

Capstone Project Weekly Progress Report

Project Title	Big Mart Data Visualization and Analysis
Group Name	Group D
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Reporting Week	7 oct 2019 to 13 oct 2019
Faculty Supervisor	William Pourmajidi

1. Tasks Outlined in Previous Weekly Progress Report

Data Wrangling: Work on missing values or null values present in the data set.

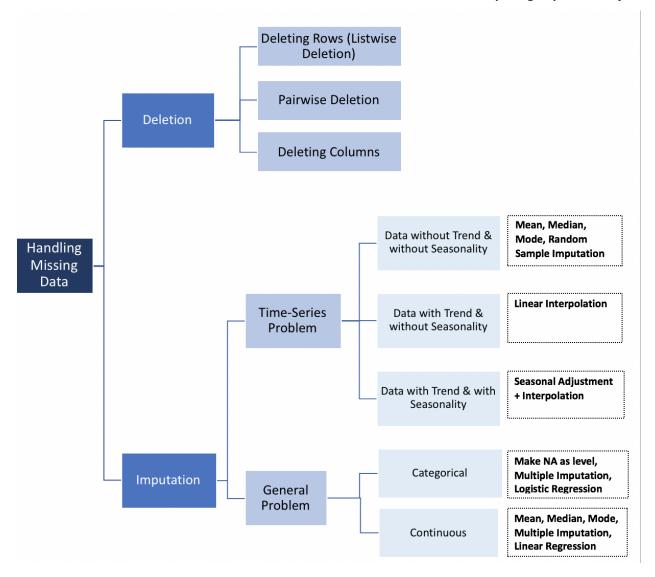
2. Progress Made in Reporting Week

Before jumping to the methods of data imputation, we need to understand the reason why data goes missing.

- 1. **Missing at Random (MAR):** Missing at random means that the propensity for a data point to be missing is not related to the missing data, but it is related to some of the observed data
- 2. **Missing Completely at Random (MCAR):** The fact that a certain value is missing has nothing to do with its hypothetical value and with the values of other variables.
- 3. **Missing not at Random (MNAR):** Two possible reasons are that the missing value depends on the hypothetical value (e.g. People with high salaries generally do not want to reveal their incomes in surveys) or missing value is dependent on some other variable's value (e.g. Let's assume that females generally don't want to reveal their ages! Here the missing value in age variable is impacted by gender variable)

In the first two cases, it is safe to remove the data with missing values depending upon their occurrences, while in the third case removing observations with missing values can produce a bias in the model. So we have to be really careful before removing observations. Note that imputation does not necessarily give better results.



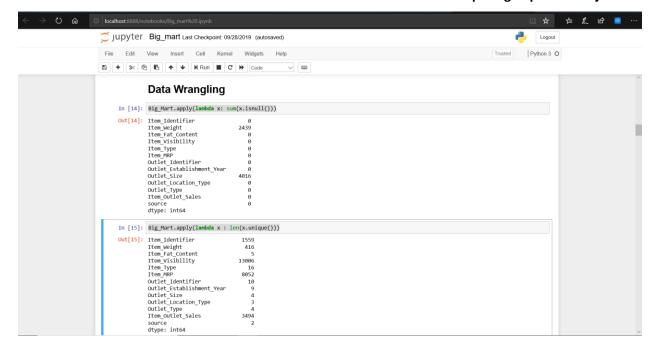


Handling missing values:

- sum(x.isnull()) Number of cells with null values in a column
- apply() Apply a function (eg. Apply function on data frame)
- isnull() Get null values present in a column

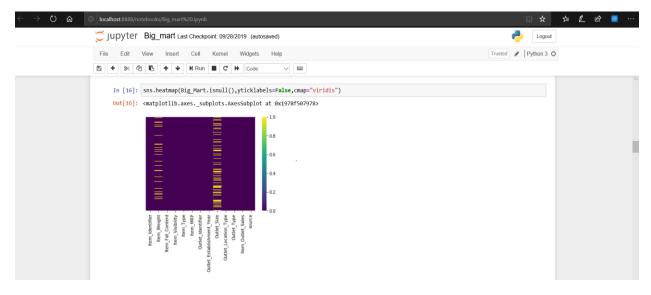


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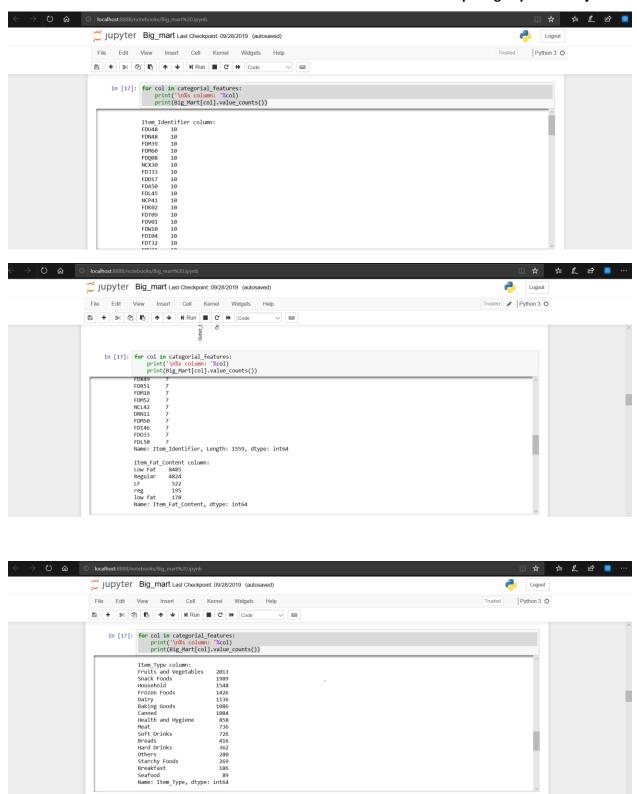
<u>Observations:</u> We observed that Item_Weight has 2439 null values Outlet_Size has 4016 null values

The Heatmap below shows that the columns with null values are of different color that is yellow color and rest of heatmap is of purple color with no null values.



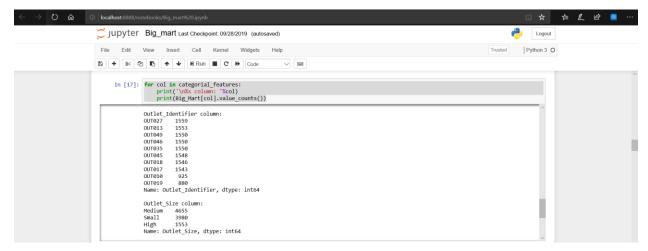


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3. Difficulties Encountered in Reporting Week

To choose proper functions to know about the missing values in Big_Mart data set and to count the categorical features for all the columns present in the data set.

- 4. Tasks to Be Completed in Next Week
 - Replace Null Values with their mean value
 - Change the Different names used to represent single item into single name
 - For instance, Low Fat and LF in dataset have same meaning. So, replace 'LF' with 'Low Fat' and 'reg' with 'Regular''.