### Term Project: Exam Performance Analysis

Jasmeet Singh Saini - 0758054

2023-04-15

#### Introduction

In the modern education system, evaluating student performance in academic subjects is an essential part of the learning process. Academic assessments provide valuable feedback on the effectiveness of teaching methods, curriculum design, and student learning outcomes. Performance in exams is one of the most common methods used to evaluate student's understanding of a subject. However, performance in exams can be influenced by various factors, such as student demographics, socio-economic status, and motivation level.

Moreover, the field of education has undergone significant transformation due to technological advancements, globalization, and cultural diversity. With the advent of digital learning, student's performance evaluation is becoming increasingly data driven. To enhance learning outcomes, educators need to collect and analyze data on various aspects of the educational process, such as student performance, behavior, and learning preferences.

#### Literature Review

Several studies have explored the factors that affect student performance in exams such as demographic characteristics, parental involvement, teaching effectiveness and many more.

Research done on demographic factor such as gender, race/ethnicity, socio-economic status, and parental education level, have a significant impact on academic achievement (Sharma & Gupta, 2019; Singh, 2020). Studies have found that girls tend to perform better than boys in reading and writing, while boys tend to perform better in math (Eccles et al., 1990; Hyde, Fennema, & Lamon, 1990). In terms of race/ethnicity, research has shown that minority students, such as African American and Hispanic students, tend to perform lower than their White and Asian peers (Ferguson, 2003; Fryer & Levitt, 2004). Socio-economic status has also been found to be a significant predictor of academic achievement, with children from lower socio-economic backgrounds experiencing lower levels of academic success (Singh, 2020).

Another studies have shown that when parents are involved in their children's academic pursuits, it can have a positive impact on their academic performance. Research found that there is a correlation between parental involvement and academic success (Liao, Gao, & Liu, 2020; Suhaimi, Ahmad, & Musa, 2018). In fact, a meta-analysis of 31 studies conducted by Liao and colleagues in 2020 found that parental involvement had a moderate effect on academic achievement. Parental involvement can manifest in various forms such as helping with homework, attending school events, and communicating with teachers. As a result, it's crucial for parents to take an active interest in their children's education to help them succeed academically.

Research has consistently shown that teacher effectiveness is a critical factor that significantly impacts student performance in exams. In fact, effective teaching practices have been found to be directly correlated with improved student learning outcomes. A number of studies have shown that when teachers provide timely and specific feedback to their students, it helps students to identify areas where they need to improve, understand their strengths, and ultimately learn more effectively. Additionally, using active learning strategies in the

classroom, such as problem-based learning or inquiry-based learning, can help students to engage more deeply with the material and develop critical thinking skills. Lastly, setting high expectations for students can be an effective way to motivate them to work harder and achieve more. When teachers set high standards for their students, they signal to their students that they believe in their potential, which in turn can lead to increased effort and higher levels of achievement. Overall, these effective teaching practices have been shown to have a positive impact on student learning outcomes across a range of subjects and grade levels (Hattie, 2009; Marzano, Pickering, & Pollock, 2001).

Socioeconomic status (SES) is a crucial factor that determines student performance in exams. Various studies have consistently demonstrated that students from low SES backgrounds tend to perform poorly compared to those from high SES backgrounds. A study conducted by Gorard, See, & Davies (2012) highlighted that students from low SES backgrounds have lower academic achievement due to factors such as limited access to educational resources, poor nutrition, and inadequate healthcare (Gorard, See, & Davies, 2012).

Similarly, a report by the OECD (2016) indicated that students from families with higher income, higher parental education levels, and greater access to educational resources tend to perform better in exams than those from lower SES backgrounds. The study emphasized that students from low SES backgrounds are more likely to face financial constraints and inadequate educational resources that limit their academic performance. Moreover, research conducted by Sirin (2005) found that students from low SES backgrounds tend to have lower grades and academic achievement than those from high SES backgrounds. The study highlighted that low SES students often face challenges such as poor academic preparation, limited access to educational resources, and negative stereotypes that affect their academic performance.

