



# NGUYEN THI HONG TRANG

## DATA ANALYST

I deliver actionable data insights to support business decision-making through analytics

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**Nguyen Trang**  
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**Jasmine Trang**  
<https://github.com/jasminechann>

### WORK EXPERIENCES

#### VIETTEL POSTEK

Jun 2021 - now

Business Consultant

- Consulting and supporting enterprises to seek and grow their global market on Alibaba.com, the biggest B2B E-commerce platform in the world
- Discover customer's pain points and value from survey data
- Proposed solutions to improve telesales system efficiency, leading to reduced operating costs
- Successfully interpreted data to identify key metrics and draw conclusions
- Sales and operation of automated marketing solutions and multi-channel sales software

#### ITRADE - ACCESS

Dec 2019 - May 2022

#### INTERNATIONAL MARKET WITH 4.0 TOOLS

CO-FOUNDER

- ITrade is the first student network of Foreign Trade University to support Vietnam exporting enterprises to access international Markets with 4.0 tools
- Collected, processed data, and conducted "Export potential Assessment Report" for enterprises (using ITC tools, Excel, EIEWS...)
- Researched and proposed business roadmap for customers who are Export Enterprises
- Organized training courses on "Rules of Origin for exporting enterprises"

#### FTU INNOVATION & INCUBATION SPACE

Sep 2020 - Sep 2021

Training & Development Intern, Media Intern

- Organized Runway Acceleration Bootcamp 2020 (RAB), Social Business Creation 2021 (Admissions, Partners)
- Researched export market assessment reports for RAB's customers
- Worked with sponsoring partners of the SBC 2021: MBBank, PwC

### EDUCATION

#### FOREIGN TRADE UNIVERSITY

Aug 2018 - Apr 2022

International Economics

GPA: 3.21/4

#### DATA ANALYST COACHING 1 ON 1

Data Analyst

### CERTIFICATES

#### APTIS

Dec 2020

Overall CEFR Grade: B2 (English Language Test from British Council)

### SKILLS

Problem Solving

Data Analysis (SQL, Power BI, EIEWS)

Teamwork

Communication

Leadership

Microsoft Office