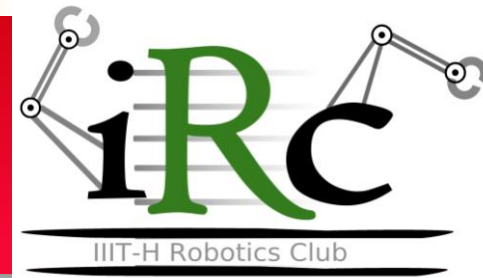


IIIT Hyderabad Robotics Club

PRESENTS



Annual Robotics Workshop of IIIT Hyderabad



IIIT H

IIIT - Hyderabad



1

IIIT Hyderabad is one of the top universities for computer science and electronics education in India

2

Ranked 7th by Dataquest among engineering colleges in India

3

The only university with a research focus right from the UG level. Has a cluster of 15 research centres.

4

One of the few universities with **Robotics Research Lab dedicated totally to Robotics.**

5

Dr. APJ Abdul Kalam is a distinguished faculty member

6

A team of members of IRC came 1st among various universities from all over the world in **Cansat 2010**, which is conducted annually by **NASA**

7

Selected by IBM for the IBM Shared University Research Award



IIIT H

About RoboCamp



1

Robocamp is conducted every year by IRC (IIIT-H Robotics Club) for a week

2

Robocamp basically focuses on giving hands on experience to an individual on building basic robots from very scratch.

3

Various eminent personalities are invited to give Guest Lectures

4

More than 1000 people register from various colleges all over India and around 250 most enthusiastic are selected for attending the camp

5

Participation comes from various IIT's, NIT's, Deemed Universities and also Local engineering colleges

6

Not only undergraduate students but postgraduate students and even people working in offices become a part of IIIT-H Robocamp.

7

We at IIIT-H, believe in giving back to the society, what we have learned and Robocamp is the best way to provide our knowledge to the enthusiastic applicants



IIIT H



Why Sponsor Us

Nation-wide Publicity

1

Sponsor name and logo will be on all the posters, leaflets and banners which travel to more than 150 colleges throughout the country.

Strong Student – Sponsor Ties

2

With participation from all over the country, students will have a positive outlook for the sponsor

Media Attention

3

Robocamp draws large media attraction, large number of articles related to Robocamp are published in various national & local newspapers

- Exposure to other big events in IIT- H like:

- **Felicity** - The annual Cultural and Technical Fest of IIT-H held in the month of February and amasses huge participation from all over the globe

- **R&D Showcase** – The annual exhibition of latest innovation technologies and projects done in various research departments

- Long term benefit as the logo will remain on our site for years to come (<http://robocamp.iit.ac.in>)



IIT H

Sponsorship Breakup

Title Sponsor: RS 1.5 lac



- Name & logo appears on the backdrop of the stage on all 6 days of the workshop & on banners placed outside and inside the Campus
- Company can host some event at various places in the campus to connect with the crowd
- Can put up ads and banners in various parts of the campus
- Logo appears on all banners and posters besides handouts and all the print material sent to more than 150 colleges across the country
- Company logo will be displayed on the website along with company profile
- Logo will be printed on all RoboCamp T-shirts distributed to participants and volunteers
- Logo appears on the demo robots made for Robocamp
- Can send their senior representatives to distribute the awards, *in front of the Media*

Sponsorship Breakup

Associate Sponsor: RS 1 lac



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Sponsorship Breakup

Event Sponsor: RS 75k



- Logo appears on all banners and posters besides handouts and all the print material sent to more than 150 colleges across the country
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Sponsorship Breakup

Associate Event Sponsor: RS 50k



- Company logo will be displayed on the website
- Logo will be printed on all RoboCamp T-shirts distributed to participants and volunteers
- Logo appears on the demo robots made for Robocamp



Our Past Sponsors



Hyderabad Section



IIT H

THANK YOU!