# Real-Time Data Streaming and Stock Data Analysis using AWS

GROUP NO 6: JASH SHAH PARTH KHARKAR PARTH BORKAR

## **OVERVIEW**

- □ INTRODUCTION
- □ DESIGNING OF DATA PIPELINE
- ☐ YAHOO FINANCE DATA
- □ STRUCTURE OF THE PROJECT
- □ AWS SERVICES
- □ STRUCTURE 1 MODEL PIPELINE
- □ STRUCTURE 2 MODEL PIPELINE

## INTRODUCTION

- Utilizing AWS serverless capabilities to enhance and optimize the task of real-time data streaming as well as analyzing the effects of economic recession on the tech giants
- With the assistance of yahoo finances API (web-scraping) we obtained stock data to construct an ETL pipeline for analyzing it.
- The project focuses on 'FANGMANT' companies- Facebook, Amazon, Netflix, Google, Microsoft, Apple, Nvidia, and Tesla.

# DESIGNING OF DATA PIPELINE



# YAHOO FINANCE DATA

- **HISTORICAL SPAN:** A comprehensive timeline from June 1, 1997, to December 12, 2023, allowing us to analyze long-term trends and impacts.
- **TECH GIANTS:** The dataset includes the 'FANGMANT' group an acronym representing eight of the most influential tech companies in the stock market
- COLUMN PARAMETERS: Date, Ticker, Open, High, Low, Close, Adj\_Close, Volume
- **SIGNIFICANCE OF DATA:** Our real-time data streaming pipeline is built on this dataset, making it possible to analyze stock performance as well as using it across various economic conditions such as recession period.

