# Internet ART

HUW 163 1436, HUW 163 Professor Jasmine Murrell 2:15-4:15 Mon/Wed

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#### **COURSE DESCRIPTION**

This class will focus on the technical skill of digital video editing as well as the aesthetic qualities and content, all at the same time. You will be exploring your relationship to your own individual voice as an artist. This means becoming aware of the editing styles and tropes of time-based media in the world around you, such as television and popular movies, and consciously choosing which to use and which to avoid. You will learn to step out of the common pattern of editing and develop your own rhythm. During critiques and discussions, you will be asked to think about popular culture and how it affects your making, as well as your viewing.

#### **LEARNING OBJECTIVES**

- Become competent in the technical elements of non-linear composite editing.
- Gain the ability to demonstrate familiarity with the work and ideas of video in multimedia platforms.
- Ability to articulate and critique on time-based media work.
- -Expand your horizons around the possibilities of video art in the modern age.
- -Began to expand your conceptual ideas and gather more familiarity with your own aesthetic choices.
- -Create several video art projects using Premier Pro & After Effects

### **COURSE MATERIALS**

- Reading on the class website
- External hard drive/USB drive
- Patience, diligence, and experimentation

#### **COURSE PROJECTS AND ASSIGNMENTS**

All class projects and assignments are to be turned in before or on the date due, specified in the syllabus. These projects and assignments will require you to work outside of the scheduled class time in the lab to complete them. Please plan ahead and schedule your week accordingly. If a class is missed, it is your responsibility to make up for the work missed in the class. If a project is turned in late it will affect its grade.

#### **READINGS**

All readings will be available on the class website and blackboard. All readings are a vital part of the class and essential to the class discussions.

#### **GRADING**

- Students must complete all assignments in a professional manner and on time.
- Students must participate in class discussions and critiques.

Projects and assignments: 60%

Class participation during critiques and discussions: 20%

Reading assignments: 20%

#### ATTENDANCE POLICY

- \*Arriving to class later than 15 minutes counts as 1 absence.
- \*If you arrive after five minutes, you are counted as tardy. Three tardies count as an absence.
- \*Attendance and punctuality are required at all classes. If you arrive late to class, you will be marked absent. Final grade will drop one full letter grade if student has missed more than two classes. Absence in more than three classes will constitute grounds for assigning a grade of 'F".

#### **EXPECTATIONS of STUDENTS**

It is expected that additional time, on a weekly basis, will be spent on your assignments and projects. It is your responsibility to plan ahead and schedule sufficient time outside of class each week for homework and individual lab time. It is also expected that students read, review, and practice material pertinent to the class schedule, for each class, before coming to class. Students will learn from each other as well as the instructor. Understanding that there might be technical expertise differences, more experienced students could be called upon to help beginning students with course material.

#### BASIC CLASS ETIQUETTE

- \*No use of your phone including phone calls, texting or touching it.
- \*No Internet that is not related to the course.

#### **Additional Assistance**

Writing Center (https://www.laguardia.edu/Writing-Center/Home/)

It is expected that you will utilize the Writing Center for help with content, grammar, and sentence structure in each of your papers BEFORE you turn it in. It is strongly suggested that each of you make use of this resource; this resource has helped students improve their writing and, as a result, improved their grade in this class.

Office for Students with Disabilities (OSD) (https://www.laguardia.edu/osd/)

Location: M-Building, Room 102 Phone: 718-482-5279 Email: OSD@lagcc.cuny.edu

In coordination with the Office for Students with Disabilities (OSD), reasonable accommodations will be provided for qualified students with disabilities and health conditions. Please meet with the instructor the first week of class to make arrangements. You can also reach Jhony Nelson, director of the Office for Students with Disabilities, at jhonyn@lagcc.cuny.edu or in Room M-102. Find more information in the Faculty and Staff Handbooks.

Single Stop (https://www.laguardia.edu/singlestop/)

Location: Room C-107 Phone: 718-482-5135 Email: singlestop@lagcc.cuny.edu

Single Stop offers the following FREE, confidential, one-on-one services:

Benefit Screening for Supplemental Nutrition Assistance Program (SNAP), Temporary

Assistance for Needy Families (TANF), Women, Infants and Children (WIC)

Food Pantry available every day in Room C-107

Financial Counseling - advice on credit and debt issues, budget management and savings, access free credit scores and report

Legal Counseling - help with housing eviction, public assistance, immigration, custody battles, unemployment benefit denials

Tax Assistance - preparation on campus (January-April), tax clinic referrals, tax credits

#### **Class Schedule**

Tu/Th 2:15-4:15

Class schedules may change and projects may change

#### **March 6th Monday**

Introductions, review of the syllabus
Review of the interface of Premiere Pro

#### March 8th Wednesday

Presentation on video artists
Premiere Pro presentation interface review

#### March 13th Monday

Basic rendering and exporting Homework: Reading 1

## March 15th Wednesday

Work on montage due Editing theory 1 Discuss Reading

## March 20th Monday

Editing theory part 2 Rhythm and intention of the slice

# March 22th Wednesday

Presentation on video artists Review Color correction

## March 27th Monday

Class Montage class lab Importing sound/ editing sound

### March 29 Wednesday

Class critique Montage due

#### **Spring Break**

April 5th- April 13th

### **April 17 Monday**

Presentation on video artists
Premiere Pro Key frames, Animating

#### **April 19th Wednesday**

Class Critique
Guatemalan footage fix

## **April 24th Monday**

Presentation on video artists
Intro to After Effects

## March 26th Wednesday

Chroma Key Open Lab Presentation on video artists Chroma key intro

https://www.youtube.com/watch?v=3H30\_5OgEd4&feature=emb\_logo Homework: Work on chroma key and spirit animal self portrait project

# May 1nd Monday

**Animating Paint** 

https://www.youtube.com/watch?v=Q1H5mCOpiz8&feature=emb\_logo Shapes

https://www.youtube.com/watch?v=8XlbGwuDZFk&feature=emb\_logo

#### Presentation on video artists

# May 3rd Wednesday

Presentation on video artists
Discuss the video from last week
Open lab to work on Spirit Animal project

## **May 8th Monday**

Rotoscoping:

https://www.youtube.com/watch?v=ZM6Uv-EguI4&feature=emb logo

Individual tutorials

Homework:

Finish Spirit Animal project

## May 10 Wednesday

Homework: Finish Spirit Animal self portraits

https://vimeo.com/186328541

Open Lab

## May 15th Monday

Critique Spirit Animal self portraits

Homework: Reading 2

## May 17th Wednesday

Presentation on video artists

Reading discussion

## May 22rd Monday

Intro to final project:

# May 24th Wednesday

Individual tutorials

Homework: Reading 3

#### May 29th Monday

Homework: work on your final project

Discuss reading 3

Presentation on video artist

## May 31 Wednesday

Individual tutorials

Homework: work on Final Project

# June 5 Monday

Final Project due Presentations

# June 7th Wednesday

Final Examinations

# June 12th Monday

Final Examinations