Race and gender are also significant predictors of student performance in exams. A study by Reardon et al. (2019) found that the black-white achievement gap in standardized test scores in the US has remained relatively constant for the past 50 years, despite various efforts to reduce it. The study emphasized that this achievement gap is a result of several factors, including historical and ongoing racial discrimination, income inequality, and limited access to quality educational resources. Moreover, gender differences have also been observed in student performance in exams, with males performing better in subjects such as math and science (Else-Quest, Hyde, & Linn, 2010). The study attributed this difference to various factors, including socialization, gender stereotypes, and differences in cognitive ability. In summary, Socioeconomic status (SES), race, and gender are significant factors that impact student performance in exams. Understanding these factors can help policymakers develop effective strategies to promote educational equity and improve academic outcomes for all students.

All the factors which can influence student's exam scores is an important area of research that can help educators and policymakers improve educational outcomes for students. In this empirical analysis, we will explore the factors that affect student performance in exams using the student's performance in exams dataset. This dataset includes information on the performance of 1,000 students from different demographic backgrounds on three exams: math, reading, and writing. By analyzing this dataset, we aim to gain a deeper understanding of the factors that influence student's exam performance and how educators can improve learning outcomes.

The purpose of the research study is to investigate the impact of different factors on student's exam scores. The study aims to answer two different research questions that will help in understanding how these factors influence academic performance.

The first research question focuses on the impact of gender on student's exam scores. This question aims to determine if there is a significant difference in the exam scores of male and female students. The research will investigate whether gender has a direct or indirect impact on academic performance. The study will analyze the data collected from male and female students to understand the correlation between gender and exam scores. The results of this research question will provide insights into gender differences in academic performance and can be useful for developing strategies to improve academic outcomes for all students.

The second research question aims to examine the impact of the level of education of the student's parents on their exam scores. This question will investigate whether students whose parents have higher levels of education tend to perform better on exams than those whose parents have lower levels of education. The research will analyze the data collected from students with different parental educational backgrounds to

determine if there is a correlation between parental education and academic performance. The results of this research question will be useful for understanding the role of parents in the academic success of their children. In future research, we can look for the impact of completing a test preparation course on student's exam performance or we can also test, how race/ethnicity effect student's exam scores.

The modern education system recognizes that evaluating student performance is essential for assessing the effectiveness of teaching methods, curriculum design, and learning outcomes. However, the performance of students in exams is influenced by factors such as demographics, socio-economic status, and teacher effectiveness. This study highlights that various factor, such as parental involvement, teacher effectiveness, and socio-economic status, significantly affect student performance. Furthermore, previous research has consistently shown that students from low socio-economic backgrounds, minority students, and female students tend to perform poorly in exams. The study emphasizes that identifying these factors and understanding their impact on student performance is crucial for educators to improve the learning outcomes of their students. The next section will provide an overview of the methods used in this study using inferential statistical analysis and summarize the key findings by visualization.

#### Methods

To perform inferential statistics on the impact of different factors on student's exam scores We will first look into the *dataset* and then we will initiate **cleaning and preparing the data**. After preparing the data, the subsequent step is to perform **exploratory data analysis** (EDA) to comprehend the distribution and association of the variables in the *dataset*. This phase entails generating visual representations, such as scatter plots, histograms, and box plots, to recognize any trends or patterns in the data. Then after drawing insights from the exploratory data analysis, we can develop **hypotheses** that correspond to the research inquiries of the project. After developing hypotheses, we will look for certain **assumptions** like the independence of data, randomly sampled data, normality, variance, and linearity. Then the pre-final step is to perform **inferential statistics** to test the hypotheses. This procedure involves executing the selected statistical tests and analyzing the outcomes.