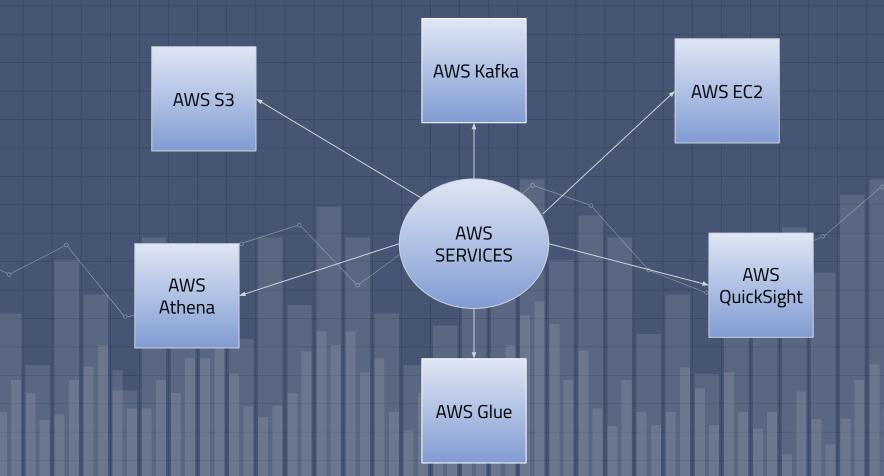
# STRUCTURE OF THE PROJECT

PROJECT STRUCTURE

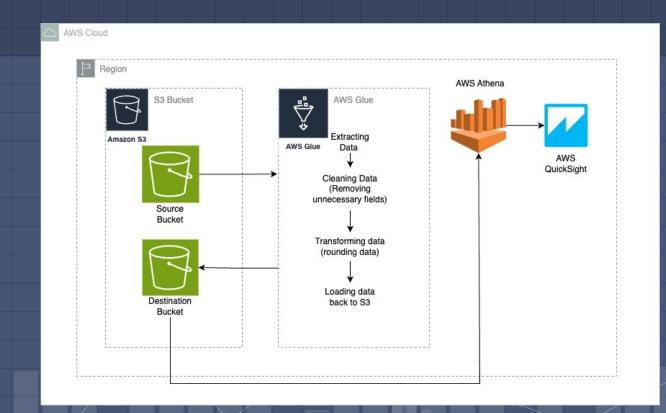
USING HISTORICAL DATA - TO SHOW RECESSION INSIGHTS

**REAL-TIME STREAMING DATA** 

# **AWS SERVICES**



## STRUCTURE 1 - HISTORICAL DATA TO SHOWCASE RECESSION INSIGHTS



## FLOWCHART OF THE DATA PIPELINE

```
combined df data.csv
        ticker, Date, Open, High, Low, Close, Volume, Dividends, Stock Splits
        AAPL, 2004-08-19, 2.502502918243408, 2.6041040420532227, 2.4014010429382324, 2.5110108852386475, 893181924, 0.0, 0.0
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```

#### RAW YAHOO FINANCE DATA FOR FANGMANT COMPANIES

# AWS SERVICES USED TO PERFORM RECESSION INSIGHTS

- <u>S3</u> store scraped data
- Glue crawl the data in S3 and form a schema and also to perform ETL and completing the Data Ingestion step
- <u>Athena</u> analyze data directly in Amazon S3 using standard SQL and connect it to Amazon QuickSight
- QuickSight analytics dashboard

# AWS SIMPLE STORAGE SERVICE (AWS S3)

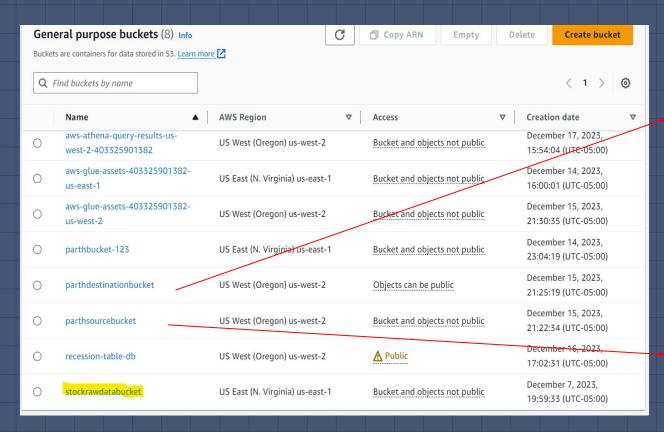
• Provides object storage through a web service interface

• We store the raw data from yFinance by writing a script in Python using Boto3 library

• Before sending it to S3, the stock data from FANGMANT is combined into one csv file.

• We use S3 to store data after performing ETL

## **AWS S3 BUCKETS**



#### **DESTINATION BUCKET**

SOURCE BUCKET

# AWS GLUE - ETL PIPELINE

- AWS Glue features fall into three major categories:
  - Discover and organize data
  - Transform, prepare, and clean data for analysis
  - Build and monitor data pipelines
- For our project we made use of the second category extensively
- Initiated a crawler to run on our S3 bucket containing combined\_df.csv
- Crawler automatically generates a schema for our data



# TABLES IN AWS GLUE AFTER CRAWLING

AWS Glue > Databases > stock-data-recession-db							
stock-data-recession-db					Last updat December 18, 2023 at		Edit Delete
Data	abase properties						
Name stock	e -data-recession-db	Description -	1	Location -		Created on (UTC) December 16, 202	3 at 21:55:44
Tables (6)  Last updated (UTC) December 18, 2023 at 02:29:08  View and manage all available tables.  Q. Filter tables  Add table Add table Add table							
View a	and manage all available tab	ies.			Delete Add tal	bles using crawler	
View a	and manage all available tab	es.  Database ▼			Delete Add tal	bles using crawler  View data	
View a	and manage all available tab		December 18, 2023	at 02:29:08			< 1 > @
View a	and manage all available table Filter tables  Name	Database ▼	December 18, 2023	classification ▼		View data	< 1 > ③
View a	Filter tables  Name  combined_stock_data	Database ▼ stock-data-recession-	December 18, 2023  Location	Classification ▼	Deprecated ▼	View data Table data	< 1 > ③ Data quality View data quality
