HUW 163 Video Art

COURSE DESCRIPTION

This class will be focusing on the technical skill of digital video editing as well as the aesthetic qualities and content, all at the same time. You will be exploring your relationship to our own individual voice as an artist. This means becoming aware of the editing styles and tropes of time based media in the world around you, such as television and popular movies, and consciously choosing which to use and which to avoid. You will learn to step out of the common pattern of editing and develop your own rhythm. During critiques and discussions you will be asked to think about popular culture and how it affects your making, as well as your viewing.

LEARNING OBJECTIVES

- Become competent in the technical elements of non-linear composite editing.
- Gain the ability to demonstrate familiarity with the work and ideas of video.
- Ability to articulate and critique on time based media work.

COURSE MATERIALS

- Reading handouts from instructor
- External hard drive/USB drive
- Patience

COURSE PROJECTS AND ASSIGNMENTS

All class projects and assignments are to be turned in before or on the date due, specified in the syllabus. These projects and assignments will require you to work outside of the scheduled class time in the lab to complete them. Please plan ahead and schedule your week accordingly. If class is missed, it is your responsibility to make up for the work missed in the class. If a project is turned in late it will affect its grade.

READINGS

Reading handouts will be given via the website listed above. All readings must be printed to be read, underlined, notated and brought to class to help you participate in discussions. These noted print outs will be turned in as homework. Don't understand something? Highlight it. Disagree with something? Write it down in the margins. Want me to explain something? Underline it.

GRADING

- Students must complete all assignments in a professional manner and on time.
- Students must participate in class discussions and critiques.

Projects and assignments: 60%

Class participation during critiques and discussions: 20%

Reading assignments: 20%

ATTENDANCE POLICY

- *Arriving to class later than 15 minutes counts as 1 absence.
- *If you arrive after five minutes, you are counted as tardy. Three tardies count as an absence.
- *Attendance and punctuality are required at all classes. If you arrive late to class, you will be marked absent. Final grade will drop one full letter grade if student has missed more than two classes. Absence in more than three classes will constitute grounds for assigning a grade of 'F".

EXPECTATIONS of STUDENTS

It is expected that additional time, on a weekly basis, will be spent on your assignments and projects. It is your responsibility to plan ahead and schedule sufficient time outside of class each week for homework and individual lab time. It is also expected that students read, review, and practice material pertinent to the class schedule, for each class, before coming to class. Students will learn from each other as well as the instructor. Understanding that there might be technical expertise differences, more experienced students could be called upon to help beginning students with course material.

BASIC CLASS ETIQUETTE

- *No use of your phone including phone calls, texting or touching it.
- *No Internet that is not related to the course.

STUDENTS WITH DISABILITIES

The University's commitment to equal educational opportunities for students with disabilities includes providing reasonable accommodations for the needs of students with disabilities. To request an accommodation for a qualifying disability, a student must self-identify and register with the Coordinator of Disability Services for his or her campus. No one, including faculty, is authorized to evaluate the need and arrange for an accommodation except the Coordinator of Disability Services. Moreover, no one, including faculty, is authorized to contact the Coordinator of Disability Services on behalf of a student. For further information, please see Information for Students with Disabilities on the University's web site.

Class Schedule

https://discord.gg/DnpUHD

March 8 th *Monday* Introductions, review of syllabus

March 10 Wednesday
Presentation on video artists
AfterEffects Basics
Homework: Reading 1

