i can murder y...
            Just realized that the Windows partition of my...
     74676
     74677
            Just realized that my Mac window partition is ...
     74678
            Just realized the windows partition of my Mac ...
            Just realized between the windows partition of...
     74679
     74680
            Just like the windows partition of my Mac is 1...
     [74681 rows x 4 columns]
```

0

```
[]: v_data
                                        sentiment \
[]:
            id
                                game
     0
           352
                                          Neutral
                              Amazon
     1
          8312
                           Microsoft
                                         Negative
     2
                               CS-GO
          4371
                                         Negative
     3
          4433
                              Google
                                          Neutral
     4
          6273
                                FIFA
                                         Negative
     994
          4891
                GrandTheftAuto(GTA)
                                       Irrelevant
     995
          4359
                               CS-GO
                                      Irrelevant
     996
          2652
                         Borderlands
                                         Positive
     997
          8069
                           Microsoft
                                         Positive
     998
          6960
                     johnson&johnson
                                          Neutral
                                                          text
     0
          BBC News - Amazon boss Jeff Bezos rejects clai...
     1
          @Microsoft Why do I pay for WORD when it funct...
     2
          CSGO matchmaking is so full of closet hacking,...
     3
          Now the President is slapping Americans in the ...
     4
          Hi @EAHelp I've had Madeleine McCann in my cel...
     . .
     994
            Toronto is the arts and culture capital of \dots
     995 this is actually a good move tot bring more vi...
     996
          Today sucked so it's time to drink wine n play...
     997
          Bought a fraction of Microsoft today. Small wins.
     998
          Johnson & Johnson to stop selling talc baby po...
     [999 rows x 4 columns]
[]: data.shape
[]: (74681, 4)
[]: data.columns
[]: Index(['id', 'game', 'sentiment', 'text'], dtype='object')
[]: data.describe(include='all')
[]:
                        id
                                             game sentiment
                                                               text
     count
             74681.000000
                                            74681
                                                       74681
                                                              73995
     unique
                       NaN
                                               32
                                                              69490
                            TomClancysRainbowSix
     top
                       {\tt NaN}
                                                   Negative
     freq
                       NaN
                                             2400
                                                       22542
                                                                172
              6432.640149
                                              NaN
                                                         NaN
     mean
                                                                NaN
              3740.423819
     std
                                              NaN
                                                         NaN
                                                                NaN
```

```
1.000000
                                               {\tt NaN}
                                                          {\tt NaN}
                                                                  {\tt NaN}
     min
     25%
               3195.000000
                                               NaN
                                                          NaN
                                                                  NaN
     50%
               6422.000000
                                               NaN
                                                          {\tt NaN}
                                                                  NaN
     75%
               9601.000000
                                               NaN
                                                          NaN
                                                                  NaN
              13200.000000
     max
                                               NaN
                                                          {\tt NaN}
                                                                  NaN
[]: id_types = data['id'].value_counts()
     id_types
[]: id
     5203
              6
     6164
              6
     6141
              6
     6142
              6
     6143
              6
     4678
              6
     4679
              6
     4680
              6
     4681
              6
     2401
     Name: count, Length: 12447, dtype: int64
[]: plt.figure(figsize=(12,7))
     sns.barplot(y=id_types.index, x=id_types.values)
     plt.xlabel('Type')
     plt.ylabel('Count')
     plt.title('# of Id vs Count')
     plt.show()
```



