RESUME

WEB & GRAPHIC DESIGNER

JASPER LEONARD GUTIERREZ

ABOUT ME

As a web designer, I combine creativity and technical skills to deliver visually appealing and strategically aligned designs. My background in graphic design and frontend development allows me to create user-friendly websites seamlessly. Proficient in platforms like Canva, Figma, and WordPress, I also code in HTML, CSS, and JavaScript, leveraging frameworks like React and Next.js to build dynamic applications. My attention to detail and passion for innovation ensure captivating digital experiences.

SOFTWARE/SKILLS

Canva

HTML

Figma

Wordpress

CSS

JavaScript

EXPERTISE

LOGO DESIGN

UI/UX

MOCK-UP

BRAND IDENTITY

EDUCATION

2021-2026
Bachelor of Science in Information Technology [Major in Web Development]
Holy Angel University, Angeles City

EXPERIENCES

MARCH:MAY 2024
Graphic Designer (Student Assistant)
Holy Angel University
(Marketing Office)

2024:PRESENT
Frontend Developer (Internship)
Simple Projex (StartUp Company)
US Based Client

CONTACT DETAILS

📞 +63 928 299 8303

✉️ leogutierrez1901@icloud.com

🔗 https://github.com/jasleorez

PORTFOLIO

Scan me

JASPER LEONARD D. GUTIERREZ

Address: Purok 1, #2, Aquino Apt., Babo Pangulo Porac, Pampanga
Phone: 09282998303
Email: jasleorez1924@gmail.com
GitHub https://github.com/jasleorez

SUMMARY

Motivated and knowledgeable front-end development student with a strong grasp of various frameworks and a passion for creating user-friendly digital experiences. Seeking an internship opportunity to further develop coding expertise, contribute to meaningful projects, and gain valuable experience as part of a collaborative team.

WORK EXPERIENCE

Expert Agent, T-Mobile IQOR   January-March 2022
- Excellent communication, empathy, and conflict-resolution abilities developed through daily customer interaction. You learn to build rapport, and deliver solutions.
- Hands-on experience with CRM systems, billing platforms, technical troubleshooting tools, and sales systems. You gain a solid understanding of mobile technologies, billing procedures, and product features.

Student Assistant, Marketing Team   April -June 2024
- Assisted in photo and video documentation, enhancing the team's digital content strategy and engagement efforts.
- Creative input led to more visually engaging and professional content, improving the team's social media presence.
- Streamlined content creation

Student Assistant, Computer Engineering Laboratory   February 2023 - March 2024
- Organization and Maintenance: Ensuring lab equipment and materials were properly organized and maintained, reducing downtime and enhancing productivity.
- Safety Compliance: Supporting the custodian in upholding safety protocols, contributing to a secure working environment for all lab users.
- Administrative Support: Handling documentation or scheduling, which freed up time for the custodian to focus on more critical tasks.

ESL Educator, Clark Institute of the Philippines - English Academy   July 2022 - November 2024
- Skill Refinement: Developed strong teaching and communication skills tailored to varied learner levels and backgrounds.
- Student Retention: Built strong rapport with learners, increasing satisfaction and retention rates for the program.

Front-end Developer Intern   January 2024
- Collaborated with a US-based startup to build and design a professional-grade landing page. Worked on UI/UX wireframes and implemented responsive components using modern front-end tools.

Event Coordinator   August 2024 - Present
- Strong interpersonal, organizational, and problem-solving abilities that allow you to plan effectively, communicate clearly, adapt to changes, and lead teams with confidence and creativity.
- Practical knowledge of event tools, budgeting, vendor coordination, and promotional strategies, combined with the technical ability to manage platforms, create visuals, and ensure smooth event execution.
- Specialized strengths like risk planning, public speaking, content creation, and data analysis that enhance event impact, audience engagement, and post-event evaluation.

EDUCATION

Bachelor of Science in Information Technology

Holy Angel University

- Major in Web Development

ADDITIONAL INFORMATION

- **Technical Skills:** Organization and Inventory Management, Communication Tools, Graphic Design.
- **Languages:** Filipino, English
- **Certifications:** Javascript Algorithms and Data Structure (freeCodeCamp), Responsive Web Design (freeCodeCamp), Red Hat System Administration I (RH124)