Runshan Fu

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EDUCATION Carnegie Mellon University, Pittsburgh, USA

2015 – present

Ph.D., Information Systems and Management

Advisors: Kannan Srinivasan, Param Vir Singh, Yan Huang, Nitin Mehta

Shanghai University of Finance and Economics, Shanghai, China

2011 - 2015

Bachelor of Management, Information Management and Information Systems

University College London, London, UK

2013 - 2014

Visiting Student, Management Science and Innovation

RESEARCH INTEREST

Topics: Algorithmic Bias, Economics of AI, Fair Machine Learning, Fintech *Methodologies*: Structural Modeling, Analytical Modeling, Machine Learning

PUBLICATION

• "Un"Fair Machine Learning Algorithms [SSRN]

Runshan Fu, Manmohan Aseri, Param Vir Singh, Kannan Srinivasan

Management Science, forthcoming

• Crowds, Lending, Machine, and Bias [SSRN]

Runshan Fu, Yan Huang, Param Vir Singh **Information Systems Research**, forthcoming

• AI and Algorithmic Bias: Source, Detection, Mitigation and Implications [SSRN]

Runshan Fu, Yan Huang, Param Vir Singh

INFORMS Tutorials in Operations Research, forthcoming.

WORKING PAPERS

• When Algorithms Promote Inequality: A Structural Analysis of the Impact of Zillow's Zestimate on Housing Market

with Yan Huang, Nitin Mehta, Param Vir Singh, Kannan Srinivasan

• Model Mis-specification and Algorithmic Bias [arXiv]

with Yangfan Liang and Peter Zhang

CONFERENCE

"Un"Fair Machine Learning Algorithms

Presentations

- INFORMS Annual Meeting 2019
- INFORMS Marketing Science Conference 2019
- Thirteenth Annual FTC Microeconomics Conference 2020

Crowd Bias and Machine Learning: Evidence from Crowd Lending

- INFORMS Marketing Science Conference 2019
- Workshop on Information Systems and Economics 2018
- INFORMS Annual Meeting 2018

When Algorithms Promote Inequality

- CMU Symposium on AI and Social Good 2020
- INFORMS Marketing Science Conference 2020

TEACHING Teaching Assistant

Decision Analytics for Business and Policy (by Peter Zhang)	Spring 2020
Digital Transformation (by Michael Smith)	Fall 2019, 2020
Machine Learning for Problem Solving (by Leman Akoglu)	Spring 2017, 2018
Business Intelligence & Data Mining (by Beibei Li)	Spring & Fall 2018
Unstructured Data Analytics for Policy (by George Chen)	Spring 2018
Unstructured Data Analytics (by George Chen)	Fall 2017
Economic Analysis (by Karen Clay)	Fall 2017
Economic Analysis (by Alessandro Acquisti)	Fall 2017
Statistical Theory for Social and Policy Sciences (by Amelia Haviland)	Fall 2016

SERVICE

Ad-hoc reviewer for: Mangement Science, Information Systems Research, Production and Operations Management, Conference on Information Systems and Technology (CIST), International Conference in Information Systems (ICIS).

SKILLS

Python, Ruby, Matlab, SQL, MongoDB

REFERENCES

Kannan Srinivasan

H.J. Heinz II Professor of Management, Marketing and Business Technologies Tepper School of Business Carnegie Mellon University kannans@cmu.edu

Param Vir Singh

Professor of Business Technologies and Marketing Tepper School of Business Carnegie Mellon University psidhu@cmu.edu

Yan Huang

Assistant Professor of Business Technologies Tepper School of Business Carnegie Mellon University yanhuang@cmu.edu

Nitin Mehta

Professor of Marketing Rotman School of Management University of Toronto nitin.mehta@rotman.utoronto.ca