

Website Content & Media Requirements

To ensure we design and develop your website effectively, please provide the following content, brand assets, and media files. Kindly review each section carefully and share the requested materials.

1. Branding Assets

- Logo Files:
 - Primary (full-color) version
 - Black or monochrome version
- Preferred formats: .PNG, .SVG, or .AI

2. Brand Ambassador

- - High-quality images of the brand ambassador dog
- - Provide in 3:2 and 16:9 aspect ratios for best website compatibility

3. Services Information

- For the Service Details page, please share:
 - A clear and descriptive explanation of each service you provide
 - Include key highlights, benefits, and any special features
- (This helps in writing engaging website content.)

4. Products Information

- For the Products section, please provide:
 - A complete list of products offered
 - Product descriptions (features, usage, or benefits)
 - High-quality product images (preferably on a plain background)

5. Legal Content

- Please provide finalized text for:
 - Terms of Service
 - Privacy Policy
- (If not available, we can help draft these based on your business type.)

6. Team & Workspace Images

- We'd appreciate high-resolution images of:
 - Trainers / Team Members
 - Owners / Management Team
 - Office / Workspace
 - Pets (if relevant)
- All images should preferably be in 3:2 and 16:9 aspect ratios for flexible layout use.
- (Using the term "team members" or "staff" is more professional than "workers.")

7. File Submission

- Please upload all content and media files to a shared drive (Google Drive, Dropbox, etc.) and share the access link with us.

Thank You!

Providing these materials will help us create a cohesive and professional website that represents your brand perfectly.