

# Government Communications and Public Engagement

## FRONT END WORDPRESS DEVELOPER TEST

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Double-click line to add name

Double-click line to add date

### Notes on choices made on change of content and context

Change	Reason for change
Added more white space in call to action. Changed layout.	The main section in the current webpage omits white space, cluttering the call to action.
Rearranged the content in the order of relevance to the user.	Call to action followed by next steps(simplified), benefits, support, affirmation of benefits.
Moved the 'About us' section to navigation menu and language services to the last block.	Blue header at top takes attention away from the intent of the site.
Menu item names and submenu names reduced to one word or minimal phrase	Precise names seemed better.
'About us' and 'FAQs' added as two new menu items	That may be the information users look for in the site.
Search bar added.	Search icon is small. A search bar would be better.
Social media handles added.	It helps users to connect and get updated.
'Benefits of making your home energy efficient' added as the second section after call to action.	Users could be searching for the benefits of the program.
'Boost property value' added as a benefit	This could be an important reason for energy efficiency upgrades.
FAQs added in the top navigation bar	FAQ is more important than a submenu item where it was before.
Five columns of information in the home page were reduced to three columns and the rest of them added as menu items or stated as benefits.	The two columns at top and three columns at bottom appeared to be a lot of information and a bit repetitive.
Three sections added - 1. Eligibility, 2. Benefits and 3. Process.	The user may be looking for these quick facts.
Contact information added as the last section.	Presently the site has contact information in a menu.

	Adding it as a section makes it visible.
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