

EDUCATION	Carnegie Mellon University, Pittsburgh, USA Ph.D., Information Systems and Management	2015-2022 (expected)
	Shanghai University of Finance and Economics, Shanghai, China Bachelor of Management, Information Management and Information Systems	2011-2015
	University College London, London, UK Visiting Student, Management Science and Innovation	2013-2014
RESEARCH INTEREST	<i>Topics:</i> Quantitative Marketing, Algorithmic Bias, Economics of AI, Fairness of ML, Crowd Lending <i>Methodologies:</i> Structural Modeling, Analytical Modeling, Machine Learning	
PUBLICATION	<ul style="list-style-type: none">• “Un”Fair Machine Learning Algorithms [SSRN] Runshan Fu, Manmohan Aseri, Param Vir Singh, Kannan Srinivasan Management Science, forthcoming• Crowds, Lending, Machine, and Bias [SSRN] Runshan Fu, Yan Huang, Param Vir Singh Information Systems Research, 2021• AI and Algorithmic Bias: Source, Detection, Mitigation and Implications [SSRN] Runshan Fu, Yan Huang, Param Vir Singh INFORMS Tutorials in Operations Research, 2020	
WORKING PAPERS	<ul style="list-style-type: none">• How Does Zestimate Affect Housing Market Outcomes Across Socio-economic Segments? with Yan Huang, Nitin Mehta, Param Vir Singh and Kannan Srinivasan• Model Mis-specification and Algorithmic Bias [arXiv] with Yangfan Liang and Peter Zhang• Human-Algorithm Interactions: Evidence from Zillow.com [NBER Working Paper] with Meng Liu and Ginger Jin	
CONFERENCE PRESENTATIONS	“Un”Fair Machine Learning Algorithms <ul style="list-style-type: none">• INFORMS Marketing Science Conference 2019• INFORMS Annual Meeting 2019• Thirteenth Annual FTC Microeconomics Conference 2020 Crowd Bias and Machine Learning: Evidence from Crowd Lending <ul style="list-style-type: none">• Workshop on Information Systems and Economics 2018• INFORMS Annual Meeting 2018• INFORMS Marketing Science Conference 2019 When Algorithms Promote Inequality <ul style="list-style-type: none">• INFORMS Marketing Science Conference 2020• CMU Symposium on AI and Social Good 2020	

SERVICE Ad-hoc reviewer for: Mangement Science, Information Systems Research, Production and Operations Management, Conference on Information Systems and Technology (CIST), International Conference in Information Systems (ICIS).

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