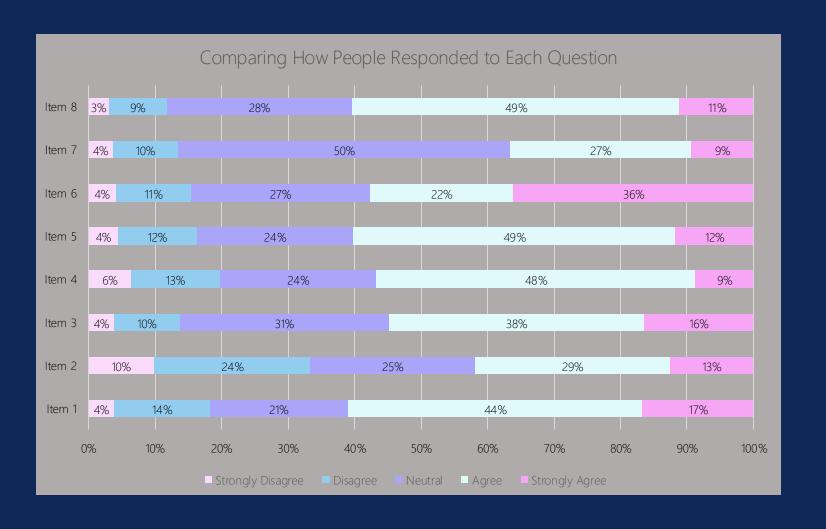
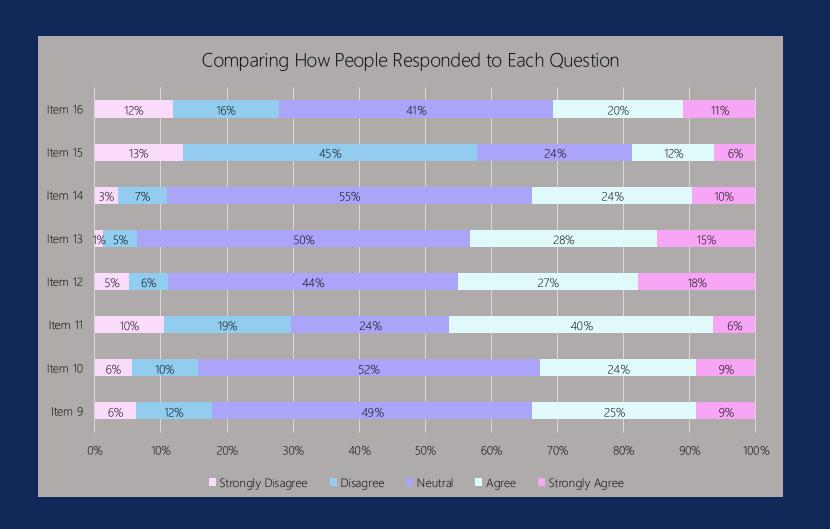
# SURVEY & DATA ANALYSIS

By: Jasmine Ly

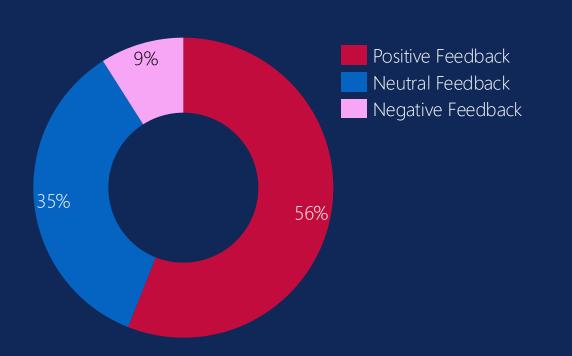
# DATA OVERVIEW

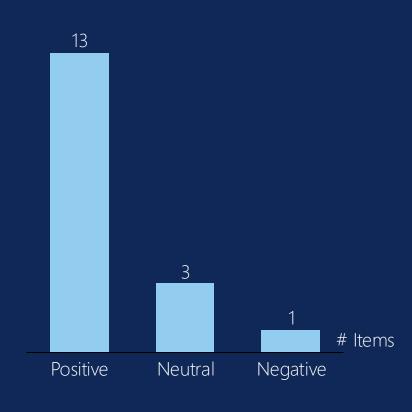
- Provide an overview of the survey data.
- Mention the survey scope, sample size, and timeframe.