View a	Filter tables  Name  combined_stock_data manifest_json	Database	December 18, 2023  Location ▼   s3://parthdestinatior s3://parthdestinatior	Classification ▼ CSV JSON	Deprecated   -	View data Table data Table data	< 1 >
View a	Filter tables  Name  combined_stock_data manifest_json parth_athena	Database ▼ stock-data-recession-stock-data-recession-stock-data-recession-	December 18, 2023  Location ▼  s3://parthdestinatior  s3://parthdestinatior	Classification ▼ CSV JSON CSV CSV	Deprecated ♥	View data Table data Table data Table data	Data quality View data quality View data quality View data quality

Database in which tables are formed

• We use Glue to perform ETL on the data using ETL jobs

 We use the visual functionality first for basic operations, and then modify the script according to our project

 Processed data is stored in a new destination S3 bucket



## **AWS ATHENA**

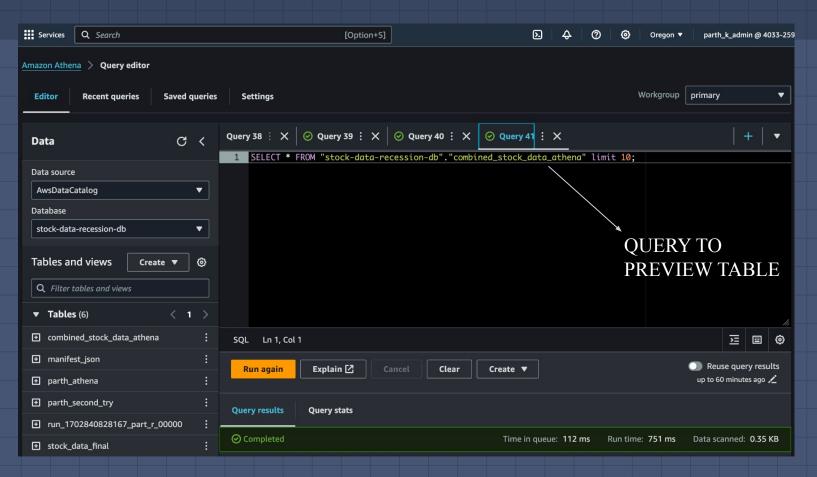
#### 1. OVERVIEW:

- Interactive query service for analyzing data in Amazon S3
- Serverless, no infrastructure setup, pay-as-you-go based on queries

#### 2. SCHEMA DEFINITION OPTIONS:

- DDL Statements: Directly define schema using SQL
- AWS Glue: Automatically crawl data sources to discover data and populate your Data Catalog -> *our approach*
- 3. Serverless architecture hence no infrastructure management
- 4. Amazon QuickSight Dashboard: Directly access data for visualization

## AWS ATHENA CONSOLE



# **AWS QUICKSIGHT**

- We use QuickSight for visualization of our data:
  - Recession periods
  - Real-time stock data streaming
- Support for big datasets: SPICE now supports datasets up to billion row
- **SERVERLESS**: Can automatically scale to tens of thousands of users, without any infrastructure to manage
- **REASONS TO USE AWS QUICKSIGHT**: Deeper data insights through as-needed analysis and machine learning (ML) capabilities such as anomaly detection, forecasting, and natural language querying

# BENEFITS OF USING AWS ATHENA

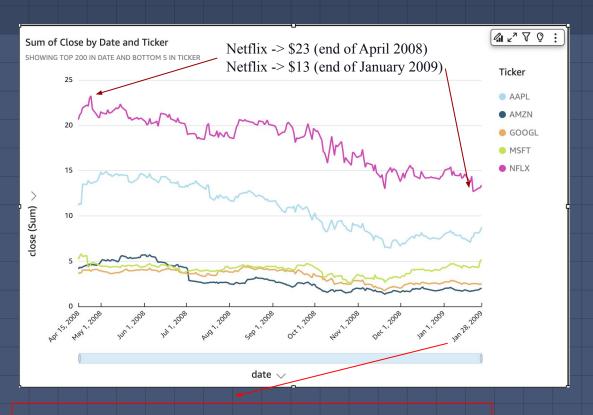
SERVERLESS

**EFFICIENCY** 

**FLEXIBILITY** 

VISUALIZATIONS

## **RECESSION PERIOD - 1: VISUALIZATION**



Total close for Jan 28, 2009 decreases by 2.27%

## **ANOMALIES:**

Top total close movers for Jan 28, 2009 are:

AAPL increased by 5.18% (0.43), from 8.3 to 8.73.

GOOGL increased by 4.13% (0.1), from 2.42 to 2.52.

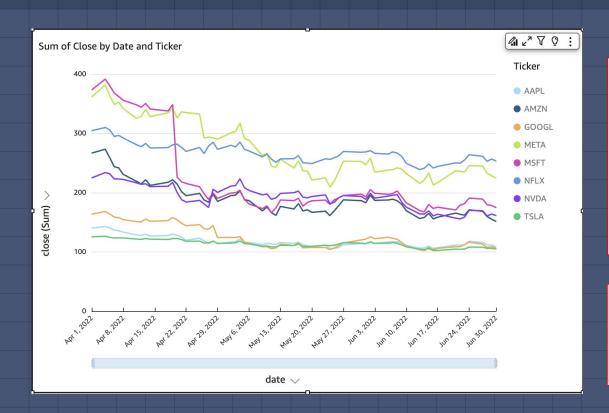
AMZN increased by 4.12% (0.08), from 1.94 to 2.02.

#### **Anomaly Insight**

-15.61% ↓

An anomaly was detected on Oct 7, 2008 primarily driven by lower than expected daily total close for MSFT at 3.19, and GOOGL at 2.93.

## **RECESSION PERIOD-2 VISUALIZATION**



#### **ANOMALIES:**

Bottom total close movers for Jun 30, 2022 are:

GOOGL decreased by 2.49% (2.71),

from 108.92 to 106.21.

AMZN decreased by 2.47% (3.83),

from 155.27 to 151.44.

AAPL decreased by 2.45% (2.74),