March 15 Monday

Discuss Reading

Open Lab to practice

Motion Graphics and Keyframes

March 17 Wednesday

Presentation on video artists

Review AfterEffects

Basic rendering and exporting

https://youtu.be/5GZhlZNgQdo

Open lab for music video

Homework: Finish Music Video

March 22 Monday

https://www.kerrydowney.com/videos--/nothing-but-net

Open Lab

March 24 Wednesday

Critique

Homework: Reading 1

March 27-April 4 no class Spring Break

April 5 Monday

Presentation on video artists

Discussion of reading

Discuss superhero self portrait project

April 7 Wednesday

Presentation on video artists

Rashaad Newsome

https://vimeo.com/166450156

https://vimeo.com/201891016

Chroma key intro

https://www.youtube.com/watch?v=3H30_5OgEd4&feature=emb_logo

Homework: Work on chroma key and superhero self portrait project

April 12 Monday

Chroma Key Open Lab

Animating Paint

https://www.youtube.com/watch?v=Q1H5mCOpiz8&feature=emb_logo

Shapes

https://www.youtube.com/watch?v=8XlbGwuDZFk&feature=emb_logo

Presentation on video artists

April 14 Wednesday

Asynchronous

Individual tutorials

Homework:

-Watch this video by Rachel Garber Cole.

https://www.youtube.com/watch?v=zYqGel5yJ08

-Reading 2

April 19 Monday

Discuss Rachel's video

Discuss reading

-Watch this video by Rachel Garber Cole.

https://www.youtube.com/watch?v=zYgGel5yJ08

A little more on green screen:

https://youtu.be/NAdS23ho4NY

April 21 Wednesday

Asynchronous

Individual tutorials

Homework:

-Watch this video by Rachel Garber Cole.

https://www.youtube.com/watch?v=zYqGel5yJ08

A little more on green screen:

https://youtu.be/NAdS23ho4NY

Masking:

https://youtu.be/nKhgq7uRowQ

Shapes:

https://www.youtube.com/watch?v=8XlbGwuDZFk&feature=emb_logo

April 26 Monday

Presentation on video artists: Allora & Calzadilla

https://www.youtube.com/watch?v=i-fGxVNa2OQ&feature=youtu.be

Discuss the video from last week

Open lab to work on Superhero project

April 28 Wednesday

Asynchronous

Rotoscoping:

https://www.youtube.com/watch?v=ZM6Uv-EguI4&feature=emb_logo

Individual tutorials

Homework:

Finish Superhero project

May 3rd Monday

Asynchronous--GO VOTE!

Homework: Finish superhero self portraits

May 5 Wednesday

Asynchronous

Homework: Finish superhero self portraits

May 10 Monday

Critiques

May 12 Wednesday

Critiques

Homework: Start thinking about your final project:

It is about current events, and how they affect you. I want to see/experience your point of view. There are so many things going on right now in 2020, pick one or two or three...etc...and let me know how you feel through your video.

May 17 Monday

Presentation on video artists

https://www.democracynow.org/2015/8/11/political art and all the world

May 19 Wednesday

Asynchronous

Individual tutorials

Watch: Omer Fast's CNN Concatenated https://www.youtube.com/watch?v=RCD3IxCZpsM

Homework: Reading 3

May 24 Monday

Homework: work on your final project about a current event

Discuss reading 3

Presentation on video artist Lisa Oppenheim: https://vimeo.com/120257432

May 26 Wednesday

Asynchronous

Individual tutorials

Watch: Omer Fast's CNN Concatenated https://www.youtube.com/watch?v=RCD3IxCZpsM

Homework: work on Final Project

May 31 Monday

No class

June 2 Wednesday

Discuss Omer Fast's CNN Concatenated

June 7 Monday

Final Project due Presentations

June 9 Wednesday

Final: Video on current event due presentation last day.

Liz Magic Laser https://vimeo.com/124921040
Allora & Calzadilla https://www.youtube.com/watch?v=i-fGxVNa2OQ&feature=youtu.be
Martha Colburn https://marthacolburn.com/films/anti-fracking-film/
Lisa Oppenheim https://vimeo.com/120257432
https://www.youtube.com/watch?v=mHs1oJyBtvo&app=desktop
https://www.democracvnow.org/2015/8/11/political art and all the world

Not homework, but good to watch. It's like yummy tasting vegetables.

Maybe watch it while we await these election results.

Why is creativity so important during times like these? Well, watch and tell me what you think:

https://www.democracynow.org/2015/8/11/political art and all the world