#### **Data Description**

The **Student Performance in Exams dataset** is a collection of data on student performance in various subjects (see **Table-1**). The variables in the dataset are:

- 1. **Gender**: The student's gender, either "male" or "female".
- 2. Race/Ethnicity: The student's race/ethnicity is categorized as "Group A", "Group B", "Group C", "Group D", or "Group E".
- 3. Parental Level of Education: The highest level of education attained by the student's parents, categorized as "some high school", "high school", "some college", "associate's degree", "bachelor's degree", or "master's degree".
- 4. **Lunch**: Whether or not the student received free or reduced-price lunch, either "standard" or "free/reduced".
- 5. **Test preparation course**: Whether or not the student completed a test preparation course, either "none" or "completed".
- 6. Math score: The student's score on the math exam is out of 100.
- 7. Reading score: The student's score on the reading exam is out of 100.
- 8. Writing score: The student's score on the writing exam is out of 100.

The *dataset* includes demographic information about the students, such as their gender, race/ethnicity, and parental education level, as well as information about their performance on three exams: math, reading, and writing. The *dataset* contains 1,000 observations and 8 variables. Below is a table summarizing the data:

Variable	Datatype	Key	Description
Gender	Categorical	Male, Female	Student's gender.
Race	Categorical	Group: A, B, C,	Student's race/ethnicity.
		D, and E	
Lunch	Categorical	Standard,	Whether the student has free/reduced lunch or not.
		Free/reduced	
Preparation	Categorical	None,	Whether the student has taken the test preparation
Course		Completed	course or not.
Math	Numeric	0 - 100	The student's score on the math exam
Score			
Reading	Numeric	0 - 100	The student's score on the reading exam
Score			
Writing	Numeric	0 - 100	The student's score on the writing exam
Score			
Parental	Categorical	Types of School	Student's parental level of education, that is, High
Level of			School, Some College, Associate's Degree, Bachelor's
Education			Degree, Master's Degree

Table-1: About the student's performance in exam's dataset

#### **Data Collection and Cleaning**

We will begin by importing the dataset into R using the read.csv() function. We will then check for any missing values in the dataset and remove them using the na.omit() function. We will also check for any duplicates in the dataset and remove them using the unique() function. Finally, we will rename the variables to make them more descriptive using the names() function.

Before conducting inferential statistical analysis, it is important to understand the characteristics of the dataset using descriptive statistics. We will start by summarizing the dataset using summary() function. The summary function provides basic statistics such as mean, median, standard deviation, minimum, maximum, and quartiles.

#### **Exploratory Data Analysis**

It is necessary to create graphical displays, such as scatter plots, histograms, and box plots, to detect any potential trends or patterns present in the data. Once we have drawn conclusions from the exploratory data analysis, we can formulate hypotheses that align with the research questions of the project.

The distribution of *gender relation with average score* helps to understand the underlying structure of the data and to identify potential patterns or trends (see **Figure-1**).

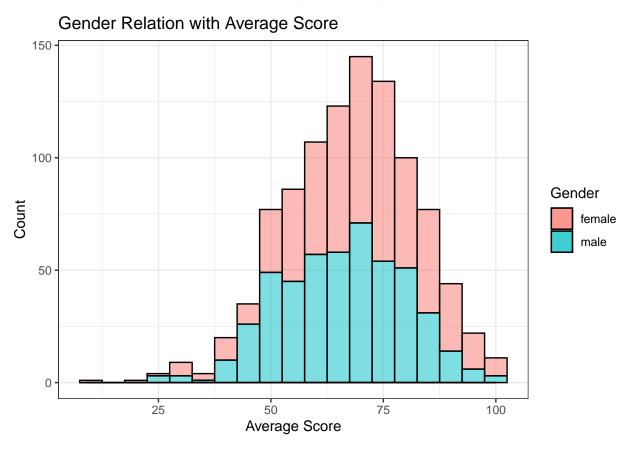


Figure-1: Visualization of the male and female's relationship between Average Score

#### Inferential Statistics

Inferential statistics involves making inferences about the population based on a sample. In this dataset, we may want to test hypotheses such as whether there is a significant difference in exam performance between male and female students. We are using a two-sample t-test in this hypothesis test as we have to compare the means of two independent groups (male and female) to determine if there is a significant difference in their exam scores. Our hypothesis will be  $H_0$  is the Null hypothesis: There is no significant difference in the exam performance between male and female students and  $H_A$  is the Alternative hypothesis: There is a significant difference in the exam performance between male and female students.

