

Name:

Marks:

Student number:

Technical component (15 marks)

TA7901 Seminar	Level of achievement		
criteria	Outstanding (5)	Satisfactory (3)	Unsatisfactory (0)
Problem domain, background and importance	The presenter shows a very good understanding of problem's background and domain, and emphasizes the problem's importance.	The presenter shows a reasonable understanding of the problem. However, some aspects (background, domain, and importance) are not addressed.	The presenter fails to show an adequate understanding of the research topic.
Presentation	The verbal presentation is interactive, tailored appropriately to audience. Questions are handled very well.	A good presentation with some interaction. The presenter is able to defend and justify his/her work. Questions are handled reasonably well.	An interested listener struggles with the presentation. Poorly prepared or delivered presentation.
Excellence and Innovation	The presentation is of the highest quality demonstrating best professional data science practice and showing substantial creativity and innovation.	The presentation is of average quality but with evidence of sound data science practice. A small amount of creativity and innovation is seen.	The standard of the presentation demonstrates a complete lack of understanding of topic, and minimal effort invested. No creativity and innovation is seen.

Notes:

Business component: Quality of slides and the ability to exhibit and communicate work (15 marks)

DATA7901 Seminar	Level of achievement		
Presentation techniques	Persuasive (5) (delivers a clear message)	Satisfactory (3) (only provides information)	Unsatisfactory (0) (distracting or confusing)
Structure (opening & closing, overall structure)	Opening engages with the audience. Content is clearly structured according to <i>need, task, message</i> and <i>conclusion</i> . Message is reinforced in the closing segment. Response to questions are clear and well structured.	Opening is relevant to the topic, but not engaging. Content has a discernible structure & development. The closing segment adequately summarizes the information discussed. Response to questions are clear and coherent.	Opening is haphazard. Content is poorly structured and the development is confusing. The closing segment is missing altogether. Response to questions seem disorganized and incoherent.
Verbal language (expressions, technicality, signposting)	Expressions are clear and conversational in style. Technicality is adequately paraphrased for a non-specialized audience. Adequate signposting is adequately provided.	Expressions sound written or unnecessarily complicated. Technicality is not explained adequately. Speech is lacking in either initial signposting or during transitions.	Expressions are very hard to understand. Language is either overly technical or too superficial for the audience. No signposting is provided, and sequence is hard to follow.
Vocal delivery (pacing & pauses, stress & volume)	Pace is moderate and speech is articulate. Pauses are effectively used to assist understanding. Stress and volume are used to draw attention effectively to important information.	Pace is rushed or stilted, or speech is slightly mumbled. Pauses are not adapted to the message appropriately. Stress and volume vary adequately, but are not used to draw attention to important information.	Pace is erratic and poorly controlled, or speech is very mumbled. Pauses are lacking, or they are erratic and poorly controlled. Speech is too soft or monotonous, or stress is erratic and confusing.
Body language (gestures, posture, eye contact)	Gestures are effectively used to direct attention and organize content. Posture and position engages the audience. Eye contact is used to include everyone. Does not read from notes.	Gestures are repetitive and monotonous. Posture and position are appropriate but passive. Establishes some eye contact with the audience. Reading from notes or off the slide at times.	Complete lack of gestures, or body movements are distracting. Posture and position alienate the audience. Generally lacking eye contact. Highly dependent on notes.
Visual displays (clarity, transitions, attention management)	Displays are easy to read, containing only any details relevant to the argument. Speech elaborates on each slide. Slide design, animations and transitions are used well to sequence and direct attention.	Displays are sufficiently clear without too many unnecessary details. Speech accompanies each slide appropriately. Only the pointer is used meaningfully to direct the audience's attention.	Displays are cluttered by unnecessary details. Coordination between speech and slides is lacking. Attempts to direct attention are generally lacking or distracting from the argument.

Notes: