



Wireframing

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What is a Wireframe?

What is Wireframing? | Elements of Wireframes | Info Design | Nav Design | Interface Design | Other



- A visual guide
- Represents the skeletal framework of a website.
- Depicts the page layout or arrangement of the website's content, including the header, footer, and body elements, navigational systems, and how they work together
- Created for arranging elements to best accomplish a particular purpose, before beginning to code

Elements of Wireframes

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- The elements of a wireframe can be broken down into three components:

- Information Design
- Navigation Design
- Interface Design

Information Design

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- Presenting information in a way that is efficient and effective.
- The placement and prioritization of the information on the wireframe.
- Make sure the information on the wireframe are arranged in a way that reflects the goals and tasks of the website user.

Think About: What is the purpose of your website? What are your goals?



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Homes



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A beautiful villa in North Iceland
★★★★★ 147 reviews



\$86 CAD Private room · 3 beds
Villa San Gennariello B&B
★★★★★ 121 reviews

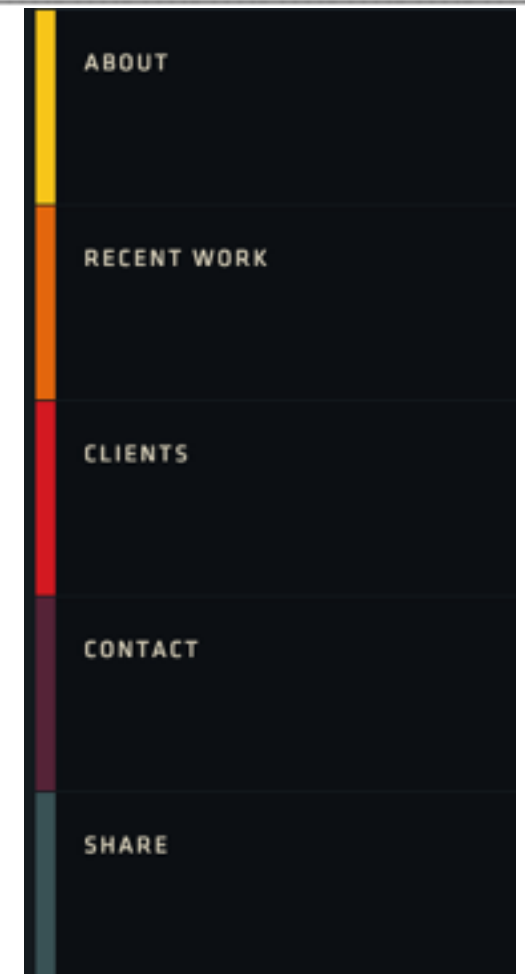


\$227 CAD Entire home/apt · 4 beds
CHARMING HOUSE Seaside& Pine Forest
★★★★★ 50 reviews

Navigation Design

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- Provides elements that allow website users to move page to page.
- It is important to make sure the information in the navigation bar is clear.
- The navigation bar helps organize the information on your website.



Think About: What will your user be looking for?

Interface Design

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- Includes selecting and arranging interface elements
- Common elements are action buttons, drop-down menus, images, etc.