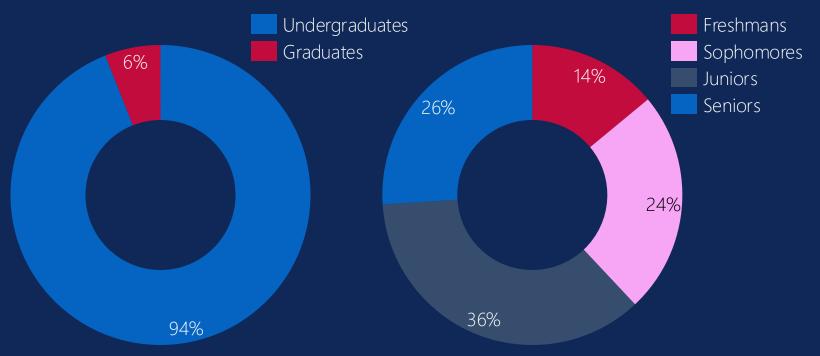
#### FRESHMAN OVERALL FEEDBACK





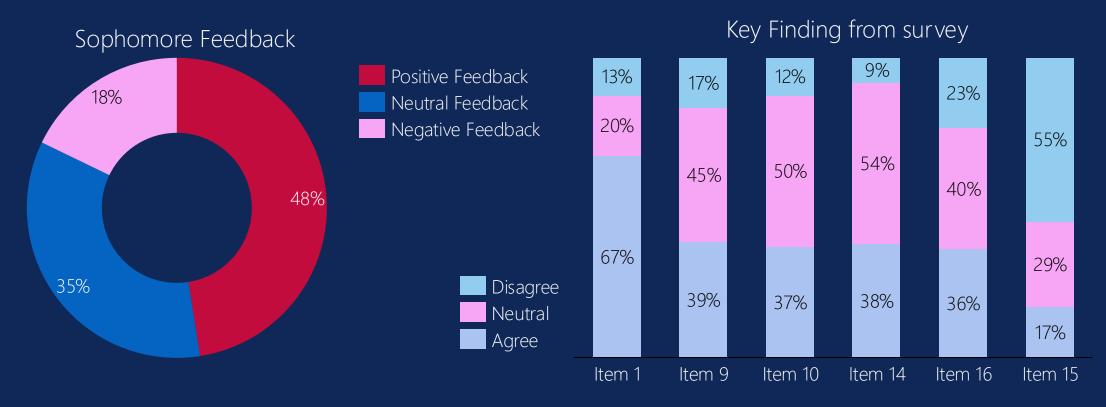
- Majority of Freshman have a positive feedback on advising
- Items 15 had a negative experience (Advising proactively reaching out)
- Item 14 has a split decision between neutral and positive feedback (Advising impacting overall academic experience)

#### LEARNING OUR DEMOGRAPHIC



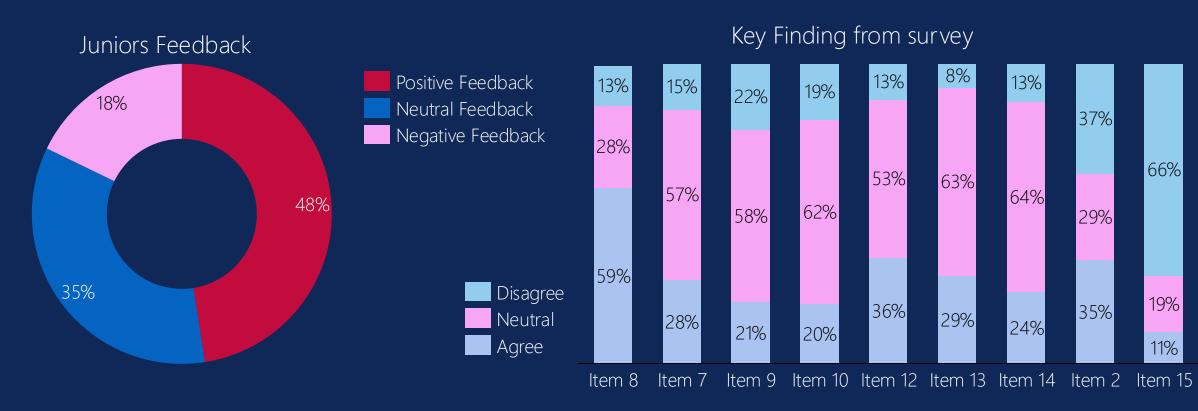
- Charts indicates majority of survey responders are Undergraduates students
- Juniors, having a high percentage of participation of survey
- Freshman and Graduates having the least participation in the survey

