Dark Patterns HW4 Cob's Soul Music

Email from: SteveStevenson@CompanyCo.co

Subject: Cob's Soul Music

Old Guy,

Great job on the Cob game. Doesn't look like anyone actually plays it, but one twelve year old in Korea bought \$200,000 in Cob's bucks on their dad's credit card, so we're in the green on it overall.

The Cob's guys want to get into the music industry or something. Apparently, they're just really pumped about all their success, and want to give back to the community. Let's do that in way that's also conscious that the Company Co. shareholder also belongs to the community.

Congratulations on reaching your three month anniversary here at Company Co. You are now the senior-most front end developer, I'll have the paperwork drawn up to reclassify you as Staff Engineer.

PS: You may have noticed that the sun hasn't risen in several days, just wanted to remind you're still expected to maintain your normal working hours.

-Steve Stevenson Company Co. Chief of External Contracts Sir/Sir/Sir's

Attachments

Customer Initial Description:

Rituale perfectum, entir world basked in infinito tenebris, rejoic and parate the song of souls. Ned websit for sending canticum animarum to all vasa viva. Spread the canticum animarum to omnis mundus, fre of charg. You, Company Co, servus fidelis, mak canticum animarum. Audient et cognoscent desperationem. Audient et cognoscent desperationem.

Design Team's User Stories

Billy was born in the last 70 years, so he doesn't really like soul music, but he also can't afford Spotify, so he'll take what he can get. And no, Billy doesn't realize that Spotify is free. When Billy saw there was a website where he could listen the smooth sounds of soul music, for absolutely no money, he was thrilled! Now Billy listens to Cob's Soul Music all day long!

Gabriel really only listens to choral music, but he will occasionally make an exception for songs that came out in the 60s. Let's call it nostalgia. When he found Cob's Soul Music, Gabriel knew this was the place for him! The ability to sort content based on the decade it came out was amazing. Gabriel was so impressed, he even listened to the modern content, which he described as "haunting[ly good]".

Ray died over fifteen years ago, but upon hearing about Cob's Soul Music, he rose from the dead and found himself an internet browser. And there were his songs, being enjoyed once again by the young generation, and on a website that was accessible to the blind! He was so happy, he didn't even call his lawyers to raise copyright concerns. [Alternatively, he couldn't access the website, and didn't find the copyright concerns in the first place? Let's send this to legal and ask if that works.]

Company Co Advertising Partners

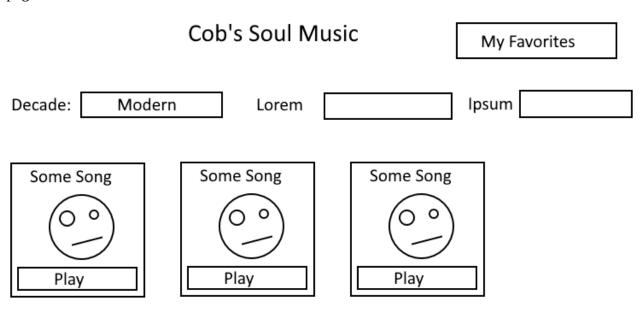
Our ad partners have paid us to include the following statements somewhere on the website

- · Cereal Flakes, "Asbestos free"
- Jim's Brake Pads, "They work every time, 50% of the time"
- Zombie Bob Dole 2024 (please link to: http://www.dolekemp96.org/agenda/issues/internet.htm)

You can always earn a commission by securing more advertising partners for Company Co.

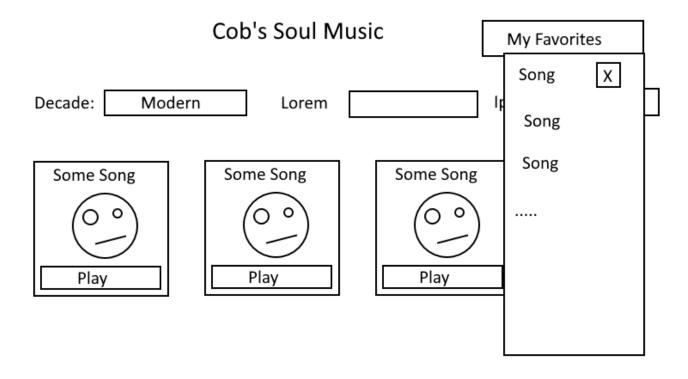
Mockups

Main page



Now Playing Song Description Add to favorites

Favorites Modal:



| Now Playing | Song Description | Add to favorites |
|-------------|------------------|------------------|
| | | |

Professor's Notes:

- You have a great deal of freedom to add dark patterns to this: as this is the final assignment, you're expected to add many!
 - The dark version is worth double the normal amount of points (100 instead of 50), and the additional 50 comes entirely from your successful application of dark patterns
 - What are you trying to optimize? Time on site, advertising exposure, securing your user's personal information, maybe even fees: anything that might be valuable to Company Co.
 - Remember that being annoying isn't really a dark pattern, and all manipulation needs to remain plausibly legal.
- Your site needs to play actual music, though I don't care if it's soul music or not. I don't even care if it's music, as long as it's sound.