



Jasmina Fabijan

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SUMMARY

HTML/CSS developer, web and UX designer with 12+ years of experience in designing and developing websites and web applications. My HTML code is clean, well-structured, W3C-compliant, and well-documented. I focus on creating intuitive, visually appealing, and user-friendly designs.

EXPERIENCE

HTML/CSS developer - ShootingPeople

Apr 2021 - Sep 2024

ShootingPeople is a filmmakers' community that helps actors, writers, and directors bring their projects to life. My responsibilities included:

- Upgrading Bootstrap 3 to Bootstrap 5 while preserving the existing theme.
- Developing new web pages based on PDF and Canva designs.
- Designing and coding responsive email templates.

HTML/CSS developer - CPV Lab & CPV One

Oct 2020 - Present

CPV Lab (self-hosted) and CPV One (cloud-hosted) are powerful marketing tracking tools that help users test and optimize their campaigns. My contributions to this project included:

- Redesigned and implemented a new Bootstrap theme for the web application.
- Developed and optimized email templates for marketing campaigns.
- Designed and developed the front-end of the CPV One website.
- Currently responsible for updates and maintenance of the promotional websites.

**HTML/CSS developer, UI/UX designer
- Ruoom Inc.**

Jul 2019 - Present

Ruoom Inc. developed a simplified business management platform with features such as client management, online booking, point-of-sale, staff management, and scheduling. My role involves:

- Integrating Bootstrap components into HTML templates for a seamless UI.
- Designing and coding custom web pages for the platform.
- Enhancing UX through user-friendly design solutions.
- Developing responsive email templates.

HTML/CSS developer - Ahead Technology

May 2019 - Sep 2020

Ahead Technology France's office supports major local players in training by providing tailored global solutions for certification courses based on industry standards in IS management.

During my time at Ahead Technology, I was responsible for:

- Converting Adobe XD designs into responsive Bootstrap 4 web pages.
- Refining and updating the UI through CSS enhancements on existing platforms.

**HTML/CSS developer, UI/UX designer
- GetMeAGuide**

Feb 2018 - Apr 2019

GetMeAGuide simplified the process of finding professional independent travel guides. The platform was based on Bootstrap 4 but is no longer active.

My part in this project was:

- Converting PSD designs into pixel-perfect, fully functional landing pages.
- Designing and coding intuitive and responsive inner pages.
- Creating and coding mobile-friendly email templates for better engagement.
- Implementing UI designs in Slim files for seamless integration.

HTML/CSS developer, UI/UX designer - Fusion Advisor

May 2014 - Oct 2019

Fusion Advisor is a financial services platform that provides users with access to all their financial accounts in one place. Its mission is to help clients manage their finances more efficiently.

My work at Fusion Advisor included:

- Designing and optimizing the UI/UX of the web application.
- Developing responsive HTML pages using Bootstrap.
- Designing and developing high-converting landing pages.
- Creating and coding responsive email templates.
- Implementing UI designs in PHP files.

HTML/CSS developer and web designer - Agavey

Oct 2012 - Feb 2014

Agavey was a home maintenance services platform, but the company is no longer operational. This was my first job as a web designer and developer, where I:

- Designed and developed a full website using Bootstrap, from the homepage to the final step of the service purchase process.
- Built a vendor platform with multiple interactive forms.
- Created MailChimp-compatible email templates.

EDUCATION

Department of Finance, Banking and Insurance, Faculty of Economics, Novi Sad, Serbia.

CONTACT

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