#### SOPHOMORE OVERALL FEEDBACK



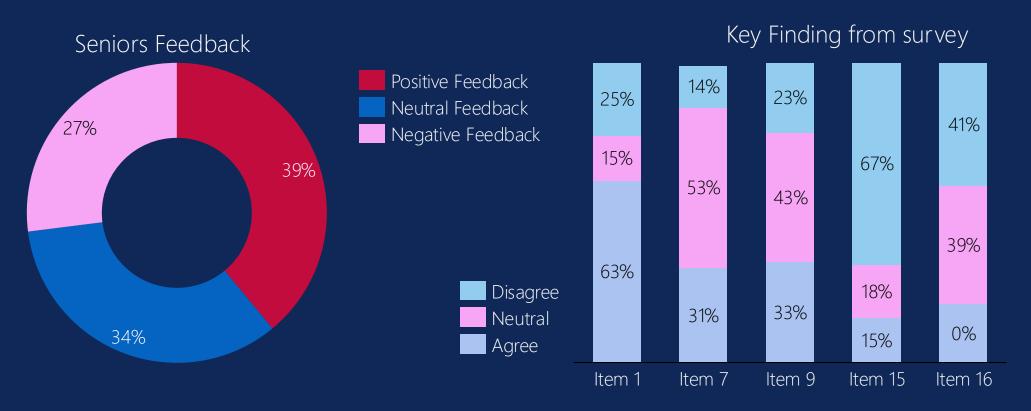
- Majority of Sophomores have a positive feedback on advising with a 67% feeling comfortable in asking advising for assistance
- Items 15 had a negative experience (Advising proactively reaching out)
- Couple of items have a Neutral feedback on, 9, 10, 14, and 16 these items correlate to the advising experiences, sophomores feel the quality of advising didn't help their overall knowledge