```
[ ]: game_types = data['game'].value_counts()
game_types
```

# []: game

TomClancysRainbowSix	2400
MaddenNFL	2400
Microsoft	2400
LeagueOfLegends	2394
CallOfDuty	2394
Verizon	2382
CallOfDutyBlackopsColdWar	2376
ApexLegends	2376
Facebook	2370
WorldOfCraft	2364
Dota2	2364
NBA2K	2352
TomClancysGhostRecon	2346
Battlefield	2346
FIFA	2340
Xbox(Xseries)	2334
Overwatch	2334
johnson&johnson	2328
Amazon	2316
PlayStation5(PS5)	2310
HomeDepot	2310

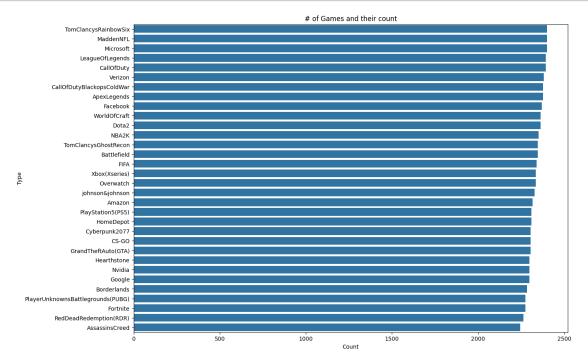
```
Cyberpunk2077
                                       2304
CS-GO
                                       2304
GrandTheftAuto(GTA)
                                       2304
Hearthstone
                                       2298
Nvidia
                                       2298
Google
                                       2298
                                       2285
Borderlands
PlayerUnknownsBattlegrounds(PUBG)
                                       2274
                                       2274
Fortnite
RedDeadRedemption(RDR)
                                       2262
                                       2244
AssassinsCreed
```

Name: count, dtype: int64

```
[]: plt.figure(figsize=(14,10))

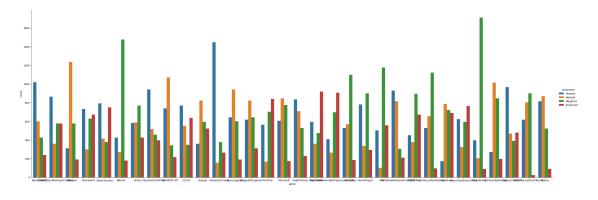
sns.barplot(x=game_types.values,y=game_types.index)
plt.title('# of Games and their count')
plt.ylabel('Type')
plt.xlabel('Count')

plt.show()
```



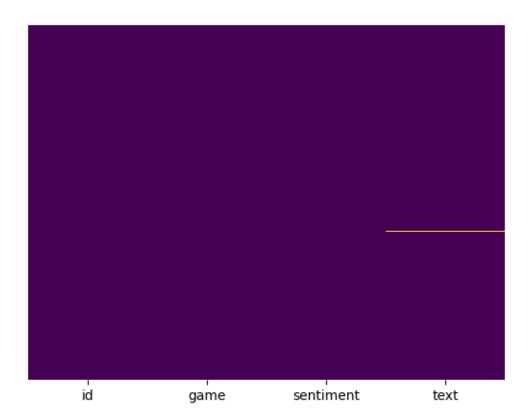
```
[]: sns.catplot(x="game",hue="sentiment", kind="count",height=10,aspect=3,u data=data)
```

[]: <seaborn.axisgrid.FacetGrid at 0x7a85cc67b910>



```
[]: sns.heatmap(data.isnull(),yticklabels=False,cbar=False,cmap='viridis')
```

[]: <Axes: >



```
print("Total records = ", data.shape[0])
     missing_data = pd.concat([total_null,percent.round(2)],axis=1,keys=['Total_u