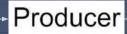
from 111.7 to 108.96.

Total close for Jun 30, 2022 decreased by 1.81% (-23.71) from 1,309.31 to 1,285.6.

## STRUCTURE 2 - REAL-TIME DATA STREAMING PIPELINE















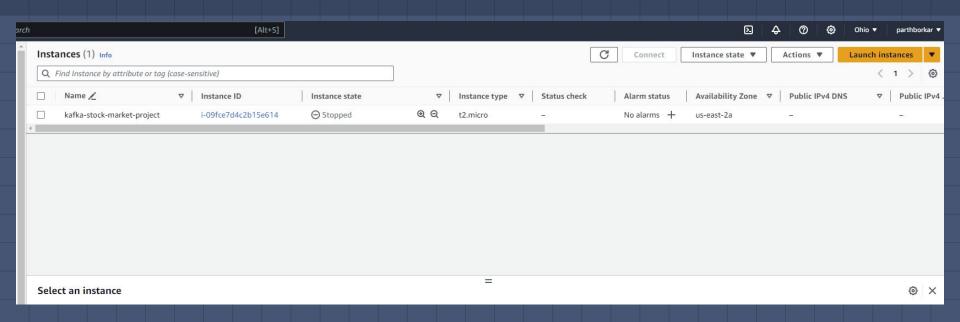




# AWS EC2 - Elastic Compute Cloud

- Elastic Compute Power: It automatically adjusts computer capacity to match application demands in real-time.
- **Diverse Instance Types:** A wide range of instance types designed to accommodate various workloads, such as GPU-, compute-, or memory-intensive operations in addition to general-purpose jobs.
- Cost-Effective Pricing: Pay-as-you-go pricing that takes consumption patterns into account by offering options for Reserved, On-Demand, and Spot Instances.
- Enhanced Security: Strong security groups and key pairs are integrated with AWS VPC to provide network isolation and safe instance access.
- Global Infrastructure: To increase redundancy and lower latency, deploy applications across several Availability Zones and geographies.

# AWS EC2 - Console



# Apache Kafka

- **High-Throughput Data Pipeline:** Kafka functions as a high-availability system that can process billions of events daily.
- **Distributed Streaming Platform:** Kafka is perfect for large-scale message processing applications since it is built to be a distributed, fault-tolerant, and horizontally scalable system.
- Real-Time Processing: Kafka facilitates stream processing, which enables instantaneous data modification as it comes in and allows real-time data streaming into analytics systems.
- Reliability and Durability: Kafka uses retention and replication strategies to provide reliability while storing streams of records in topics.
- Flexible Integrations: Kafka can be easily integrated with a wide range of databases, storage systems, and live dashboards since it is compatible with many producer and consumer interfaces.

# Kafka: Topics, Producers, Consumers

- **Kafka Topics:** Essential to Kafka's communications, topics are feed names or categories to which records are posted. Topics in Amazon Kafka are divided, distributed, and extremely resilient logs.
- **Producers:** Producers are programs or services that post events or messages related to Kafka subjects. AWS Kafka guarantees producers a smooth integration experience so they can connect and stream data effectively.
- Customers: Customers peruse information from subjects to which they have subscriptions. With Amazon Kafka, users can efficiently manage streams using consumer groups for maximum throughput while scaling horizontally.
- Consoles for Producers and Consumers: AWS offers intuitive user interfaces for setting up and controlling producers and consumers of Kafka, making real-time data processing and streaming easier.

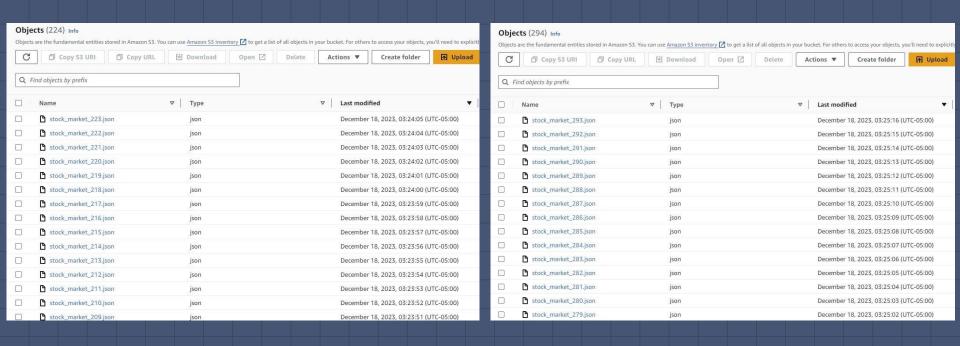
# Console: Producers, Consumers

