

## HCI - ASSIGNMENT 4 - PERSONAL WEBSITE

<https://jasminebarchetti.wixsite.com/portfolio/projects-1>

My website presents a professional yet friendly version of myself. It reflects who I am, a Business Informatics student focused on Digital Marketing, and what I value: clarity, simplicity, and approachability. The clean layout, minimal color palette, and clear navigation (About Me, Projects, Contact) make the site easy to explore and focused on what matters. One of my biggest challenges was keeping it simple but complete, since I didn't want to overload it with every project. I solved this by limiting the structure to three main pages, using plenty of white space, and choosing one calm accent color to maintain visual balance. These choices highlight the content instead of distracting from it. Overall, the design translates my values and identity into the interface professional but approachable, clear but personal showing that I care about both functionality and aesthetics.