→Missing','In Percent'])
    missing data.head(10)
    Total records = 74681
[]:
                Total Missing In Percent
     text
                          686
                                     0.92
     id
                            0
                                     0.00
                            0
                                     0.00
     game
     sentiment
                            0
                                     0.00
[]: data.dropna(subset=['text'],inplace=True)
     total_null=data.isnull().sum().sort_values(ascending=False)
     percent = ((data.isnull().sum()/data.isnull().count())*100).
      sort_values(ascending = False)
     print("Total records = ", data.shape[0])
     missing_data = pd.concat([total_null,percent.round(2)],axis=1,keys=['Total_u
      →Missing','In Percent'])
    missing_data.head(10)
    Total records = 73995
[]:
                Total Missing In Percent
                                      0.0
     id
                            0
                                      0.0
     game
                            0
     sentiment
                            0
                                      0.0
     text
                            0
                                      0.0
[]: train0=data[data['sentiment']=="Negative"]
     train1=data[data['sentiment']=="Positive"]
     train2=data[data['sentiment']=="Irrelevant"]
     train3=data[data['sentiment']=="Neutral"]
[]: train0.shape, train1.shape, train2.shape, train3.shape
[]: ((22358, 4), (20654, 4), (12875, 4), (18108, 4))
[]: train0=train0[:int(train0.shape[0]/12)]
     train1=train1[:int(train1.shape[0]/12)]
     train2=train2[:int(train2.shape[0]/12)]
     train3=train3[:int(train3.shape[0]/12)]
[]: train0.shape, train1.shape, train2.shape, train3.shape
```

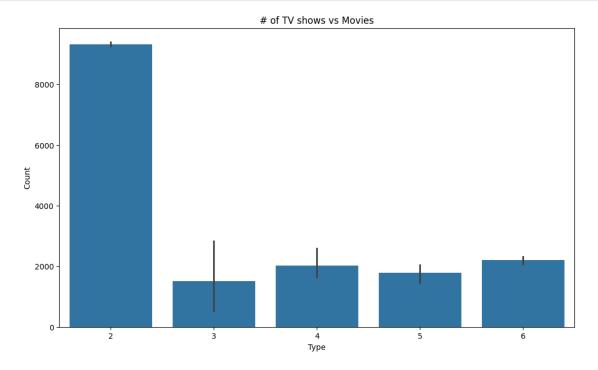
```
[]: ((1863, 4), (1721, 4), (1072, 4), (1509, 4))
[]: data=pd.concat([train0,train1,train2,train3],axis=0)
     data
[]:
             id
                         game sentiment
     23
           2405
                 Borderlands
                               Negative
     24
           2405
                 Borderlands
                               Negative
     25
           2405
                 Borderlands
                              Negative
     26
           2405
                 Borderlands
                               Negative
     27
           2405
                 Borderlands
                               Negative
     5603
            165
                                Neutral
                      Amazon
     5604
                                Neutral
            165
                      Amazon
     5605
            165
                      Amazon
                                Neutral
     5606
                      Amazon
                                Neutral
            165
     5607
            165
                      Amazon
                                Neutral
                                                          text
     23
           the biggest dissappoinment in my life came out...
     24
           The biggest disappointment of my life came a y...
     25
           The biggest disappointment of my life came a y...
     26
           the biggest dissappoinment in my life coming o...
     27
           For the biggest male dissappoinment in my life...
     5603 An amazing read aloud book for you and your ch...
     5604 An amazing reading book for you and your child...
     5605 An amazing book to read aloud for you and your...
     5606 An amazing read aloud book for you and your ch...
     5607
           and An amazing read aloud book for you and you...
     [6165 rows x 4 columns]
[]: id_types = data['id'].value_counts()
     id_types
[]: id
     2405
             6
     1810
             6
     1748
             6
     1754
             6
     1760
             6
            . .
     1602
             3
     1880
             3
     333
             3
     9388
```

```
9267 2
```

Name: count, Length: 1040, dtype: int64

```
[]: plt.figure(figsize=(12,7))
    sns.barplot(x=id_types.values,y=id_types.index)

plt.xlabel('Type')
    plt.ylabel('Count')
    plt.title('# of TV shows vs Movies')
    plt.show()
```



```
[ ]: game_types = data['game'].value_counts()
game_types
```

### []: game

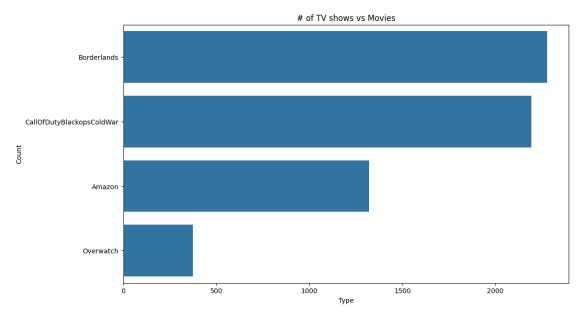
Borderlands 2279
CallOfDutyBlackopsColdWar 2192
Amazon 1321
Overwatch 373

Name: count, dtype: int64

