Jiayu Fu

UX Designer

JASMINE.JIAYU.FU@GMAIL.COM

(760)-670-6253

WWW.JIAYU-FU.COM

EXPERIENCE

UX Design Bootcamp student

Laioffer

Jan, 2021 - April, 2021 Online

- Worked on redesigning the Outlook mobile app highly requested feature by users. Exhuming and fulfilling user needs behind user voices through research, exploration, prototyping and craft.
- Collaborated with Starbucks China design team manager to solve real challenges the design team was experiencing in their mobile app. Emphasized visual hierarchy and consistency in presentation of the system of royalty rewards program.

UI/UX Product Designer

University of California - San Diego

Janarary - March, 2019 San Diego

- Working in a team of four designed, prototyped and tested a mobile app called Live Class to improve students engagement in a mass lecture. Completed a product from 0 to 1.

Graphic Designer

Hailuo Mental Support

Oct, 2018 - Jun, 2020 San Diego

- Help designed an applet about fun psychological test on Wechat.
- Typographic designed their articles to make them more visual appealing and easier to browse.

EDUCATION

Bachelor Science in Cognitive Science Specialized in Interaction Design

University of California - San Diego

Class of 2020

SKILLS

Industry Knowledge

Rapid Prototyping

User Research

Usability Testing

Wireframing

Tools & Technologies

Figma

HTML(5)/CSS(3)

Photoshop

Languages

Chinese

English