

# Jasmine Gohil

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## SUMMARY

Financial Analytics professional with 4+ years of experience in FP&A, revenue analytics, and strategic financial modeling. Advanced expertise in SQL, Tableau, and Python for developing actionable financial insights, with a proven track record of building sophisticated dashboards and forecasting models for usage-based and subscription revenue streams.

## WORK EXPERIENCE

### Idori – Boston, MA

Jun 2024 – Current

#### Financial Analysis & Strategy Intern

- Developed a **budgeting and forecasting model** using advanced Excel techniques (**VLOOKUP, Pivot Tables**) improving financial planning accuracy by 25% for marketing initiatives and reducing budget variances by 15%.
- Implemented a **data-driven approach** to finalize Kickstarter campaign rewards, leveraging **A/B testing** methodologies to analyze consumer engagement metrics, resulting in a 30% increase in backer conversion rates.
- Led a **cross-functional team** of 3 members, overseeing Business Development activities and coordinating strategic initiatives to drive product launch and market penetration, resulting in a **25% improvement** in project execution efficiency.
- Conducted monthly **variance analysis** on **key financial metrics**, identifying root causes of discrepancies between actual and budgeted figures. Implemented corrective actions that led to a 20% reduction in unfavorable variances across departments.

### Omkara Assets Reconstruction Company - Mumbai, India

Nov 2020 – Jun 2023

#### Financial Analyst

- Spearheaded **restructuring** efforts for a \$50M+ portfolio, leveraging **Tableau** dashboards to analyze business models of 20+ distressed companies, identify opportunities for **asset sales or leases** improving **portfolio performance** by 15%.
- Engineered **cash flow models** using Python and financial libraries (Pandas, NumPy) for multiple distressed companies, enabling accurate **liquidity forecasting** and reducing decision-making time in restructuring processes by 25%.
- Developed **three-statement financial models** and **scenario analyses** in Power BI for a \$30M portfolio, integrating data from diverse sources (CSV, APIs, Relational Databases), resulting in a \$600k increase in **asset recovery**.
- Implemented **innovative debt** restructuring techniques using **Power BI and DAX**, negotiating settlements within regulatory guidelines, leading to a 10% annual increase in recoveries, totaling \$2M+ and **optimizing** overall portfolio performance.

#### Analyst

- Headed the implementation of an Excel-based database system, leveraging **VBA and Power Query** to centralize over **500k financial records**, improving data accessibility by 50% and reducing retrieval time by 40%.
- Collaborated with **3+ internal teams** and external stakeholders to manage loan files, extracted and integrated **financial data** from **diverse sources** (CSV, flat files, APIs, Relational Databases) using **ETL**, reducing report preparation time by 30%.
- Streamlined **financial reporting** processes by implementing **automated data pipelines** using **Python and SQL**, reducing report generation time by 40% and improving data accuracy by 15%.

## PROJECT EXPERIENCE

### Financial Performance Analysis of Wells Fargo & Company – Research Project

Apr 2023 – May 2023

- Conducted a comprehensive 5-year financial performance analysis of Wells Fargo & Company using **US GAAP standards** and key metrics such as net interest margin, efficiency ratio, and **return on equity (ROE)**, resulting in useful analytics insights.
- Analyzed the impact of **regulatory changes**, including the **Current Expected Credit Loss (CECL)** model, on the bank's financial statements and risk management practices.

## TECHNICAL SKILLS & CERTIFICATIONS

**BI/ETL Tools:** SQL, Tableau, Power BI, Looker studio, Microsoft Excel (VLOOKUP, Pivot Tables), Word, PowerPoint, Outlook Oracle, SAP, VBA, Macros, Alteryx, Salesforce, Google Sheets, Saas, Snowflake

**Programming:** Python (Pandas, NumPy, Scikit-Learn, Seaborn), Large Language Models (LLM), Natural Language Processing (NLP)

**Statistics:** Hypothesis Testing, A/B Testing, T-test, Chi-square, Regression, Time Series Analysis (ARIMA, SARIMA, SARIMAX)

**Skills:** Cross-functional collaboration, Data-Driven Decision Making, Delivering Complex Analysis, Strategic Communication

**Certifications:** Google Analytics, Bloomberg Finance Fundamentals Certificate, Fintech Industry Professional (FTIP)

## EDUCATION

### Master of Science in Business Analytics (STEM)

Sep 2023 – Jan 2025

Boston University, Questrom School of Business, Boston, MA

### Master of Commerce in Advanced Accountancy

Jun 2021 – Jun 2023

HSNC University, KC College, Mumbai