MAD 1 Report

Influencer Engagement and Sponsorship Coordination Platform Website

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MAD 1

I. Introduction

My name is **Jash M. Mevada**

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II. Info About Project

- It's a platform to connect Sponsors and Influencers so that sponsors can get their product/ service advertised and influencers can get monetary benefit.

III. Features

III.1. Library OR Framework use

- Flask
- Bootstrap
- Jinja 2
- Htmx
- Flask-restFul

III.2. Code Folder

Fig. 1 — Source tree

```
main
├── app.py
├── db
│   └── db.py
├── instance
│   └── project.db
├── models
│   └── model.py
├── static
│   ├── bootstrap
│   ├── js
│   └── style.css
├── templates
│   └── *.html
└── controllers
    └── *.py
```

IV. Video Link

Video Link

V. Database ER Diagram

Fig. 2 — ER Model Diagram