jasmina ajdini

I am a User Experience designer focused on always improving, learning and finding creative ways to make things better, easier and inclusive. 070 616 684 contact@ajasmina.com linkedin.com/ln/ajasmina ajasmina.com

experiences

2021-Graphic designer @Hisense Europe Group d.d.

Responsibilities: designing layouts and graphics on portal for employees all over Europe, designing and animating presentations.

2020– Generalist UX designer @Epicoro studio

Responsibilities: making prototypes, designing user interfaces while analysing user experience and providing solutions to occurred problems.

2019–2020 Graphic designer and print assistant @Artiko

Responsibilities: independant work on projects, with high-profile customers (mainly Illustrators, publishing houses and galleries), valuable art pieces, operating printers and color management software, graphic design.

Selected class projects 2018–2020

- Designed marketing material for the upcoming qualification games for the 2019 FIBA Basketball World Cup.
- Designed and produced an EMUI Theme for Huawei with more than 200 000 downloads in the first quarter alone.
- Created and coordinated a visual identity for the University of Ljubljana's exhibition in honour of their 100th anniversary.

education

2019-2022

MA Graphic and Interactive Communications, Faculty of Natural Sciences and Engineering, University of Ljubljana, Slovenia.

2016-2019

BA Graphic and Interactive Communications, Faculty of Natural Sciences and Engineering, University of Ljubljana, Slovenia.

achievements

- Selected as one of the top 8 out of 130 applicants for a workshop at design Studio Ljudje.
- Received a title "Best student of 2019" from the Faculty of Natural Sciences and Engineering.
- Selected as one of 12 students for international Honours Class in Ghent, Belgium, where I recieved a Certificate in flexible packaging.
- Gold award for the best research paper nationwide about traditional embroidery techniques.

skills

- User-centered Design
- Sketching, Prototyping
- User Research
- Type Design
- Colour Management
- Fine Art Printing
- Digital Photography
- Adobe CC (Ps, Ai, Id, Xd)
- Figma
- Procreate
- Basics in CSS and HTML

Languages

Slovenian C2 (native) English C1 German B1