

COURSE DESCRIPTION

This course introduces students to new media. It explores the applications of new media and discusses underlying technologies such as digital video/audio, Web pages, programming, physical computing, compression and file transfer. Explore the historical development of New Media Arts, contemporary practices, theoretical issues, ethical dilemmas, software and the relationship between new media design and other forms of graphic Video and audio communication will be addressed in the course. The lab portion of the course will explore digital video and audio editing; animation, image editing; and a computer scripting language.

LEARNING OBJECTIVES

By the end of the semester, you will:

- Show competence using the technical and creative elements of new media design;
- Demonstrate familiarity with the work and ideas of contemporary and historical figures using visual, spoken, and/or written presentation methods appropriate to the discipline;
- Create and prepare a several functional new media projects for distribution;
- Critique and analyze artistic works through history and that of your classmates highlighting critical issues

COURSE MATERIALS

- Reading handouts from instructor
- External hard drive/USB drive 64 GB high speed (This should be brought to class everyday and purchased by day 2 of class.
- 100 page blank Sketchbook (purchased by 2nd class)
- Patience

It is recommended that you use one of the following for technical support:

Lynda.com (free with NYPL membership)

Other free online tutorial databases: creativecow.com, peachpit.com, adobetv.com

<https://newmediajmurrell.wordpress.com/> will contain syllabus, class tutorials, reading links and class assignments.

COURSE PROJECTS AND ASSIGNMENTS

All class projects and assignments are to be turned in before or on the date due, specified in the syllabus. These projects and assignments will require you to work outside of the scheduled class time in the lab to complete them. Please plan ahead and schedule your week accordingly. If class is missed, it is your responsibility to make up the work missed in the class. If a project is turned in late it will affect its grade.

READINGS

Reading handouts will be given via the blog listed above. All readings must be printed to be read, underlined, notated and brought to class to help you participate in discussions. These noted print outs will be turned in as homework. Don't understand something? Highlight it. Disagree with something? Write it down in the margins. Want me to explain something? Underline it.

FORMAT

This class is based on a format of lecture, presentations, discussions, lab, and critiques. There will be 3 projects and 3 readings.

GRADING

Projects and assignments: 60%

Class participation during critiques and discussions: 20%

Reading assignments: 20%

- Students must participate in class discussions and critiques.
- Projects, assignments and exercises will be graded on an investment of time and energy, demonstration of subject matter, and following directions.
- Assignments are due at the beginning of class.
- Overdue assignments will be graded down one grade each week it is late GRADING
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BASIC CLASS ETIQUETTE

- *No use of your phone including phone calls, texting or touching it.
- *No Internet that is not related to the course.
- *Arriving to class later than 15 minutes counts as 1 absence.
- *If you arrive after five minutes, you are counted as tardy. Three tardies count as an absence.
- *Attendance and punctuality are required at all classes. If you arrive late to class, you will be marked absent. Final grade will drop one full letter grade if student has missed more than two classes. Absence in more than three classes will constitute grounds for assigning a grade of 'F'.

STUDENTS WITH DISABILITIES

The University's commitment to equal educational opportunities for students with disabilities includes providing reasonable accommodations for the needs of students with disabilities. To request an accommodation for a qualifying disability, a student must self-identify and register with the Coordinator of Disability Services for his or her campus. No one, including faculty, is authorized to evaluate the need and arrange for an accommodation except the Coordinator of Disability Services. Moreover, no one, including faculty, is authorized to contact the Coordinator of Disability Services on behalf of a student. For further information, please see Information for Students with Disabilities on the University's website.

Intro to New Media Arts

HUW 112

CLASS SCHEDULE * please note that this syllabus may change.

September 13 Thursday

Review of syllabus

Class discussion/ Demonstration on New Media Artist

Homework:

Send email introduction about yourself and things your interested in.

Bring images of objects and a animals that best describes you.

September 18 Tuesday

No class

September 20 Thursday

Intro to Photoshop/ Demonstration on New Media Artist

Homework: Images due in class

September 25 Tuesday

Intro to Photoshop/ class lab

Photoshop glitch

September 27 Thursday

Photography Presentation /Photoshop

Homework: Photoshop collage of alter ego self-portrait

October 2 Tuesday

Class critic on Photoshop collage, Presentation on New Media Artist

October 4 Thursday

Intro to Illustrator /class open lab on creating a logo

Homework Reading 1: The ecstasy of influence A plagiarism By Jonathan Lethem

Work on logo

October 9 Tuesday

Critic logo from Illustrator and discuss reading

Set up with student web hosting

Homework: Register domain name and set up hosting service

October 11 Thursday

Intro to HTML/CSS

Set up student web hosting

Homework: Create webpage

October 16 Tuesday

HTML/CSS /Presentation on New Media Artist

Home work: Create Website

October 18 Thursday

HTML /CSS Open Lab

Homework: Finish Website, Reading 2

The Mundane Afrofuturist Manifesto, Martine Syms

<https://www.youtube.com/watch?v=otUJvQhCjJ0>

<http://rhizome.org/editorial/2013/dec/17/mundane-afrofuturist-manifesto/>

October 23 Tuesday

Intro to InDesign/ Presentation on New Media Artist/ Digital Zines

Discuss reading

October 25 Thursday

Intro to InDesign /lab work on digital Zine

Homework: Work on page completed for Digital Zine

October 30 Tuesday

Due Page on Social Issue for Digital Zine

Homework: Page due for Digital Zine

November 1 Thursday

Class Trip to Whitney Museum

November 6 Tuesday

Intro to Video Presentation / In class photoshoot stations

Homework Reading 3: The Medium is the Massage: An Inventory of Effects' by Marshall McLuhan & Quentin Fiore

November 8 Thursday

Intro Premiere editing demo/ class lab editing session

Discuss reading

November 13 Tuesday

Intro to Premiere editing /in class lab

November 15 Thursday

Intro After effects / class presentation on Media Contemporary Artist

November 20 Tuesday

Intro to After effects /lab session

Homework: Finish Video Montage

November 22 Thursday

No class

November 27 Tuesday

Intro to Sound Art/ Presentation on Contemporary Sound artist

Begin concept for Final Digital Zine

Discuss Video Montage

November 27 Tuesday

Open lab on sound art

Homework: Audio Project due

November 29 Thursday

Presentation on Interdisciplinary artists using Sound as a medium

Class critique on Audio project

November 29 Thursday

Intro to animation for final project

Open lab on final project

December 4 Tuesday

Demonstration on animation part 2

Open Lab on final project

Homework: Work on final Animation project

December 6 Thursday

Open Lab on final project

Critic on Animation project

December 11 Tuesday

Open Lab on final project

Oral Presentation Prep exercise

Homework: Finish Final presentations for online Digital Zines and Oral Presentation

December 13 Thursday

Due Final presentations for online Digital Zines and Oral Presentation

- Need to have your digital collage Alter Ego Self-portrait
- Embedded Video
- Embedded Audio track
- Final page of zine article on social issue
- Logo for digital zine