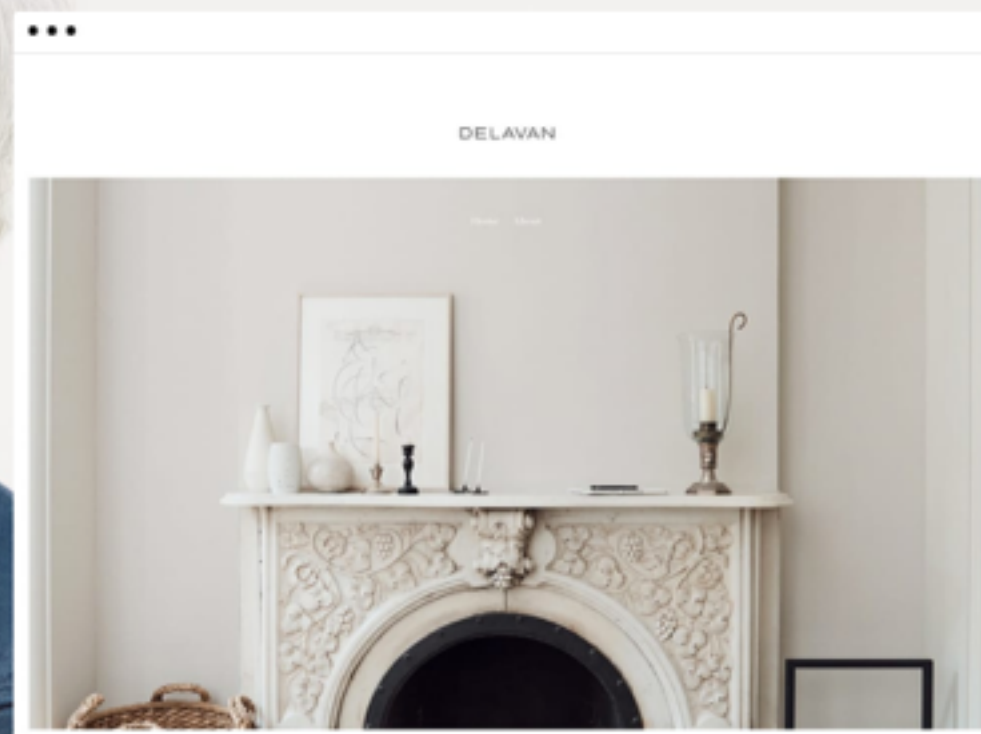
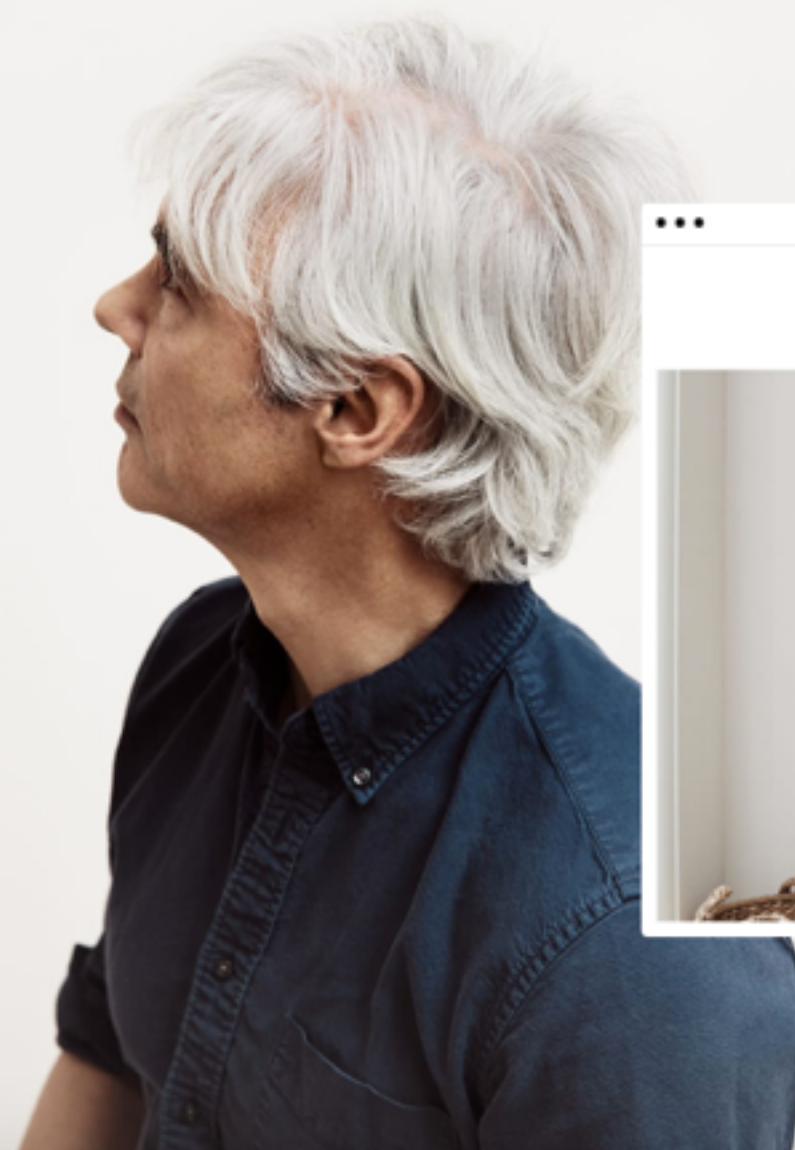
Think About: How will you keep the user interested? What is the most effective design?