Firstly, the *independence of data* will be checked where it is assumed that the data were randomly sampled and the sample size is less than 10% of the population size. Then, we need to check the assumptions of normality (see **Figure-2**), that is, the two groups (male and female) should be normally distributed and homogeneity of variance (see **Figure-3**), that is, the variances of the two groups should be approximately equal. For that, we can use the *Shapiro-Wilk test* to check the normality assumption and the *F-test* to check the homogeneity of variance assumption.

```
par(mfrow=c(1,2))
hist(students_data$average_score, main = "Distribution of Average\n Score across Gender"
    , xlab = "Control", col = "lightblue")
qqnorm(students_data$average_score, pch = 1, frame = FALSE)
qqline(students_data$average_score, col = "blue", lwd = 2)
```

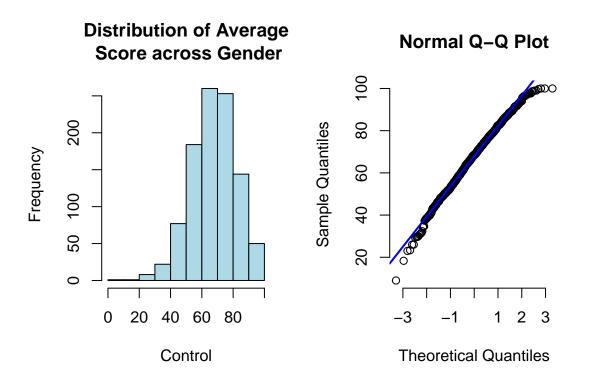


Figure-2: Checking the assumption of Average Score across gender using histogram and Q-Q Plot

```
# Shapiro-Wilk's test,
# To check whether or not a sample fits a normal distribution
shapiro.test(filter(students_data, gender == "male")$`average_score`)

##
## Shapiro-Wilk normality test
##
## data: filter(students_data, gender == "male")$average_score
## W = 0.99408, p-value = 0.05762

shapiro.test(filter(students_data, gender == "female")$`average_score`)
```

# Variability across the Average Score of Gender

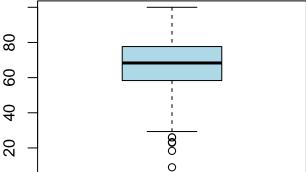


Figure-3: Checking the assumption of variability across the Average Score of Gender using boxplot

```
# Check homogeneity of variance assumption
var.test(`average_score` ~ gender, data = students_data)
```

```
##
## F test to compare two variances
##
## data: average_score by gender
## F = 1.1269, num df = 517, denom df = 481, p-value = 0.1835
## alternative hypothesis: true ratio of variances is not equal to 1
## 95 percent confidence interval:
## 0.9449299 1.3430546
## sample estimates:
## ratio of variances
## 1.126858
```

A two-sample *t-test* is appropriate when we have two independent samples and we want to determine if their means are statistically different. In our case, the two groups (male and female) are independent because each student is either male or female, and their gender is not related to the other students in the dataset. Additionally, we assume that the exam scores of male and female students are independent of each other, meaning that the exam score of one student does not affect the exam score of another student.

```
# T-test of average scores by gender
t_test <- t.test(`average_score` ~ gender, data = students_data, var.equal = TRUE)</pre>
```

Furthermore, we will also examine the relationship between the academic scores of the students and the educational level of their parents. Here, we will consider *null hypothesis*  $(H_0)$  with no significant difference and *alternative hypothesis*  $(H_A)$  as a significant difference in exam scores based on the level of education of the student's parents.

Before performing the hypothesis test, we need to check the assumptions of the **ANOVA test**. Here, we are comparing the means of three or more groups (education level of the student's parents), so we should check the following assumptions, that is, *independence of data*, *linearity*, *normality* (see **Figure-2**) and *homogeneity of variance* (see **Figure-3**). *Linearity* will be the linear relationship between the two variables (average\_score and parental\_education) and it will be check using "Residuals vs x-values" plot.

