USABILITY TEST PLAN DASHBOARD

AUTHOR

CONTACT DETAILS

FINAL DATE FOR COMMENTS

PRODUCT UNDER TEST

What's being tested? What are the business and experience goals of the product?

TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered? What hypotheses will be tested?

PARTICIPANTS
be narrow
How many participants will be recruited? What are their key characteristics?

TEST TASKS

What are the test tasks?

1. Find and book a trip to Hong Kong Disneyland
2. Apply filters to have a deeper search on Explore page
3. Look for information to get prepared before going out
4. If you are a KOL, you want to boost your posts exposure on this platform
5. See others' comments or reviews about the place
6. Save the posts for later
7. Look for the saved items

RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

BUSINESS CASE

Why are we doing this test? What are the benefits? What are the risks of not testing?

EQUIPMENT

What equipment is required? How will you record the data?

LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

PROCEDURE

What are the main steps in the test procedure?

| Introduction. Asking for permission to record the entire session | Introduce Background of the wepage | pre-test questions: 1.How you usually find a place you'd be interested in 2.What influences your decisions? | Ask the participants to perform the test tasks | post-test questions: 1.satisfaction rate 2.difficulty 3.What did you like about the website? 4.What didn't you like about the website? | Thank You |

USERFOCUS

THANKS FOR BEING PART OF THE USERFOCUS COMMUNITY

I love creating articles, resources and eBooks for the user experience community.

But it's my consulting and training work that pays the bills.

If you want to support the work that I do, here are some ideas.

Dr David Travis @userfocus

ATTEND A WORKSHOP

Attend a public training courses. You'll find an up-to-date schedule here:

https://www.userfocus.co.uk/training/index.html

BUY AN ONLINE COURSE

Buy one of my online video courses on Udemy. You'll find a list here:

https://www.udemy.com/user/davidtravis/

INVITE ME IN

I can bring my workshops to you and run them for a fixed all-inclusive fee no matter where you are. You'll find more information on in-house training here:

https://www.userfocus.co.uk/training/in-house-training.html

COLLABORATE

Commission me to optimise the user experience of your product or service. You'll find more information on my consultancy services here:

https://www.userfocus.co.uk/consultancy/index.html