

Jasmine Albarghsh | DATA SPECIALIST

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Detail-oriented data specialist with 4+ years of expertise in data collection, project management, and subject matter expert across UX Research and Clinical Trials. Adept at leveraging SQL, R, and Tableau for data analysis and visualization, with a strong passion for continuous learning—currently expanding skills in Python. Recognized exceptional written and verbal skills, with proven ability to collaborate with stakeholders and researchers to deliver actionable insights. Enthusiastic team-player, committed to delivering high-quality results in dynamic, cross-functional team environments.

SKILLS

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| • Structured Query Language (SQL) | • Excel/Spreadsheets | • Salesforce |
| • Tableau | • Budget Mangement | • Data Security and Privacy |
| • R Studio | • Data Collection and Visualization | • Stakeholder Communication |

CERTIFICATIONS

Google Data Analytics Professional Certificate	April 2024 – September 2024
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Completed extensive six-month Google Career Certificate training. Demonstrate experience with data cleaning, data visualization, project management, interpreting and communicating data analytics findings. Confidence in transforming complex data into actionable and clear insides, with solid understanding of databases. Fluency in computer programming languages such as SQL, R, and currently continuing education with taking courses on Python.

EXPERIENCE

Meta UX Research Operations, Meta Reality Labs (via Affirma)	
RESEARCH PROJECT MANAGER Remote	November 2022 - January 2024

Contracted by staffing agency Affirma to work on a full-time assignment with Meta Reality Labs. Recruited and collected data for over 1,000 participants for Meta, Instagram, and Meta Quest User Experience research studies focusing on AR/VR products.

- Utilized SQL to query Meta’s database of existing users, identifying potential participants based on eligibility criteria for UX research studies across Meta Quest, Instagram, and Meta products
- Partnered with UX researchers to conduct and manage full cycle recruitment for 8-10 domestic and global AR/VR studies per month, resulting in the development of innovative products for the company
- Streamlined participant recruitment by 30% by leveraging data to pull targeted user groups, enhancing the accuracy and efficiency of outreach efforts.
- Acted as a subject matter expert on participant demographics and behavioral data, ensuring optimal study matches and data-informed decisions contributing to research success.
- Ensured participant anonymity and data confidentiality and privacy by implementing de-identification protocols and adhering to strict confidentiality measures throughout the data collection and recruitment process.
- Collected informed consent and NDAs from participants, clearly communicating data collection, processing, and sharing protocols to ensure transparency and compliance with research standards
- Designed and maintained a dashboard tracking system for a longitudinal studies, monitoring participant eligibility, study participation, and earned compensation, providing real-time insights into research activity and ensuring accurate data management
- Regularly communicated recruitment timelines and participant data insights to research teams and cross-functional partners, ensuring transparency and alignment throughout the project lifecycle.
- Led data-driven process improvements, optimizing team bandwidth by analyzing recruitment and outreach metrics and enhancing the efficiency of full-cycle recruitment for domestic and global UX studies.
- Participated in the pilot testing of Salesforce integrations, analyzing data and providing actionable insights to improve system functionality and recruitment outreach.
- Updated training materials, SOPs, and conducted trainings for recruiters and the wider research community.

Institute of Trauma Recovery, University of North Carolina

RESEARCH COORDINATOR SPECIALIST | Chapel Hill, NC

July 2021 - October 2022

Served as the lead research coordinator on a \$500K study spanning 2 years, 3 sites, and 90 study participants. Support multiple research projects simultaneously through organized management of participant engagement, project deliverables, prioritizing objectives, and logistic coordination

- Analyzed data to create and manage budgets for clinical research studies, ensuring cost efficiency and accurate allocation of resources throughout the project lifecycle.
- Primary grant writer on research proposals for the NIH, Department of Defense, and Medical Technology Enterprise Consortium securing \$20 million dollars in funding
- Utilized advanced Excel functions, formulas, and filtering techniques to create dashboards for tracking participant eligibility & recruitment, data collection, and budget management ensuring data integrity and timely completion of research projects.
- Created dynamic data visualizations, charts, and pivot tables in Excel to monitor real-time data collection in clinical research studies, and incorporated visual aids into grant proposals to effectively communicate research findings and objectives.
- Partnered with senior researchers to identify participant eligibility requirements and curate high-quality recruitment procedures, screeners, and survey questionnaires enhancing data quality and research outcomes
- Served as primary contact with industry stakeholders and research staff to ensure survey methodology, budget expectations, and operational logistics, optimizing data integrity prior to study launch

SOCIAL CLINICAL RESEARCH ASSISTANT | Chapel Hill, NC

September 2020 – May 2021

Recruited participants and supported follow-up procedures for the AURORA study, an innovative longitudinal research project, with a total budget of 30-million-dollars that spanned over 5 years, 15 sites, 8 states, and 5,000 study participants examining health outcomes after trauma. Includes 31 occurrences of data retrieval that are collected over 12 months.

- Completed phone screens, scheduled participants interviews, and conducted phone surveys systemically collecting and documenting data to enhance participant profiles and inform research outcomes.
- Collected data with strict adherence to data privacy and confidentiality regulations and HIPPA compliance
- Distributed and collected NDAs and informed consent and guided participants through the research process.
- Maintained a centralized database of candidate pools for future research studies ensuring data accuracy and accessibility
- Collaborated with multidisciplinary teams to analyze study data, identify pain points to streamline processes to increase participant recruitment by over 15%.

EDUCATION

University of South Carolina | Bachelor of Science in Biological Sciences, Cum Laude

August 2015 - May 2019