```
[]: plt.figure(figsize=(12,7))
sns.barplot(x=game_types.values,y=game_types.index)

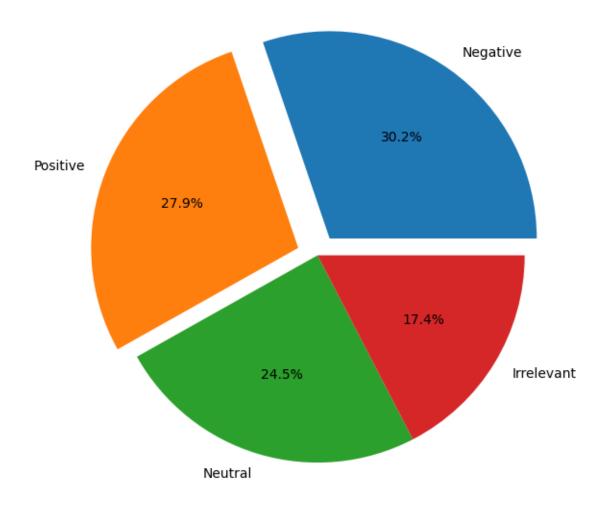
plt.xlabel('Type')
```

```
plt.ylabel('Count')
plt.title('# of TV shows vs Movies')
plt.show()
```



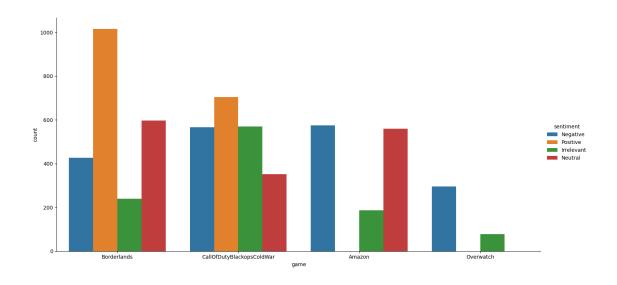
```
[]: sentiment_types = data['sentiment'].value_counts()
     sentiment_types
[]: sentiment
    Negative
                   1863
    Positive
                   1721
    Neutral
                   1509
     Irrelevant
                   1072
     Name: count, dtype: int64
[]: plt.figure(figsize=(12,7))
     plt.pie(x=sentiment_types.values, labels=sentiment_types.index, autopct='%.
      41f\%', explode=[0.1, 0.1,0,0])
     plt.title('The Difference in the Type of Contents')
     plt.show()
```

## The Difference in the Type of Contents



```
[]: sns.catplot(x='game',hue='sentiment',kind='count',height=7,aspect=2,data=data)
```

[]: <seaborn.axisgrid.FacetGrid at 0x7a85cc247700>



```
[]: from sklearn import preprocessing
     label_encoder = preprocessing.LabelEncoder()
[]: data['sentiment']=label_encoder.fit_transform(data['sentiment'])
     data['game']=label_encoder.fit_transform(data['game'])
     v_data['sentiment']=label_encoder.fit_transform(v_data['sentiment'])
     v_data['game'] = label_encoder.fit_transform(v_data['game'])
[]: data = data.drop(['id'],axis=1)
     data
[]:
           game
                 sentiment
                                                                           text
     23
              1
                         1 the biggest dissappoinment in my life came out...
     24
              1
                         1 The biggest disappointment of my life came a y...
     25
                           The biggest disappointment of my life came a y...
              1
     26
              1
                            the biggest dissappoinment in my life coming o...
     27
              1
                            For the biggest male dissappoinment in my life...
     5603
                         2 An amazing read aloud book for you and your ch...
              0
                           An amazing reading book for you and your child...
     5604
              0
     5605
                            An amazing book to read aloud for you and your...
     5606
                         2 An amazing read aloud book for you and your ch...
              0
     5607
                            and An amazing read aloud book for you and you...
     [6165 rows x 3 columns]
```

[]: data.nunique()

[]: game 4
sentiment 4
text 5854
dtype: int64

## []: v\_data.nunique()

[]: id 999
game 32
sentiment 4
text 998
dtype: int64