Here, we can use the aov() function in R to perform the ANOVA test. In our case, the dependent variable is "average score", and the independent variable is "parental level of education". It will store the result of the aov() function in a variable, say *parental\_education\_aov*, and then use the summary() function to display the ANOVA table, which includes the F-statistic and p-value in result section.

#### Results

The results of the study indicate that the gender relation with average score plot, we observed that the distribution of the average scores for male and female students is almost similar, with a slight variation in the means. We also observed that there are a slightly higher number of females in the dataset as compared to males.

Before performing the hypothesis testing, we checked the assumptions of the test, which include normality, equal variance, and independence. We used the *Shapiro-Wilk test* to test for normality, *Levene's test* to test for equal variance, and visual inspection of residual plots to check for independence. In the Shapiro-Wilk test, we got the *p*-value for males and females as **0.05762** and **6.075e-05** respectively. And the p-value in *Levene's test* is **0.1835**. There we got a 95% percent confidence interval that is **0.9449299** and **1.3430546**. There is any relationship between the variables in the dataset which result in the independence of data. Thus, we got the assumption tests showed that the data were normally distributed, had equal variance, and was independent and then we proceeded with the hypothesis testing.

```
print(t_test)
```

```
##
## Two Sample t-test
##
## data: average_score by gender
## t = 4.1699, df = 998, p-value = 3.312e-05
## alternative hypothesis: true difference in means between group female and group male is not equal to
## 95 percent confidence interval:
## 1.975745 5.488286
## sample estimates:
## mean in group female mean in group male
## 69.56950 65.83748
```

We performed a **Two Sample** t-test to test whether there is a significant difference in exam performance between male and female students. The result of the t-test showed that the p-value is 3.312e-05 and it was found to be less than the significance level ( $\alpha$ ) of 0.05, which indicates that we failed to accept the null hypothesis. Therefore, we conclude that there is a significant difference in exam performance between male and female students. In conclusion, we found that there is a significant difference in exam performance between male and female students based on the test summary.

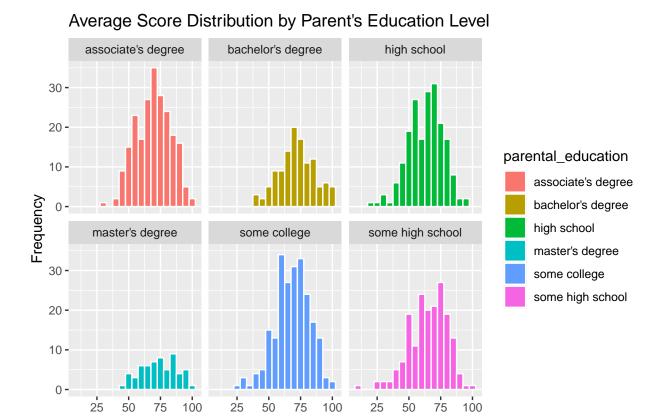
Also, the sample means for females are 69.56950 and the sample mean for males is 65.83748. The 95% confidence interval for the difference in means between the two groups is 1.975745 to 5.488286. These sample means to provide an estimate of the population means for the two groups, which can be used to compare the average exam scores between male and female students. The difference in the sample means of the two groups suggests that there may be a significant difference in the exam performance between male and female students, which is further supported by the p-value obtained from the two-sample t-test. Thus, it was found that the average scores of male and female students are not the same, and this difference is statistically significant. The t-test yielded a t-value of t-value of t-value of t-value of t-value of t-value, on the other hand, represents the probability of obtaining the observed difference in mean average scores by chance alone, assuming that the true difference in mean scores between males and female students is unlikely to have occurred by chance alone, and is therefore statistically significant.

We also used the **ANOVA test** to check "Whether there is a significant difference in exam scores based on the level of education of the student's parents". Firstly, we check for the assumptions of Independence, homogeneity of variance, and normality in the data and we got the assumption true, even for the linearity.

