

ASSIGNMENT INSTRUCTIONS

THE PROBLEM

Larry the Leaser owns a car rental agency in Florida. He needs a website so customers can browse through available cars and information about them, learn about promotions, lease a car online, and contact Larry the Leaser and his staff.

Please make a detailed wireframe for the layout of his website. It should be user-friendly, functional, and modern.

DESIGN

Your design should include (minimum):

- Header
- Nav Bar
- Body Content
- Footer
- At least 2 images

THINK ABOUT

- What are the most important elements on a car lease website?
- How can you display these effectively?
- What will users be looking for when they enter the website?
- How can you increase the functionality of the website?

TASK ONE: PAPER DESIGN

1. Fold the paper in half, and then in half again. This should give you 4 equal sections.
2. Create **4** different wireframe designs which you believe solve the problems described for our company.

TASK TWO: BOOTSTRAP

1. Choose **1** of your designs, whichever one you believe best solves all the issues we discussed.
2. Create an HTML document.
3. Replicate your chosen design using Bootstrap, as we have been learning in class
 - Think about the number of rows, heights, etc. that you need
 - Be sure to use the “RandomColour” class and CSS so we can see the design clearly.
4. Please include tags explaining what each row/ column represents (ex. header, nav bar, etc.)

TASK THREE: CONTENT

1. Please explain how your wireframe design fixes the problems that we described.
2. Place this paragraph in the body content section of your wireframe.

OPTIONAL TASKS

Show us what the final product would look like! This could be done in HTML or Illustrator/ Photoshop.