Jasmine Sneed

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010.5303.8858

Skills

Writing and research, social media and website management, networking, Adobe InDesign, Photoshop, digital marketing.

Experience using Git, Python, HTML5, React, JavaScript, Node.js, Bootstrap, PostgreSQL, CSS3.

Experience

Front-End Web Developer - Los Angeles, CA

-Planned, developed, tested, deployed, and maintained web applications.
-Provided effective troubleshooting and remediation for web applications.
-Wrote SQL statements and stored procedures
-Worked well independently and within a team setting.
-Effectively translated client requirements into application designs and systems requirements.
-Followed policies and procedures related to application methods and quality standards at all times.

Digital Marketing and Design - Long Beach, CA

-Developed multi-platform advertising campaigns.
-Executed digital strategy for account, while also outperforming competition in all engagement metrics.
-Collaborate with marketing staff in the development and production of visual content.
-Create content for email marketing campaigns.
-Identify social media opportunities and develop an actionable plan for execution.
-Recommend and develop strategies for growing and leveraging our social media follower base using promotions, contests, polls, ads, surveys and referral programs.
-Created custom logos, completed professional presentations, produced and edited short videos, and designed motion graphics.
-Maintained multiple websites, and pro-actively participated in website user testing.

Student Journalist and Writer - Irvine, CA

-Worked with the reporting team to develop stories on a daily basis and in a 24/7 environment.

-Conducted research and monitored blog traffic patterns to assess the kind of content readers desired.
-Pitched story ideas for websites and trending topics.
-Maintained very high quality of outgoing news in both written and digital format.
-Assisted in managing social media accounts as well as the company website.

Education

UCLA / Computer Science - Los Angeles, CA

Courses in algorithms, data structures, UI Syntax, development and analysis of software and hardware, GUIs, datalogy, and ergonomics.