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Demo

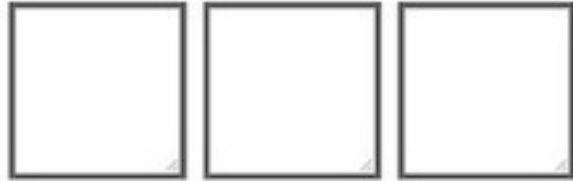


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Example Wireframe

Class Example

What is Wireframing?	Elements of Wireframes	Info Design	Nav Design	Interface Design	Other
Think About Is this website functional? What is the main thing users would be looking for on this website? Is this easy to find? Is the navigation design appropriate?					Example
					Company
					Assignment
					Rubric

http://nanforler.com/Nan_Forler/Home.html

Larry the Leaser

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<u>The Problem:</u> Larry the Leaser owns a car rental agency in Florida. He needs a website so customers can browse through available cars, lease a car online, and contact Larry the Leaser and his staff. Please make a detailed wireframe for the layout of Larry the Leaser's website.					Example
					Company
					Assignment
					Rubric

Think About: What are the most important elements on a car lease website? How can you display these effectively?

Assignment

What is Wireframing?	Elements of Wireframes	Info Design	Nav Design	Interface Design	Other
<p>Your design should include (minimum):</p> <ul style="list-style-type: none">- Header- Nav Bar- Body Content- Footer- At least 2 images					Example
					Company
					Assignment
					Rubric

Think About: What are the most important elements?

Assignment

What is Wireframing?	Elements of Wireframes	Info Design	Nav Design	Interface Design	Other
Task one: Paper Design					Example
					Company
					Assignment
					Rubric

1. Fold the paper provided in half, and then in half again.
This should give you 4 equal sections.

2. Create 4 different wireframe designs which you believe solve the problems described for our company.

Think About: How can you display the important elements effectively?

Assignment

What is Wireframing?	Elements of Wireframes	Info Design	Nav Design	Interface Design	Other
<h2>Task Two: Bootstrap</h2> <ol style="list-style-type: none">1. Choose 1 of your designs, whichever one you believe best solves the scenario provided.2. Create an HTML document.3. Replicate your chosen design using Bootstrap.<ul style="list-style-type: none">- Think about the number of rows, heights, etc. that you need- Be sure to use the “RandomColour” class and CSS so we can see the design clearly.4. Please include tags explaining what each row/ column represents (ex. header, nav bar, etc.)					Example
					Company
					Assignment
					Rubric



Assignment

What is Wireframing?	Elements of Wireframes	Info Design	Nav Design	Interface Design	Other
<p>Task Three: Content</p> <p>1.Please explain how your wireframe design fixes the problems that we described.</p> <p>2.Place this paragraph in the body content section of your wireframe.</p> <p>Optional task</p> <p>Show us what the final product would look like! This could be done in HTML or Illustrator/ Photoshop.</p>					Example
					Company
					Assignment
					Rubric



Assignment

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Other

Example

Company

Assignment

Rubric



80 - 100	<ul style="list-style-type: none"> Wireframe designs are very well thought out and provide exceptional solutions to our dilemma Shows immense critical thinking Professional and modern design 	<ul style="list-style-type: none"> Chosen design is well thought out and includes all elements we described All criteria met; goes above and beyond expectations Coding is extremely clear, concise, and organized properly Bootstrap perfectly replicates chosen design (or if changes are made they are changes that benefit the overall design) 	<ul style="list-style-type: none"> Explanation goes above and beyond to describe how this wireframe solves the issues outlined Explanation demonstrates an exceptional understanding of the importance of wireframing when designing a website
70 - 79	<ul style="list-style-type: none"> Designs solve most of the issues we described, and provide appropriate solutions to our dilemma Designs display some critical thought 	<ul style="list-style-type: none"> Chosen design includes most of the elements described All criteria is met Coding is done properly Bootstrap replicates chosen design 	<ul style="list-style-type: none"> Explanation clearly describes why this wireframe solves the issues outlined Explanation demonstrates a clear understanding of the importance of wireframing when designing a website
60 - 69	<ul style="list-style-type: none"> Designs solve some of the issues we described Designs are somewhat functional Displays minimal critical thought 	<ul style="list-style-type: none"> Chosen design solves some of the issues described Most criteria is met Coding has some errors Bootstrap somewhat replicates chosen design 	<ul style="list-style-type: none"> Explanation somewhat describes why this wireframe design solves the issues outlined Explanation shows some understanding of the importance of wireframing when designing a website
50 - 59	<ul style="list-style-type: none"> Designs do not solve the issues we described Designs are random and have no apparent application of critical thinking No clear goal 	<ul style="list-style-type: none"> Chosen design does not solve the issues we described Very little criteria met and not done well Coding has many errors and Bootstrap does not represent final design 	<ul style="list-style-type: none"> Explanation does not describe why the wireframe solves the issues outlined Explanation shows very minimal understanding of the importance of wireframing when designing a website
BELOW 49	Assignment was incomplete or could not be found.		