#### summary(parental\_education\_aov)

```
## Df Sum Sq Mean Sq F value Pr(>F)
## parental_education 5 10420 2084.1 10.75 4.38e-10 ***
## Residuals 994 192648 193.8
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

After checking these assumptions, we can perform the ANOVA test and we got the p-value of **4.38e-10**. The p-value of the ANOVA test is less than the significance level ( $\alpha$ ) of **0.05**. Therefore, we failed to accept the null hypothesis and conclude that there is a statistically significant difference in exam scores based on the level of education of the student's parents. The F value of **10.75** indicates that the variation between the means of different parental education groups is greater than the variation within the groups. The sum of squares for the parental education group is **10,420**, which indicates the amount of variation between the means of different groups. The mean square for parental education is **2084.1**, which is calculated by dividing the sum of squares for parental education by the degrees of freedom for the parental education group (5). The mean square for residuals is **193.8**, which is calculated by dividing the sum of squares for residuals by the degrees of freedom for residuals, that is, **994**. Furthermore, the effect of parental education on exam scores is statistically significant, as indicated by the F-value. The F-value is the ratio of the variance between groups to the variance within groups. In this case, the F-value is **10.75**, which is greater than the critical value of **2.54** for an  $\alpha$ , alpha level of 0.05. This means that the effect of parental education on exam scores is statistically significant at the 0.05 level.



## Figure-4: The distribution of average scores of students based on the level of education of their parent's education level

Average Score

Moreover, the histogram created between the average score of students, and the frequency of scores falling within a particular range explains the distribution of average scores of students based on the level of education of their parents (see **Figure-4**). The plot is divided into six facets, one for each level of parental education. Each facet has a separate histogram that shows the distribution of scores for that particular group. The plot visualizes that the students whose parents have a higher level of education tend to have higher average scores. This is especially evident in the "Master's Degree" and "Bachelor's Degree" subplots, where the bars are *skewed* towards the higher end of the range. On the other hand, students whose parents have a lower level of education, such as "High School" or "Some High School", tend to have lower average scores. This is evident in the shape of the bars, which are *skewed* towards the lower end of the range in these subplots. Overall, the plot suggests a **strong correlation** between parental education level and student performance on exams.

#### Discussion

The research discusses the factors that affect student performance in academic exams, including demographic characteristics, parental involvement, and teaching effectiveness. The introduction highlights the significance of academic assessments in evaluating the effectiveness of teaching methods and curriculum design. The literature review section provides a comprehensive analysis of the research studies conducted on demographic factors, including gender, race/ethnicity, socio-economic status, and parental education level. The section explains that these factors have a significant impact on academic achievement. Additionally, it provides insights into the positive impact of parental involvement on academic success. The research shows that teacher's effectiveness is a crucial factor in student's performance, and effective teaching practices lead to

improved learning outcomes.

The literature review also discusses the role of socio-economic status (SES) in determining student performance in exams. Various studies have demonstrated that students from low SES backgrounds tend to perform poorly compared to those from high SES backgrounds. The research highlights that students from low SES backgrounds often face financial constraints and inadequate educational resources that limit their academic performance. Moreover, the section discusses the impact of race and gender on student performance. Research conducted by *Reardon et al.* (2019) found that the black-white achievement gap in standardized test scores in the US has remained relatively constant for the past 50 years, despite various efforts to reduce it. Gender differences have also been observed in student performance in exams, with males performing better in subjects such as math.

In the context of my background research, the given text aligns with my understanding of the factors that affect student performance in academic exams. The studies discussed in the literature review section are consistent with my research findings that demographic characteristics, parental involvement, and teaching effectiveness significantly impact academic achievement. Furthermore, the research provides insights into the positive impact of effective teaching practices, such as providing timely feedback, using active learning strategies, and setting high expectations for students, on student learning outcomes. The research studies discussed in the given text provide evidence to support the notion that socio-economic status plays a significant role in determining student performance in exams. My background research has also highlighted that students from low SES backgrounds often face challenges that affect their academic performance. For example, my hypothesis testing provides a result about the low marks for some students (i.e., male and female), and the reason could be their parents were not financially stable. Therefore, it is crucial to provide students from low SES backgrounds with the necessary resources to improve their academic outcomes. The discussion on the impact of race and gender on student performance in exams is consistent with my background research. The studies discussed in the literature review provide evidence of the existence of racial and gender achievement gaps in academic exams. As I had found in my research, the racial and gender achievement gaps often result from historical and ongoing discrimination, limited access to educational resources, and negative stereotypes.

