

Easy Going

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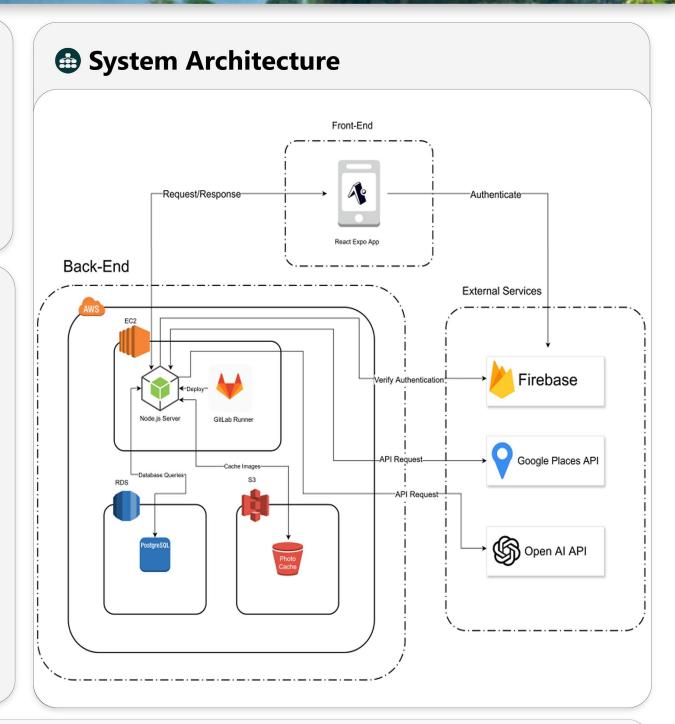
Sit back. Relax. Keep it EasyGoing!

1 About EasyGoing

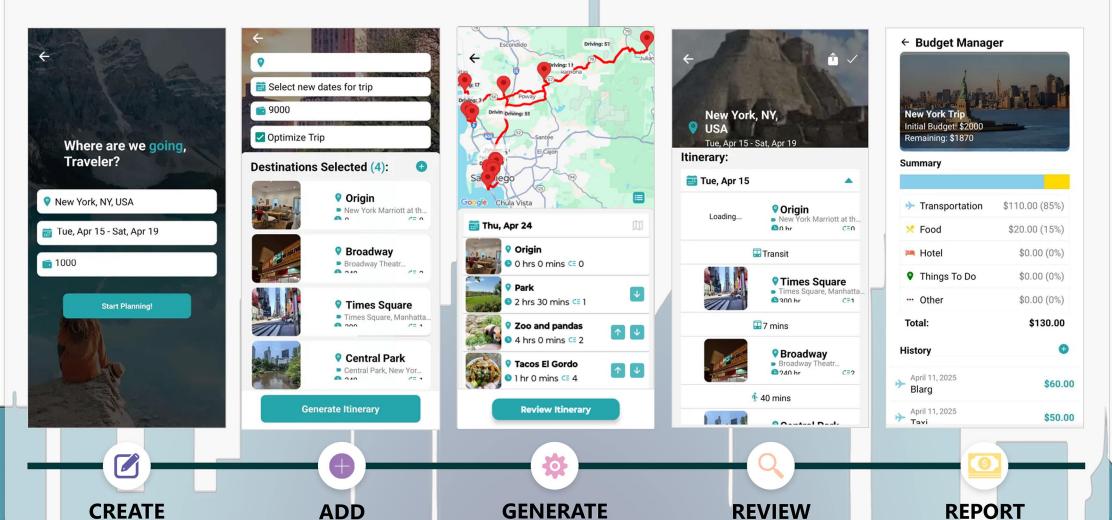
EasyGoing is a smart trip-planning mobile app that helps users build and organize travel itineraries with the help of Al and real-time Google Maps data, making it easy to find destinations, track budgets, and explore new places efficiently.

Key Features

- Al-powered travel suggestions using OpenAl
- Smart autocomplete, directions, and place search with Google Maps
- An interactive map interface capable of displaying optimized routes across multiple destinations with support for various modes of transportation simultaneously
- Integrated budgeting system to track trip costs



Application Pipeline



User Study Results

Key feedback highlighted issues with date selection, unclear navigation, and limited editing tools. Users appreciated features like AI suggestions and Autocomplete. In response to the feedback, we improved navigation, labels, and trip-editing tools. These updates enhanced overall usability and user experience.