#### JUNIOR OVERALL FEEDBACK

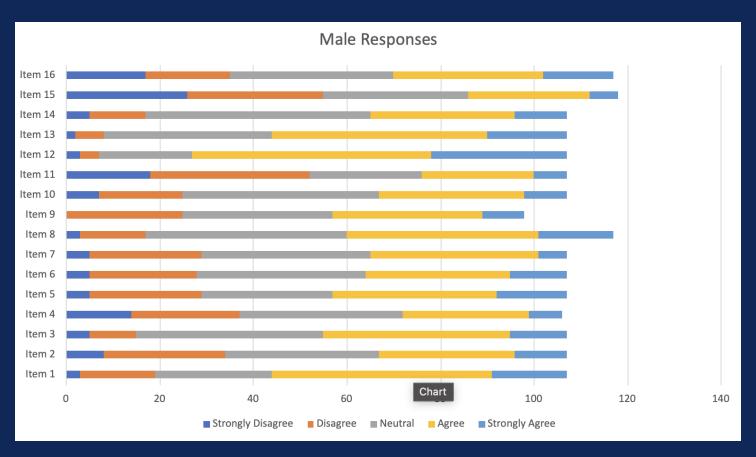


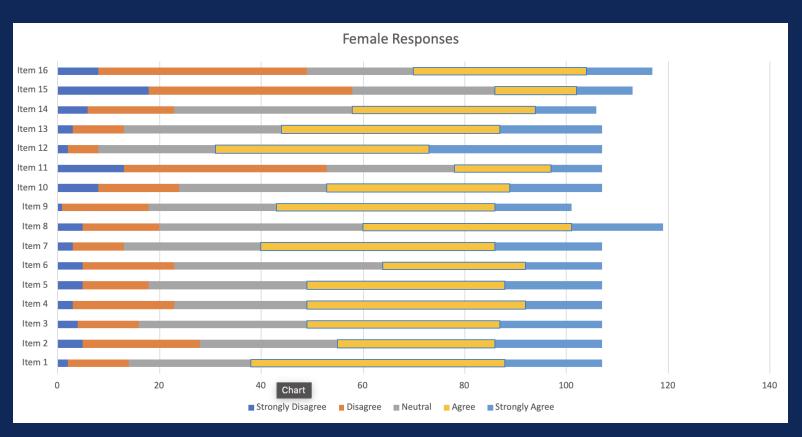
- Majority of Juniors have a positive feedback on advising with a 59% having a relationship with advising and advisors being empathetic towards their academic challenges nature of assistance is different
- Items 15, and 2 had a negative experience (Advising proactively reaching out, and Scheduling with Advising)
- Couple of items have a Neutral feedback on, 7, 9, 10, 12, 13, and 14, most of these Items lean towards the overall experience with advising.
- Juniors may feel like they're not getting the objective they want from advising

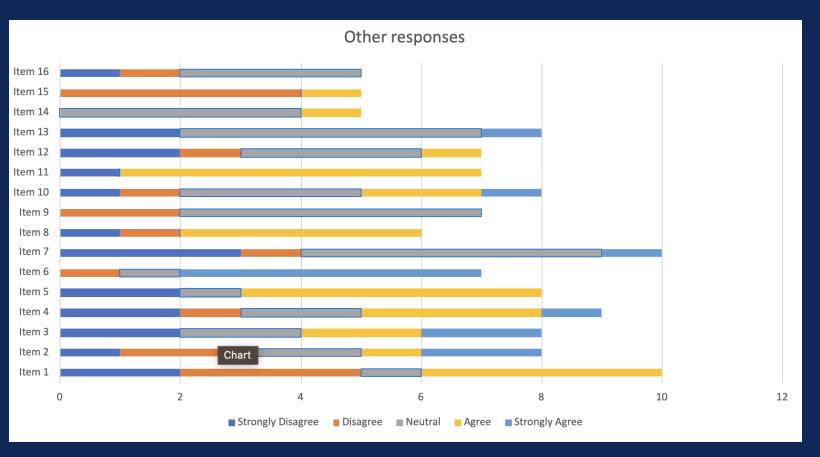
#### SENIOR OVERALL FEEDBACK

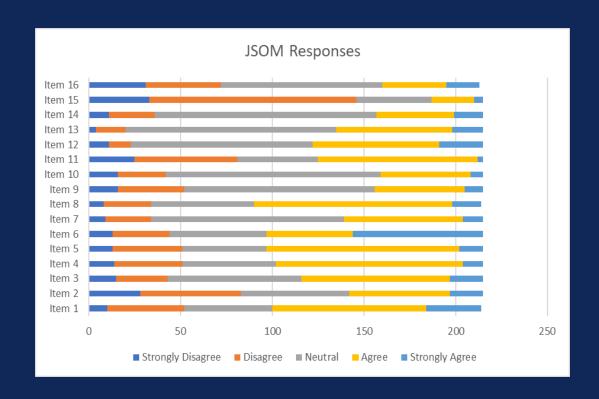


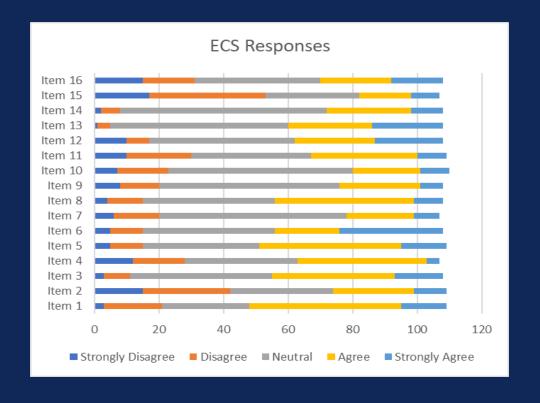
- Majority of seniors have a positive feedback on advising with 63% are comfortable asking for advisor for help.
- Items 15, and 16 had a negative experience (Advising proactively reaching out, and advisor communicating for academic deadline)
- Couple of items have a Neutral feedback on, 7, and 9, most of these leans to the responsiveness of advisors and overall experience with advisor we can make an inference that seniors might require a lot more attention such as graduation, degree plan audits.



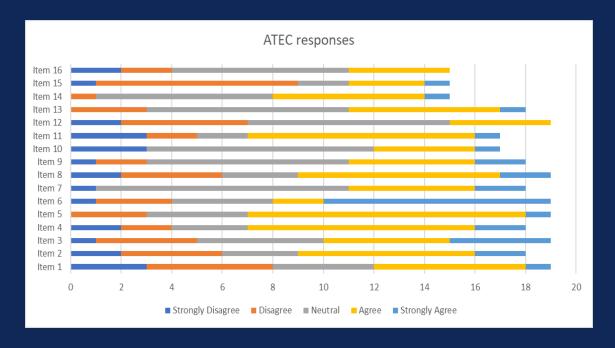




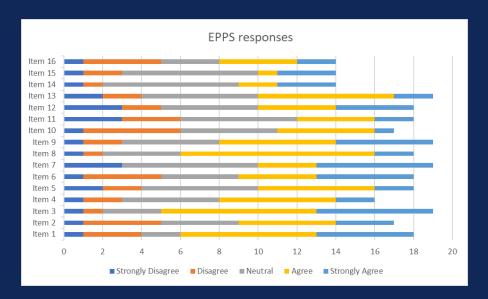


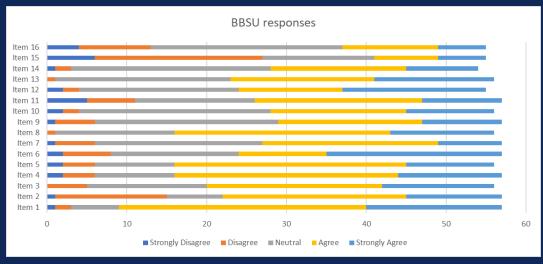












#### INTERESTING FINDINGS

- o Male and Female responses are very similar, but males are found to be happier with advising when compared to females
- o JSOM and ECS have the largest population of students at UTD and this is indicative in the survey as JSOM and ECS accounted for 46% and 23% of participants respectively
- These 2 schools also reported the highest dissatisfaction with advising
- o The survey was not as polarized as originally hypothesized. Most of the data shows that students were neutral towards advising
- o Question 19/Item 15 (Advisor proactively reaches out) and Question 15/Item 11 (Comfortable asking about personal concerns unrelated to academics) reported very high dissatisfaction scores
- o Survey could be improved by forcing participants to convey an opinion (ELIMINATE NEUTRALITY) and eliminate questions not geared towards Academic Advisors direct role.

## BREAKDOWN

- Lower Grade and Upper Grade level need more attention to in advising compared to the Mid Grade level
- Male & Female has similar results in advising experience showing no discrimination
- NSM, IS, BBSU, and ATEC has the most positive feed compared to other schools
- JSOM, and ECS has the most negative feedback.

## SUMMARY

- JSOM, ECS negative experience could be due to population sizes.
- Majority of the positive feedbacks are from the degree requirements
- Due to complex majors in these school potentially implementing or adding additionalmajor advisors can bring the overall satisfaction for students
- Most of the negative experiences come from no follow ups.
- Implementing an automated email to ask students for their experiences per semester and giving students a choice to reply can improve the follow up.

# THANK YOU