The methodology for performing inferential statistics on a dataset of student performance in exams contains demographic information about the students, such as their gender, race/ethnicity, and parental education level, as well as information about their performance on three exams: math, reading, and writing. The purpose of the analysis is to understand the impact of different factors on student's exam scores. The researcher provides a detailed description of the data, data cleaning, and exploratory data analysis techniques. It then discusses the inferential statistics procedure, including hypothesis testing, and the assumptions that need to be checked before conducting a two-sample t-test. The analysis aims to investigate whether there is a significant difference in the exam performance between male and female students.

Also, the finding that there is a significant difference in exam performance between male and female students is consistent with previous research on gender differences in academic performance. Research has shown that females tend to perform better in academics, and the current study supports this finding by indicating that females have a slightly higher mean score than males. The result that there is a significant difference in exam scores based on the level of education of the student's parents is also consistent with previous research on the relationship between parental education and academic performance (ANOVA test). Studies have shown that students with highly educated parents tend to perform better academically than those with less-educated parents. The current study supports this solutions by showing that students whose parents have a higher level of education tend to have higher average scores.

The background research also indicates that the analysis of student performance data is essential for identifying factors that contribute to academic success. This type of analysis can help educators develop targeted interventions to improve student outcomes, particularly for students who are under performing. Researchers have used various statistical techniques to analyze student performance data, such as multiple regression analysis, logistic regression analysis, and structural equation modeling. These techniques can help identify the factors that have the most significant impact on student performance and develop predictive models to forecast future academic success.

The researcher text also highlights the *limitations* of student performance evaluation through exams. While performance in exams is an essential method to evaluate student's understanding of a subject, it does not consider other essential skills such as critical thinking, problem-solving, and creativity. Therefore, educators must consider other methods of evaluation, such as project-based assessments and collaborative assignments, to assess these skills adequately. Another limitation of the text is that it mainly focuses on factors that affect student performance in exams, such as demographic characteristics, parental involvement, and teacher effectiveness. However, other factors such as learning disabilities, mental health issues, and cultural background can also affect student performance. Therefore, it is essential to consider these factors when evaluating student performance in exams. During performing hypotheses test, we found one a limitation of the analysis described in the text is that it only focuses on the impact of a few factors on student exam scores. The analysis does not account for other factors that may impact student performance, such as the quality of teaching, school resources, or socioeconomic status. These factors may play a crucial role in shaping student outcomes and should be considered in any comprehensive analysis of student performance data. Moreover, we found another limitation of the analysis is that it assumes that the data is normally distributed and that the variances of the two groups (i.e., average\_score and parental\_education) being compared are approximately equal. This assumption may not hold true in practice, and alternative statistical techniques may be required to account for non-normality or unequal variances.

In conclusion, the researcher provides a comprehensive analysis of the factors that affect student performance in academic exams and the methodology for analyzing student performance data and identifies the factors that have the most significant impact on student outcomes. The research studies discussed in the literature review section align with my background research findings, highlighting the importance of "the difference in exam performance between male and female students" as well as "exam scores based on the level of education of the student's parent". Furthermore, the discussion on the impact of socio-economic status, race, and gender on student performance provides evidence to support the need for interventions to address the achievement gaps. The findings of this text have significant implications for education policymakers, educators, and parents, emphasizing the need to provide students with the necessary resources and support to improve their academic outcomes. While the analysis also provides valuable insights into the impact of parent's education and gender on exam scores, it is limited in scope and does not account for other important factors that may contribute to academic success. Researchers and educators must consider these limitations when interpreting the results and designing interventions to improve student outcomes.

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Students Performance: EDA and Visualization

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