```
ec2-user@ip //kafka 2.12-3.4.1
                 Amazon Linux 2
                                                                                       Amazon Linux 2
                 AL2 End of Life is 2025-06-30.
                                                                        #####\
                                                                                       AL2 End of Life is 2025-06-30.
                                                                         \###
                 A newer version of Amazon Linux is available!
                                                                            \#/
                 Amazon Linux 2023, GA and supported until 2028-03-15.
                  https://aws.amazon.com/linux/amazon-linux-2023/
                                                                                       A newer version of Amazon Linux is available!
[ec2-user@ip-
                  1$ cd kafka 2.12-3.4.1
             [ec2-user@ip-
                                                                                       Amazon Linux 2023, GA and supported until 2028-03-15.
      --replication-factor 1 --partitions 1
OpenJDK 64-Bit Server VM warning: If the number of processors is expected to
                                                                                          https://aws.amazon.com/linux/amazon-linux-2023/
gure the number of parallel GC threads appropriately using -XX:ParallelGCTh
WARNING: Due to limitations in metric names, topics with a period ('.') or (
                                                               ec2-user@ip-1
                                                                                      ~1$ cd kafka 2.12-3.4.1
ssues it is best to use either, but not both.
Error while executing topic command : Topic 'demo test' already exists.
[2023-12-18 08:05:03,061] ERROR org.apache.kafka.common.errors.TopicExistsE, [ec2-user@ip-1
                                                                                       kafka 2.12-3.4.1]$ bin/kafka-console-consumer.sh
                                                              0.70:9092
(kafka.admin.TopicCommand$)
                                                              OpenJDK 64-Bit Server VM warning: If the number of processors is expected
[ec2-user@ip- kafka 2.12-3.4.1]$ bin/kafka-console-producer.sh
                                                              gure the number of parallel GC threads appropriately using -XX:ParallelGCT
0.70:9092
OpenJDK 64-Bit Server VM warning: If the number of processors is expected tello World
gure the number of parallel GC threads appropriately using -XX:ParallelGCThu
                                                              Cloud Computing and Big data Final Project
>Hello World
>Cloud Computing and Big data Final Project
```

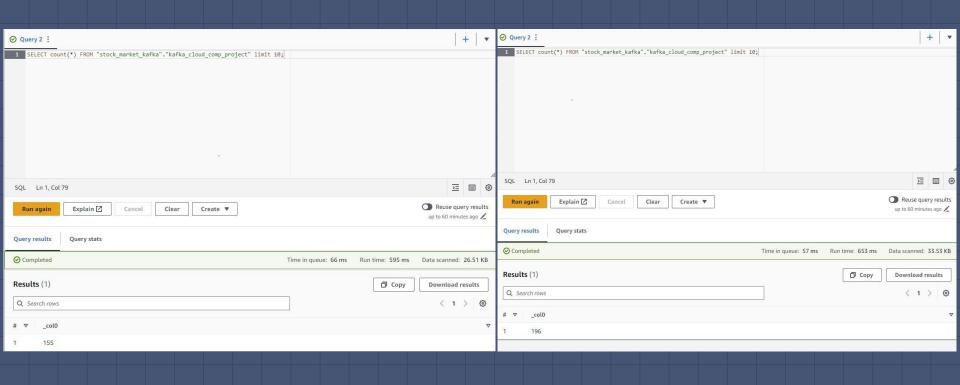
# Simulating upload of real time data into S3 Bucket

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```

# Simulating upload of real time data into S3 Bucket



## Movement of data into Athena in real time



# THANK YOU!